

1985

## Ferrari Award 1985

Bowling Green State University. Administrative Staff Council

Follow this and additional works at: <https://scholarworks.bgsu.edu/asc>

[How does access to this work benefit you? Let us know!](#)

---

### Repository Citation

Bowling Green State University. Administrative Staff Council, "Ferrari Award 1985" (1985). *Administrative Staff Council*. 76.

<https://scholarworks.bgsu.edu/asc/76>

This Article is brought to you for free and open access by the University Publications at ScholarWorks@BGSU. It has been accepted for inclusion in Administrative Staff Council by an authorized administrator of ScholarWorks@BGSU.

## Pre-Microfilm Inventory

**Collection:** Bowling Green State University  
Administrative Staff Council, UA-022

**Location:** Bowling Green, Ohio

**Title of Series:** Ferrari Award

**Inclusive Dates:** 1985

**Format:** \_\_\_ Bound    X Loose

**Order:** \_\_\_ Alpha    X Chronological    \_\_\_ Numerical

**Index:** \_\_\_ Included    \_\_\_ Separate    X None

---

### *Notes*

1. Colored Ink
2. Pencil



Bowling Green State University

Office of the Bursar  
Bowling Green, Ohio 43403  
Cable: BGSUOH

January 2, 1985

MEMORANDUM

TO: Susan Caldwell  
FROM: Joe Martini *JM*  
RE: Plaque for Ferrari Award Recipients

With your permission, the Administrative Staff Council will be purchasing and hanging a plaque listing on separate plates the names of the Ferrari Award recipients. A new plate will be added each year after the recipient is presented at the reception for Administrative Staff just before Fall classes.

If for some reason you feel differently or have some other suggestions, please feel free to call Gregg DeCrane (22843) or me.

Thanks.

jlp

cc: ASC Executive Committee



**Bowling Green State University**

February 12, 1985

Continuing Education  
300 McFall Center  
Bowling Green, Ohio 43403  
(419) 372-0181  
Cable: BGSUOH

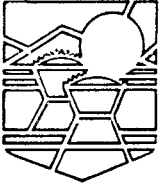
TO:

FROM: Joyce Kepke, Chair  
Ferrari Award Selection Committee

The Executive Committee of the Administrative Staff Council has given me your name to ask if you would be willing to serve this year on the Ferrari Award Selection Committee. The committee is composed of two representatives from each vice-presidential area, myself as chair and representative of the Executive Committee and Zola Buford, last year's recipient of the award.

We will meet once within the next month to review the guidelines and procedures which have been developed during the past two years. Then we will meet once or twice in April to select the recipient from the nominations we have received. I think you will find it an interesting committee which will not take very many hours of your time. I hope you will say "yes"! please give me a call by Tuesday, February 19 (372-0181). If I am not in the office ask for Jodi Castleman.

JK/j



**Bowling Green State University**

Continuing Education  
300 McFall Center  
Bowling Green, Ohio 43403  
(419) 372-0181  
Cable: BCSUOH

February 25, 1985

TO: Ferrari Award Committee Members  
FROM: Joyce Kepke, Chair  
RE: Committee Meeting

The initial meeting of the 1985 Ferrari Award Committee has been scheduled for Friday, March 1 from 1-2 p.m. in the Capitol Room of the University Union.

The agenda for this meeting follows.

1. Review of 1984 award process
2. Establishment of 1985 criteria and forms
3. Time line.

JK/j

*Sent to all except  
Maurice  
2/25*



**Bowling Green State University**

Continuing Education and Summer Programs  
300 McFall Center  
Bowling Green, Ohio 43403  
(419) 372-0181  
Cable: BGSUOH

TO: Administrative Staff Members  
  
FROM: Joyce Kepke  
Chair, Michael R. Ferrari Award Committee  
  
DATE: March 4, 1985  
  
RE: Nominations

Nineteen eighty-five marks the third year in which the Michael R. Ferrari Award will be presented to a member of the Administrative Staff. The award was authorized by the Board of Trustees in 1982 to honor Dr. Ferrari who served as interim president during 1981-82. The initial recipient of the award was Suzanne Crawford, Director of Affirmative Action and the second was Zola Buford, Director of Records in the Registrar's Office.

The first step in choosing this year's recipient is the seeking of nominations. The attached Criteria Sheet outlines those factors which should be addressed in nominating individuals for the award. The nomination form is to be used, in conjunction with additional support material, for the purpose of placing names into nomination. This initial process is open to all members of the University community. The selection of the award recipient will be made by a committee of administrative staff representing the various Vice Presidential and Presidential areas. Selection will be made on the basis of the information supplied through the nomination process.

All nominations should be submitted by Friday, April 5, 1985.

mlh

The Michael R. Ferrari Award

Criteria

- 1. ELIGIBILITY - Any person who is a member of the Administrative Staff, i.e., non-faculty, contract employee, may be nominated. Nominee must have been an employee for at least one contract year and may not have received the award the previous year.
- 2. NOMINEES - must have performed exceptionally during the year and must have demonstrated more than one of the following attributes:

- A. Innovation and initiative - a demonstration of resourcefulness in the work place including the formulation and implementation of creative new ideas. The emphasis of these ideas should be to improve the work environment, to save time and/or money and, in general, to contribute to the better overall efficiency and effectiveness of the University.
- B. Emphasis on the human dimension - nominee needs to demonstrate a genuine sensitivity to others by showing an open, caring attitude and by being attentive to the growth and development of others.
- C. Performance - "above and beyond" that required by the position, e.g., accepting special projects, additional responsibilities such as committee work, giving non-compensable time to effectively complete an assignment, service in professional organizations, or recognition brought to the University through the receipt of grants or through publications.
- D. Relationship with University community - The nominee must effectively interact with faculty, staff or students in providing services that promote growth and harmony in their respective departments, areas, etc., as well as the campus. (This would not mandate service on University groups, committees, boards, etc.)

*use sheet for each*

NOTE: The prominence of the University position held by the nominee should not be considered in the selection process.

Nomination Form

The Michael R. Ferrari Award

I. Nominee:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Department: \_\_\_\_\_

II. Nominator:

Name: \_\_\_\_\_

Administrative Staff \_\_\_\_\_ Faculty \_\_\_\_\_ Student \_\_\_\_\_

III. Please list names and titles of two other individuals who may be contacted as additional references for the nominee. These individuals should be notified of your intent to list their names.

1. Name \_\_\_\_\_

Title \_\_\_\_\_

2. Name \_\_\_\_\_

Title \_\_\_\_\_

IV. On an additional piece of paper/s please describe how long and in what capacity you have known the nominee and, after referring to the criteria, describe how the nominee meets at least two of the listed criteria. Please keep in mind that the selection of the award recipient will be made on the basis of information you supply. Be sure that additional pages are attached to the nomination form and return them to:

Joyce Kepke  
Office of Continuing Education  
300 McFall Center

by

April 5, 1985



1983 Committee - 2 from each IPWA

- ZOLA BUFORD - Just years report  
CLARENCE LANE - Planning & Budgeting  
LISA CHAVERS - " "  
THERESA SHARP - University Relations  
JAMES TREEGER - President's Area  
JUNE SHRIDER - Did not attend selection meeting - President's Area  
BETH CASEY - Academic Affairs  
KETHLEEN STEIGER - " "  
ARLENE LAYMAN - Operations  
JANET FLORY - "  
JUDY BIGGS - Student Affairs  
JOYCE KEPPE - Executive committee member + Chair

Ron Margay was removed because he submitted a nomination (had missed the first meeting and did not know the rules)  
Tom Mizurawa resigned.

Nomination Form

The Michael R. Ferrari Award

I. Nominee:

Name: Patrick T. Fitzgerald

Title: Director of Learning Services

Department: WBGU-TV

II. Nominator:

Name: Ronald J. Gargasz

Administrative Staff X Faculty      Student     

III. Please list names and titles of two other individuals who may be contacted as additional references for the nominee. These individuals should be notified of your intent to list their names.

1. Name Susan Arpad

Title Director of Women's Studies Program

2. Name Michael Marsden

Title Director, American Culture Ph.D Program, Popular Culture

IV. On an additional piece of paper's please describe how long and in what capacity you have known the nominee and, after referring to the criteria, describe how the nominee meets at least two of the listed criteria. Please keep in mind that the selection of the award recipient will be made on the basis of information you supply. Be sure that additional pages are attached to the nomination form and return them to:

Joyce Kepke  
Office of Continuing Education  
300 McFall Center

by

April 5, 1985



WBGU-TV Channel 57, Bowling Green State University, Bowling Green, Ohio 43403  
telephone (419) 372-0121

April 3, 1985

Joyce Kepke  
Office of Continuing Education  
300 McFall Center  
BGSU

Dear Joyce Kepke:

I have known Patrick Fitzgerald since he started working at WBGU-TV, way back in the early 1970's. He came to our station as a producer/director and was directly under my supervision. Fitz was an excellent producer/director...one of the best the station has had. He was not only an imaginative and industrious worker; he was also a pleasure to work with. His ability to work with people, maintain a sense of calm and perseverance under the worst of circumstances, and his creative talents were evident from the very beginning of his employment at WBGU-TV.

When the position of Director of Instructional Television (or closed circuit television) opened up at our station, Fitz submitted his application for the position upon the encouragement of myself and other staff members.

He has been the director of the closed circuit operation, now called Learning Services, since 1973. He is one of the most unselfish, hard working, dedicated, and easy to work with persons I have ever known. He has a rare mixture of talent, cooperativeness, imagination, and the leadership abilities that infect and encourage all those that have the opportunity to work with him. WBGU-TV and the University are fortunate to have him on the staff.

Fitz is known and respected inside and outside the University community. He is as comfortable working with students as he is with staff or faculty. He is WBGU-TV's main liason between the services of the station and the campus community and, as Mike Marsden points out in his letter of support for Fitz's nomination, is primarily responsible for the harmonious relationship between the station and the campus.

I encourage the screening committee to look with favor upon Patrick Fitzgerald's candidacy for the Michael P. Ferrari Award.

Sincerely,

Ronald J. Gargasz  
Program Manager

RJG/lbc



WBGU-TV Channel 57, Bowling Green State University, Bowling Green, Ohio 43403  
telephone (419) 372-0121

As Director of Learning Services at the WBGU-Television Center, Patrick Fitzgerald has established and operates six closed circuit instructional channels for academic buildings on campus; a library "study carrel" system (initially four carrels, expanded this year to eight study carrels); produced between 20-30 individual programs or series each year for campus use; assisted in the development, design, and proposed programming for an ITFS (Instructional Television Fixed Service) system for the Firelands College Campus in Huron, Ohio; assisted professors in the development of locally produced programs for use in their classrooms; and aided various academic departments in the purchase of instructional programs to supplement and enhance their instructional program.

Patrick Fitzgerald has taught part-time in the Radio-Television-Film area courses in television production, history and criticism, and history of instructional television. He has been a consultant to students, faculty, and staff in the development and dissemination of television programs, purchase of equipment, and the preparation of proposals for television production and equipment grants.

A) INNOVATION AND INITIATIVE

Since taking over the closed circuit operation of the WBGU-Television Center in 1973, Pat Fitzgerald has demonstrated his patience, resourcefulness, and vision as a leader in instructional television service to the BGSU campus. The closed circuit operation is now called the Learning Services Department of WBGU-TV. In addition to providing six channels of closed circuit instructional television programs to over 100 receiving locations on the BGSU campus, one additional channel (channel 7) provides the WBGU-TV program schedule and other programs of special interest to the campus to all residence hall lounges and advisors' rooms on campus. The Learning Services Library contains approximately 1100 programs available for use in classroom teaching.

7

Pat Fitzgerald was responsible for the design and implementation of a library study carrel system operated as a resource service for academic departments in cooperation with the BGSU Library. Initially there were four study carrels; four more were added this year to help accommodate the demand for this service.

I have attached an annual report for the 1983-84 academic year for Patrick Fitzgerald's department. A look at the individual findings of this report are impressive, and I will relate just a few items to highlight the report:

1983-84 Usage	2,160	Playbacks for classes
	74,158	Student Viewings
	49	Departments served
	1,243	Additional playbacks for library study carrels

His most recent work with system expansion is his work on the ITFS (Instructional Television Fixed Service) for the Firelands College Campus in Huron. Fitz was one of the three people charged with the design, implementation, and use of the ITFS system. Fitz was instrumental in working out the optimum usage of such a system. He also prepared a slide show for purpose of raising funds for the building of the ITFS system. After nearly three years of behind-the-scenes work on this project, the ITFS system is expected to begin operation the beginning of April.

Another major system development project was the implementation of computer assistance in the Learning Services Department. The addition of a computer to assist in the Learning Services Department was no easy task. Creating a program and applying the technology took over a year of frustration and patience. The work to intergrate the computer into the operation took place on top of the normal day-to-day routine of faculty requests, playbacks, productions, and record keeping. In addition, Fitz was taking computer classes to help himself better understand the new technology.

Fitz worked with the University Computer Services Department to implement a program that:

- 1) Makes an inventory record of all television receivers and their placement on campus.
- 2) Records the number of requests for playbacks by faculty.
- 3) Records the number of requests by the library study carrel users.
- 4) Records the number of students viewing the playbacks.
- 5) Records the number of departments utilizing the closed circuit services.
- 6) Records the frequency of usages of a particular program, department, and faculty member.
- 7) Records the rooms used for viewing the playbacks.
- 8) Assigns channel and video tape machine for playbacks.
- 9) Prints a daily log of events for the Learning Services Department.

Patrick Fitzgerald  
Page 3

The Learning Services Department has recently added a character-generated message service that announces various campus and related University activities. The message service is presented on the closed circuit channels during the time between scheduled playbacks of instructional programs.

#

B) EMPHASIS ON THE HUMAN DIMENSION

Pat Fitzgerald's door is always open to students, staff, and faculty. Fitz has been a mentor to many students at WBGU-TV. He has given them an opportunity to develop and refine their skills and talents as broadcasters in writing, directing, and producing television programs for both closed circuit and broadcast. He has taken the time to work one-on-one with these students who in the last few years include: Debbie Ondo, currently a producer/director at Channel 11 in Toledo; Danelle Ochendowski, currently a director at Channel 24 in Toledo; Cathy Seem Ruggerio, currently an operating engineer at Channel 13 in Toledo; Linda Goldsmith, past production manager at Channel 13; Dave Goldsmith, currently director of closed circuit television at St. Charles Hospital in Toledo; and Tony Berenotto, currently a videographer at Channel 24.

In addition to his work with students working at WBGU-TV, Fitz has also been involved on a more personal level with students needing a friend to confide in or speak with through the Faculty Student Dialogue program. The Faculty Student Dialogue program is a cooperative service of Bowling Green State University and St. Thomas Moore University Chapel.

Susan Arpad in her letter of support for Pat Fitzgerald's nomination for the Ferrari Award (letter attached) provides additional testimony to Fitz's genuine sensitivity to others and his work towards nourishing the self-esteem and self-awareness of the Women's Studies program and women students.

Ramona Cormier testifies in her letter (attached) to Fitz's work and encouragement in the use of his services for the non-traditional student and all faculty in general for the implementation of this mode of instruction.

Michael Marsden in his letter of support (attached) identifies Fitz as a facilitator interested in helping people develop the instructional possibilities of WBGU-TV. Fitz is cooperative, imaginative, and responsible for the harmonious cooperation which exists between his instructional television services and various academic units on campus.

Patrick Fitzgerald  
Page 4

#### C) PERFORMANCE ABOVE AND BEYOND THE CALL OF DUTY

Pat Fitzgerald has been a member of the Ohio Humanities Council for the past four years and is currently chair-elect of the organization. His responsibilities as chair will take effect this fall. As a member of the OHC, Fitz has been a member of the reviewing committee that decides on grants for television projects dealing with the humanities. As a result of his membership on this committee, he has been an invaluable aid to faculty and staff interested in applying for grants. His insights on what the OHC generally accepts and what they simply will not take into consideration has transformed the position of many a grant writer from frustration to fruitful. Although Fitz cannot vote on proposals submitted by the University, WBGU-TV and the University have been extremely successful in receiving grants from the OHC.

Fitz has a genuine interest in the use of television as a communicator of knowledge and ideas. This interest in the use of television as an instructional tool is evidenced by his work with Ramona Cormier, Dean of Continuing Education; William McGraw, new Dean of the Firelands College Campus; his membership on the Non-Traditional Student Advisory Committee and with academic departments trying to intergrate television courses of instruction into a degree program for the non-traditional student.

He voices this interest as a member of the Ohio Post Secondary Telecommunications Council and the University's Telecommunication Advisory Committee.

In addition, Fitz serves on the executive committee of the Ecumenical Communications Commission, last year serving as its president. He is also a member of the Vice Presidential Area Grievance Committee, BGSU.

Membership on such a wide variety of committees provides a good indication on the value others place in Pat Fitzgerald's leadership and decision-making ability.

#### D) RELATIONSHIP WITH UNIVERSITY COMMUNITY

The attached letters of support for Pat Fitzgerald's nomination to the Ferrari Award, I suspect, speak more loudly than I could in reference to his relationship with the University community. The list of committees on which Fitz is a member will also indicate the involvement and dedication that Pat Fitzgerald has to his position at WBGU-TV, the University, and the Bowling Green community.

Patrick Fitzgerald  
Page 5

Pat Fitzgerald has been a silent servant whose time has come to be recognized. He has contributed immensely to the growth and effectiveness of the instructional television service here at BGSU. He is a model department head who has brought keen attention to the University and the Television Center through his work both inside and outside of the University. Patrick Fitzgerald is most deserving of the recognition that the Ferrari Award represents.

COMMITTEE MEMBERSHIP

Ohio Humanities Council - Member since 1980  
Chair-elect for 1984-85

Ohio Post Secondary Telecommunications Council - Member

University Telecommunications Advisory Council

Non-Traditional Student Advisory Committee of the University Faculty Senate

Vice Presidential Area Grievance Committee

Ecumenical Communications Commission - Executive Committee  
Past President, 1983-84

St. Thomas Moore University Chapel - Rite of Christian Initiation  
(course instructor)

St. Thomas Moore University Chapel - RENEW Program,  
Home Study Guide Committee, 2.5 years  
Host for RENEW Discussion Groups

Faculty Student Dialogue Program - 1983-84

Forest Creason Gold Club - Past President

Administrative Staff Council - Welfare Committee

Administrative Staff Council - Insurance Committee, 1983-84



SYNOPSIS OF PATRICK FITZGERALD'S LEADERSHIP  
AT WBGU-TELEVISION CENTER'S LEARNING SERVICES DEPARTMENT

- 1) Expanded closed circuit system from five to six channels.
- 2) Computer system installed to assist record keeping/operations.
- 3) Design and development of ITFS (Instructional Television Fixed Service) system for the Fireland College Campus.
- 4) Non-credit and credit courses offered via telecourses.
- 5) Programs in nationwide distribution that were developed for BGSU:

INTERVIEW SCENES  
THE PLANT VISIT

- LIBERATION:
- "Free For All"
  - "She/He Shall Overcome"
  - "Good Grief"
  - "When Will We Ever Learn"

- ETHICS AND MEDICINE:
- "Bio Medical Ethics: The Right To Live And The Right To Die"
  - "Bio Medical Ethics: Problems Of The Allocation Of Scarce Life-Saving Therapy"
  - "Bio Medical Ethics: Is There A Right To Die"
  - "Bio Medical Ethics: The Determination Of Death"
  - "Bio Medical Ethics: Active Euthanasia"
  - "Conflicting Rights In Health Care: Accountability, Problems With PSROs And The Right To Competent Care"
  - "Conflicting Rights In Health Care: The Right Not To Be A Patient"
  - "Conflicting Rights In Health Care: The Patient's Right To Know"
  - "Conflicting Rights In Health Care: Some Problems Of Distributive Justice"
  - "Conflicting Rights In Health Care: The Rights Of Reproduction"
  - "Conflicting Rights In Health Care: Decision Concerning Rights To Life And Death"

- TEACHING INFANTS AND TODDLERS:
- "0-3 Months: Seeing, Hearing, Feeling, General"
  - "4-5 Months: Seeing, Hearing, Feeling, General Imitation"
  - "6-8 Months: Seeing, Hearing, Feeling, General Imitation, Spatial Relationships"
  - "9-11 Months: Seeing, Hearing, Feeling, General Imitation, Spatial Relationships, Self Awareness, Cause-Effect"

TEACHING INFANTS AND TODDLERS (continued):

"12-14 Months: Seeing, Hearing, Imitation, Spatial Relationships,  
Self Awareness, Imagination, Problem Solving, Language"

"15-20 Months: Fine Motor, Gross Motor, Self Awareness, Imagination,  
Problem Solving, Language, Imitation"

"21-29 Months: Fine Motor, Gross Motor, Self Awareness, Imagination,  
Self-Care, Weight, Problem Solving, Language"

VENIPUNCTURE

SCRUBBING AND WAXING FLOORS

SURVIVAL SIGN LANGUAGE

SIGN LANGUAGE FLASHCARDS

CRIME AND THEFT PREVENTION

GENDER-BIASED LANGUAGE

- 6) Programs produced (or in progress) in cooperation with various departments on campus:

CCTV Productions - 1983-84

American Youth Abroad, France - 20 min.

American Youth Abroad, Spain - 17 min.

Corrosion Seminar - 120 min.

Workshop Way Keynote - 60 min.

Acid Rain Seminar - :60

New Music Festival, stage presentation at Kobacker - 60

Sports Symposium (Management), 12 programs - various lengths

Tree-House Troupe plays, final edit - 60 min.

Pilot for "Color Analysis" - 30 min.

PRCSA: Competition Winners - 30 min.

Honesty In Sports, Ziegler Seminar - 30

Fire Safety - 60 min.

Maya Angelou, Kobacker Lecture - 60 min.

IPCO 203 Speech Exam. - 10 min.

Preparing For The Job Hunt, John Lefevre - 1:30

The Kaleidoscope Of Learning: Arts and Sciences - 20 min.

The Off Campus Student Center (Commuter Center), pre-reg - 20 min.

Pinnocchio - 60

Radiation (lecture with slides) - 60 min.

Fire Prevention On Campus - 15 min.

Pre-Reg Skit: Dropping Out - 5 min.

1984-85 Fiscal Year CCTV Productions Completed:

- "Meaningful Ritual" by John Galen, S.J. - 60 min.
- "Gender-Biased Language", Janet Parks - 50 min.
- "Women and the Future of Work" - 60 min.
- "Ethnic Studies: Crossroads to the 21st Century" - five 60 min. programs
- "The Biographer Playing God", 10/26/84, Alzine Stone Dale - 43:42
- "Autobiography and Hubris", 10/26/84, Thomas Howard - 53:16
- "Attitudes in Sports, Physical Education and Recreation, Louise Priest - 39:40
- "University Food Services: Conversion from multiscreen slide tape to video - 10:00

1984-85 Productions in Progress:

- Campus Safety: Crime Prevention - 20 min.
- Contemporary Metal Work In Art
- Department of Public Safety, orientation program
- College of Health, orientation tape, pre-reg program - 20 min.
- College of Education, career program for recruitment and pre-reg - 20 min.
- Kathy: Living While Dying - 50 min.
- Physics Lab Demonstrations: pilot program on oscilloscope - 15:00
- Contemporary Women's Issues: Dagmar Celeste - 60 min. lecture
- Special Ed. Conference, 3/22/85 - two 60's
- HPER: Sports Management Symposium, 4/2/85 - three 60's
- Wood: Modern Structural Material, 3/28/85 - three 60's
- Caribbean Basin Conference, 10/84 - four hours to be edited down



**Bowling Green State University**

April 2, 1985

Continuing Education and Summer Programs  
300 McFall Center  
Bowling Green, Ohio 43403  
(419) 372-0181  
Cable: BGSUOH

To whom it may concern:

It gives me pleasure to support Patrick Fitzgerald's nomination for the Ferrari Award. For a number of years, Pat has promoted the use of television as a mode of instruction at BGSU. He has assisted and encouraged Continuing Education in its efforts to offer telecourses to nontraditional students; he has urged faculty to use this medium of instruction; and he has served effectively on State committees that promote telecourses. His support and cooperativeness encourage me and members of the Continuing Education staff to work with him and to seek his assistance in planning and implementing television courses. He deserves recognition for his dedicated service to the University community.

Sincerely yours,

Ramona Cormier, Dean

RC/j



**Bowling Green State University**

Department of Popular Culture  
Bowling Green, Ohio 43403-0226  
Telephone: 419-372-2981  
Cable: BGSUOH

March 29, 1985

Mr. Ronald Gragass  
Program Manager  
WBGU-TV

Dear Ron:

I was pleased to learn that Mr. Patrick Fitzgerald was being nominated for this year's Ferrari Award. Frankly, I cannot think of a more deserving person.

I have known and worked with Pat for more than a decade and have always found him to be cooperative and imaginative in his dealings with students, staff and faculty. He has always been an effective facilitator who is interested in helping people develop the instructional possibilities of WBGU-TV's facilities. In my judgment, he is responsible for a good deal of the harmonious cooperation which exists between the Instructional Television services of WBGU-TV and various academic units on campus. Over the years he has helped me to produce special programs for classroom use, to rent and purchase video programming for classes, and to plan instructional projects using the television medium.

It is a pleasure to have him as a colleague and I hope that he will receive this special recognition he deserves for his many services to the Bowling Green State University community.

Sincerely,

Michael T. Marsden  
Professor & Director,  
American Culture Ph.D. Program

MTM:js



Women's Studies Program  
Bowling Green State University  
Bowling Green, Ohio 43403  
(419) 372-2620

March 29, 1985

To the Ferrari Award Committee:

I am pleased to support the nomination of Patrick Fitzgerald for the Ferrari Award. I have known Pat for ten years and he has been most helpful in several ways.

First, as director of educational television programs, Pat has worked hard to find suitable programs and funding to purchase those programs for the Women's Studies program. He has been sympathetic to the need to increase women student's self-awareness and self esteem and he has worked hard in his job to fill that need. He is a model among administrative staff for his anti-sexist awareness.

*one  
more*

As a management person at WEGU-TV, Pat has been the most enthusiastic supporter of the Arpad's efforts to produce folklife documentaries about the history and culture of northwest Ohio. His concern for the people in this region is also exemplified by Pat's work with the Ohio Humanities Council, which promotes public programs that examine values within a community and the impact of those values on public policy decisions.

Pat's concern for people is evident in his job and also in the community outside BGSU.

Sincerely,

*Susan S. Arpad*  
Susan S. Arpad



TO DO:

- Select committee members (Executive Committee provides names)
- Contact committee members
- Arrange room for the committee meeting
- Send first letter to the committee
- Hold initial committee meeting to set ground rules
- BG News advertisement
- Letter to previous nominators
- Prepare rating form
- Send letter to all previous nominators
- Letter with form and criteria to all administrative staff members
- Letter to nominees informing them they were nominated
- Check all nominees to make sure they really are administrative staff members
- Article about nominations in the Monitor
- Thank you letter to nominators
- Reserve room and date for next committee meeting
- Send packette with nominations and rating form to administrative staff office for committee members to review
- Hold nomination meeting
- Thank you to committee members
- Letter to nominees
- Letter to winner
- Prepare plaque for the winner
- Add winners name to plaque in Greg DeCrane's office
- Notify Maurice Sevigny of winner and amount of money available for the piece of art
- Week before notify winner to make sure he/she will attend the first meeting of the administrative staff at the the beginning of the year - a reception - to receive the award
- Notify Monitor and News Service to do news release of winner

---

\* At the first meeting of the committee discuss the criteria. We agreed that no one on the committee could nominate anyone. We reviewed the process of nomination, how it was to advertised, reviewed the rating form. We agreed to consider nominations from the previous year but not 2 years ago. We also agreed to review the nominations before meeting again.

The labels for the administrative staff members come from the secretary. There is a budget to cover duplication and envelopes and money for the BG New advertisement.

Nomination forms were in the Continuing Education office, the first floor of the Union, the Administrative Staff Office and the Bookstore. Provide at least 20 to the Bookstore, 10 to the other locations.



Bowling Green State University

Continuing Education and Summer Programs  
300 McFall Center  
Bowling Green, Ohio 43403  
(419) 372-0181  
Cable: BGSUOH

August 15, 1985

*To all committee members*

June Biggs  
Res. Life Svcs.  
Student Services Building

Dear June,

Thank you for your active participation as a member of the 1985 Michael Ferrari Award Committee. Your time has been most appreciated and, hopefully, you found the experience rewarding. I feel we have selected a most worthy recipient based on our stated criteria and the nominations received. The award will be made at 4:15 on August 26 in the Alumni Room at the Administrative Staff fall meeting. I hope you will be able to attend.

Thanks again.

Sincerely,

Joyce Kepke  
Chair of Ferrari Award Selection Committee

mlh





Bowling Green State University

August 16, 1985

Continuing Education and Summer Programs  
300 McFall Center  
Bowling Green, Ohio 43403  
(419) 372-0181  
Cable: BGSUOH

Patrick T. Fitzgerald  
Director of Learning Services  
WBGU-TV  
Bowling Green State University  
Bowling Green, Ohio 43403

Dear Pat,

Congratulations on your selection as the 1985 recipient of the Michael J. Ferrari Award. You are a most deserving individual and one that the selection committee felt best represented all the criteria for the award.

In an effort to give proper recognition to your selection, arrangements have been made with the BGSU School of Art for you to make a choice of original art from a variety of available works. You should contact Dr. Maurice Sevigny at your earliest convenience to discuss the various options available to you.

Best of luck during the 1985-86 academic year.

Sincerely,

Joyce M. Kepke, Chair  
Ferrari Award Selection Committee

JMK/j



**Bowling Green State University**

Continuing Education and Summer Programs  
300 McFall Center  
Bowling Green, Ohio 43403  
(419) 372-0181  
Cable: BGSUOH

August 13, 1985

MEMORANDUM

TO: Maurice Sevigny, Chair  
School of Art

FROM: Joyce Kepke, Chair  
Ferrari Award Committee

For the past two years you have most graciously worked with the recipients of the Administrative Staff's Ferrari Award to help them select a piece of artwork. Both recipients have described this experience as one of great pleasure because of your sensitivity to their likes and dislikes. When I called to ask you if you once again would be willing to assist the recipient, I discovered you will be on leave this fall. Since I know that people on leave do not always leave Bowling Green, I decided to at least ask if you might have the time and the interest in helping with the selection. The award will be announced August 26 but there is no time schedule to meet in selecting the piece of art. I appreciate your consideration.

JK/ps

*Dr. Sevigny agreed to help.*



Bowling Green State University

August 16, 1985

Continuing Education and Summer Programs  
300 McFall Center  
Bowling Green, Ohio 43403  
(419) 372-0181  
Cable: BGSUOH

Dr. Michael Ferrari, President  
Drake University Avenue  
25th and University Avenue  
Des Moines, Iowa 50311

Dear Mick:

I am pleased to inform you that the Ferrari Award for 1985 will be given to Pat Fitzgerald from WBGU-TV. The Committee was quite impressed with the quality of work documented in his nomination and voted overwhelmingly for his selection.

Pat will be honored at the Administrative Staff Council's opening day reception on August 26, 1985. The award will again be his choice of an original work of art made available through the School of Art. Maurice Sevigny will help him in his selection.

Best wishes to you in your new position.

Sincerely,

A handwritten signature in cursive script, appearing to read "Joyce".

Joyce M. Kepke, Chair  
Ferrari Award Committee

JK/j



DRAKE UNIVERSITY  
DES MOINES, IOWA 50311

OFFICE OF THE PRESIDENT

August 29, 1985

Dear Joyce:

'What wonderful news that Pat Fitzgerald has been selected as the recipient of the 1984-85 Ferrari Award. I have respected Pat's work for years, and I am honored by his selection. His competence and dedication to the University are such that the Bowling Green family benefits greatly by his involvement.

Thanks for the good news.

Sincerely,

A handwritten signature in cursive script, appearing to read "mrf".

Michael R. Ferrari  
President

MRF/wt

Ms. Joyce M. Kepke, Chair  
Ferrari Award Committee  
Bowling Green State University  
300 McFall Center  
Bowling Green, Ohio 43403

DRAKE UNIVERSITY  
DES MOINES, IOWA 50311

OFFICE OF THE PRESIDENT

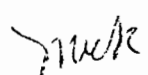
August 29, 1985

Dear Joyce:

'What wonderful news that Pat Fitzgerald has been selected as the recipient of the 1984-85 Ferrari Award. I have respected Pat's work for years, and I am honored by his selection. His competence and dedication to the University are such that the Bowling Green family benefits greatly by his involvement.

Thanks for the good news.

Sincerely,



Michael R. Ferrari  
President

MRF/wt

Ms. Joyce M. Kepke, Chair  
Ferrari Award Committee  
Bowling Green State University  
300 McFall Center  
Bowling Green, Ohio 43403

## Ferrari award given

### Dedication, resourcefulness earn recognition

by Julie Fauble  
staff reporter

This year the University presented Patrick Fitzgerald, director of learning services at WBGU-TV, with the Michael R. Ferrari award in recognition of his sensitivity, resourcefulness, and commitment.

The award, which was created in honor of Michael Ferrari, interim president of the University in 1981-82, was presented to Fitzgerald at a meeting of the administrative staff on Aug. 23. Fitzgerald's name will be engraved on a plaque in the contract personnel services office, and he will receive a work of art which has not been selected yet.

Karen Mason, assistant director of television learning services, describes Fitzgerald as efficient, sensitive and patient. "I can't say enough good things about Pat Fitzgerald. People just love him," she said.

Joyce Kepke, chair of the Ferrari Award Committee, said there was not just one thing that made Fitzgerald exceptional, but that he had performed well in all areas of criteria.

Mason said Fitzgerald deserves the award because he is very good at what he does and is quick to respond to problems. She added that working with him is very enjoyable and that he relieves some of the tensions of the job. "People just know they can come to him for help," she said.

FITZGERALD SAID the award was based partly on the many expansions in his department in the past year. This past year he worked to increase students' access to the tape library and to expand Instructional Television Fixed Services to the Firelands campus. Now Firelands can offer courses to students in their homes, he said.

Fitzgerald's responsibilities include the closed circuit system and the ITFS. He also produces instructional programs for various departments on campus.

"One of the exciting things about this job is that everything is different every week. It's intellectually stimulating because we work with different departments each year to create programs," Fitzgerald said.

Fitzgerald received a bachelor's degree in philosophy from the University of Dayton and a master's degree in television broadcasting from Brooklyn College in New York. He came to Bowling Green in 1973, working in production and direction at WBGU. He has been in his present position for 11 years.

Criteria for the Ferrari award include resourcefulness, sensitivity, a good relationship with the University community, and performance beyond that required.



Patrick Fitzgerald

BG News/Alex Horvath



COMMENTS FROM KEPKE!

We agreed as a committee that everyone who was nominated should be told they were nominated, both because it is an honor to be nominated and also to allow them a chance to withdraw from nomination if they did not want to be considered.

After the entire process was completed we discussed the procedures. We agreed that the amount of material submitted was just too varied. After discussing several alternatives we decided to recommend to the 1986 committee that they alter the nomination form. We suggest putting each of the attributes on a separate sheet (even though that produces a lot more paper), in the hopes that the nominators will understand that they should offer more information than just "he is a nice guy"! We also debated about accepting all the extra information that some people submitted but did not make a decision.

We also discussed whether we should ask the two other references for information or a letter. We decided that the committee should only ask for letters from them if the decision was close and the committee needed to have more information.

We also discussed whether the voting should be absolute - whoever received the most points was the award recipient. The committee was split but the majority agreed that if there were several nominees who were very close that they would like to discuss the nominees and then vote again. I feel personally that we should do this since not everyone knows all the people nominated. However, we did agree that we should make our decisions on the material that was submitted. If the nominator did not make a good case we felt we should not add to what was submitted.

A note to the committee chair - ask the executive committee to suggest names for the committee of people who have been on campus for at least two years and preferably five years. We had a few people who were new to campus. Not only did they not know very many people but they also were not familiar enough with the campus to understand the significance of what they were reading. They felt at a loss and were frustrated.

*The place to order the printing done for the plaque is written on the back of the plaque!*

*Award "bill" goes To President of Administrative Staff Council*