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Gartner

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**WHAT IS GARTNER?**

- Founded by Gideon Gartner in 1979 in Stamford, CT.
- Originally named Gartner Group, but in 2000 was simplified/renamed to Gartner.
- An information technology (IT) research firm.
- Through the usage of data visualization and analysis tools, Gartner can help clients around the world make technology-related investments and decisions.
**What They Do/Offer**

- Offers insight, expert guidance, tools & benchmarks, peer experiences, conferences and consulting.
  - Allows clients to make faster and smarter decisions about their business(es).
- These allow clear paths to help make decisions about people, processes and technology.
- Several tools/services that clients and/or Gartner can utilize:
  - To name a few:
    - Hype Cycle, Magic Quadrant and Critical Capabilities.
- Consulting allows clients to work with local experts in order to transform their business(es) through in-person or virtual opportunities.
**Culture and Mission**

**Mission:** Help customers use a wide variety of tools and technology to improve performance and create value.

- “To equip business leaders with indispensable insights, advice, and tools to achieve their mission-critical priorities and build the successful organizations of tomorrow.” – Gartner.com

**Culture:** Gartner defines their culture as being able to work together and forging new paths, doing things the right way and prioritizing continuous improvement.

- “Talented people, big ideas, diverse thinkers” – Gartner.com
What are People Saying?

“We are a multicultural, global business, serving clients in more than 100 countries worldwide. Our teams include individuals from different geographies, cultures, ethnicities, religions, races, genders, sexual orientations, abilities and generations. United in our mission to solve problems, we operate at the highest ethical standards, with respect for all associates, clients and communities.”

Statement made by Gartner CEO, Eugene Hall

“As a female executive, a single mother and the caretaker of aging parents, I understand firsthand the challenges many woman face balancing it all. It thrills me to see more and more women at Gartner stepping into the spotlight, making brave, bold choices, and taking leadership roles.”

Statement made by EVP, CHRO and Executive Sponsor of Women at Gartner, Robin Kranich

“With Gartner, I get to go to one place, find the research and really leverage it to help the business scale.”

Statement made by SportHero CFO, Varvara Alva
Executive Board/Headquarters

- There is a list of 14 executives ranging from the CEO (Chief Executive Officer) to the Senior Vice President of Global Sales Strategy and Operations.
  - Eleven are executive VPs
  - Two are senior VPs

- Five different headquarter locations across the world.
  - These locations are as follows:
    - Corporate headquarters (Stamford, CT, USA)
    - Asia/pacific Headquarter (Sydney, Australia)
    - Japan Headquarters (Tokyo, Japan)
    - Europe Headquarters (Surrey, United Kingdom)
    - Latin American Headquarters (São Paulo, Brazil)
Clients/Those They Have Worked With

Gartner has worked with a wide variety of companies/brands and individuals. Ranging from shaping HR (Humans Resource) strategies to guiding the redesign of IT (Information Technology) infrastructures.

• Satellite Healthcare (Revamp talent acquisition)
• The Iconic (Reestablish HR strategy)
• Ralph Lauren (Establish supply chain resilience)
• FedEx (Balance talent stability)
• AARP (Helped deliver personalized and digital customer experience)
• Kantar (Build/design talent analytics function)
• Russell Reynolds (Got help with IT infrastructure redesign)
Career Opportunities

• Gartner has many job opportunities all around the world, several being remote. When looking specifically at Ohio, all the offers were remote and ranged from account executive to software licensing analyst.

• Overall they have associates in 39 countries around the world.
  • Dallas has the highest number of available jobs with 107.

• Internships are available in order to gain real-world experience.
  • ~12 internship opportunities
    • Ranging from B2B Technology Advisory Sales to Research specialist.
  • Also has opportunities for recent graduates

(screenshot of jobs available in Ohio)
REFERENCES