Here's the Signal for Perfect Smoking Pleasure!

From all over America...
PHILIP MORRIS smokers report*

NO CIGARETTE HANGOVER
because
PHILIP MORRIS is definitely LESS IRRITATING than any other leading brand!

*Unsolicited letters on file

Yes! You'll be glad tomorrow... you smoked PHILIP MORRIS today!
THE FALCONIAN

The eighteenth year of publication of this official football program


GENERAL INFORMATION

Published for the Department of Intercollegiate Athletics, Bowling Green State University, Bowling Green, O., W. Harold Anderson, Director.

LOST AND FOUND ARTICLES—Anyone finding lost articles should take them to the office of Athletic Director Harold Anderson in the Men's Gym. Persons seeking lost property may inquire there after the game.

DRINKING—The drinking of intoxicating liquor will not be tolerated in the stadium. Violation of this rule will result in ejection of those guilty from the grounds.

COMFORT STATIONS—Because of conversion of the stadium's interior facilities for men's housing, those seeking comfort stations must go to the Men's Gym. The ladies' room is in the front corridor of the main floor. The men's room is in the rear of the building on the ground floor.

This program is made possible through a cooperative arrangement with the businessmen of Bowling Green and others who advertise in it. We appreciate it and hope that you will show your appreciation also by your patronage to them.

Football Program Committee: Ivan E. Lake, '23, chairman; E. J. Kreischer, B.G.U.; Marsh M. Sherer and Don E. Goebel, Downtown Coaches Ass'n.

ELWOOD MOTOR SALES

PACKARD SALES AND SERVICE

"Ask The Man Who Owns One"

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165 S. Main St.

SWING BOWL

1059 North Main

Bowling Green

½ Fried Chicken — Steaks — Chops
Sandwiches — Fountain

"Meet Your Friends Here"
Hello Morningside

Out of the west comes Morningside College of Sioux City, Iowa today to attempt to do what seven previous 1948 foes have been unable to do: defeat the Falcons of Bowling Green State University. Bowling Green is one of the nation's 23 colleges fortunately listed as having an unbeaten-untied team.

Coach George Allen, formerly connected with the U. of Michigan Jayvee, and his assistant, Bill Pritula, an All-Big Nine lineman with Crisler's Rose Bowl team, bring the Maroons with an Iowa version of the Michigan Single Wing system and the Beegee record is expected to meet a worthy threat. Greetings Morningside! We welcome you to our campus.

Three Falcon Aces

WILLIS SECOR, center
Imlay City (Mich.) H. S.

HOWARD SCHAETZKE, full
Toledo Waite

VERN DUNHAM, end
Barberton Norton Center

JOIN THE HUDDLE AT THE

UNIVERSITY CLUB

AT THE CORNER OF THE CAMPUS ON EAST WOOSTER STREET

Dinners
Lunches
Short Orders

Enjoy one of our delicious sodas or sundaes after the game, made with Pure Milk & Dairy Products

Complete Fountain Service

DANCING AFTER 8:00 P. M.
Falcons Acquire New Wings

The Bowling Green Falcon athletic teams and other campus groups are traveling in this comfortable Transit Coach Bus purchased by the Athletic Department last year. It is the latest in transportation equipment.

Bowling Green Agent
GOEBEL MOTORS
Dodge : Plymouth : Dodge Trucks
246 South Main
General Auto Repairing Tires, Batteries, Parts

District Distributor
JESSIE J. BROWN
Distributor for Transit Coach Bus and Wayne School Bus Bodies

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M. LEITMAN, Prop.
Class of '30

Bowling Green
LATEST CAMPUS FASHIONS
in
SHOES AND SPORTSWEAR
for every occasion

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SHOE AND CLOTHING STORES
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BELLEFONTAINE, OHIO

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Stadium Club
Johnston Health Building
Kohl Hall

Falcon’s Nest
Alpha Phi House
Ivy Hall

Speech Building
1948 Schedule...

September
25 BG 13, Ohio University 7

October
2 BG 13, Central Michigan 12
9 BG 21, University of Toledo 6
16 BG 48, Morris Harvey 6
23 BG 33, Baldwin-Wallace 28
30 BG 28, Findlay 7

November
6 BG 23, Kent State 14
13 MORNINGSIDE COLLEGE
20 JOHN CARROLL UNIVERSITY

1947 Results...

BG 0 Xavier University 2
BG 20 Central Michigan 19
BG 13 Dayton 20
BG 19 Miami University 33
BG 2 Ohio University 0
BG 21 Kent State University 18
BG 26 Findlay College 9
BG 14 St. Bonaventure College 21
BG 19 Iowa State Teachers 7
BG 0 William and Mary 20

Won 5 Lost 5

After The Game

THE FALCON'S NEST
IS PROUD TO SERVE YOU WITH

Sealtest
Ice Cream

Ohio Toledo Ice Cream Co.
C. M. WEST

Painting Contractor

Interior Decorating — Tile Flooring

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Bowling Green, Ohio

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MEMBER FEDERAL DEPOSIT INSURANCE CORP.
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$49 ANY COLOR FACTORY TYPE INTRA-RED OVEN

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North Main Street Jack and Mrs. Rice
Near Post Office
The Perfect Play Always Scores

It takes the right play at the right time, a well coordinated runner, perfect blocking and timing to score touchdowns.

And in industry too, there are certain factors that determine the leaders. We at Daybrook Hydraulic are proud of the quality and endurance that is inbuilt into every Steel Dump Body and Speedlift Hydraulic Hoist that leaves our plant. We're proud that our customers are assured of complete dependability when the job is at its toughest.

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MANUFACTURERS OF STEEL DUMP BODIES AND HYDRAULIC HOISTS
POWER GATES — HI-N-LO CONCRETE BODIES — LUGGER CRANES
BOWLING GREEN, OHIO
BOWLING GREEN
MIRROR WORKS

AUTO GLASS
PLATE GLASS
MIRRORS

121-123 South Church (rear)
PHONE 6751

GUS F. KELLER
REAL ESTATE
AGENT

Farms Our Specialty
MORNINGSIDE
Location: Sioux City, Iowa
Coach: George Allen
Enrollment: 1,150
Nickname: Maroons
Colors: Maroon and White

1948 Results

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<thead>
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<tr>
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<td>N. Dakota</td>
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</tr>
<tr>
<td>0</td>
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<td>14</td>
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<tr>
<td>7</td>
<td>S. Dakota U.</td>
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<tr>
<td>18</td>
<td>S. Dakota State</td>
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1947 Record

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<td>15</td>
<td>Midland</td>
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<tr>
<td>0</td>
<td>South Dakota State</td>
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</tbody>
</table>

Won 4 Lost 4

Best wishes to the students of Bowling Green State University

BOLLING ELECTRIC CO.
438 N. Main Street
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Contractors for electrical installation in the new Fine Arts Building

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C. W. Dick

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"BUILDERS SUPPLIES OF ALL KINDS"

Friendly Service

PHONE 7481
Next Week's Game

The final game of the season is slated to be played on the Bowling Gridiron next Saturday and against one of the toughest ball clubs in the midwest. The John Carroll Blue Streaks will come as favorites to knock the Falcons off the lofty perch that they hold in Ohio and a whale of a battle is expected.

The Streaks have an enviable record for the season and the fact that they defeated Toledo 46 to 28 and battled Baldwin-Wallace to a 19-19 tie indicates clearly that the contest next week should be one no person will want to miss.

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JACK FREITAS
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Have Waited So Long To
Start You Will Find Us
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FIGHTER SQUADRON
CONNECTICUT YANKEE
THE KISSING BANDIT
ABBOTT AND COSTELLO
MEET FRANKENSTEIN

THE ROPE
THE BEST YEARS
OF OUR LIVES
A SONG IS BORN

THE SNAKE PIT

WHEN MY BABY
SMILES AT ME
LUXURY LINER
HILLS OF HOME
NO MINOR VICES

THE THREE MUSKETEERS

Cla-Zel and Lyric Theatres

VIRGIL TAYLOR, Manager
JACK ARMSTRONG, General Manager
### BOWLING GREEN STATE UNIVERSITY

#### FOOTBALL ROSTER

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## BOWLING GREEN LINEUP

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### QB
- Minnich
- 11

### LH
- Schmidt
- 20

### FB
- Woodland
- 49

### SQUAD LIST

| Marko, e | Mason, t | 15  |
| Raether, e | Schnelker, e | 17  |
| Frail, e | Vaill, q | 18  |
| Volkmer, t | Nets, q | 19  |
| Bondiglio, e | Schmidt, hb | 20  |
| Tesnow, e | Sheldon, q | 21  |
| Torda, c | Rousey, hb | 22  |
| Shank, e | Verduin, t | 23  |
| H. Dunham, e | Waugh, q | 24  |
| Maples, qb | Snell, g | 25  |
| Minnich, qb | Simmons, hb | 26  |
| Chaney, g | Schie, q | 27  |
| Lash, qb | Lukac, hb | 28  |
| Puchalla, qb | Silvani, q | 29  |
| V. Dunham, e |  |  |

### OFFICIALS
- Referee: N. Kies
- Umpire: H. Hanham

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## MORNSIDES LINEUP

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<td>Gregorvich</td>
<td>Harrington</td>
<td>Shortenhaus (cc)</td>
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### SQUAD LIST

| Rydell, fb | Benham, t | 45  |
| Quain, hb | Vadini, fb | 46  |
| Stuppy, fb | Moll, hb | 47  |
| Pickford, hb | Hooks, fb | 48  |
| Daniels, hb | Callahan, hb | 49  |
| Kowalke, qb | Harrington, t | 51  |
| Top, qb | Witt, c | 53  |
| Piper, qb | Hobs, c | 55  |
| Hanson, qb | Wickstrom, c | 57  |
| Myszak, t | Sager, q | 59  |
| Creglow, hb | Greiner, q | 61  |
| Smith, hb | Gregorvich, g | 63  |
| Jones, hb | Renfro, q | 64  |
| Collopy, hb | Weaver, g | 69  |

### OFFICIALS
- Head Linesman: R. Rettig
- Field Judge: G. Burkett

Get Eddie Dooley's Football Predictions... Chesterfield Supper Club Every Friday Night. NBC

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Noted Tops
in America's Colleges

Chesterfield
Cigarettes

Combination - World's Best Tobaccos
## MORNINGSIDE FOOTBALL ROSTER

<table>
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<td>T</td>
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