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They Came and Built It Themselves: Working with Students to Curate Digital Exhibits

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THEY CAME AND BUILT IT THEMSELVES!
WORKING WITH STUDENTS TO CURATE DIGITAL EXHIBITS

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University Libraries,
Bowling Green State University

Digital Scholarship Colloquium
Case Western Reserve University
November 2014
In Fall 2013, BGSU’s University Libraries began a partnership that allowed us to work with a graduate class to curate a digital exhibit using primary source materials from our special collections.
BACKGROUND

Digital Projects at BGSU
- Digital Gallery
- Great Lakes databases
- Institutional repository

Includes our Digital Gallery, Great Lakes databases, and our institutional repository.

The Digital Gallery includes both collections, such as Nickel Weeklies and digitized programs from the College of Musical Arts, and exhibits.

None of the exhibits was the product of collaboration with students.
• The mission of the Browne Popular Culture Collection is to acquire and preserve research materials on American Popular Culture (post 1876).
• The Music Library & Sound Recordings Archives houses the largest collection of popular music recordings in an academic library in North America.
• The Center for Archival Collections is an archives and manuscript repository with a primary emphasis on the history of the University, Northwest Ohio, and the Great Lakes.
• For the purposes of these classes, the Government Documents Collection was considered to be a special collection because the materials require mediation.
Jolie Sheffer, an Associate Professor of English and American Culture Studies asked if University Libraries would partner with her to introduce the students in her graduate-level American Literary Realisms course to the experience of curating a digital exhibit using primary documents from the special collections.

- The topic of the digital exhibit was: Race in the United States, 1880-1940.
- As in any new enterprise, there were some glitches, but the results were sufficiently successful to justify trying the same type of project for another course in the Spring semester.
Spring 2014:
The 1960s in Contemporary American Culture

And then...
OBJECTIVES

- To gain a sense of the two historical periods, 1950s-1970s and 1990s-2000s.
- To gain a sense of the range of literary and cultural representations of the periods.
- To use new digital technology tools to curate historical material for audiences within BGSU and with the outside community.
- To hone critical reading, interpretation, and writing skills.
- To demonstrate excellence in oral, written, and visual communication.

“Students will work together as a class to create a digital exhibition based on visual, textual, and musical artifacts from BGSU Library’s special collections, with explanatory text and curatorial essays.”

THE PROJECT
Each group had 30 minutes in each collection
  • Had selected representative materials for students to study
  • Students chose one item from materials to digitize for next library session
Students then met with appropriate librarians one-on-one for in-depth session.

Task:
- explore collections
- develop topic based on available materials
- begin choosing no more than 10 items to be digitized for exhibit
• Students given accounts in Omeka on development server.
• 1 hour session – overview of basic DC metadata, basic Omeka functions (collections and exhibits), practice time.
• Talked with student graphic designer to explore theme ideas.
<table>
<thead>
<tr>
<th>CONTINUED EXPLORATION</th>
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<td>• Kept digitized materials on hold for additional content exploration as well as metadata gathering</td>
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<td>• Students had deadline in which to give us items chosen for digitization</td>
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- Kept digitized materials on hold for additional content exploration as well as metadata gathering
- Students had deadline in which to give us chosen items for digitization
Transformative exhibition
Librarians digitized materials
Librarians loaded digitized items into Omeka

- Transformative exhibition, didn’t worry too much about copyright
- Librarians digitized – better equipment than students had, some materials too fragile for student digitization
- Librarians loaded digitized items into Omeka with basic title and student name as Contributor
Students:
- assigned metadata
- worked in groups to create parts of the exhibit
- researched the topic and built the exhibit around their chosen items

- Student finished assigning metadata
- Students worked in groups to create parts of the exhibit (i.e. writing text/context, using materials to illustrate or to discuss)
- Students researched the topic and built the exhibit around their chosen items
• Student graphic designer worked on a customized theme ideas (header graphic, colors, buttons, fonts, etc.) to submit for consideration
• Entire class chose theme
Used substantial class time to work on exhibit

Once exhibit was approved by professor in development, it was moved into production

• Used substantial class time to work on exhibit
• Once exhibit was approved by professor in development, it was moved into production on the live server for public viewing
OUTCOMES AND LESSONS
From the final version of the exhibit, entitled 1960s and Youth Culture, we can see how the students organized the material they discovered. You can see the major themes across the top (War, Feminism, Popular Culture, etc.).

The students begin the home page with a brief overview and a slide viewer that highlights some of the sub-collections.

http://digitalgallery.bgsu.edu/exhibits/show/1960s
If we drill down into Popular Culture & Counterculture, we see a sample object (that one’s a record by The Incredible String Band, *The 5000 Spirits or the Layers of the Onion*), a topic overview, and, at the bottom, some subcategories.
A subcategory here is “Inner and Outer Space.” There is more topic overview below this view, but from this level, you can see that the focus has shifted more to the objects.
Clicking on an object brings up the metadata, then clicking on the thumbnail in this view...
Brings up a full view of the object. We'd love to show you the whole exhibit, but instead will invite you to explore it on your own.
The instructor took a multi-pronged approach to grading. She wanted to assess not only the output of the project but also the role that each student played in the development and what each student learned from the process.


“The Digital Exhibit will be graded by the quality of the completed work, as well as by a short executive summary and analysis report:

- An outline of the particular tasks and responsibilities he/she has contributed to the Digital Exhibit...
- A personal reflection in which you discuss how the entire project has shaped your understanding of American culture during this historical period...”
These aims are noted in reflections that the instructor made upon the project, specifically: “…students not only learned about the 1960s, but also about how scholars, artists, and curators create popular narratives about the era.”
“...the very act of discussing the assignment as evidence of their expertise is helpful to them, to give them a language to talk about what they know and what they know how to do.”

-Sheffer, “Digital Curation...”

And: “...the very act of discussing the assignment as evidence of their expertise is helpful to them, to give them a language to talk about what they know and what they know how to do.”
As a result of this project and others that have followed in its wake, we have begun to develop an internal set of best practices for such projects.

First, more than even with traditional library instruction, it’s imperative to communicate early and often with instructor to be in sync about objectives, appropriate collections, timelines, and more. This sort of project can require a complete curricular shift in a course, and early planning is a necessity to allow for pedagogical changes as well as clear understandings about what the library can offer in terms of collections and services.
When training on technology side, be sure students have at least one digital object to work with. The first time we did this, the students selected objects AFTER they received technology training, and it didn’t stick as well.

Keep the training concrete
This semester, we’ve been working with undergraduates on similar projects and have found we need to think differently about how we do the work. If working with undergrads:
Provide clear guidance on what is compelling as digital exhibit to avoid pastiches of quotes. We knew we’d be dealing with different research behaviors with undergraduates, but we didn’t anticipate the need to steer them away from digitization as textual quotation until we started getting requests for multiple chapters from secondary sources.
As an extension of this, it’s necessary to spend time explaining differences between primary and secondary sources and why it matters. This was something we took for granted with graduate students that we didn’t think (at first) to address with first-and-second-year undergraduates.
Have students work in groups to spur creativity and conversations about objects, as well as to manage the technical side in larger classes. We’ve found that when faced with archival objects, the students are curious but not inclined to make connections until they start working with their groups to identify themes.

Use groups to spur conversation and creativity
Hold office hours to balance volume of drop ins for more intense collection navigation. With collections like archives and Popular Culture, students often have no idea what they might expect to find, so hosting drop-in hours is a great way of making sure that the help they need is on hand.
And finally, create a form for digitization requests to get more specific citation information. One of the most time-consuming aspects of working with undergraduate students has been the correspondence surrounding their digitization requests, simply getting them to give us complete information about what they want to have digitized.
We’re finding these projects to be fruitful ways of getting our students aware of and engaged with our special collections. We’ve been able to teach our faculty more about what we have and how it can benefit their students while also publicly highlighting material from our collections in a meaningful way. It is, to be sure, a learning experience for all of us, but one that has proven beneficial for all involved.