

Visions in Leisure and Business

Volume 3 | Number 1

Article 1

1984

Front Matter

Visions Editors

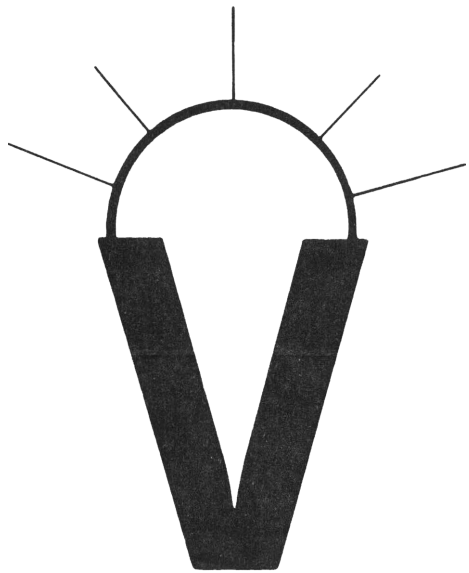
Follow this and additional works at: <https://scholarworks.bgsu.edu/visions>

Recommended Citation

Visions Editors (1984) "Front Matter," *Visions in Leisure and Business*: Vol. 3 : No. 1 , Article 1.
Available at: <https://scholarworks.bgsu.edu/visions/vol3/iss1/1>

This Front Matter is brought to you for free and open access by the Journals at ScholarWorks@BGSU. It has been accepted for inclusion in Visions in Leisure and Business by an authorized editor of ScholarWorks@BGSU.

Visions in Leisure and Business



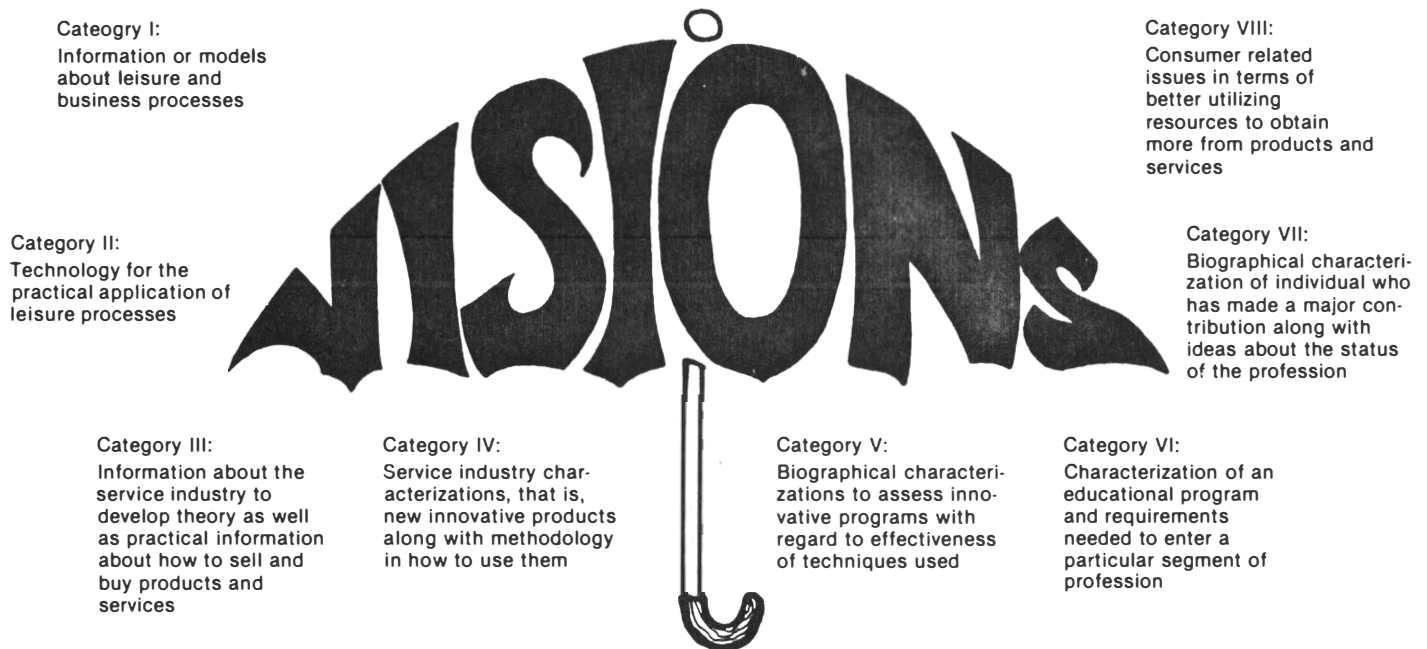
**An International Journal of Personal Services,
Programming, and Administration**

Visions in Leisure and Business

There is a growing demand for information about leisure and business processes that apply to personal services, programming, and administration. Leisure is those services and activities engaged in during time that is free from duty or obligation. It is a vehicle that helps the individual change his life, thereby, making a more positive contribution to his organization and society.

VISIONS IN LEISURE AND BUSINESS is an interdisciplinary umbrella that seeks to improve delivery systems. Business processes in the leisure service industry are different because they are based upon freedom of decision as well as supply and demand. The purpose of the journal is isolation and integration of those business processes that relate to the leisure service industry. Leisure and its associated services have a unique impact upon the business institution, especially in its ability to act as a catalyst to improve the individual and his/her environment. This journal will help to improve and broaden current theory and applied methods through stimulation of ideas among traditional and nontraditional aspects of the leisure and business institution.

VISIONS IN LEISURE AND BUSINESS will not compete with existing journals, but act as a complement to fill the void between the application of leisure sciences and business processes. The first step is the exchange of ideas to give direction to the development of a comprehensive framework for the better application of information. There have been eight conceptual categories identified where professionals need information:



The success of the journal depends directly upon interaction among professionals and their contributions.

There is an unprecedented demand for leisure and only through better management and the application of business processes will the current demand be met by an expanding industry. The application of sound leisure and business principles is one way to control future development of the leisure institution so that it will have a major positive impact on society.

EDITORIAL BOARD

Dr. David L. Groves, Editor
School of Health, Physical Education,
and Recreation
Eppler South
Bowling Green State University
Bowling Green, Ohio 43403

EDITORIAL BOARD MEMBERS:

Mr. George Becker, President
Sea World of Florida, Inc.
7007 Sea World Drive
Orlando, FL 32809

Mr. Melvin Byers, Executive Director
T.I.R.E.S.
2751 Inwood Drive
Toledo, OH 43606

Dr. Eric Cohen, Professor
Sociology and Anthropology
The Hebrew University of Jerusalem
Jerusalem, Israel 91905

Dr. Grant Cushman, Head
Department of Leisure Studies
Phillip Institute of Technology
Plenty Road, Bundoora 3083
Victoria, Australia

Dr. Shinshiro Ebashi, Professor
School of Education
University of Tokyo
Hong, Bunkyo-Ku
Tokyo, Japan

Mr. Richard L. Howell, Asst. Professor
Department of Parks, Recreation and
Tourism
275 Lehotsky Hall
Clemson University
Clemson, SC 29631

Mr. Earl T. Groves, Retired President
Dallas Sports Knitting Co., Inc.
1515 Heatherlock Drive
Gastonia, NC 28052

Dr. Harvey Kahalas, Dean
School of Business
State University of New York at Albany
Albany, NY 12222

Dr. Abraham Pizam, Director
Dick Pope, Sr. Institute for Tourism
University of Central Florida
Orlando, Florida 32816

Dr. Auguste Rimple, Jr., V. President
Booz, Allen, and Hamilton International
Management Consultants
245 Park Avenue
New York, NY 10167

Dr. Jack Samuels, Coordinator
Commercial Recreation and Tourism
Management
Montclair State College
Upper Montclair, New Jersey 07043

Dr. Edwin Scheuch, Director
Institute of Angewandte
Sozialforschung
Grienstrabe 2
500 Koln 41
Universitat zu Koln
West Germany

Dr. Robert B. Sleight, President
Century Research Corporation
4113 Lee Highway
Arlington, VA 22207

Mr. William D. Toohey, President
Travel Industry Association of America
1899 L Street N.W., Suite 600
Washington, D.C. 20036

Mr. Murray Vidockler, Executive Director
Society for the Advancement of Travel for
the Handicapped
26 Court Street, Suite 1110
Brooklyn, NY 11242

Dr. Robert S. Wanzel, Chairman
Department of Sports Administration
Laurentian University
Sudbury, Ontario, Canada P3E 2C6

Dr. D. C. Williams, Jr., Director
Bureau of Business Research
School of Business Administration
University of Southern Mississippi
Box 5094
Hattiesburg, MS 39401

VISIONS IN LEISURE AND BUSINESS

ISSN 0277-5204
Editor: David L. Groves

Vol. 3 No. 1 Spring 1984
Managing Editor: Margaret E. Bobb

TABLE OF CONTENTS

| Article | Page |
|--|------|
| INTRODUCTION | |
| CONTRIBUTIONS | |
| Interpretation of "Recreacion Laboral".....5 Saundra L. Groves | |
| The Applicability of Management by Objectives to the Administration of Municipal Parks and Recreation.....7 Henry Eisenhart and Thomas M. Gallegos | |
| CONTRIBUTIONS | |
| La Mujer Y El Tiempo Libre En Mexico.....17 Lupe Aguilar C. | |
| Outdoor Recreation Expenditures: A Nationwide Study.....23 Francis A. McGuire and D. Dominic Dottavio | |
| El Tiempo Libre Y Su Relacion Con El Turismo.....31 Victoria Acitores Romero | |
| FUTURE | |
| "Welcome To" Tapes.....44 Margaret E. Holt | |
| Design Your Own Tapes.....50 Allen B. Moore | |
| SUMMARY | |

VISIONS IN LEISURE AND BUSINESS is published quarterly by Appalachian Associates. The journal is printed for Appalachian Associates by the Division of Duplicating and Processing, Jerome Library, Bowling Green State University. © Copyright 1984 Appalachian Associates. Opinions expressed by the authors are not necessarily those of the Editor or Appalachian Associates. Permission must be obtained for printing all tables, figures, and text of more than 200 words in length. Subscription price: \$20.00, Individual; \$40.00, Institutional; \$35.00, Individual outside the United States; \$75.00, Institutional outside the United States. Editorial inquiries should be sent to: School of Health, Physical Education and Recreation, Eppler South, Bowling Green State University, Bowling Green, Ohio 43403. Subscription inquiries should be sent to : Appalachian Associates, 615 Pasteur Avenue, Bowling Green, Ohio 43402.

Introduction

INTRODUCTION

This issue is dedicated to the memory of Mr. William DeCarlo, whose passing was noted in Volume 1 Number 4. There are three foci to this issue: (1) the importance of the private phase of the leisure industry and its relationship to the public sector, (2) the importance of the private sector to the future of the leisure movement, and (3) the responsibility of individuals to develop leisure resources. These topics are those to which Bill dedicated his professional and personal life. He was one of the founding fathers and innovators in the private sector, especially in employee services. It was with deep regret that I learned of Bill's death, because he was the one who served as my mentor to show me the importance of the private segment as an innovator in leisure services.

At a recent conference that I attended, sponsored by the Mexican Association of Education and Recreation and the World Recreation and Leisure Association, I met Professor Alberto Gomez Juarez, coordinator of the conference, and was very impressed with his publication, "Recreacion Laboral". This publication is reflective of Bill's basic viewpoint on the profession, and life. I invited Professor Juarez to be guest editor of this issue, so as to bring together a series of diverse topics that represent the importance of the private sector as the leader in the future of the leisure movement.

For more information about the publication, "Recreacion Laboral", contact Professor Juarez at: Asociacion Mexicana de Educacion y Recreacion, Mazatlan 83-302, Col. Condesa, 06140-Mexico.