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Organizations Summary

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SUMMARY

Organizations are one of the important elements to development of the profession because of their concern for improvement of quality goods, services and facilities. The organizations, in this section, only represent a small contingency of the total number that are directly and indirectly associated with the leisure industry. The overriding theme is the ability of the organization, through collective action, to influence legislation and provide services that are not possible through anyone particular agency. They also, through such programs as certification, conferences and information sharing, work to improve the profession. Organizations are the focal point of change and development in the profession. The first step for anyone interested in obtaining a better perspective of opportunities is to join and become actively involved with professional organizations within their segment of the industry. The individual must also be aggressive enough to create their own opportunities through the selling of the profession to those who have not heard the story.