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## Organizations Introduction

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# Organizations

## INTRODUCTION

BY

DR. RICHARD HOWELL

The leisure services profession/field/industry is an eclectic one, embracing many subsystems with varied directions and goals. Most of these subsystems are not exclusive of each other; they overlap sometimes in interesting and often synergistic ways to impact upon society's leisure pursuits. At times they even compete with each other.

It is the purpose of this section of VISIONS to expose a varietal cross-section of the professional organizations representing public, private and commercial recreation; the hospitality industry; and travel and tourism operations. In doing so, it is hoped that a better understanding may develop as to what comprises each organization's constituencies, its goals, its interactions with other leisure organizations, and what its contribution is expected to be toward enhancement of the future of quality leisure opportunities in our society.

Editorial note: The Travel and Tourism Research Association (TTRA) was originally included in this grouping, but was covered sufficiently in Volume 1(4), page 55, in an article by C. R. Goeldner.

Editorial note: The Resort and Commercial Recreation Association (RCRA) was originally covered in Volume 1(3), page 49. The presentation in this issue is based upon their organizational structure and its impact upon the profession.