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Opportunities Introduction

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Opportunities

INTRODUCTION

One of the important developments to the isolation of employment opportunities in commercial recreation is a job strategy. A job strategy is the identification of opportunities and how to successfully compete to obtain the job. With an emerging profession, few individuals know the value of someone with a commercial recreation training. The responsibility, therefore, falls on the individual to develop an ability to sell himself/herself and his/her profession, that is, what the individual can contribute to an organization. Another important dimension to the development of an emerging profession is an individual's ability to be able to foresee opportunities as they materialize. One such example is the entrepreneurship in therapeutic recreation. This section is devoted to exploring how this sector has developed and raises the question of competencies needed to be successful in such an endeavor.