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Summary

SUMMARY

The focal point of this issue has been identifying critical elements to the development of commercial recreation. The conclusion is that there is a demand for goods, services and/or facilities and a need to train individuals to assume leadership roles in the profession. There is much discussion and diversity of opinion about how to proceed, especially on preparation issues. As the profession evolves, the historical roots of the pioneers must be built upon as they have established a solid foundation for the future. Some of the initial work on the Leisure occupation cluster, from the 70's by Verhoven and Vinton and Wiley et al., may provide a framework to develop an interdisciplinary, cooperative models to establish a more comprehensive body of practice and theory to improve the profession.

Index

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TABLE OF CONTENTS

Article	Page
INTRODUCTION	
Comments on the Need for Use of Business Principles in the Leisure Business.....4 D. C. Williams, Jr. (Guest Editor)	
EFFICIENCY	
Strategies for Competing in Future Tourism Markets.....11 Peter Williams	
Environmental Consideration in Strategy Formation.....19 Atid Kaplan	
Leisure Services: Marketing With Purpose.....24 Bernard DiGrino and Steven Blinn	
IMPLEMENTATION	
Stock Price Changes in the Leisure Industry.....32 Charles N. Dennis	
The Impact of Gasoline Price Increases on Tourism Business in a Destination Area.....40 Abraham Pizam and Julianne Pokela	
The Use of a Touch Computer System for Distributing Information to Visitors at the 1982 World's Fair.....51 F. Dominic Dottavio	
SUMMARY	
An Academic Program for Resort Managers.....61 Robert C. Mill	

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TABLE OF CONTENTS:

Article	Page
INTRODUCTION	
Sport: A Leisure Business.....5 Robert S. Wanzel (Guest Editor)	
DEFINITION	
Identification of Outcomes/A Classification System.....9 David L. Groves	
A Model For Employee Recreation Programming.....16 Thomas C. Barnhart	
Interview With Giles Rochefort.....24 Edward Kiberd	
IMPACTS	
An Interview With Bonnie Parkhouse.....29 David L. Groves	
Interview With Peter Bavacci.....32 Mel Byers	
Smoke Signals Sent to Your Customers Could Burn a Hole in Your Blanket.....36 John Alexander	
PREPARATION	
Curriculum Development in Alternative Careers/Sports Management.....41 Bernice Waggoner	
Sport Management Art and Science Society.....45 Bonnie Parkhouse	

Editorial Offices:

**School of Health,
Physical Education and
Recreation
Eppler South
Bowling Green State University
Bowling Green, Ohio 43403**

Subscription Offices:

**615 Pasteur Avenue
Bowling Green, Ohio 43402**



Visions in Leisure and Business

Dear Colleague:

Many times the leisure professional finds himself/herself at a loss in understanding business principles needed to make operations more effective. In this same context, the business community could more effectively utilize personal services to help solve organizational and productivity problems.

VISIONS IN LEISURE AND BUSINESS is an interdisciplinary journal dedicated to addressing the interface between the leisure and business communities. The solution to many of the problems in each of these areas is the ability to obtain many ideas on a single issue. We are asking you to become involved in an idea exchange among the scholars and practitioners to share your experiences in a journal format. Another vehicle that is being used for the sharing process is that each member, program, and agency subscribing to the journal will be asked to complete a questionnaire and an annual directory of programs and services will be available as a resource. It will also be possible for those interested in particular programs to identify individuals who have similar interests through a computer search.

VISIONS IN LEISURE AND BUSINESS is different from other publications because it draws upon a number of disciplines to solve problems and is not locked into defending a particular position. It is a storehouse of information that can help you keep up-to-date on the latest leisure and business methods. The newest, innovative ideas will be presented in a 'how-to' format to help improve operations. Sharing your experiences can help improve other's professional operations.

VISIONS IN LEISURE AND BUSINESS can stimulate your thinking about how to improve your own expertise and skills, thereby, helping the organization with which you are affiliated. The key to professional advancement is competency and having the edge in performance, so that you are a leader not a follower in the profession. Many individuals have an ability to discern a good idea but many do not have an ability to predict trends and anticipate solutions in advance of the problem. Another important ability is seeing the bigger picture and being able to fit pieces together. Your expertise is needed because only through sharing can the perspective outlined above be achieved. No one individual has the complete perspective. Solutions will only come through group action.

This is a personal invitation for you to become a member of an innovative group to share and receive information that will help you and your organization to become leaders in the leisure and business disciplines.

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