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## Private Sector Summary

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## SUMMARY

It is with great reluctance that one begins to talk about the industry and its growth potential. There is obviously a cap on the industry and its potential for profit. There will be a time in the near future where quality services will be the primary dimension and the consumer will become more discriminating in their demand for types of services. The economic condition has placed stress upon the system and this trend is starting to develop. The profession is at a crossroads where the competitive and cooperative structures have to be reviewed and new systems developed upon a more comprehensive bases. A complete competitive structure will not work at this point and it will take both competitive and cooperative structures to develop a more effective system to deal with the rapid change in the industry, especially as the growth rate begins to level off or decline.

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