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Bowling Green State University

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Musical Arts Center fulfills Dr. Kennedy's dream

For all Bowling Green students and faculty, the new $9 million Musical Arts Center represents greater educational opportunities. But for J. Paul Kennedy, dean emeritus of the College of Musical Arts, the facility is the realization of a career-long dream.

Dr. Kennedy, the longest serving professor in the University's history—42 years, has been instrumental in the development of Bowling Green's music education program. He has served under each of Bowling Green's presidents. There were only 18 music majors in the department when Dr. Kennedy began instructing piano classes in 1936. Now, the department has grown to a College of Musical Arts. With 550 students enrolled, it is rated among Ohio's top three music schools.

"I have witnessed the growth of Bowling Green's music education program from a cow pasture to a concert hall," Dr. Kennedy said. "We started with only two buildings and four practice rooms and today we have one of the finest musical structures in the Midwest."

"Our initial development was slow because the administration often wanted to group the areas of art, music and speech under one roof—the fine arts," Dr. Kennedy explained. "But actually, these arts make poor bedfellows because they are so individual and unique that they need their own room to grow."

In 1957 the music department expanded into a school within the College of Education, but later experienced such rapid growth that it was awarded collegiate status in 1975. Dr. Kennedy served as the College's first acting dean.

"As a school, we felt we had a larger mission so we requested the autonomous status of an individual college," he said. "We felt we weren't getting our fair share of the economic pie. We wanted a collegiate status to ensure us of the faculty and footage we needed."

Dr. Kennedy, pianist and former composer and conductor, said he attributes the College's successful expansion to the quality of its "eminent and artistic" faculty who are unique in their ability to teach effectively as well as perform.

"Music is a galaxy of disciplines," he noted. "What we wanted were instructors who could teach but could also perform. I truly believe that music is dead unless it is lifted from the printed page." Dr. Kennedy said Bowling Green's instructors bring to the classroom valuable experience in composing, entertaining and research.

He said he believes the College of Musical Arts has two major objectives: educating a few to earn a living with music and educating the many to learn to live with great music.

"We certainly want to educate and train our music students and artists, but we also hope to educate our future audiences and public," Dr. Kennedy said.

Dr. Kennedy, who officially retired in 1978 but continues to teach on a part-time basis, said two of his three personal goals for Bowling Green's music education program have been met: gaining collegiate status and acquiring the 125,000 square-foot Musical Arts Center which was completed last September. He added, however, that he still awaits approval from the Board of Regents for the creation of a doctoral program in music arts at Bowling Green.

With 42 years of instructing and administrative duties behind him, Dr. Kennedy is now teaching graduate piano class and coaching several ensembles. He also is principally responsible for coordinating alumni affairs for the College.

"Even amidst all our growth and expansion," he added, "we have maintained extremely close alumni contacts. Musicians often find that when they make music together, a welding and a kindling of bond forms between them."

Dr. Sternscher to deliver University Professor lecture

Bernard Sternscher, history, will present a public lecture and receive the University Professor Award at 3:30 p.m. Tuesday, Feb. 26, in the Bryan Recital Hall of the new Musical Arts Center.

Dr. Sternscher was named a University Professor by the Board of Trustees in October. President Moore will present him with a certificate in recognition of the honor at the Feb. 26 lecture.

"The Fifteenth: Truman, Eisenhowever and The Fonz" is the title of the lecture which Dr. Sternscher will present at the award ceremony.

A reception will follow in the Green Room of the Musical Arts Center. Faculty, staff and students are invited to attend.

Dr. Sternscher's noteworthy scholarly achievements in the fields of American history and historiographic analysis were cited by the trustees in conferring the University Professorship.

The fifth faculty member at Bowling Green to receive the honor, Dr. Sternscher joins Janis Pallister, romance languages; Frank B. English, and Ray Browne, popular culture, on the Committee of University Professors.

John Paul Scott, psychology, holds the similar rank of Regents Professor at Bowling Green. Eugene Lukacs, former professor of four semesters, was the first faculty member to be named a University Professor at Bowling Green.

Forum scheduled on calendar change

Faculty, staff and students will be able to voice their opinions on the feasibility of an early semester calendar at Bowling Green at a Town Meeting Thursday, Feb. 14. The meeting will be held in two sessions, one at 9 a.m. and another at 7:30 p.m. in the Grand Ballroom of the University Union. Scheduled by the Ad Hoc Committee on Calendar Change appointed by President Moore and Provost Ferrari, the meeting has been designed to give everyone in the University community the opportunity to speak on the calendar change issue.

The ad hoc committee is scheduled to make a recommendation on the feasibility of early semesters to Provost Ferrari by March 15.
New committee charged with long-range planning

A University Advisory Committee on Long-Range Planning has been formed and will begin its work within the next few weeks, according to Provost Franz Ferrari.

The new committee, which replaces the former Long-Range Financial Planning University Standing Committee, will serve as an advisory group to the provost on all matters involving the University's long-range planning. It will be responsible for the allocation of the entire range of University resources consistent with the mission of the Institution.

According to Mr. Ferrari, defining that mission will be the first major project for the committee.

Mr. Ferrari said the new committee is needed because "we no longer can afford to look at budgets one year at a time. There is a need to scan the horizon for things that are coming five to 10 years down the road."

He added that he expects the group, which will work closely with existing policy-making bodies, to be one of the most important commissions on campus.

Committee to study administrative ethics

An ad hoc committee on administrative ethics has been formed by Provost Ferrari to draft a statement on professional standards for administrators.

Dr. Ferrari said he has for some time felt the need for a statement outlining ethical standards for administrators and faculty with administrative duties. Such a code already exists for faculty, he noted.

The new committee will formulate and forward it to President Moore and the Board of Trustees for formal action in the spring, Dr. Ferrari said.

Members of the committee are Richard Horton, associate dean of the College of Education; chair; Jerry Updegraff, director of alumni and development; Winfred Stone, assistant dean of graduate admissions; Harold Smith, assistant vice president of operations; Barbara Keller, director of residence life, area I, and Gerald Saddlemire, chair of college student personnel.

Dali print given to School of Art

A full-color lithography from Saddle River, N.J. called "Apparitions," was given to the School of Art for its print collection by the National Association for the Exchange of Industrial Resources of Northfield, Ill.

Titled "Apparitions," the print measures 22 by 30 inches and is valued at approximately $1,200. It is one of 250 copies signed and certified for authenticity by the artist.

Maurice Sevigny, director of the School of Art, learned of the possibility of receiving the Dali print through "Apparitions" from Richard Kruppa, School of Technology, who has obtained gifts of industrial equipment for the School from NAIER.

Faculty Senate

Provost Ferrari told members of the Faculty Senate at a meeting Feb. 5 that a code of ethics has been selected for visitation and study by the national Phi Beta Kappa honor society for possible admission to the society in 1982.

Stuart Givens, history, who was instrumental in initiating the visit by the society, said the University has applied five times in the last 20 years for membership in Phi Beta Kappa, which admits schools only every three years.

Dr. Givens said the visit by two Phi Beta Kappa examiners will occur sometime in the next academic year. Prior to that visit, the University must submit to the society a comprehensive report attesting to the quality of the Institution. Dr. Givens said the visitation team will use that report to study University resources while on campus.

Patricia Buckwell, music education and chair of the Senate Committee on Academic Policies, said the committee is considering reducing the number of optional S/U graded courses a student may elect from 12 to four.

Nancy Wyant, Counseling and Career Development Center and chair of the Committee on Committees, reported that faculty interest sheets for service on University committees were due in the Faculty Senate office Feb. 1 but will still be accepted. She noted response to the interest survey was above average.

Martha Eckman, English, a member of the Faculty Welfare Committee, reported on a survey taken of faculty preferences for fringe benefits in a new salary package. She noted that faculty ranked their preferences as follows: dental benefits, a health maintenance program, optional information, prescription benefits and membership in the Student Recreation Center.

Eckman said the members of the committee want an "unequivocal statement of faculty preferences" before submitting a salary recommendation to the Senate.

British businessman shares advertising expertise

Leaving his home in England and bringing with him an accumulation of experience in marketing and advertising, R. Ian Lyle has made an entry into the teaching profession as an assistant professor of marketing and advertising at Bowling Green this year.

Although Lyle has had no formal academic preparation for teaching, he says his business training—from a partnership in a small advertising agency to an executive position in an international firm—has given him a unique insight towards preparing students for careers in marketing and advertising.

"I can certainly call upon experience and my own practical application of theories while I am instructing in the classroom," Lyle said. "I find referring to personal examples a useful tool as a basis for supplemental information."

Lyle said he believes this type of "experiential learning" is especially important in the field of advertising. "Advertising is obviously a study where the theory is somewhat woolly and loose in its various interpretations," he said.

Lyle said he learned of the available teaching position from William Hoskins, marketing, whom he had met in England.

"It didn't take much persuading to get me here," Lyle said. "My wife and I wanted the cultural experience of living in another country for a year, and also, I wanted an experience for myself whether I could teach on a long-term scale."

Lyle is a graduate of Newcastle University in England where he received a degree in engineering science in politics and history. He added that unlike many American advertising graduates, British students do not enter graduate school until they have worked in the field for five or six years.

"Here in the United States, students are encouraged to pursue their studies right after graduation," he said. "However, I feel it can also be beneficial to gain practical experience by learning from other professionals in the field."

For this reason, Lyle did not receive his MBA degree from Canfield School of Management in Bedford, England until 1977—six years afterlewing graduated from Newcastle.

During this period, Lyle worked as an account executive of a small advertising agency in London before working for two years as an account manager for Campbell-Ewald, Ltd., a subsidiary of the largest advertising agency in the world. Here, Lyle said he participated in international campaigns for such clients as Ford, Mercedes-Benz, Spiegel watchbands and Hoescht chemicals.

Ian Lyle later formed a partnership in another small advertising agency where he was involved in retail advertising and marketing campaigns for leisure products. Prior to accepting his Bowling Green position last March, Lyle was retail and marketing manager for Whitbread Brewery—the third largest brewery in England.

Lyle, who has been active in marketing and advertising has proved to be a significant advertising force in the UK, added that this teaching period also will improve his training ability as he returns to England next year.

Lyle, who will be teaching the principles of advertising and advertising courses through the spring quarter, said he and his wife plan to leave Bowling Green in June for a vacation in South America.
Tom Hilby, art, is one of four artists nationally whose work will be featured in the 1981 National Endowment for the Arts and WGBH-TV in Boston.

According to Hilty, the television project is to locate and encourage artists of all types to participate with their local TV stations in contributing something of value to the arts in our society.

Hilby was asked to create a film for his own five-minute segment, which, when edited and combined with those of his three associates selected by WGBH-TV, will result in a 30-minute program.

Two models, Channel 57 Director Kenneth Miller and eight camera personnel from WGBH-TV assisted Hilby in the project. Filming was completed in December, and the film is now in Boston awaiting the completion of the other artists’ segments.

The Public Broadcasting System is expected to purchase the package, which Hilty said will be aired in the New York City and Boston areas sometime this summer. He added he also expects Channel 57 to broadcast the film.

David Kennedy, speech communication, has co-authored a study on “The Use of Theatrical Devices in Instructional Television Programs: A Comparative Analysis” which has received the 1979 Innovative Teaching Award from the National Association of Marketing Management Educators.

Deanna Redeloff, home economics, attended the 1979 State Conference and the Ohio Commission for Children’s Workers in Columbus.

One of 300 persons chosen from more than 2,000 nominees to attend the conference is entitled to receive a $500 award.

The workshops are designed to encourage local communities to predict a future of diminishing demand. Drilling for oil and gas in Lake Erie could affect leisure interests and the recreation industry on which some areas thrive.

As the environment situation changes during the next 20 years, many communities will be forced to look at alternative ways of sustaining their livelihood.

A group of Bowling Green faculty and staff, with an $85,000 grant from the University of the U.S. Office of Education, Dept. of Health, Education and Welfare, is working now to help those communities cope with the changes which loom ahead.

Within the next four months, the University committee will visit four northern Ohio communities to conduct Energy Policy Workshops. The workshops are designed to examine the way energy of all types is currently used and to investigate alternative energy uses as they apply to the individual communities; to evaluate the effect of a variety of energy changes on the stability of local communities and the lifestyle of their citizens; to look ahead 20 years at the consequences of these choices, and to select from alternatives an energy plan which the citizens can accept.

Thomas B. Cobb, vice provost for research, and David Kennedy, speech communication, are co-directors of the workshop project, which began last year and is scheduled to continue through March, 1981. Current federal support is authorized through September, 1980.

According to Dr. Cobb, the community workshops focus on several key indicators of social well-being: education, population, employment, community services, social harmony, environment, family energy expenditures and transportation.

Thirty-five citizens, representative of a cross section of the area, gather for a day and a half to assess the current status of the various components of their community and to examine how they might change relative to fluctuating energy supplies and demand in the future.

The participants work in small groups to discuss energy-related issues and design policies for local action. "They are given the immediate opportunity to see, via computer, a visual simulation of future lifestyles based on their energy use choices.

Following the workshop, the projects are reported to representatives of local government and private industry, to state representatives, and to the general public.

Dr. Cobb said the report, which also is sent to local and state government representatives, can be extremely effective politically because it shows in a concrete manner the thinking of the people on energy issues.

The workshops are actually designed to encourage local initiative and a grassroots approach to energy policy action," Dr. Cobb said. In essence, they should help prevent the need for federal bail-outs of private industry, he added.

During fall quarter, the sessions were held in Bowling Green, Lima, and Huron, where suggested action included the formation of a public corporation to generate alternative fuels and the improvement of mass transportation systems.

Future workshops are planned in Bryan, Wauseon, Fremont and Tiffin. The workshop sites were selected on the basis of a report in northwestern Ohio because they are representative of the various population segments—urban, and suburban and rural, Dr. Cobb said.

The social and economic welfare of many Ohio communities is closely related to energy supply areas.

Major industries and smaller companies which produce energy-consuming goods in those communities can predict a future of diminishing demand. Drilling for oil and gas in Lake Erie could affect leisure interests and the recreation industry on which some areas thrive.

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Programs offer high school students early taste of University life

During the last few years, faculty have found an increasing number of "non-traditional" students in the classroom. Many of those who have been older students, but a younger set of scholars also is making itself known on the campus.

Since the late 1960s, some outstanding high school students have been getting a head start on their college educations by enrolling in classes through the University Division of General Studies.

Nancy Miller, coordinator of off-campus and individual studies in the University Division, said the program attracts an average of 10 students per quarter, and the figure is significantly higher in general.

Although high school students have the benefit of enrolling in a lower division course, Miller said the favorite areas of study are computer science, English, Russian literature, philosophy and foreign languages. Astrology also is increasing in popularity, she said.

The majority of students who enroll through the program attend Bowling Green High School, Miller said. However, some students commute as far as 25-30 miles to take advantage of the courses.

A few students who have completed the majority of their graduation requirements and can accommodate a full course load at the University choose to live on campus while commuting to high school, Miller noted.

Both students and their families can be added to the student's financial aid package and are intended to be supplemental to the student's own contributions and funds from participating universities.

University sophomore is scholarship finalist

John Ishiyama, a sophomore political science major from Parma, has been selected as a finalist for the Ohio and International Studies scholarship. A student's financial aid package and are intended to be supplemental to the student's own contributions and funds from participating universities.

The Ohio Instructional Program provides money to Ohio students from low and moderate income families and can be used to cover part or all of the instructional and general fees.

Basic Educational Opportunity Grants are based on a student's financial aid package and are intended to be supplemental to the student's own contributions and funds from participating universities.

University sophomore is scholarship finalist

John Ishiyama, a sophomore political science major from Parma, has been selected as a finalist for the Ohio and International Studies scholarship. A student can apply for the program by completing an application and by submitting a letter of recommendation from a high school teacher or counselor. The student's letter should include information about their academic achievements and financial need.

Ishiyama is coordinating the "Voices of..." program, working with students in the Music Department to create a musical and theatrical numbers by students for the upcoming spring semester. The program is designed for high school students and is open to students from any background.

"This is Who We Are" is the theme for February's Black History Month celebration on campus. The program will include activities such as a Black Heritage Day, a Black History Month dinner, and a keynote speech by a guest speaker. The program will also feature a special performance by the University's African American Ensemble.

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When and Where

Lectures

Dr. William R. Almon, American Association of Petroleum Geologists distinguished lecturer, 7:30 p.m. Wednesday, Feb. 13, Room 70, Overman Student Center. Free.

Almon will speak on "Impact of Drilling on Exploration Strategy and Reservoir Management," answering the question, "Where is the best place to drill for oil and gas?"

His appearance is funded by a grant to the geology department through the BGU Foundation.

Dr. Barbara Swole-Dohrenwend, Columbus University School of Public Health, "Behavioral Effects of the Accidental Spill at Three Mile Island," 7:30 p.m. Thursday, Feb. 21, Room 108, Pemberton Hall. Free. Based on a report submitted to the President's Commission on the accident at Three Mile Island. Fee.

Films

"The Best Years of Our Lives," 8 p.m. Wednesday, Feb. 13, Gish Film Theater. Free.

"All About Eve," 8 p.m. Wednesday, Feb. 20, Gish Film Theater. Free.

Exhibits

University Prints, never before displayed as a collection, 2-5 p.m. daily, through Feb. 22, McFall Center Gallery.

Paintings by Enrico Embrebi and Robert Arnold, through March 2, Fine Arts Gallery, School of Art and Design. Fee.

Winnings by Rodney R. Myers and paintings by Steve Frushour, 8 a.m. to 5 p.m. weekdays, through Feb. 20, Miheli Art Center Gallery.

Music

Music written by College of Musical Arts faculty composer, 8 p.m. Thursday, Feb. 1, Bryan Recital Hall, Musicals Center.

The program will include works by Wallace DePue, Burton Beerman, B.J. Rouch, Marilyn Shrude, Don Wilson, and Fred Hamilton. Performers on the program will be from the College's faculty and students.

Creator for the New Music Ensemble Free.

Creative Arts Concerto Competition, 7 p.m. Wednesday, Feb. 13, Bryan Recital Hall, Musicals Center.

John Sampson, saxophone, 8 p.m. Thursday, Feb. 14, Bryan Recital Hall, Musicals Center.

February is 'Black History Month'

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"Black History Month", 8 p.m. Tuesday, Feb. 19, Bryan Recital Hall, Musicals Center.

"The Price," Joe E, Brown Theater production, 8 p.m. Thursday, Feb. 14, Joe E, Brown Theater, University Hall. General admission tickets are 50 cents.