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Efficiency Summary

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Efficiency Summary

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SUMMARY

The key to the development of efficient management skills and their application is the ability to identify relationships and assemble the components based upon a broader perspective. The elements must fit together in an innovative, creative way as to add originality to the problem solving process. An important second dimension is the ability to work with external factors and see the continuity to internal elements through marketing methodology. This is different from current approaches being used in most organizations which usually start with the micro level. What happens in most organizations is that individuals get so involved with details that they never see the larger picture. This raises the question about starting with the mega level and progressing toward the micro level.
