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Bowling Green State University

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Groundwork laid

Recruitment efforts now well underway

During the past nine months, Bowling Green has undergone a content revision. And the issue that has been raised is recruitment of high quality students. The University has been impressed with the ways in which faculty and staff have become involved in the recruiting process.

Dr. Marsden, University coordinator of undergraduate recruiting, said he has been impressed with the ways in which faculty and staff have become involved in the recruiting process.

Those strengths, he noted, this year and sponsored an outstanding high school juniors program last month.

The admissions office and placement have been discussed in those meetings.

An electronic image task force has begun its work and will expand its scope under the direction of Richard Edwards, vice president, to include concern for the image of the University as portrayed through all media.

Dr. Marsden said he is particularly pleased with progress made in raising "Firelands consciousness" on the main campus.

Now that recruiting groundwork has been laid, Dr. Marsden said he is eager to pursue several new projects in the months ahead.

One goal, he noted, is to organize all undergraduate colleges so each area within the college has designated recruitment personnel.

He also said there is a continual need to strive for consistency in all University publications.

In the next year, he noted, efforts will be made to develop an improved network of information services which will make pertinent data, such as test scores of prospective students, available to all recruiting personnel on a monthly basis.

The admissions office is formulating transfer guides to be distributed to each of Bowling Green's major feeder technical and community colleges.

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New Faculty Senate chair views 1980-81 as 'Year of the Student'

When Bill Reynolds, education administration and supervision, begins his term as chair of the Faculty Senate next fall, he will have a podium from which to speak but no platform on which to stand.

Dr. Reynolds, whose only previous experience in the Senate has been as vice chair this past year, said he has no crusade to launch as Senate chair.

"I do not see the chairing of the Senate as a launching pad for a crusade. It is a place for a concerned faculty member to serve. The chair's duties are defined in the charter. I intend simply to get the job done," he said.

Dr. Reynolds said he expects the Senate to deal with a number of controversial issues in the coming year. "There were many this year, and there are more to be dealt with next year. Most relate to students," he said.

He added that he also expects the Senate to be faced with the issue of collective bargaining again during the late winter and spring quarters next year.

The two-year moratorium placed on collective bargaining activities by the administration in 1978 after defeat of a proposal to secure a bargaining agent for faculty will end in February.

Although he has no intention of forcing his personal opinions on the Senate, Dr. Reynolds said he has strong feelings that the next academic year should be "The Year of the Student." He explained that the University's concern for recruiting academically outstanding students is commendable, but a responsibility exists as well to "look realistically at the student body we have and do the best we can to meet their needs."
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Of special significance, Dr. Marsden said, are plans to establish a living-learning environment in a component of the school "for serious students." A proposal from the Riverside Student Association suggests that the proposed living arrangement in- cludes a component in informal involvement of faculty and staff into resident life activities.

Although Dr. Marsden said he still believes there is no substitute for bringing prospective students to the campus to visit with faculty, staff and students, a tape is underway to create videotaped curriculum guides on certain "clustered" academic areas.

Dr. Marsden said the tapes, which he described as "tasteful commercials" about Bowling Green, will be shown in high schools, two-year colleges and other organizations for viewing by prospective students.

In addition, a film will be shown in the admissions office, the

Library and the Counseling and Career Development Center to both prospective and current students.

Dr. Marsden said the videotaped curriculum guides are not comprehensive and supplement existing printed materials, "breathing the warmth of experience" into those curriculum descriptions.

Contributing significantly to the University's ability to attract academically outstanding students is the amount of scholarship money available to in- coming freshmen.

Dr. Marsden said there remains a real need for Bowling Green to increase the number of athletic scholarships offered to exceptional students and he encouraged alumni, faculty, staff and retired faculty to consider possible sources for such funds.

Next year the University will offer for $277,975 in general academic scholarships, and for both to be awarded to incoming freshmen who have exhibited academic excellence during their high school years and on college entrance ex- amination scores.

In addition, $116,284 is available for talent awards in most academic and nonacademic areas for current and incoming students. Another $36,360 has been allocated for need-based awards.

Calendar decision due Wednesday

Academic Council will vote Wednesday on whether to adopt an "early-in/early-out" quarter calendar for Bowling Green in 1981-82.

The alternative is to retain the traditional quarter calendar under which fall quarter would begin on Sept. 23, 1981, and spring quarter would begin on June 12, 1982, commencement.

Under the proposed early-in/early-out system, fall quarter would begin Sept. 8, 1981, and spring quarter would end on May 28, 1982, commence-

ment.

The early-in/early-out calendar includes a "split winter quarter" office with a prog, 0, 1981 and includes a two-week holiday recess from Dec. 21 to Jan. 4, 1982.

The proposal for an early-in/early-out quarter calendar was introduced to Academic Council after the Ad Hoc Committee on Academic Calendar Change, ap- pointed by the provost to study the feasibility of early semesters for Bowling Green, recommended that a semester system not be imple- mented before the 1982-83 academic year.

The committee's original charge had been to report on semester feasibility for 1981-82, the next year for which no calendar had been set when the com- mittee was commissioned last fall.

Provost Ferrari noted that no decision has been made for adoption of an early semester calendar for 1982-83. Both the Faculty Senate and Academic Concil voted in opposition to a semester system, but the ad hoc committee supported its im- plementation.

Library hours change June 16

The Library schedule for June/ September has been announced by Dwight Burlingame, dean of libraries.

During the four-month period, the Library and Science Library will operate on regular summer hours, reduced summer hours and reduced hours.

On Monday, June 16, the Library will begin reduced summer hours: 7:30 a.m. to 5 p.m. Monday through Thursday; 7:30 a.m. to 11:30 a.m. Friday, closed Saturday and Sunday. The Science Library will adopt the same schedule.

On Monday, June 23, the Library will begin regular summer hours:

7:30 to 9:30 a.m. Monday through Wednesday; 7:30 a.m. to 5 p.m. Thursday; 7:30 a.m. to 5 p.m. Friday; 1:45 p.m. Saturday and Sun- day.

Regular summer hours remain in effect through Aug. 28, when sum- mer quarter ends.

On Friday, Aug. 29, the Library will return to normal hours, which will continue until Tuesday, Sept. 2, when reduced hours will be in effect:

8 a.m. to 5 p.m. Monday through Thursday; 7:30 a.m. to 11:30 a.m. Friday, closed Saturday and Sunday. The Science Library will adopt the same schedule.

At that time the Library schedule will go into effect.

The Library will be closed all day July 4 and 5, and Sept. 1, Labor Day.
Faculty

Recognitions
D.S. Chaudhur, political science, has been appointed a member of the Research Committee of the American Society for Public Administration for 1980-81. The committee advises the National Council of ASPA on publication policies and also considers funding sources for ASPA's publications activities.

Barbara Y. Keller, residence life, has been elected to a two-year term as President of the National Association of Women Deans, Administrators and Counselors.

Janet Sullivan, coordinator of the College of Education clinical laboratory, was one of five representatives from the 7,000-member Association of Educational Communications and Technology who met in April with an advisory committee to President Carter on extension and continuing education.

Publications
John L. Huffman, journalism, and Denise M. Trauth, speech communication, have submitted a paper, "Freedom of Expression in Public High Schools," which has been accepted for presentation at the summer Association for Education in Journalism convention Aug. 11 in Boston.


Presentations
Mary Dale Blanton, health, physical education, recreation, spoke on "Aesthetic Activity Experiences for Older Americans" and "Creative Living Through the Planned Community" at the Ohio Conference on Aging in Cleveland.

Frances Burnett, music performance studies, presented a concert at the Abraham Goodman House April 23 in New York City. She also recently performed at Wesleyan University, Middletown, Conn., and Duke University and conducted a workshop for the Toledo Piano Teachers. She also judged the first Michigan Young Artists' Competition in East Lansing for the Regional Ohio Music Teachers Association piano competition in Lima.

Susan J. Cerny, computer services, presented a paper, "A Hopkins Student Loan Collection System" at the 25th annual College and University Machine Records Conference May 57 in Salt Lake City, Utah.

Robert Clark, speech communication, moderated a panel discussion on "Getting Along with Management" at the May 30 regional meeting of the Radio and Television News Directors Association at Bowling Green.

Robert Freeman, special education, spoke on "Life in Classrooms: Teacher Interaction with Successful and Unsuccessful Pupils" at the 58th International Conference of the Council for Exceptional Children April 21-23 in Chicago.

He also gave a presentation on "Human Sexuality: The Mobility Retarded" at a pilot in-service program for the Marion County schools May 1.

On May 3 he spoke on "Communication Between Schools and Parents of Gifted Children" at the state conference of the Ohio Association for the Gifted in Toledo.

Paul Fritz, speech communication, conducted a workshop on "The Parent of the Problem Child: Effective Communication Strategies" at the Napoleon City Schools May 22.

John L. Huffman, journalism, and Denise M. Trauth, speech communication, have submitted a paper, "Freedom of Expression in Public High Schools," which has been accepted for presentation at the summer Association for Education in Journalism convention Aug. 11 in Boston.

John D. Merritt, political science, presented a paper at the Midwest Political Science Association, April 25 and 26 in Chicago.

Marlan Reiser, research services, and Denise M. Trauth, speech communication, have submitted a paper, "Grantswomanship: Funding Needs of The In-Law Area," at the May 17 convention of the National Women's Studies Association in Bloomington, Ind.

Brownell Salomon, English, presented a paper at "Stagecraft in the Classroom: A Semiotics Approach" at the Theater History Conference devoted to "Shakespeare on Stage" May 17-18 in Boston.

Isaac Seguier, ACLS Fellow in the popular culture department and professor of English at Ohio University, presented a paper on "The Mystique of the Muse" at the national convention of the Popular Culture Association April 16-19 in Detroit.

Maureen J. Sevigny, School of Art, presented a paper on "Clinical Approach" at the Fourth International Symposium on Educational Studies at Antwerp, Belgium.

On May 17, Dr. Smith and Maurice Sevigny, School of Art, presented a seminar on "Clinical Activities--A Missing Link in Teacher Preparation." She also conducted a seminar on "Career Development Curriculum" at the Ohio Art Educational Leadership Conference at Kent State University.

Denise Trauth and David Ostrout, speech communication, spoke on "Campaign '80: Legal Issues" at a recent management and sales symposium for regional broadcasters.

Also speaking at the conference were Karl Sandell and Robert Clark, speech communication, who gave a joint presentation on "Do's and Don'ts of Audience and Market Research." Dr. Clark also spoke on "Small Market Sales: What 500 Salespeople Are Saying."

J. John van Dyke, special education, has been invited to present a paper on "Measuring Intelligence: A Developmental Neuropsychological Approach" at the Fourth International Symposium on Educational Testing April 25 at Antwerp, Belgium.

Sponsored by the University of Antwerp and the Educational Testing Service, the four symposiums will focus on major issues and trends in educational measurement.

Betty van der Smeele, physical education and recreation, spoke on "High Risk Activities and Liability" at the annual convention of the American Alliance for Health, Physical Education, Recreation and Dance April 12 in Detroit.

The committee noted the legal liability at the district meeting of the Ohio Parks and Recreation Association April 24 in Bowling Green.

Marlyn Wolos, speech communication, spoke on "The Illinois TTD" at the Illinois Association of the Deaf in Selecting Languages. Disordered Children in Remediation in School, and will be presented at the OSHA Convention on March 31.

James Wilcox, speech communication, spoke on mentorship as part of a member of a Women's Caucus Panel at a meeting of the Central States Speech Association in Chicago.

He also presented a workshop on interpersonal communication in the pharmacy to Lancaster's pharmacy employees May 13 and 14 in Canton.

Center would assist faculty with teaching, development

Concern for the improvement of instruction at Bowling Green prompted four faculty to develop a proposal for a Faculty Development Center.

The proposal has been submitted to the Academic Council, and the proposal has adopted a resolution in favor of the concept of the center but has requested the creation of an Ad Hoc Faculty Development Center Advisory Committee to serve for two years while the center is actually being developed.

That committee is to be appointed by the provost.

Designers of the original proposal submitted to the Academic Council were Thomas Kinney, English, chair of the Faculty Senate; Nancy Wygant, Counseling and Career Development Center; David Hyslop, business education, and Larry Willis, education.

Their proposal calls for creation of a center which would serve faculty in three major areas. It is anticipated that the primary importance of the center would be the improvement of instructional skills among faculty and graduate students.

The second goal as stated in the proposal is advisement of faculty concerning exchange and leave programs, renewal and retraining programs, speed and development grants, early retirement and career change opportunities.

The third goal would be evaluation of teaching effectiveness, both on a confidential basis for an individual instructor and on a consulting basis to departments and/or programs. Dr. Kinney, who said his concern for his own teaching has prompted his concern for the quality of instruction throughout the University, noted that 85 percent of most faculty associations feel their time is devoted to teaching.

"Most of us think we do not have time to teach as teachers first and researchers second," he said. "We have an obligation to provide for research; it makes sense to also have a center for teaching."

He added that institutional vitality in the 1980s will depend upon re-training and development of current faculty as the number of new faculty brought to the University decreases with declining enrollments.

Dr. Kinney also noted that a Facility Development Center at Bowling Green could help coordinate existing services available on campus, including peer visitation of classrooms and instructional audits offered by the Instructional Media Center.

"The purpose for the center indicates that its functions should not overlap with existing organizations, that its services should be offered on a voluntary and confidential basis and that faculty use of the center must be separated from evaluation of instruction for departmental purposes."

Recognizing the need for and value of a center to promote effective teaching and provide opportunities for faculty, the Academic Council endorsed the proposal submitted by Drs. Kinney, Wygant, Hyslop and Willis and recommended the appointment of the ad hoc committee.

The committee chair is to serve as acting director of the center in 1980-81.

In addition, a director and advisory committee will be asked to complete the following tasks during the initial year:

--Conduct a needs assessment of faculty, individually and at large, in order to better specify the priority activities of the center based on real faculty need;

--Identify resources and personnel with expertise on campus who will perform various and appropriate service functions of the center;

--Provide for the day-to-day functioning of a center within space, financial and human resources;

--Articulate the relationship of the Faculty Development Center with existing college programs and committees and other instructional service units in the University;

--Design the forms for monitoring on the activities of the center and specific plans for formative and summative evaluation of the center, as suggested by the proposal;

--Report to Academic Council by April 1, 1981, on the progress of the center.
Taking to the road as world travelers, Virginia and Grover Platt, prominent in the fields of history, have journeyed from the Rocky Mountains to Mt. Fuji studying the cultures of past and present civilizations. The Platts retired in 1975 after a combined career total of 57 years and have devoted much of their retirement to extensive travel in foreign countries.

"Because we travel around the world to so many unusual places, we are constantly reading and doing research about those countries we have visited or those we plan to visit," Dr. V. Platt said.

"After teaching the histories of various peoples and lands, it is very rewarding to get a first-hand look at those cultures," Dr. G. Platt added.

The Platts have toured all of the continental United States as well as much of Canada and Mexico. In addition, the couple have visited many European and Latin American nations, Australia and the African country of Kenya.

By far their most enjoyable and educational trip, they say, was a trans-Siberian excursion in 1976 which "took them through Russia, China, Japan, India, Iran, Turkey and the Balkans." The trip included a month's stay in Kabul, Afghanistan at a lecture and slide presentation sponsored by the University Geography Club and the geography department. Based on their visit, the Platts discussed the topography, sociology, architecture and recent history of the Middle Eastern countries.

"We were exposed to people and cultures that were distinctly different from any we had previously encountered," Dr. G. Platt said. He explained that Afghanistan, a country slightly smaller than the state of Texas, is divided by at least eight different peoples with no common language and united by a tribal religion.

"Visiting Afghanistan was like flashing back in time to the biblical ages," Dr. V. Platt added.

Besides traveling, which the Platts say they think is a good way to prevent parochialism, they enjoy gardening, reading and maintaining University friendships by regularly attending lectures and concerts. Virginia Platt, who began teaching at the University in 1947 with a special interest in American colonial history, is presently the vice president and a member of the board of trustees of the Ohio Historical Society.

Specializing in post-1870 German history, Grover Platt served as chair of the Faculty Senate and also chair of the history department during his years at Bowling Green. He joined the faculty in 1946.

An estimated 2,100 students will receive diplomas at spring quarter commencement exercises scheduled for 10 a.m. Saturday, June 14, in Perry Stadium.

Dr. Farah Martin, provost, has announced that the following awards have been presented:

- Dr. G. Platts retired colleague, Dr. V. Platt, will receive the Distinguished Alumnus Award.
- David Lee Russell, a graduate student in the English department who received his degree in December, will receive the Distinguished Alumnus Award given annually by the Graduate College.
- Buckeye Boys' State, the third consecutive American Republic-sponsored workshop in government, June 21-28.

When/Where

Exhibits

- "Transparencies," a graduate thesis exhibition of mixed-media paintings and drawings by Anne Farley Gaines, 8 a.m. to 5 p.m. weekdays, through June 30, Miletli Alumni Center Gallery, Free.
- "SCAPES," an invitational exhibit which surveys various approaches to the landscape by Ohio artists, noon to 5 p.m. Monday through Friday, through July 3, McFell Center Gallery. Free.

Special events

- Buckeye Boys' State, the third consecutive American Republic-sponsored workshop in government, June 21-28.

Dr. Virginia and Grover Platt

Donahue, Bartlett to be honored June 14

Russell will receive the award for his thesis entitled "Stuart, Academic Drama: An Edition of Three University Plays." In the event of inclement weather, two commencement ceremonies will be conducted in Memorial Hall.

Students in the Graduate College, College of Business Administration, College of Health and Community Services, College of Musical Arts and Firelands will receive their diplomas at 10 a.m. Students in the College of Arts and Sciences and College of Education will graduate at 2 p.m. A decision on whether to hold the exercises indoors or outdoors will be made at 8 a.m. on June 14. Information concerning the decision can be obtained by calling 372-2741, 372-2531 or 372-2445 after 8:15 a.m. that day.

Workshop to focus on labor, government

A workshop focusing on labor management relations in government will be directed by D.S. Chauhan, political science, during June and July. The workshop, to be offered to graduate students and state and local government employees, is scheduled from 9 a.m. to 6 p.m. on Saturdays, June 21 and 28 and July 5, 12 and 19.

The workshop will include an analysis of the development of public labor policy with an emphasis on the areas of labor unions, collective bargaining, strike policies and labor-management rights and obligations. Academic credit at the graduate level will be offered. Interested persons should contact the registrar's office at the Office of Continuing Education, Regional and Summer Programs for registration details.

WICI recognizes student, faculty, staff

A graduating senior, a faculty member and two staff have been recognized for their achievements in mass communications in improving the status of women by the University chapter of Women in Communications.

The Outstanding Senior Award, given to a student on the basis of academic excellence, service, scholarship and leadership, was presented to Cheryl A. Halladay, Sandusky.

Honored as outstanding faculty members for communications were Robert K. Clark, radio-television-film, and Teri Sharp, News and Photography Services.

The Advanced of Women Award, which recognizes a person at the University who has made significant efforts to better the status of women, was presented to Suzanne Crawford, Center for Continuing Learning.

Two graduates awarded Washington internships

Two University graduates who received master's degrees in public administration in March have been selected to participate in the federally-subsidized Presidential Management Intern Program.

Created in 1977, the program is designed to attract trained personnel in the field of public management by offering them two-year developmental internships. The internships could lead to civil service employment within the government. Chosen to participate in the select program were Robert B. Wingel of Findlay and Robert Bruno of Struthers.

Dr. Whitmire named director of scheduling

Duane E. Whitmire has been named director of scheduling in the Office of Registration and Records. In his new assignment, Dr. Whitmire will be responsible for all class scheduling at the University. He formerly was assistant to the registrar.

Dr. Whitmire holds bachelor's and master's degrees from Bowling Green and earned his Ph.D from the University of Toledo in 1978.

Summer exhibit to highlight School of Art

An exhibit which will highlight the research and personal interests of faculty in the School of Art will open in the McFell Center Gallery on Monday, June 14.

Scheduled to run through September, the show will represent the five divisions in the School of Art, according to Mary Wolfe, gallery director. Wolfe said the five divisions are fine art, art therapy and education; design; art history; two-dimensional media, including prints and photo, and three-dimensional media, including ceramics, fiber, metals and sculpture.

Gallery hours for the show will be 8 a.m. to 5 p.m. Monday through Friday through the end of fall quarter when afternoon weekend hours will be resumed.