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Front Matter

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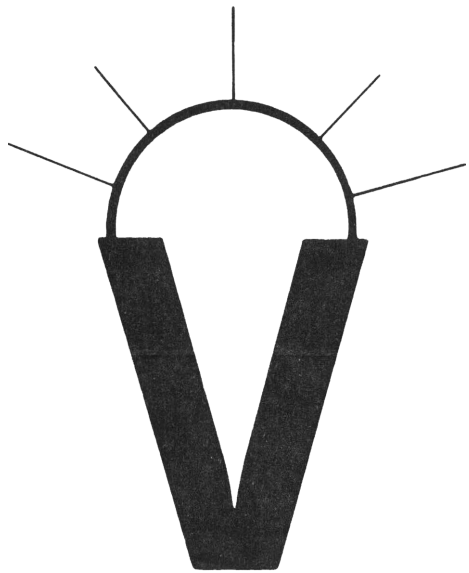
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Visions in Leisure and Business



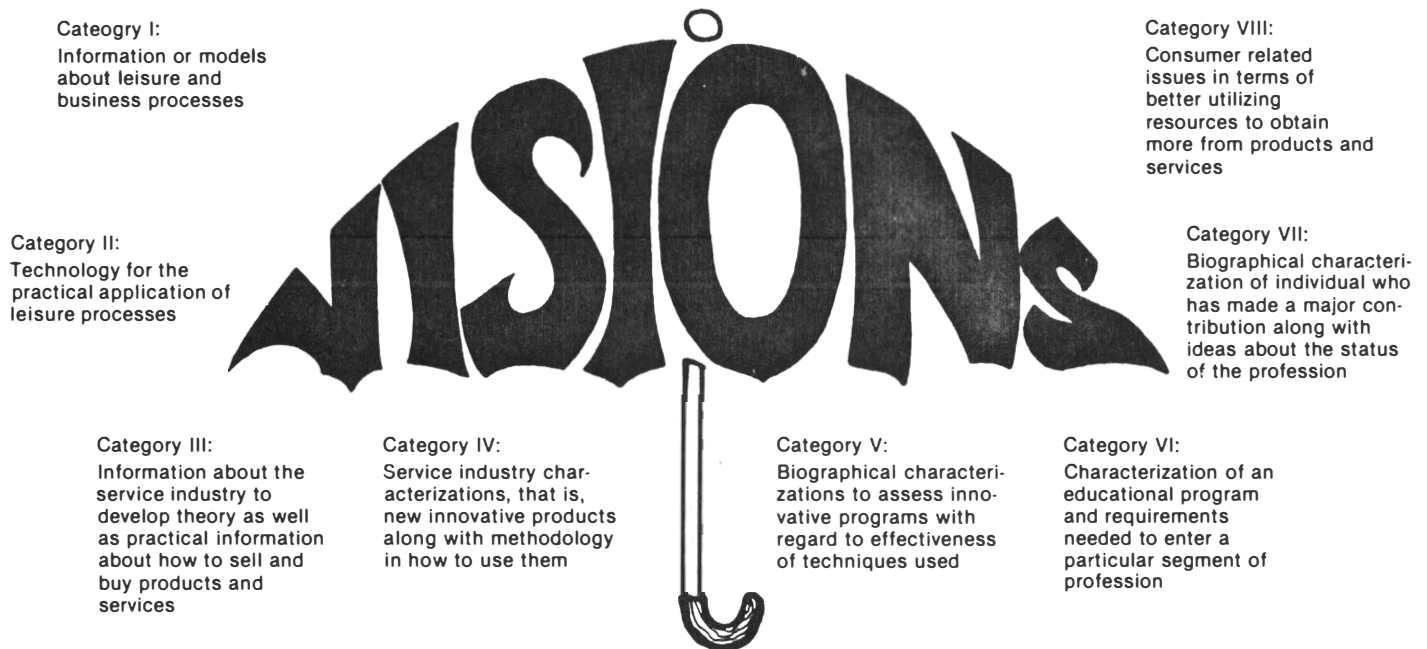
**An International Journal of Personal Services,
Programming, and Administration**

Visions in Leisure and Business

There is a growing demand for information about leisure and business processes that apply to personal services, programming, and administration. Leisure is those services and activities engaged in during time that is free from duty or obligation. It is a vehicle that helps the individual change his life, thereby, making a more positive contribution to his organization and society.

VISIONS IN LEISURE AND BUSINESS is an interdisciplinary umbrella that seeks to improve delivery systems. Business processes in the leisure service industry are different because they are based upon freedom of decision as well as supply and demand. The purpose of the journal is isolation and integration of those business processes that relate to the leisure service industry. Leisure and its associated services have a unique impact upon the business institution, especially in its ability to act as a catalyst to improve the individual and his/her environment. This journal will help to improve and broaden current theory and applied methods through stimulation of ideas among traditional and nontraditional aspects of the leisure and business institution.

VISIONS IN LEISURE AND BUSINESS will not compete with existing journals, but act as a complement to fill the void between the application of leisure sciences and business processes. The first step is the exchange of ideas to give direction to the development of a comprehensive framework for the better application of information. There have been eight conceptual categories identified where professionals need information:



The success of the journal depends directly upon interaction among professionals and their contributions.

There is an unprecedented demand for leisure and only through better management and the application of business processes will the current demand be met by an expanding industry. The application of sound leisure and business principles is one way to control future development of the leisure institution so that it will have a major positive impact on society.

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Introduction

INTRODUCTION

This issue is dedicated to the memory of Mr. William DeCarlo, whose passing was noted in Volume 1 Number 4. There are three foci to this issue: (1) the importance of the private phase of the leisure industry and its relationship to the public sector, (2) the importance of the private sector to the future of the leisure movement, and (3) the responsibility of individuals to develop leisure resources. These topics are those to which Bill dedicated his professional and personal life. He was one of the founding fathers and innovators in the private sector, especially in employee services. It was with deep regret that I learned of Bill's death, because he was the one who served as my mentor to show me the importance of the private segment as an innovator in leisure services.

At a recent conference that I attended, sponsored by the Mexican Association of Education and Recreation and the World Recreation and Leisure Association, I met Professor Alberto Gomez Juarez, coordinator of the conference, and was very impressed with his publication, "Recreacion Laboral". This publication is reflective of Bill's basic viewpoint on the profession, and life. I invited Professor Juarez to be guest editor of this issue, so as to bring together a series of diverse topics that represent the importance of the private sector as the leader in the future of the leisure movement.

For more information about the publication, "Recreacion Laboral", contact Professor Juarez at: Asociacion Mexicana de Educacion y Recreacion, Mazatlan 83-302, Col. Condesa, 06140-Mexico.