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FX: John Landgraf

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John Landgraf

By Nathan Bertin

Background

- Born in Los Angeles, California in May 1962
- Parents had an ironic divorce
- Went to Pitzer College, majored in anthropology
- Had a few jobs early on
- Started with FX in 2004
- Got promoted in 2005 to current position

Difficulties and Risks

- Working with Charlie Sheen
- Making quality network television
- Going with his gut
- Competing with streaming

Management Philosophy and Achievements

- Very hands-off
- Focuses on good hires
- Quality over quantity
- Obsessed with story-telling
- Transformative Leadership
- Focused on equality

Business Model

- Network based in Los Angeles
- Subsidiary of Fox
- Recently acquired by Disney
- FX on Hulu
- \$15 mil. in revenue in 2019
- 300 million total subscribers

Chronology

Landgraf graduates from Pitzer College of Claremont Colleges with a bachelor's degree in anthropology

1984

1988

Landgraf becomes the Director of Development at Sarabande Productions and then goes on to be Senior Vice President

Landgraf becomes Vice President of Primetime at NBC

1994

Landgraf begins his own production company Jersey Television with his friends and is the President/CEO

1999

Landgraf becomes the President of Entertainment at FX

2004

Landgraf is the President and General Manager of FX, FXM, FXX, FXP, FXNow and FX+

2005-
Present

Landgraf helps to launch the new network FXX

2013

Landgraf helps to launch FXNow

2014

Landgraf helps to launch the streaming platform FX+

2018

Landgraf helps to launch FX on Hulu

2020

Questions?