Twenty-Seventh Annual Homecoming

B. G. U. VS. Baldwin-Wallace

UNIVERSITY STADIUM
OCTOBER 23, 1948
Here's the Signal for Perfect Smoking Pleasure!

From all over America... PHILIP MORRIS smokers report*

**NO CIGARETTE HANGOVER**

because

PHILIP MORRIS is definitely **LESS IRRITATING** than any other leading brand!

*Unsolicited letters on file

Yes! You'll be glad tomorrow... you smoked PHILIP MORRIS today!
THE Falconian

The eighteenth year of publication of this official football program


GENERAL INFORMATION

Published for the Department of Intercollegiate Athletics, Bowling Green State University, Bowling Green, O., W. Harold Anderson, Director.

LOST AND FOUND ARTICLES—Anyone finding lost articles should take them to the office of Athletic Director Harold Anderson in the Men's Gym. Persons seeking lost property may inquire there after the game.

DRINKING—The drinking of intoxicating liquor will not be tolerated in the stadium. Violation of this rule will result in ejection of those guilty from the grounds.

COMFORT STATIONS—Because of conversion of the stadium's interior facilities for men's housing, those seeking comfort stations must go to the Men's Gym. The ladies' room is in the front corridor of the main floor. The men's room is in the rear of the building on the ground floor.

This program is made possible through a cooperative arrangement with the businessmen of Bowling Green and others who advertise in it. We appreciate it and hope that you will show your appreciation also by your patronage to them.

Football Program Committee: Ivan E. Lake, '23, chairman; E. J. Kreischer, B.G.U.; Marsh M. Sherer and Don E. Goebel, Downtown Coaches Ass'n.
Through Thirty Years

This 27th Homecoming finds B.G. in the midst of its 30th football season seeking to maintain a clean record against Baldwin-Wallace, also boasting of an unblemished record. The Jackets seem to have the Indian sign on B.G. because in all of the years, only the 1930 team of B.G. has won from them.

We welcome B-W. They always play good football and we always have a good game.

Bowling Green State University has grown with amazing rapidity in athletics.

The saga began in 1915 with the appointment of F. G. Beyerman as physical education director in a dominated by girl students normal school. He carefully nursed the hope of intercollegiate sports and in 1916-17 he launched a basketball team. The war came but he showed confidence and courage in booking a schedule in 1918-19 with only six men in school, three of whom had never seen a basketball game before. Mr. Beyerman retired in 1923 and is now an insurance man in Bowling Green.

R. B. McCandless was director for a brief year and left, being succeeded in 1924 by Warren Steller, young, unmarried and possessing more hair than he does today. Under him, B.G.'s athletics kept growing. We became a college, a University; added a football field, a gymnasium, later a stadium.

Harry Ockerman arrived in 1935 to direct football. We thought BG quite a big school with 1600 students but then the war broke out. In the meantime Harry became head man of athletics and Bob Whittaker assumed the football post, which he still retains.

Ockerman turned the reigns over to Harold Anderson, the peer of cage coaches, in 1942 and B.G. gained fame for its powerful basketball teams.

The V-12 permitted continuance of football during the war and our teams were sparked by a mighty midget, Al DiMarco, who now is the passing wizard of Iowa.

As peace returned B.G.'s enrollment mushroomed. Now it numbers 4,525 from 18 nations, 34 states and 79 of Ohio's 88 counties.

The Falcon athletic saga is a rich one.

To refresh the memories of our alumni and to show the present students a few flashes into the past, we present in this issue of "THE FALCONIAN" many pictures, selected at random from among those which escaped the salvagers of scrap metal in past years.
Falcon Coaching Staff

Left to right: Al Sawdy, trainer; George Muellich, assistant coach; Robert H. Whittaker, head coach; Fred Marsh, freshman coach; Sam Cooper, end coach; James Whittaker, assistant freshman coach.

The Knowlton Construction Company
BELLEFONTAINE, OHIO

GENERAL CONTRACTORS FOR

Stadium Club                      Falcon's Nest
Johnston Health Building          Alpha Phi House
Kohl Hall                         Ivy Hall
Speech Building
BALDWIN-WALLACE
Location: Berea, Ohio
Enrollment: 1800
Team Name: Yellow Jackets
Colors: Brown and Gold

1947 Record

| B-W | Youngstown | 26 |
| 28  | Akron      | 0  |
| 27  | Ohio Wesleyan | 19 |
| 19  | John Carroll | 28 |
| 13  | Western Reserve | 6 |
| 6   | Toledo     | 14 |
| 41  | Otterbein  | 0  |
| 27  | Case       | 0  |
| 25  | Oklahoma City | 49 |

Won 5 Lost 4

1948 Schedule

September
25 B-W 20, Ohio Wesleyan 13

October
2  B-W 13, Akron 0
9  B-W 53, Morris Harvey 7
16 B-W 19, John Carroll 19
23 Bowling Green
30 Toledo (N)

November
6  Case Tech
13 MOUNT UNION
19 Youngstown (N)

Best wishes to the students of Bowling Green State University

BOLLING ELECTRIC CO.
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LIMA, OHIO

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PETE RSON, HOFFMAN & BARBER
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Best Wishes to the Teams and Students of Bowling Green State University
SODAS  SUNDAES

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DIAL 7441
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134 East Wooster Street
The Bowling Green Falcon athletic teams and other campus groups are traveling in this comfortable Transit Coach Bus purchased by the Athletic Department last year.

It is the latest in transportation equipment.
MAX MINNICH, back
Napoleon H. S.

BOB PUCHALLA, quarter
Euclid Central H. S.

RUSS MAPLES, quarter
Imlay City (Mich.) H. S.

TONY ANTONELLI, full
Rochester (N. Y.) Jefferson

JACK WOOLAND, full
Fostoria H. S.

RODNEY LASH, quarter
New London H. S.

ED SIMMONS, back
Cleveland Glenville

JACK FREITAS, back
Sandusky H. S.
B-W
YELLOW JACKETS
OF
1948

JIM ROBERTS, back
East Cleveland H. S.

ROBERT HECKER, back
Olmstead Falls H. S.

HAROLD SCRIVENS, guard
Berea H. S.

DON FUCHS, center
Massillon H. S.

GENE DEGYANSKY, end
Cleveland West H. S.

TOM PHILLIPS, back
Berea H. S.

JIM ROBERTS, back
East Cleveland H. S.

ROBERT HECKER, back
Olmstead Falls H. S.

HAROLD SCRIVENS, guard
Berea H. S.

DON FUCHS, center
Massillon H. S.

GENE DEGYANSKY, end
Cleveland West H. S.

TOM PHILLIPS, back
Berea H. S.

JOE LACH, back
Amherst H. S.

JOE DeMONDO, tackle
Massillon H. S.

JAMES KELLY, end
Cleveland St. Ignatius

JOHN SCANLON, guard
Lincoln (Ill) H. S.
C. M. WEST

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Interior Decorating — Tile Flooring

Bowling Green, Ohio

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Ice Cream

Ohio Toledo Ice Cream Co.

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Short Orders
Enjoy one of our delicious sodas or sundaes after the game,
made with Pure Milk & Dairy Products

Complete Fountain Service
DANCING AFTER 8:00 P. M.
B.G. FALCONS OF 1948

DON VERDUIN, tackle
Butler (N. J.) H. S.

JOHN SHELDON, guard
Elyria H. S.

DICK REIS, back
Perrysburg H. S.

DON DUNHAM, guard
Barberton Norton Center

ED KUNTZ, tackle
Mineola (N. Y.) H. S.

WILLIS SECOR, center
Imlay City (Mich.) H. S.

HOWARD SCHAETZKE, full
Toledo Waite

VERN DUNHAM, end
Barberton Norton Center
Falcon grid teams grabbed the spotlight soon after the sport was inaugurated in 1919. In its second year a tiny squad, coached by Earl "Irish" Krieger, rolled up a 151 to 0 decision over Findlay college and went on to win Bee Gee's first football title in the Northwest Ohio Conference. Krieger is now editor of the national football rules committee.

In 1922 BG repeated for the conference title under Coach Allen Snyder, a tiny Wooster product who won a Templar auto for his football prowess in college.

Thus was the seed Falcon football tradition for winning teams planted and through the years many great athletes have trod the soil of this campus. Sprinkled through this program are pictures of other teams and other athletes who have brought gridiron glory to Bowling Green and whom we are proud to recall on this Homecoming occasion.
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PAINT
JOB

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Shanhouse Exclusive Pattern Jackets

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Fine Printing Papers — Commercial Wrappings
Twines — College, School and Commercial Stationery
Envelope Manufacturers
### Past Results With 1948 Opponents

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First row (left to right):  D. Dunham, Sheldon, Maples, V. Dunham, Schnelker, Minnich, Freitas, Woodland.
Second row: Schaetzke, Espen, Secor, Ackerman, Mason, Verduin, Antonelli, Lukac, Assistant Coach Muellich.
Third row: Lash, Reis, Simmons, Valli, Rousey, Wheeler, Van Atta, Puchalla, Schie, Kuntz.
Fourth row: Marko, Schmidt, Raether, Cain, Pohlmann, H. Dunham, Shuck, Frail, Wirick, Assistant Coach Leiman.
Fifth row: Assistant Coach Cooper, Mansfield, Waugh, Volkmer, Wilson, Fox, Chaney, Snell, Kollman, Netz.

RECORDS WITH 1948 OPPONENTS

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Commissioners (two to be elected) Floyd M. Dewese, Gordon V. Huss
Treasurer Alice Appt
Recorder Florence T. Aldrich
Clerk of Courts Leonard S. Hattfield
State Representatives Max E. Dunipace
Coroner Daniel R. Barr, M.D.

WOOD COUNTY DEMOCRATIC EXECUTIVE COMMITTEE
C. W. DICK, Chairman

FRED J. HILDEBRAND

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### Men of 1938

<table>
<thead>
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<th>Name</th>
<th>Position</th>
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<tr>
<td>CAPT. STEWART</td>
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<tr>
<td>MUSTAIN</td>
<td>guard</td>
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<tr>
<td>DOYSON</td>
<td>guard</td>
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### Men of 1939

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<th>Position</th>
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<tr>
<td>KNECHT</td>
<td>guard</td>
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**Compliments**

FRED ADAMS
INSURANCE SERVICE

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129 East Court Street
Bowling Green

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Trophies                        Games

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BOWLING GREEN

Bowling Green's biggest department store
gives three rousing cheers for
Bowling Green's prideworthy university
### FOOTBALL ROSTER

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| 14 | Pohlman| qb |
| 24 | Minnich| lh |
| 26 | Schmidt| lh |
| 37 | Simmons| lh |
| 28 | Rousey | lh |
| 29 | Mercurio| qb |
| 30 | Freitas| rh |
| 31 | Schaezke| rh |
| 37 | Reis   | rh |
| 38 | Lukac  | rh |
| 39 | Puchalla| qb |
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**FALCONS**

**Baldwin-Wallace**

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| 36 | Flaherty, e |     |
| 37 | Bielick, t |     |
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| 48 | Scanlon | g  |
| 49 | Ziegler | e  |
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| 51 | Smith | g  |
| 52 | Sutherlin | t  |
| 53 | Schwartz | t  |
| 54 | Scrivens, g |     |
| 55 | Budiscek, c |     |
| 56 | Payne, e |     |

### OFFICIALS

- Norm Kies (Michigan) — Referee
- Robert Rettig (Denison) — Umpire
- H. C. Richardson (Miami) — Headlinesman
- H. Newman (Ohio University) — Field Judge

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*—Letterman
Managers—Albie Teuscher, Leonard Emery, Ed Podakalan

LASALLE COCA-COLA BOTTLING CO.—TOLEDO, OHIO
It takes the right play at the right time, a well coordinated runner, perfect blocking and timing to score touchdowns.

And in industry too, there are certain factors that determine the leaders. We at Daybrook Hydraulic are proud of the quality and endurance that is inbuilt into every Steel Dump Body and Speedlift Hydraulic Hoist that leaves our plant. We’re proud that our customers are assured of complete dependability when the job is at its toughest.

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MANUFACTURERS OF STEEL DUMP BODIES AND HYDRAULIC HOISTS
POWER GATES — HI-N-LO CONCRETE BODIES — LUGGER CRANES
BOWLING GREEN, OHIO
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AND THE WORK
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DOWNTOWN COACHES ASSOCIATION

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MAYOR OF BOWLING GREEN

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239 S. Main Street Phone 9621

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"The Kind You Like"
Next to Kroger's South Main Street

A Great Lineman

Chet Chapman
The first BG gridder to gain All-Ohio recognition was Chet Chapman, twice captain of the Falcons, 1928 and 1930. He was a team mate of Frosh Coach Fred Marsh. They formed the spearhead of a great Falcon line, which set a defensive record which may never be equalled. In helping to defeat Hope College 19-0 that line allowed the foe to gain only three yards from scrimmage all afternoon!

1937 BG Captain

BG Produces Coaches
Many of the Falcons pictured in this program have established great records as coaches in high schools and colleges.
Last March the Class A basketball championships of both Ohio and Michigan were won by teams coached by Bowling Green graduates. Ohio—Findlay, coached by Carl Bachman. Michigan—Jackson, coached by Donald Ogden.
This Is The Year

VOTE REPUBLICAN

Thomas E. Dewey
For President

Thomas J. Herbert
For Governor

Earl Warren
For Vice-President

For the approval of the people of Ohio and Wood County

Also mark your ballot for these true American men of outstanding ability
an integrity.

For Judge of the Supreme Court
Edward C. Turner
For Judge of the Supreme Court
Kingsley A. Taft
For Judge of the Court of Appeals
James Garfield Stewart
For Judge of the Probate Court
Lehr Fess
For Lieutenant Governor
Paul M. Herbert
For Secretary of State
Edward J. Hummel
For Auditor of State
Roger W. Tracy
For Treasurer of State
Don H. Ebright
For Attorney General
Hugh S. Jenkins
For Representative to Congress (At Large)
George H. Bender
For Representative to Congress (District)
Alvin F. Weichel
For State Senator
Fred L. Adams
George C. Davies
For Representative to the General Assembly
Roy H. Longenecker
For County Commissioner
Gus F. Keller
Myron J. Spackey
For Prosecuting Attorney
Floyd A. Coller
For Clerk of Court of Common Pleas
Mary R. Mercer
For Sheriff
Clarence C. Marsh
For County Recorder
Clyde A. Loomis
For County Treasurer
Herbert E. Roether
For County Engineer
Bert F. Henning
For Coroner
Herman W. Mannhardt

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Bowling Green

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The Best in PLUMBING AND ELECTRICAL WORK
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RAYMOND E. LADD
First BG Grid Coach

A graduate of Denison and an All-Ohio quarterback of his day, Raymond E. Ladd, of this city, was hired to train Bowling Green State’s first football team in 1919 and he coached for several weeks until the regular coach, John Stitt, was appointed. Then a lawyer in this city, the first Falcon coach is now the Probate Judge here.

Starred In 1941

Great stars and honored by All-Ohio selection before the war, Stan Yoder and Wayne Bordner were co-captains of the Bowling Green State University team in 1946. Each was at his greatest peak in 1941 when the Falcons had a fine record and after a 5-year layoff because of war they returned to pilot BG together.
Bowling Green's most popular winter recreation headquarters

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AND SUNDAY FROM 1 P.M. UNTIL CLOSING

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Start You Will Find Us
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LIFE WITH FATHER
FIGHTER SQUADRON
CONNECTICUT YANKEE
THE KISSING BANDIT

JOHNNY BELINDA
THE ROPE
APARTMENT FOR PEGGY
A SONG IS BORN
THE SNAKE PIT

TWO GUYS FROM TEXAS
LUXURY LINER
HILLS OF HOME
NO MINOR VICES
THE THREE MUSKETEERS

• COMING SOON •

Cla-Zel and Lyric Theatres

VIRGIL TAYLOR, Manager
JACK ARMSTRONG, General Manager
Front row: Bachman, Wittmer, Etoll, Castner, Capt. Bob Younkin, Fuller, Figgens, Bistline, Hesrick, Nearing
Middle row: Skibbie, Mohr, Fox, Davidsson, C. Smith, Hoskinson, D. Smith, Witte, Place, Berry, Olds, Siegling
Last row: Gundrum, McDanielis, Crawford, Wolfe, Roe, Swartz, F. Smith, Frankfather, Dunipace, Roth, Coach R. B. McCandless

B.G. Gridders of 1930

(The only B.G. team holding a win over Baldwin-Wallace)

Middle row: B. Chapman, Robb, Conyers, Gill, D. Stevenson, Schaller, Mitchell, Poe, Galanka, Ault, Orwick, Mower
Bottom row: Croll, Obermauer, Brigham, Willman, Collins, Lowe, Perry, Kennemuth, Swearingen, Floyd, Dryer,
(not in picture—Goldner)
C.G. McCOLLOCH - GUARD -

WILLARD SCHALLER - CENTER -

FLOYD TIPPE - FULLBACK -

DARRELL LOWELL - FULLBACK -

FRED WHITTLE - TACKLE -

MACK PEMBERTON - GUARD -

FORD MURRAY - QUARTERBACK -

CLOYCE WENTLING - HALFBACK -

PAUL SCHWARTZ - END -

BOWLING GREEN FALCONS 1933
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Hotel, Restaurant, Institution and Billiard Room Equipment and Supplies

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DeSOTA AND PLYMOUTH  
North Baltimore, Ohio

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PORTAGE, OHIO

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WHEEL ALIGNMENT

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Phone 12551
Falcons of 1934

Bowling Green

Some of The Men of ’39

Kormazis, end
Barnett, guard
Madaras, end
Steele, quarter
Good, end
If You Are Planning Construction, Remodeling or Repair See

E. R. Haines
BUILDING CONTRACTOR
Experienced
Dependable and Courteous

Napoleon Road
Phone 5041

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OF
Northwestern Ohio


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Soaps and Cleaners
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Deodorants
Scrubbing Machines
Insecticides

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BRACKNEY CONSTRUCTION
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Steaks - Fish - Chicken Dinners
Sandwiches — Lunches

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Automotive Parts
And Equipment

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PARRISH MOTOR
SALES

Our new location after
October 25 will be North
Dixie Highway. We call
for and deliver your car.
1948 Schedule...

September
25  BG 13, Ohio University 7

October
  2  BG 13, Central Michigan 12
  9  BG 21, University of Toledo 6
16  BG 48, Morris Harvey 6
23  BADWIN-WALLACE (Homecoming)
30  Findlay College at Findlay (Night)

November
  6  Kent State at Kent
13  MORNINGSIDE COLLEGE
20  JOHN CARROLL UNIVERSITY

1947 Results...

BG 0  Xavier University 2
BG 20 Central Michigan 19
BG 13 Dayton 20
BG 19 Miami University 33
BG 2 Ohio University 0
BG 21 Kent State University 18
BG 26 Findlay College 9
BG 14 St. Bonaventure College 21
BG 19 Iowa State Teachers 7
BG 0 William and Mary 20

Won 5  Lost 5

Athletic Directory...

Director of Athletics and Basketball Coach  Harold Anderson
Head Football Coach  Robert H. Whittaker
Assistant Football Coach  George Muellich
Freshman Football Coach  Fred E. Marsh
Assistant Coach  Bruce Bellard
Graduate Assistant
Freshman Coach  Robert Leiman
Student Assistant
Football Coach  James Whittaker
Trainer  Al Sawdy
Assistant Trainer  Tom Lloyd
University Physician  Dr. W. H. Brown, M.D.
Athletic Publicity Director and Ticket Manager  Don Cunningham
Program Manager  Ivan E. Lake
Equipment Manager  Ray Whittaker
Head Student Manager  Harold Clement
Custodian of Physical Education Plant  Dale Sautter
Office Secretary  Ann Current
Assistant Professor in Physical Education  Russell Coffey
Head Cross Country Coach  Dave Matthews
Head Baseball Coach  Warren E. Steller
Head Swimming Coach  Sam Cooper
Student Assistant
Freshman Coaches  Robert Randels, Ernie Curcillo
Student Assistant in Publicity  John Schwaller
Office Secretary  Mary Miller
Students Trainers  Paul Hector, Ernie Ramga, Louis Poggiali
Student Managers  Paul Bechtel
THE PEARL OIL COMPANY
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Petroleum Products

Firestone Products
Wholesale — Retail

WOOD COUNTY STONE & CONSTRUCTION CO.
Producers of materials for road and concrete work. Also blacktop material for driveways, sidewalks and other surfaces.
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"Live Better For Less"

Wood County Monumental Works
A. J. Carr
C. W. Dick

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COAL BUILDING SUPPLIES
Avery Coal & Supply Co.
"BUILDERS SUPPLIES OF ALL KINDS"
Friendly Service
PHONE 7481
1948-49

BASKETBALL SCHEDULE

December
1  BLUFFTON COLLEGE AND HILLSDALE COLLEGE
4  Long Island at Madison Square Garden
11  at Western Kentucky
14  Holy Cross at Boston Gardens
17  Valparaiso at Toledo
18  Loyola of Chicago at Toledo
21  SOUTH CAROLINA
28  BELOIT
31  at Loyola of Chicago

January
1  at Xavier
5  at Kent State
7  Balwin-Wallace at Cleveland
11  Kentucky at Cleveland
15  MARQUETTE
29  DUQUESNE

February
1  XAVIER
5  VILLANOVA
8  LaSALLE
11  John Carroll at Cleveland
12  WESTERN KENTUCKY
14  at Marquette
18  at Ohio University
19  at Dayton
23  at Toledo (Field House)
26  LOYOLA OF CHICAGO

March
1  at Toledo (Sports Arena)

Another All-Ohio Falcon

STEPHENS-TACKLE

All-Ohio tackle in 1933
Your Favorite Equipment
For Every Sport

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SPOTBILT
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AND REMINGTON
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ADDING MACHINES
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CHINA : GLASS : SILVERWARE
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ENGINEERS
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Holland Snack Bar
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LUNCHES — WAFFLES — SANDWICHES
SHORT ORDERS
TOM OHMS, Proprietor
Next to Cla-Zel 125 N. Main St.

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Potato Chips
Made in Bowling Green
ALWAYS FRESH AND CRISP

Wagon Wheel Waffle Shop
South Main Street

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Young Memorial
Established 1886
408 West Wooster Phone 7171

Member National Restaurant Association

Muir’s Restaurant
“We Serve Only The Best”
163 N. Main Phone 9511

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OPEN SUNDAYS

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110 North Main Street

Elms Equipment Co.
ABE NICKEY, Prop.
North Dixie Highway
THE ATHLETIC PROGRAM

Football is one of nine sports in which Bowling Green teams participate on an intercollegiate basis. The basketball team, under the direction of Harold Anderson, is one of the nation's leading college quintets, participating in four of the last five National Invitational tournaments in New York. They will play a rugged 26-game slate this winter, featuring a game with the University of Kentucky at Cleveland.

The swimming team, coached by Sam Cooper, won the all-Ohio college invitational meet for the past two years besides racking up a fine dual meet record. Michigan State is always one of the stalwarts on the tank slate.

Wrestling returned to the program last year after a wartime layoff. With this experience, Bob Leiman will be out to give Kent, Waynesburg, Western Reserve and Marshall some fine competition.

Dave Matthews will be the cross country coach this fall. In his second year he is busy building a squad which with experience will become a strong midwest contender. The harriers compete in the national intercollegiate and national A.A.U. meets besides a number of dual contests.

In spring a four sport program keeps things busy on the courts, cinders, diamonds and links. The baseball team under Warren Steller's guidance plays about 15 games with such foes as Western Michigan, Wayne, Ohio Wesleyan and Toledo.

Bob Whittaker had one of his best track teams last spring, going undefeated in eight dual meets and finishing third in the Ohio college meet behind powerful Baldwin-Wallace and Miami.

Fred Marsh handles the golfers who played to a six win-five loss season and took part in the Ohio Intercollegiate tourney.

After a year's absence Clyde Parker will be back to coach the tennis squad. Powerful Wayne and Michigan State were among the opposition last spring as the netmen hung up six wins in ten matches.

WATER LINE AND SEWER CONTRACTING

Best Wishes to The Fighting Falcons

Phone 3982 Bowling Green, Ohio
Compliments of
Roger Bros. Drug Store

The City Loan & Savings Co.
A. L. Sloan
116 South Main Phone 3841

You Will Always Find a Falcon Fan in The
Hotel Barber Shop
At The Milliken Hotel
107 South Main Street

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Doc’s Minit Auto Wash
714 Huron St. Toledo, Ohio

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Bob Hull, The Tailor
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Peter Goodin Motors
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575 E. Broad St. Columbus

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LADIES’ READY-TO-WEAR
COATS DRESSES

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Sammy’s Valet Service
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MEET YOUR FRIENDS at
Meade’s Palace
Beer — Wine — Liquor — Food
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18 Club
Entertainment Nightly
Madison at 18th Toledo, Ohio

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The Flying Dutchman

SEE
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GOOD USED CARS
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“For Everything”
School Supplies — Gifts — Novelties
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At The Railroad Tracks on East Wooster
Make This Your Headquarters for
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Complete Line Of
HARDWARE : HOME WORKSHOP TOOLS
AND HOUSEWARES

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STORE
THE DRUG STORE ON
THE SQUARE

WALGREEN AGENCY
Don Alspach, Prop.

BOWLING GREEN USES THE "GRID-EYE"

Bowling Green was one of the first universities in the nation to adopt the use of the "Grid-Eye," a true precise instrument designed to determine the location of the ball with split-hair accuracy.

It speeds play because it is now unnecessary to carry the chain out onto the field to measure a first down. It is done through the power scope which is as accurate as a surveyor's transit.

The "Grid-Eye" is not complicated to understand. There is a vertical hair-line in the forward lens of the instrument which is mounted on the top of "the box," a stick indicating the downs. Within the instrument there is a precision mirror which sights straight down the sidelines (not across the field).

When the image of the sideline stripe appears straight up and down in the mirror and is centered upon the vertical hair-line in the front lens of the instrument, the "Grid-Eye" then is sighted at a perfect right angle to the sideline and straight across the field.

On sighting for a "first down" then, if the tip of the ball or any part of it touches the hairline sight within the scope, it is a first down.

With this instrument the ball may be placed with absolute accuracy when brought back to the spot of a previous down, upon an incompletely pass or for any other reason, the referee being told by the official on the "Grid-Eye" where to place the ball and within five seconds.

It also enables the men carrying the chain to locate the spot of the first down in an exchange of the ball with unfailing accuracy, answering those critics who ridicule the idea of being so hair-line in having the chain brought out for measurement of the yardage gained to see if a first down has been gained when the chain probably was spotted from six inches to a foot or more away from the true spot of the ball when the team first got the pigskin several plays earlier.

With this instrument, the "Grid-Eye," it would be unnecessary to have lines across the field at five yard intervals. At their best these lines, as laid out by use of lime, are bound to be inaccurate because of their width. The "Grid-Eye" measures to the fraction of an inch.

The "box," indicates the downs in four colors, i. e. green for 1st down, white for 2nd down, yellow for 3rd down and red for 4th down.
WEAVER CONSTRUCTION CO.
BRYAN, OHIO
General Contractor
For
W. I. S. House
Alpha Chi Omega
Alpha Gamma Delta
Chi Omega
Kappa Delta
Phi Mu
SIGNS YOU’LL LIKE TO SEE, TODAY

1. RAIN FAIR

   THIS MORNING

2. YOUR TEAM 7
   OPPONENTS 0

   THIS AFTERNOON

3. A LITTLE LATER

4. MARATHON
   BEST IN THE LONG RUN

ANY TIME YOU NEED GASOLINE or OIL
(or any of the other fine Marathon products or services)

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