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SPORTS AT / ON THE 
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TRANSLATIONS, TRANSITIONS, AND TRANSGRESSIONS 

36th Annual Conference 
November 4 - 7, 2015
Sports, Society, & Technology Program

Innovation at the Crossroads of Humanities, Social Sciences, & Technology Studies

Hosting:
North American Society for Sport History (NASSH) Convention
May 27-30, 2016

Pre-NASSH Workshop
“Doing Sport History in the Digital Present”
May 25-26, 2016

For more information: www.hsoc.gatech.edu/sports
Embodied Masculinities in Global Sport

Editors: Jorge Knijnik, Daryl Adair
ISBN: 978-1-935412-16-8
Audience: Reference, Graduate

Though an integral element of sport sociology, the study of masculinities in sport has been largely confined to Western sports such as American football. *Embodied Masculinities in Global Sport* provides a more expanded view, offering tantalizing insights into sport and masculinity from culturally and geographically distinct perspectives.

Editors Jorge Knijnik and Daryl Adair, along with a group of international researchers, articulate how various types of masculinities can be played out in different sports by drawing from personal experiences of athletes, investigating the cultural—and even global—impact of male achievements in sport, and comparing men’s experiences in sport with women’s.

While maintaining the body’s pivotal role in the social construction of gender, *Embodied Masculinities* provides the sport sociological literature with an innovative and truly global perspective on what it means to “be a man,” whether on the field, on the court, or in the saddle.

Chapter 1: Conceptualizing Embodied Masculinities in Global Sport
Jorge Knijnik and Daryl Adair

Chapter 2: “Cock up”: Ernmasculating American Athletes Through Sick Humor
Rob Baum

Chapter 3: On Being a Warrior: Race, Gender, and American Indian Imagery in Sport
C. Richard King

Chapter 4: “Other” Masculinities: Equestrianism in Uruguay
Luiz Rojo

Jorge Knijnik & Víctor Andrade de Melo

Chapter 6: I am Dancing on the Courts: Masculinities in Brazilian Sports
Jorge Knijnik

Chapter 7: Dance, Masculinity, and Physical Education: An International Perspective
Michael Gard

Chapter 8: Sport, Masculinities, and Pain: An Australian Rules Football Perspective
Deborah Agnew & Murray Drummond

Chapter 9: Steroids, Male Body Image, and the Intimate Self
Daryl Adair

Chapter 10: Manliness and Mountaineering: Sir Edmund Hillary as New Zealand Adventurer & Male Icon
Toni Bruce and Richard Pringle

Chapter 11: Manner(s) Maketh the Man: Embodied Masculinities in a Japanese University Rowing Club
Brent McDonald

© 2015 | 234 pp. | Soft Cover | $24.95

Case Studies in Sport Diplomacy

Copyright: 2016
Editors: Craig Esherick, Robert Baker, Steven Jackson, and Michael Sam
ISBN: 978-1-940067-05-6
Audience: Graduate, Undergraduate, Reference

Sports are used by young and old for enjoyment, exercise, and character-building activities. Sports form the backbone for professional leagues, television networks, mega-events, and tours in numerous countries around the world. The Premier League, the National Basketball Association, La Liga, and Serie A are shown around the world on television and online networks. Sport is also used for economic development, community development, and to build bridges between groups that have been in conflict. Another use for sport is as a tool in the diplomatic efforts of nations around the world. This book will focus on sport and diplomacy, with examples of this practice from countries on every continent.

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THE NORTH AMERICAN SOCIETY FOR THE
SOCIOLOGY OF SPORT

SOCIÉTÉ NORD-AMÉRICAINE DE
SOCIOLOGIE DU SPORT

LA SOCIEDAD NORTEAMERICANA PARA
LA SOCIOLOGÍA DEL DEPORTE

SPORTS AT / ON THE
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2015 Annual Meeting
Eldorado Hotel, Santa Fe, New Mexico
November 4-7, 2015

2015 Program Committee Members

Cheryl Cooky, Chair, Purdue University
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Theresa Walton-Fissette, Kent State University

Local host: John Barnes, University of New Mexico

Any errors in content and layout are the responsibility of the conference program committee chair.
2015 ANNUAL MEETING / CONFERENCE HIGHLIGHTS

Wednesday 8:00pm-11:00pm
Welcome Reception
Presidential Patio (Eldorado Hotel).

Please join us for socializing, light appetizers and open bar as we celebrate the beginning of this year’s conference. In conjunction with the “Santa Fe +1” initiative, veteran NASSS attendees are encouraged to introduce themselves to new attendees.

Thursday 10:00am-11:30am
Presidential Address
Sweeney A & B (Convention Center)

On contingency plans: peripatetic paths within and between the sociology of sport
Jane Stangl, Smith College
Presider: Vicki Paraschak, University of Windsor

Jane Stangl currently serves as the dean of the first year class and faculty affiliate of the exercise and sport studies department at Smith College, Northampton, MA. She earned her B.S. in psychology and sociology from the University of Wisconsin-Stevens Point and her master’s in sociology from Bowling Green State University. Her Ph.D. is in physical cultural studies of sport from the University of Iowa. Stangl teaches a graduate course on the sociocultural analysis of sport and interdepartmental courses on race, gender, class and sexualities. As a former two-sport Division III athlete, Stangl went on to a career in high school and intercollegiate coaching. She was the graduate director of Smith’s master’s degree program designed to redress Title IX by focusing on the training and employment of women’s intercollegiate coaches. Her research interests include the occupation of women coaches, team naming practices, and intersections of eastern philosophies with western sport.

Thursday 1:00pm-2:15pm.
Graduate Student Panel: Public Sociology.
Sweeney A & B (Convention Center)

Graduate students, please attend the graduate student lunch and panel discussion on public sociology featuring NASSS members Nicole LaVoi (University of Minnesota), Kristine Newhall (Smith College), Matt Ventresca (Queen’s University), and Cathryn Lucas (University of Iowa).
Thursday 2:30-3:45pm.
Sociology of Sport Journal. Meet the Editors.

Nambe

Are you preparing a manuscript for SSJ? Have you ever thought about proposing a “Special Issue”? Or are you just curious about journal publishing in general? If so, do we have the session for you! SSJ Editor Michael Giardina will host a special “Meet the Editors” session at NASSS. Joining him will be Associate Editor Simon Darnell, Book Review Editor Theresa Walton-Fisette, and Editorial Board Member Michele Donnelly. They will offer tips and guidelines for publishing in the journal, and answer audience questions on a range of topics. Graduate students and early career scholars in particular are sure to benefit from this ‘behind the scenes’ look at the journal!

Thursday 5:30pm-7:45pm.
NASSS Goes to the Movies: Ghost Town to Havana
Sweeney A & B (Convention Center)

On Thursday, November 5 at 5:30 p.m. NASSS will screen the documentary “Ghost Town to Havana,” followed by an opportunity for discussion with Eugene Corr (the Director), and NASSS members Michael A. Messner (USC) and James McKeever (Pierce College).

A life rampant, street level story of mentorship and ordinary, everyday heroism in tough circumstances. An inner city coach’s son, estranged in his youth from his father, spends five years on ball fields in inner city Oakland and Havana, following the lives of two extraordinary youth baseball coaches: Nicolas Reyes, a 61 year old Afro-Cuban who coaches in a Havana neighborhood that is rich in community but struggling desperately economically, and Roscoe Bryant, a 46 year old African-American man who coaches in a troubled Oakland neighborhood wracked by three decades of gang violence.

The filmmaker introduces the coaches on videotape and Coach Roscoe vows he will take his players to Cuba to play Nicolas’ team one day.

Two years of US/Cuba sanctions and red tape later, Coach Roscoe and 9 players fly to Havana to play Coach Nicolas’ team. For the next week, the boys and coaches eat, dance, swim, argue, tease, and play baseball together. The wary, street-smart, Ghost Town boys gradually warm to the fun-loving friendship of their Afro-Cuban hosts. Baseball! Girls! Fun! Real friendships form. Then Roscoe receives a fateful phone call from home. Right fielder Chris Fletcher’s stepfather has been murdered on an Oakland street. Ghost Town to Havana is contemporary in content but as old as the Greeks thematically: the human struggle to wrest life from death.
Thursday 8:00pm-10:00pm.
Social Event
CAVA Santa Fe Lounge (Eldorado Hotel)

Join fellow NASSS attendees for an evening of socializing. Please note: Attendees will be responsible for food/ drinks.

Friday 10:00am-11:30am.
Alan Ingham Memorial Lecture
Sweeney A/B (Convention Center)

Why Critical Theory Still Matters

Richard Gruneau will be presenting the Alan Ingham Keynote Lecture at NASSS. The annual address commemorates Ingham, whom NASSS member Rob Beamish describes as a key critical sport scholar who “helped establish the field as a fully legitimate area of intellectual inquiry.” Gruneau is Professor of Communication at Simon Fraser University in Burnaby, British Columbia, where he teaches the political economy of communication, media and ideology, histories of communications and social theory. His most recent book (co-edited with John Horne) is Mega Events and Globalization: Capital and Spectacle in a Changing World Order, Routledge (2016).

Friday 1:00pm-2:15pm
Take-a-Student to Lunch

This annual tradition encourages faculty and/or professional members of NASSS to “Take a Student to Lunch” as an opportunity to promote interaction between faculty members and graduate (or undergraduate) students.
Friday 5:30pm-6:45pm
Business Meeting/ Awards Ceremony
Anasazi Ballroom (Eldorado Hotel)

Friday 7:00pm-10:00pm
Presidental Reception
Presidential Patio (Eldorado Hotel)

Saturday, 10:00am-11:30am.
NASSS Keynote Lecture
Sweeney A & B (Convention Center)
Sponsored by Human Kinetics

“Strong is the New Skinny:” Gender, Race, and Empowerment in Sport
Sarah Banet-Weiser will deliver the NASSS Keynote Lecture. Banet-Wesier is Professor and Director of the School of Communication at the Annenberg School for Communication and Journalism at the University of Southern California. She is the author of The Most Beautiful Girl in the World: Beauty Pageants and National Identity; Kids Rule! Nickelodeon and Consumer Citizenship; and Authentic™: The Politics of Ambivalence in a Brand Culture. She is co-editor of Cable Visions: Television Beyond Broadcasting and Commodity Activism: Cultural Resistance in Neoliberal Times. She is currently working on a book that explores popular feminism and popular misogyny.
INVITES NASSS MEMBERS TO CONSIDER JOINING THE FACULTY-BASED MOVEMENT DEVOTED TO ACADEMIC INTEGRITY IN COLLEGE SPORTS

Our Mission

The mission of The Drake Group is to defend academic integrity in higher education from the corrosive aspects of commercialized college sports. There has never been a time in the history of college sports when the need for reform was more apparent, and Drakes are part of the discussion.

The Robert M. Hutchins Award

My idea of education is to unsettle the minds of the young and inflame their intellects.
-Robert Maynard Hutchins

The Robert Maynard Hutchins Award is given annually to faculty or staff members who take a courageous stand to defend academic integrity at their institutions, often risking job security in doing so. Robert Maynard Hutchins was the President of the University of Chicago from 1929 to 1951, where he defended the liberal arts, and opposed the rampant commercialization of college football which, in his view, undermined the core values of higher learning.

PROFESSIONAL ANNUAL FEE $35

STUDENT ANNUAL FEE $10

http://thedrakegroup.org/join
Over the past two years, a lifestyle brand and marketing campaign directed at women has centered on sports and fitness industries. “Strong is the New Skinny” is the title of a best-selling self-help book, Strong is the New Skinny: How to Eat, Live and Move to Maximize Your Power, a Facebook campaign, a motto, and a merchandising franchise for women and fitness programs. “Strong is the New Skinny” is situated within a larger cultural context alongside other contemporary empowerment discourses and practices in the last 5 years that have been directed to girls and women. Sports and athletics have been a crucial vehicle for these empowerment campaigns, where images and successes of strong female athletes have been positioned as a solution to the problems of female empowerment.

In this talk, I explore the ways sports culture has been long recognized as a particularly useful vehicle for empowerment for girls and women, in part because of the mythologies that surround sports culture as a meritocratic space, enhanced by the continued (though uneven) application of Title IV in schools and universities. In particular, sports culture has focused on the body, where the “strong” body is seen to be a conduit for empowerment. Yet whose body can be considered “strong”? Despite the empowerment rhetoric of sports, conventional understandings of the gendered and raced body continue to shape media representations, sponsorships, and endorsements. What kinds of bodies are being empowered by sports? What bodies are “worthy” of endorsements? The recent negative attention to Serena Williams’ body reminds us of the urgency of these questions.

Speaker Bio:
Sarah Banet-Weiser is Professor and Director of the School of Communication at the Annenberg School for Communication and Journalism at the University of Southern California. She is the author of the Most Beautiful Girl in the World: Beauty Pageants and National Identity (1999); Kids Rule! Nickelodeon and Consumer Citizenship (2007); and Authentic™: The Politics of Ambivalence in a Brand Culture (2012). She is the co-editor of Cable Visions: Television Beyond Broadcasting (2007), and Commodity Activism: Cultural Resistance in Neoliberal Times (2007). She is currently writing a book on popular feminism, popular misogyny, and discourses and practices of empowerment.
WEDNESDAY NOVEMBER 4

NASSS BOARD MEETING
ZIA | ELDORADO HOTEL
4:00PM - 8:00PM

REGISTRATION
DEVARGAS | ELDORADO HOTEL
3:00PM - 8:00PM

WELCOME RECEPTION
PRESIDENTIAL PATIO | ELDORADO HOTEL
8:00PM - 11:00PM
Please join us for socializing, light appetizers and open bar as we celebrate the beginning of this year’s conference. In conjunction with the “Santa Fe+1” initiative, NASSS veterans are encouraged to introduce themselves to new attendees.

THURSDAY NOVEMBER 5

DCCC BREAKFAST MEETING
ANAZASI BALLROOM | ELDORADO HOTEL
7:00AM - 8:15AM

REGISTRATION
PRE-FUNCTION | CONVENTION CENTER
8:00AM - 5:00PM

EXHIBITOR/ PUBLISHER DISPLAY
PRE-FUNCTION | CONVENTION CENTER
8:00AM - 5:00PM

SESSIONS
SEE DETAILED DAY SCHEDULE
8:15AM - 5:15PM

PRESIDENTIAL ADDRESS
SWEENEY A/B | CONVENTION CENTER
10:00AM - 11:30AM

GRADUATE STUDENT PANEL/LUNCH
SWEENEY A & B | CONVENTION CENTER
1:00PM - 2:15PM

NASSS AT THE MOVIES
SWEENEY A/B | CONVENTION CENTER
5:30PM - 7:45PM
FRIDAY NOVEMBER 6

SSJ BREAKFAST AND BOARD MEETING
ANAZASI BALLROOM | ELDORADO HOTEL
7:00AM - 8:15AM

REGISTRATION
PRE-FUNCTION | CONVENTION CENTER
8:00AM - 5:00PM

EXHIBITOR/ PUBLISHER DISPLAY
PRE-FUNCTION | CONVENTION CENTER
8:00AM - 5:00PM

SESSIONS
SEE DETAILED SCHEDULE
8:15AM - 5:30PM

ALAN INGHAM MEMORIAL LECTURE
SWEENEY A/B | CONVENTION CENTER
10:00AM - 11:30AM

TAKE A STUDENT TO LUNCH
SANTA FE AREA
1:00PM - 2:15PM

BUSINESS MEETING/AWARDS PRESENTATION
ANAZASI BALLROOM | ELDORADO HOTEL
5:30PM - 6:45PM

PRESIDENT’S RECEPTION
PRESIDENTIAL PATIO | ELDORADO HOTEL
7:00PM - 10:00PM

SATURDAY NOVEMBER 7

BOARD OF DIRECTORS MEETING
ZIA | ELDORADO HOTEL
7:00AM - 10:00AM

REGISTRATION
PRE-FUNCTION | CONVENTION CENTER
8:00AM - 10:00AM

SESSIONS
SEE DETAILED SCHEDULE
8:15AM - 9:30AM

NASSS KEYNOTE ADDRESS
SWEENEY A/B | CONVENTION CENTER
10:00AM - 11:30AM
Teaching and research in the College of Liberal Arts produce knowledge that leads to transformative human advances and prepares graduates who think broadly and lead boldly as productive, engaged members of society.
SPORTS AT / ON THE
BORDERLANDS
TRANSLATIONS, TRANSITIONS, AND TRANSGRESSIONS

THURSDAY
SESSION 1 8:15 AM - 9:30 AM

1A Feminist Practices, Politics, and Theories in Sport I
Organizer: Sarah Barnes & Jennifer Wigglesworth
Presider: Jennifer Wigglesworth & Sarah Barnes

1B Here Are The Kids: The Cultural Politics of Child/Youth Sport
Organizer: Carly Adams and Jason Laurendeau
Presider: E. Missy Wright

1C Beyond the Bell: Race, Class, and the Student-Athlete Experience I
Organizer: Jeff Sacha
Presider: Jeff Sacha

1D Racialised Sporting Bodies Between/Across/Against the Border(s) I
Organizer: Daniel Burdsey & Stanley Thangaraj
Presider: Daniel Burdsey

1E Sport and Visual Culture I
Organizer: John Paul
Presider: John Paul

1F Digital Media Reinforcing or Challenging Sport Borders I
Organizer: Ann Pegoraro & Barbara Ravel
Presider: Ann Pegoraro & Barbara Ravel

1G Author Meets Critic: (Re)Presenting Wilma Rudolph (2015, Syracuse University)
Organizer: Faye L. Wachs
Presider: Faye L. Wachs

1H The Quest for Deviant Excitement: Sport as a Space for Transgressive Behavior.
Organizer: Dale Sheptak & Brian Menaker

1I Crossing Academic Borders in the Study of Sport I
Organizer: Elizabeth Daniels
Presider: Elizabeth Daniels

1J Sport, Citizenship, and Internal Boundaries to Belonging I
Organizer: Courtney Szto
Presider: Dylan Chandler
SESSION 2 11:45 AM - 12:45 PM

2A | Abuse and Harassment in Sports  
Organizer: Conference Program Committee  
Presider: Peter Donnelly

2B | Rio de Janeiro, Brasil  
Organizer: Bryan C. Clift  
Presider: Shawn Forde

2C | Flexibility  
Organizer: William Bridel, Pirkko Markula, & Jim Denison  
Presider: Jim Denison

2D | Black Lives Matter: Race, Sport, Activism, and Social Change  
Organizer: Billy Hawkins  
Presider: Billy Hawkins

2E | Environmental Issues and Sport  
Organizer: Conference Program Committee  
Presider: Kyoung Yim Kim

2F | Contested Corporeal Borders and the (In)active Fat Body II  
Organizer: Shannon Jette & Katelyn Esmonde  
Presider: Shannon Jette

2G | Sociology of Sports Coaching I  
Organizer: Brian Gearth 
Presider: Brian Gearth

2H | Navigating Racial Barriers in Eurocentric Sport(ing) Institutions I  
Organizer: John N. Singer, Justin Gamer, & Anthony Weems  
Presider: John N. Singer

2I | Transgressing Deficit Analyses Through a Strengths and Hope Perspective  
Organizer: Vicky Paraschak  
Presider: Vicky Paraschak

2J | Sports Arenas: Translating and Transgressing Public/Private Borders I  
Organizer: Conference Program Committee  
Presider: Kimberly Schimmel
SESSION 3 2:30 PM - 3:45 PM

3A | Careers and Leadership in Sports
Organizer: Conference Program Committee
Presider: Todd Crosset

3B | Issues in Collegiate Sports
Organizer: Conference Program Committee
Presider: Gary Sailes

3C | Inclusive Places: Exclusive Spaces, Re-Defining Sport Segregation I
Organizer: Algerian Hart & Alexander Deeb
Presider: Algerian Hart

3D | Sports in Kids’ Worlds
Organizer: Michael Messner
Presider: Michael Messner

3E | Research(ing) across Racial and Cultural Boundaries:
Qualitative Inquiry in Sport
Organizer: Sarah Stokowski & John N. Singer
Presider: Sarah Stokowski & John N. Singer

3F | Interrogating and Expanding Borders: Sport, Society, and Technology I
Organizer: Jennifer Sterling & Mary G. McDonald
Presider: Mary Louise Adams

3G | Tips, Tricks and Techniques for
Teaching the Sociology of Sport I: Pedagogical Strategies
Organizer: Linda Henderson
Presider: Linda Henderson

3H | Sport Journalism
Organizer: Conference Program Committee
Presider: Dunja Antunovic

3I | Sociology of Sport Journal: Meet the Editors
Organizer: Michael Giardina
Presider: Michael Giardina

3J | Transforming Bodies: Cyborgs, Space Invaders, and Others
Organizer: Mark Schuster
Presider: Mark Schuster
## SESSION 4 4:00 PM - 5:15 PM

**4A**  
**Dutee Chand and the Challenge to Testosterone-Based Eligibility Policies: Spotlight Panel**  
Organizer: Katrina Karkazis  
Presider: Katrina Karkazis

**4B**  
**Interrogating and Expanding Borders: Sport, Society, and Technology II**  
Organizer: Jennifer Sterling & Mary McDonald  
Presider: Jennifer Sterling & Mary McDonald

**4C**  
**Olympics**  
Organizer: Conference Program Committee  
Presider: Jesse Couture

**4D**  
**STOMP the Yard: Black Athletes and Black Greek Letter Organizations**  
Organizer: Akilah Carter-Francique, Courtney L. Flowers, J. Kenyatta Cavil, Wardell Johnson  
Moderator: Akilah R. Carter-Francinque

**4E**  
**Socio-Legal Aspects of Sport**  
Organizer: Curtis A. Fogel  
Presider: Curtis A. Fogel

**4F**  
**Sport and Visual Culture II**  
Organizer: John Paul  
Presider: John Paul

**4G**  
**Representing Sport in Media**  
Organizer: Conference Program Committee  
Presider: Darcy Plymire

**4H**  
**In Pursuit of ‘Better’ Sport Journalism: Experiments in Translation, Transition, and Trangression**  
Organizer: Brian Wilson  
Presider: Brian Wilson

**4I**  
**Performing Bodies, Practicing Biopolitics**  
Organizer: Scott Carey & Matt Ventresca  
Presider: Scott Carey & Matt Ventresca

**4J**  
**Red, White, Blue and Green: Perspectives on the US-Mexico Soccer Rivalry**  
Organizer: Jeffrey Kassing  
Presider: Jeffrey Kassing
SESSION 1A
FEMINIST PRACTICES, POLITICS, AND THEORIES IN SPORT I
Organizer: Sarah Barnes and Jennifer Wigglesworth, Queen’s University
Presider: Jennifer Wigglesworth, Queen’s University

Exploring the Differences and Similarities in the Constructions of Femininity in Beauty Pageants and Bikini Competitions
Bahar Tajrobehkar and Mariana Bockarova, University of Toronto

Women’s Sport: To Play, To Mediate, To Empower
Jamie Campbell, Tulane University

Feminist analysis of embodiments fashioned through slow-pitch softball
Jennifer Wigglesworth, Queen’s University

Sport Typing at the 2012 and 2014 Olympic Games: Contradictions and Inconsistencies
Michele Donnelly, Kent State University

SESSION 1B
HERE ARE THE KIDS: THE CULTURAL POLITICS OF CHILD/YOUTH SPORT
Organizer: Jason Laurendeau and Carly Adams, University of Lethbridge
Presider: E. Missy Wright, California State University, East Bay

Re-assembling youth sport: An actor network theory analysis of ‘sport-for-development’ programs in Kingston, Jamaica
Simon Darnell, University of Toronto

“Protecting the Gift”: Reading Risk & (Ir)Responsibility in CrossFit Kids Magazine
Jesse Couture, University of Lethbridge

Do You Look the Part? Children’s Bodies in Sport Fiction
Kate Davies, University of Alberta

Youth Politics, Agency and Action Sports in Disrupted and Conflicted Spaces
Holly Thorpe, University of Waikato
SESSION 1C
BEYOND THE BELL: RACE, CLASS, AND THE STUDENT-ATHLETE EXPERIENCE I

Organizer/ Presider: Jeff Sacha, University of Southern California

Student athlete identity beyond their college sport
Luisa Velez, West Virginia University

Translating Across Borders: Working with College Student Athletes in Transition
John Barnes and Kristopher M. Goodrich, University of New Mexico

In front of my family: The FCS in-season experience
Sarah Stokowski, University of Arkansas; Amber M. Shipherd, Eastern Illinois University; Bo Li, University of Arkansas; Megan Turk, University of Arkansas

The Impact of Athletic Identity on Student Motivations and Perceptions
Jason Lanter, Anna Appleton, Tessa Benson-Greenwald, and Rebecca Dowches, Kutztown University

NCAA academic progress rates and its cultural barriers for student-athletes
Chase M. L. Smith and Gary A. Sailes, Indiana University

SESSION 1D
RACIALISED SPORTING BODIES BETWEEN/ACROSS/AGAINST THE BORDER(S) I

Organizer, Presider: Daniel Burdsey, University of Brighton & Stanley Thangaraj, City College of New York

Racial transcendence, racial legibility in sport: gendered and raced fissures
Stan Thangaraj, City College of New York

Why do we (still) know very little about Black women and sport?
Aarti Ratna, Leeds Beckett University

Asian American female footballers negotiating the sporting borderlands
Constancio Arnaldo, Miami University, Ohio

Being and becoming tomboys: sporting Muslim women’s experiences
Sumaya Farooq Samie
SESSION 1E
SPORT AND VISUAL CULTURE I

Organizer/ Presider: John Paul, Washburn University

#BlackLivesMatter: Race, Sport and Visual Culture
Letisha Brown, University of Texas at Austin

“Seeing” the Sociology of Sport: Analyzing for the Band
Linda Henderson, St. Mary's University, Calgary

Beyond Azteca: The politics of Soccer in Mexican Art
Daniel Haxall, Kutztown University of Pennsylvania

Where Gay Men Can Be “Real” Men: The Gay Rodeo
Elyssa Ford, Northwest Missouri State University

SESSION 1F
DIGITAL MEDIA REINFORCING OR CHALLENGING SPORT BORDERS I

Organizer/ Presider: Ann Pegoraro & Barbara Ravel, Laurentian University

Breaking down borders: The role of participatory media in breaking down gender stereotypes during the FIFA Women’s World Cup Canada 2015
Gina S. Comeau & Ann Pegoraro, Laurentian University

The CWHL and digital media: Challenging or reinforcing gender borders?
Barbara Ravel, Laurentian University

Legends worthy of lament: An analysis of social media content and the Legends Football League
Evan Frederick University of New Mexico & Ann Pegoraro, Laurentian University

New rules for new times: Shifting terrains of female representation
Toni Bruce, University of Auckland
SESSION 1G

AUTHOR MEETS CRITIC:
(RE)PRESENTING WILMA RUDOLPH (2015, SYRACUSE UNIVERSITY)

Organizer and Presider: Faye L. Wachs, Cal Poly Pomona

DeAnne Brooks, Salem College
Mary Louise Adams, Queen’s University
Kathy Jamieson, University of North Carolina, Greensboro

Authors: Rita Liberti, California State University, East Bay and Maureen Smith, California State University, Sacramento

SESSION 1H

THE QUEST FOR DEVIANT EXCITEMENT: SPORT AS A SPACE FOR TRANSGRESSIVE BEHAVIOR

Organizers: Dale Sheptak, Lake Erie College & Brian Menaker, Texas A&M Kingsville
Presider: Dale Sheptak, Lake Erie College

Uncivilizing the City: Skateboard and Bicycle to Deconstruct the City
Laura Pipe, University of North Carolina at Greensboro

Defining Deviance as Normative: Using Altered Bats in Adult Softball
Gretchen Peterson, California State University, Los Angeles

Revelry or Riot?: Uses of language in media coverage of sport championship celebrations
Brian Menaker, Texas A&M – Kingsville; Amanda Curtis, Lake Erie College; R Dale Sheptak Jr., Lake Erie College

Women Cussing, Men Hugging: Fan Performances Transgressing Normative Gender Roles
Anne Osborne, Syracuse University; Danielle Coombs, Kent State University

SESSION 1I

CROSSING ACADEMIC BORDERS IN THE STUDY OF SPORT I

Organizer/Presider: Elizabeth Daniels, University of Colorado at Colorado Springs

Translating and Disseminating Interdisciplinary Research as a Vehicle for Social Change
Mary Jo Kane & Nicole M. LaVoi, University of Minnesota

Using an Interdisciplinary Framework to Take Psychological Research Beyond Academia
Elizabeth A. Daniels, University of Colorado at Colorado Springs

Teaching and Studying Sport by Crossing Academic Borders
Jennifer Fraser, Glenlyon Norfolk School
SEASON 1J
SPORT, CITIZENSHIP, AND INTERNAL BOUNDARIES TO BELONGING I

Organizer: Courtney Szto, Simon Fraser University
Presider: Dylan Chandler, Simon Fraser University

Global sport, athletic naturalization and nationalism in South Korea: A case study of Chinese table tennis naturalized players
Myungsun Lee, Loughborough University

“Man With No Land”: The 1988 Calgary Olympic Torch Relay and the Contractualization of Canadian Citizenship
Estee Fresco, Western University

Writing the National Narrative: Sport as cultural citizenship and co-authorship
Courtney Szto, Simon Fraser University

How the US can promote internationalism at the Olympic Games: Allowing athletes from different countries to be in the same team
Danyel Reiche, American University of Beirut

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COFFEE BREAK 9:30 AM - 10:00 AM
PRE-FUNCTION | CONVENTION CENTER

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JANE STANGL / PRESIDENTIAL ADDRESS
Thursday 10:00am - 11:30am.
JANE STANGL | SMITH COLLEGE

On contingency plans: peripatetic paths within and between the sociology of sport
Presider: Vicki Paraschak, University of Windsor

Jane Stangl currently serves as the dean of the first year class and faculty affiliate of the exercise and sport studies department at Smith College, Northampton, MA. She earned her B.S. in psychology and sociology from the University of Wisconsin-Stevens Point and her master’s in sociology from Bowling Green State University. Her Ph.D. is in physical cultural studies of sport from the University of Iowa. Stangl teaches a graduate course on the sociocultural analysis of sport and interdepartmental courses on race, gender, class and sexualities. As a former two-sport Division III athlete, Stangl went on to a career in high school and intercollegiate coaching. She was the graduate director of Smith’s master’s degree program designed to redress Title IX by focusing on the training and employment of women’s intercollegiate coaches. Her research interests include the occupation of women coaches, team naming practices, and intersections of eastern philosophies with western sport.
SESSION 2A

ABUSE AND HARASSMENT IN SPORT

Organizer: Conference Program Committee
Presider: Peter Donnelly

From passive acceptance to evasive resistance: Female professional golfers’ reaction to Pro-Am events in South Korea
Seongsik Cho, Hanyang University

Crossing Borders in German Physical Education: Between Support and Sexualized Violence
Annette Hofmann, Ludwigsburg University of Education, Germany

The Failure of Anti-Harassment Policy in Canadian Sport Organizations: Some proposed steps toward a resolution
Peter Donnelly, University of Toronto

SESSION 2B

RIO DE JANEIRO, BRASIL

Organizers: Bryan C. Clift, University of Bath & Shawn Forde, University of British Columbia
Presider: Shawn Forde, University of British Columbia

Brazil’s Olympic Development: Investigating the International Olympic Committee as an agent of international development
Rob Millington, Queen’s University

Left in Lula’s passion: The politics of Rio 2016 Games within Dilma’s administration
Bryan C. Clift, University of Bath

SESSION 2C

FLEXIBILITY

Organizer: William Bridel, Pirkko Markula, & Jim Denison, University of Alberta
Presider: Jim Denison, University of Alberta

Flexible Feet: The “Natural” Technology of Minimalist Running
Pirkko Markula, University of Alberta

Tensions Regarding the Inflexible Expectations in Figure Skating
Cathy Mills, University of British Columbia, Larena Hoeber, University of Regina, & Bob Sparks, University of British Columbia.

Bended Boundaries: Reconsidering Sport as Ritual
Synthia Sydnor, University of Illinois at Urbana-Champaign
SESSION 2D
BLACK LIVES MATTER: RACE, SPORT, ACTIVISM, AND SOCIAL CHANGE

Organizer/ Presider: Billy Hawkins, University of Georgia, Athens

#ICantBreathe and #Ferguson: An investigation of social activism by athletes
Samuel Schmidt, Alicia Cintron and Jin Park, University of Louisville

Serena Returns to Indian Wells: Whose Transformative Moment Was It?
Nancy E. Spencer, Bowling Green State University

From Student-Athlete to Scholar-Activist – Understanding the African American male student-athlete's journey to Academia
Darren Kelly, The University of Texas at Austin

SESSION 2E
ENVIRONMENTAL ISSUES AND SPORT

Organizer: Conference Program Committee
Presider: Kyoung Yim Kim, Boston College

Fractured Environment(s): A Critical Examination of Hydraulic Fracturing and Sport
Kyle Bunds, North Carolina State University

Skating on Thin Ice? A critical interrogation of Canada's melting pastime
jay johnson, University of Manitoba

Ecological Modernization and the Limits of Public Resistance on Staging Olympic Games: PyeongChang's Case
Kyoung-yim Kim, Boston College

SESSION 2F
CONTESTED CORPOREAL BORDERS AND THE (IN)ACTIVE FAT BODY II

Organizers: Shannon Jette & Katelyn Esmonde, University of Maryland
Presider: Shannon Jette, University of Maryland

Online News Reader Canadian Deliberations on the “Problem of Childhood Inactivity:” Moral Panics and “Neglectful” Parents as Contemporary Folk Devils
Lisa McDermott, University of Alberta

Physical Culture and Development: An on-field analysis of DC United’s ‘United Soccer Club’ inner-city youth development program
Meir Lewin, University of Maryland

From “obesogenic” to “fitogenic”: A systematic review of academic literature on the obesogenic environment and physical activity
Katelyn Esmonde & Shannon Jette, University of Maryland
SESSION 2G

SOCIOLOGY OF SPORTS COACHING I

Organizer/ Presider: Brian Gearnity, Denver University

Elite sport is tough, do not complain: coaches in elite youth sport
Annelies Knoppers, University of Utrecht Frank Jacobs, The Hague University of Applied Science, & Froukje Smits, Utrecht University

Transforming Bodies: Exploring the Promise of Thinking with Foucault
Timothy Konoval & Jim Denison, University of Alberta

Coping, caring, and crisis following the death of a coach
Matthew Gonzalez & Ted Butryn, San Jose State University

SESSION 2H

NAVIGATING RACIAL BARRIERS IN EUROCENTRIC SPORT(ING) INSTITUTIONS I

Organizers: John N. Singer, Justin Garner, & Anthony Weems, Texas A&M University
Presider: John N. Singer, Texas A&M University

America, Manifest Destiny, and Sport Mascots: An Analysis of White-Framed Sport(ing) Organizations and Their Evangelist Narratives
Anthony Weems & John N. Singer, Texas A&M University

Suicide Squeeze Play: The Negro Leagues, Integration (Assimilation), and Baseball in the U.S.
Geremy Cheeks, Texas A&M University, Joseph Cooper, University of Connecticut, J. Kenyatta Cavil, Texas Southern University

Does Sport Really Promote Racial Diversity and Inclusion?
John N. Singer, Texas A&M University

SESSION 2I

TRANSgressING DEFICIT ANALYSES THROUGH A STRENGTHS AND HOPE PERSPECTIVE

Organizer: Vicky Paraschak, University of Windsor
Presider: Vicky Paraschak, University of Windsor

Hope and Strengths within Adaptive Sailing: Narratives from the Queen's Quay Disabled Sailing Program
James Anderson, University of Windsor

Building Inclusive Community Through the Strengths of Young Adults Experiencing Complex Physical Disabilities: Parents Share Stories of Living in the Borderlands Between ‘Hopeless’ and ‘Hopeful’
Brenda Rossow-Kimball, University of Regina

The Strengths and Hope Perspective: A Generative Framework for Sport Sociology
Victoria Paraschak, University of Windsor
SPORTS ARENAS: TRANSLATING AND TRANSGRESSING PUBLIC/PRIVATE BORDERS

Organizer: Conference Program Committee
Presider: Kimberly Schimmel, Kent State University

Urban Skateboarding in Neo-liberal times: case study of Oakland’s Town Park
ZâNean McClain, Becky Beal, E. Missy Wright, & Matthew Atencio, CSU East Bay

Grassroots community opposition to a world-class arena development: Resistance is futile?
Jay Scherer, University of Alberta

The death of a stadium
Kimberly Schimmel, Kent State University & C. Lee Harrington, Miami University, Ohio

PUBLIC SOCIOLOGY / GRAD STUDENT LUNCHEON AND PANEL DISCUSSION

Thursday 1:00pm-2:15pm.
Anasazi Ballroom | Eldorado Hotel

Panel Organizers/Grad Representatives: Courtney Szto, Simon Fraser University & Dain TePoel, University of Iowa

Session Title: Sharing is Caring: Making you and your work accessible to the public

Nicole LaVoi (University of Minnesota),
Kristine Newhall (Smith College)
Matt Ventresca (Queen’s University), and
Cathryn Lucas (University of Iowa)

Objective: This panel seeks to address the on-going issue of the unavailability and translatability of academic research for wider audiences. With changes in technology and the availability of social media platforms, it seems that academics no longer have an excuse for keeping their research within the academy. The panel will discuss: how to use social media to engage the public in traditionally academic discussions, how to use blogs for the translation of academic research, and the role of public sociology for disseminating academic work.

Panelists will speak to their own experiences with social media, blogging, and public sociology (e.g. TED talks) for the dissemination of academic work. While this panel may touch on theoretical approaches, it will mainly focus on practical applications that NASSS members will be able to put to use immediately for knowledge translation.
SESSION 3A
CAREERS AND LEADERSHIP IN SPORTS

Organizer: Conference Program Committee
Presider: Todd Crosset, University of Massachusetts

Linguistic and cultural capital: South Korean elite athletes' career development
Clara Brown, The University of Tennessee, Knoxville

Fostering global sports leaders: A case of an international partnership
Benjamin Nam, The University of Tennessee, Knoxville

Gender analysis of Italian women’s basketball executives in Serie A1
Manuela Picariello, Lars Dzikus, Elizabeth A. Taylor, & Allison B. Smith.
The University of Tennessee, Knoxville

What is it they miss to succeed?: Identifying leadership characteristics that would predict successful transition of leadership roles
Shlomo Weinish, University of Haifa

Behind the Scenes: A report on the career trajectory of women managers and executives working in US sport industry
Todd Crosset, University of Massachusetts

SESSION 3B
ISSUES IN COLLEGIATE SPORTS

Organizer: Conference Program Committee
Presider: Gary Sailes, Indiana University

Clustering By Academic Major at HBCUs: A “Big-Time” Phenomenon or Widespread Issue?
Aaron Goodson, West Virginia University

A Narrative Analysis of Black Mothers’ Navigation of the Athletic Recruitment Process
Ashley Baker & Billy Hawkins, University of Georgia

Academic Clustering In College Athletics: Past, Present, and Future Research Directions
Robert Case, Old Dominion University

One & Done: Risk, Success & Reality
Tim Dather, Julian Boatner, Chase Smith & Gary Sailes, Indiana University
INCLUSIVE PLACES: EXCLUSIVE SPACES, RE-DEFINING SPORT SEGREGATION I

Organizers: Algerian Hart & Alexander Deeb, Western Illinois University
Presider: Algerian Hart, Western Illinois University

Are We Really Included in NCAA Basketball
Charles Crowley, California University of PA
Jameel Gavin, Andre Jones, & Corey Craig

Exploring the experience of injured student-athletes
Ryan Krzyzkowski, Western Illinois University

SPORTS IN KIDS’ WORLDS

Organizer/ Presider: Michael Messner, University of Southern California

How do race and class inequality shape girls’ access to sport?
Michela Musto, University of Southern California

Physical Activity Experiences of East African Immigrant Girls
Chelsey Thul, Nicole M. LaVoi & Torrie Hazelwood, University of Minnesota,

Transgender and gender nonconforming kids and the binary requirements of sport participation in North America
Ann Travers, Simon Fraser University

Park ‘Rats’ to Park ‘Daddies’: Community Heads Creating Future Mentors
James McKeever, Pierce College

RESEARCH(ING) ACROSS RACIAL AND CULTURAL BOUNDARIES: QUALITATIVE INQUIRY IN SPORT

Organizers/ Presiders: Sarah Stokowski, University of Arkansas & John N. Singer, Texas A&M University

Reconciling Differences; Autoethnographic Methodological Approach to Working with Racially Similar and Dissimilar Ethnic Groups
Charles Macaulay & Joseph Cooper, University of Connecticut

Crossing for the cause: On the politics of racial matching in qualitative inquiry
Ronald Mower, SUNY College at Brockport

The Intersection of Culture and Gender: Impacts on Qualitative Inquiry
Carolyn Spellings, Ashleigh Huffman, and Sarah Hillyer, University of Tennessee

Yes, ma’am: The young, white female experience interviewing black athletes
Sarah Stokowski & Megan Turk, University of Arkansas
SESSION 3F
INTERROGATING AND EXPANDING BORDERS: SPORT, SOCIETY, AND TECHNOLOGY I

Organizers: Jennifer Sterling & Mary G. McDonald, Georgia Institute of Technology
Presider: Mary Louise Adams, Queen’s University

Examining Sport, Society, and Technology: Pasts, Presents, and Possibilities
Jennifer Sterling & Mary G. McDonald, Georgia Institute of Technology

Champagne, sleep, and “improving wind”: Historical perspectives on athletic training and human performance
Sarah Barnes, Queen’s University

Electronic Sport, at the borders of modern sport?
Nicolas Besombes, Hélène Joncheray, & Bernard Andrieu Paris Descartes University – Sorbonne Paris Cité Laboratory
Rémi Richard, Montpellier University, Laboratory

Protein Cultures: The Lively Matter of Nutritional Shakes
Samantha King, Queen’s University

SESSION 3G
TIPS, TRICKS AND TECHNIQUES FOR TEACHING THE SOCIOLOGY OF SPORT I: PEDAGOGICAL STRATEGIES

Organizer/ Presider: Linda Henderson, St. Mary's University Calgary

Exploring American Ideologies Through the Hollywood Sports Movie
Wesley Shirley, Kirkwood Community College and Katie Rodgers, Coe College

Decolonial Pedagogy in the Borderlands: Teaching about the American Indian movement to eliminate racist and colonialist mascots in US sports
Cynthia Fabrizio Pelak, New Mexico State University

Aligning Educational Practice to Optimize the Learning Environment in Sport Sociology Classes.
Catriona Higgs, Slippery Rock University

NASSS Teaching Resources Data Base
Jay Coakley, University of Colorado, Colorado Springs

SESSION 3H
SPORTS JOURNALISM

Organizer: Conference Program Committee
Presider: Dunja Antunovic, Bradley University

Comparing Coming Out: Analyzing Mainstream and Alternative Media Coverage of Gay Athletes
Evan Brody, The University of Southern California

“Are There Any Questions?”: Press Conference Participation as a Qualitative Research Method for the Sociology of Sport
Kristi Tredway, University of Maryland

“Just Another Story to Cover”: Sports Journalists' Memories of Title IX
Dunja Antunovic, Bradley University
SESSION 3J

TRANSFORMING BODIES: CYBORGS, SPACE INVADERS, AND OTHERS

Organizer/Presider: Mark Schuster, Rutgers University

When Are Bio Others Considered Bio Hazardous, Space Invaders, Pushing Borders or Cultural Catalysts of Change?
Mark S. Schuster, Rutgers University

Defining Sex through Sport: A Look at Policies and Practices of Transgender Inclusion
Lisa M. Stulberg, New York University

Playing while LGBTQ: Queer Athletes and Institutional Change
Bryan S. Rosenberg, New York University

Transforming Aging Bio-Others Through Technology
Tamar Semerjian, San Jose State University

COFFEE BREAK 3:45PM - 4:00PM

PRE-FUNCTION | CONVENTION CENTER
In 2015, teen Indian sprinter Dutee Chand brought an historic appeal to the Court of Arbitration for Sport in Switzerland, challenging a policy regulating competition eligibility of women with naturally high testosterone (T). These policies, which were adopted by the International Association of Athletics Federations (IAAF) and the International Olympic Committee (IOC), regulate levels of natural T in women athletes, arguing these women have unfair advantage over women with lower natural levels. Unless they are androgen resistant, women with high T must lower their levels in order to continue competing in the women’s category. Though ostensibly not a continuation of the decades-long doomed project of sex testing female athletes, the T policy nevertheless is the latest attempt to use a biological marker to draw a bright line between women and men for sex-segregated sports and to regulate who can compete as a woman. This 75-minute panel will bring together 5 scholars (including 3 scholar/advocates who brought the Chand case) to have a wide-ranging discussion of our research on these policies and the role of science research in advocacy. We begin with an introduction to the policies and Chand’s case (which will include the CAS decision) followed by a moderated and guided discussion. Questions we address include: What is the role for social science research in trying to effect policy change? What is the role of science in adjudicating such debates? How are these policies replicating social inequalities by race, gender, class, and sexuality? What is a just process by which policies might be developed?

Katrina Karkazis, Stanford University
Payoshni Mitra, Jadavpur University/ Ministry of Youth Affairs and Sports, Govt. of India
Bruce Kidd, University of Toronto, Scarborough
Shari Dworkin, University of California, San Francisco
Cassandra Wells, University of British Columbia
SESSION 4B
INTERROGATING AND EXPANDING BORDERS: SPORT, SOCIETY, AND TECHNOLOGY II

Organizers/Presiders: Jennifer Sterling & Mary McDonald, Georgia Institute of Technology

Examination of Boxing in Colonial and Post-Colonial Uganda
Emma Sande Ariyo & Jepkorir Rose Chepyator-Thomson, University of Georgia

Bow, arrow, goal and ego, all melt into one another*: Examining a different modality of learning through ‘Eastern’ bodily techniques
Yosuke Washiya, University of Toronto

Cultural Adaptation and Design on Multilingual Sport Websites
Chia-Chen Yu, University of Wisconsin-La Crosse & John Bae, William Paterson University

Marketing the sport mega-event in the ‘Age of Big Data’
Matt Hawzen, Florida State University

SESSION 4C
OLYMPICS

Organizer: Conference Program Committee
Presider: Jesse Couture, University of Lethbridge

Hegemony struggle displayed during the integration process athletic organizations in South Korea
Yongmin Kim, Hanyang University

Beijing 2022, a Turn towards (Late) Modernity? A Contextual Analysis on the Prospective Legacy of the Beijing 2022 Winter Olympics.
Haozhou Pu, Joshua Newman, & Michael Giardina, Florida State University

The London 2012 Olympic Legacy: problems of power, partnership and performance management
Spencer Harris, University of Colorado at Colorado Springs

Neoliberal Storytelling: Gender and Sexuality in Media Coverage of the 2012 Winter Olympics
Sofia Pedroza & Faye L. Wachs, Cal Poly Pomona
STOMP THE YARD: BLACK ATHLETES AND BLACK GREEK LETTER ORGANIZATIONS

Organizers: Akilah Carter-Francique, Texas A&M University, Courtney L. Flowers, J. Kenyatta Cavil, Texas Southern University & Wardell Johnson, Texas A&M University
Moderator: Akilah R. Carter-Francique, Texas A&M University

The purpose of this panel session is to discuss the relationship between Black student athletes and historically Black Greek letter organizations (HBGLOs) (e.g., Alpha Phi Alpha Fraternity, Inc., Delta Sigma Theta Sorority, Inc.). These social groups – athletics and Greek organizations – are both considered sites for leadership development and have served as safe spaces for Black students, particularly at predominantly white institutions of higher education (PWIHE). Historically, Black students have held membership in both groups and these groups have served as supportive entities; but over the years the dynamics of these student groups’ interactions have changed. This panel discussion will: (a) present the history HBGLOs; (b) present the current state of HBGLO and current experiences of student-athlete membership and association with HBGLOs.

W. Scott Carreathers, University of New Mexico
Kenyatta Cavil, Texas Southern University
Charles Crowley, California University of Pennsylvania
Alexander Deeb, Western Illinois University
Courtney L. Flowers, Texas Southern University
Algerian Hart, Western Illinois University
Iesha Jackson, California University of Pennsylvania
Wardell Johnson, Eastern Kentucky University
Aaron Livingston, Hampton University
Rene Mattison, University of New Mexico
Joyce Olushola, Arkansas State University
Michelle Richardson, The Citadel

SEVEN 4E
SOCIO-LEGAL ASPECTS OF SPORT

Organizer/ Presider: Curtis A. Fogel, Lakehead University Orillia

A new model of social reporting for NCAA member institutions
Dax Crum, Nicholas Schlereth, and Todd Seidler, University of New Mexico

No Apps Allowed: Legal Ramifications Regarding the Usage of Application Technology in Sports
Erica Zonder, Adrian College & Emily Dane-Staples, St. John Fisher College

Title IX a “Hole in One” for Black Females in College Golf?
Courtney L. Flowers, Texas Southern University

A Meta-Analysis of Arrest Data in the NFL: Pluralistic Ignorance vs. Hysteria in Sports
Wib Leonard, Illinois State University
**SPORT AND VISUAL CULTURE II**

Organizer/Presider: John Paul, Washburn University

**Sport as Art**
James Cross, Fort Lewis College

“Under the Stadium”: Akria, Myth and Progress in the Olympics
Matthew Yasuoka, University of Illinois-Chicago

Contesting social identities in sport: The aesthetic construct of athletic femininity and sexuality as a motivator to attend women’s sporting events
Donna Fickes & Nicole Melton, Texas Tech University

The crucial factors in TV coverage exposure time of KLPGA players
Inhae Park, Honam University & Hang Park, Hanyang University

Things Come Suitable to the Times: The Incongruity of Femininity and Athletic Achievement in National Velvet.
Kara Fagan, University of Iowa

**REPRESENTING SPORT IN MEDIA**

Organizer: Conference Program Committee
Presider: Darcy Plymire, Western Illinois University

Treatment and Prevention of Injuries: Content Analysis of Running Magazines
Hayley Russell, The Pennsylvania State University, Altoona

Analysis of the growth process of KLPGA through self-sexualization
Maeng Leeseob, Hanyang University & Park Inhye, Honam University

Hooligan talk: An examination on firm social media usage
Michael Stocz, University of New Mexico

Since Cheryl Miller: Reflections on two decades of social media and sport research
Darcy Plymire, Western Illinois University

**IN PURSUIT OF ‘BETTER’ SPORT JOURNALISM: EXPERIMENTS IN TRANSLATION, TRANSITION, AND TRANSGRESSION**

Organizer/Presider: Brian Wilson, University of British Columbia

Sociologists of Sport and ‘Best Practice’ Sport Journalism
Gavin Weendon & Brian Wilson, University of British Columbia

Experiments in ‘Sport Journalism for Peace’ (SJP): Reflections on Coverage of the Vancouver and Sochi Olympics
Nicolien van Luijk, Devra Waldman, & Brian Wilson, University of British Columbia

Radical Sport Journalism?: Reflections on ‘Alternative’ Approaches to Covering Sport-Related Issues
Shawn Forde & Brian Wilson, University of British Columbia
PERFORMING BODIES, PRACTICING BIOPOLITICS

Organizers: Scott Carey & Matt Ventresca, Queen’s University
Presider: Scott Carey, Queen’s University

The march of consumptions: Emotional labor, spectacles of capital, and John Philip Sousa
Neal Ternes & Jacob Hindin, Florida State University

Biopolitical musicianship
Scott Carey & Matt Ventresca, Queen’s University

How do children become soccer fans? “Infuntuation” via the body
Tali Friedman, The Hebrew University of Jerusalem

RED, WHITE, BLUE AND GREEN: PERSPECTIVES ON THE US-MEXICO SOCCER RIVALRY

Organizer/ Presider: Jeffrey Kassing, Arizona State University

Food-ball: Mexican Food that Enculturates During Mexico-USA Fútbol Matches
Oscar Guerra, San Francisco State University & Roxane Coche, University of Memphis

The Border War for Young Mexican American Soccer Players
John Shrader, California State University, Long Beach

An (Im)penetrable Fortress: The Mythology of Estadio Azteca in the US/Mexico Men's National Team Soccer Rivalry
Jeffrey W. Kassing, Arizona State University

Place, Memory, and Myth in Dos-A-Cero
Stephen Andon, Nova Southeastern University

Gendered Nationalism: American and Mexican Media Representations of the Men's and Women's US-Mexico Soccer Rivalry
Lindsey Meân, Arizona State University
PLAYTWO PICTURES / “GHOST TOWN TO HAVANA” (2015)

SWEENEY A/B
THURSDAY 5:30PM-7:45PM.

A life rampant, street level story of mentorship and everyday heroism in tough circumstances. An inner city coach’s son, estranged in his youth from his father, spends five years on ball fields in inner city Oakland and Havana, following the lives of two extraordinary youth baseball coaches, Roscoe in Oakland and Nicolas in Havana. The coaches meet on videotape and two years of red tape later, Coach Roscoe and nine Oakland players travel to Havana to play Coach Nicolas’ team. For one week, the players and coaches eat, dance, swim, argue and play baseball. Real friendships form. But when the parent of an Oakland player is murdered back home, it brings back the inescapable reality and challenges of life in an American inner city.

Followed by Panel Discussion
Eugene Corr, Director
James McKeever, Pierce College
Organizer/ Moderator: Michael A. Messner, University of Southern California
Congratulations!
Theresa Walton-Fisette
NASSS President Elect

School of Foundations, Leadership, and Administration
http://www.kent.edu/ehhs/fla

Kim Schimmel, School Director
Michele Donnelly
Mark Lyberger
Aaron Mulrooney
Theresa Walton-Fisette
Brian Yim

NASSS-Related Graduate Programs

Sport & Recreation Management (MA)
Sport Studies (MA)
Cultural Foundations (PhD)
SPORTS AT / ON THE
BORDERLANDS
TRANSLATIONS, TRANSITIONS, AND TRANSGRESSIONS
FRIDAY
SESSION 5 8:15 AM - 9:30 AM

5A Feminist Practices, Politics, and Theories in Sport II
Organizer: Sarah Barnes & Jennifer Wigglesworth
Presider: Sarah Barnes & Jennifer Wigglesworth

5B Here are the kids: Contesting child/youth sport
Organizer: Carly Adams & Jason Laurendeau
Presider: Jesse Couture

5C Situating Sports in the 21st Century
Organizer: Ellen Staurowsky
Presider: Ellen Staurowsky

5D Race and Professional Sports
Organizer: Adriene Davis & Rachel Allison
Presider: Adriene Davis & Rachel Allison

5E Contested Corporeal Borders and the (In)active Fat Body II
Organizer: Shannon Jette & Katelyn Esmonde
Presider: Shannon Jette

5F Sport and Visual Culture III
Organizer: John Paul
Presider: John Paul

5G The Social Criticism of Sport: An Interdisciplinary Perspective
Organizer: William J. Morgan
Presider: Lawrence Wenner

5H Narratives and Experiences of Sports Participation
Sport as a Space for Transgressive Behavior.
Organizer: Conference Program Committee
Presider: Kathy Jamieson

5I Digital media reinforcing or challenging sport borders II
Organizer: Ann Pegoraro & Barbara Ravel
Presider: Ann Pegoraro & Barbara Ravel

5J Pushing the Boundaries:
Sociological Examinations of Endurance Sports
Organizer: Theresa Walton-Fisette
Presider: Laura Chase

Please note: there are two conference venues named DeVargas, session meetings in the DeVargas room will be held in the convention center.
## Borderlands 2015 / Friday Overview

### Session 6 11:45 AM - 12:45 PM

Please note: there are two conference venues named DeVargas, session meetings in the DeVargas room will be held in the convention center.

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<td>Reform Movements in College Sport</td>
<td>Michael Malec</td>
<td>Michael Malec</td>
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<td>6C</td>
<td>Sociology of Sports Coaching II</td>
<td>Brian Gearity</td>
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<td>Sports arenas: Translating and Transgressing Public/Private Borders II</td>
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<td>Racialised sporting bodies between/across/against the border(s) II</td>
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<td>Sport and the (Racialized) Borders of Sex and Gender</td>
<td>Ann Travers</td>
<td>Ann Travers</td>
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<td>Changing the Borders of NASSS: How Outsiders Have Become Insiders</td>
<td>Brenda Riemer</td>
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<td>6H</td>
<td>Navigating Racial Barriers in Eurocentric Sport(ing) Institutions II</td>
<td>John N. Singer, Justin Garner, &amp; Anthony Weems</td>
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<td>Graduate Assistants: Straddling the Boundary Between Student and Professional</td>
<td>Nicholas Schlereth &amp; Michelle Richardson</td>
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SESSION 7 2:30 PM - 3:45 PM

7A Feminist practices, politics, and theories in sport III
Organizer: Sarah Barnes & Jennifer Wigglesworth
Presider: Sarah Barnes & Jennifer Wigglesworth

7B Here are the kids: Constructing, contesting and mapping identities in youth Sport
Organizer: Carly Adams & Jason Laurendeau
Presider: Holly Thorpe

7C Beyond the Bell: Race, Class, and the Student-Athlete Experience II
Organizer: Jeff Sacha
Presider: Jeff Sacha

7D Inclusive Places: Exclusive Spaces, Re-Defining Sport Segregation II
Organizer: Algerian Hart & Alexander Deeb
Presider: Algerian Hart

7E Sport, citizenship, and internal boundaries to belonging II
Organizer: Courtney Szto
Presider: Courtney Szto

7F Interrogating and Expanding Borders: Sport, Society, and Technology III
Organizer: Jennifer Sterling & Mary McDonald
Presider: Jennifer Sterling & Mary McDonald

7G Crossing academic borders in the study of sport II
Organizer: Elizabeth Daniels
Presider: Elizabeth Daniels

7H Ethical Borderlands: Sport and Media Ethics in the Public Sphere
Organizer: Lawrence Wenner
Presider: William J. Morgan

7I Pursuing Public Sociology: Establishing a Blog for NASSS Members
Organizer: Adam Love
Presider: Adam Love

7J To a Greater Goal/Vers le Grand But: Women’s Soccer in 2015
Organizer: Claire M. Williams
Presider: Claire M. Williams
SESSION 8 4:00 PM- 5:15 PM

8A | Sport and Gendered Violence
   | Organizer: Curtis A. Fogel
   | Presider: Curtis A. Fogel

8B | Nationalism and Sport
   | Organizer: Conference Program Committee
   | Presider: Robert Lake

8C | Crossing the Border: Examining the Myth Surrounding Division I Sports
   | Organizer: Robert Engvall & Jessica Skolnikoff
   | Presider: Robert Engvall & Jessica Skolnikoff

8D | Remembering Paul Robeson: Examining the scholar-activist-athlete
   | Organizer: Akilah Carter-Francique, Billy J. Hawkins, & C. Keith Harrison
   | Presider: Akilah Carter-Francique, Billy J. Hawkins, & C. Keith Harrison

8E | Sociology of Sport and Social Justice
   | Organizer: Conference Program Committee
   | Presider: David Karen

8F | Digital media reinforcing or challenging sport borders III
   | Organizer: Ann Pegoraro & Barbara Ravel
   | Presider: Ann Pegoraro & Barbara Ravel

8G | Tips, Tricks and Techniques for Teaching the Sociology of Sport II: Power and Privilege in the Classroom
   | Organizer: Linda Henderson
   | Presider: Linda Henderson

8H | Foment on the field: the changing face of rugby
   | Organizer: Conference Program Committee
   | Presider: Ken Muir

8I | NASSS Coaches Assess the Project Play Report.
   | Organizer: Jay Coakley & Brian Gearity
   | Session Chair: Jay Coakley
   | Moderator: Brian Gearity

Please note: there are two conference venues named DeVargas, session meetings in the DeVargas room will be held in the convention center.
SESSION 5 8:15 AM - 9:30 AM

SESSION 5A

FEMINIST PRACTICES, POLITICS, AND THEORIES IN SPORT II

Organizers/Presiders: Sarah Barnes and Jennifer Wigglesworth, Queen's University

Feminist Approaches to Affect, Pain and Masculinity in Violent Sport Spaces
Adam Ali, Queen’s University

Caring Coaching Methods: The Use of Shame in Sport
Emily McCullogh, York University

Contemporary Sport Media and Subjectivity: Possible Feminist Interventions
Thomas Oates, University of Iowa

Bounded ‘When and Where I Enter’: Black Feminist Thought and Sport Leadership
Elena Simpkins and Ketra L. Armstrong, University of Michigan

Killing the Football Widow and Creating New Fans: NFL Marketing Beyond ‘Pink It & Shrink It’
Molly Cotner and Jeff Montez de Oca, University of Colorado, Colorado Springs

SESSION 5B

HERE ARE THE KIDS: CONTESTING CHILD/YOUTH SPORT

Organizers: Carly Adams and Jason Laurendeau, University of Lethbridge
Presider: Jesse Couture, University of Lethbridge

Youth Sport Parents: Toxic or Tonic?
Mark E. Cole and Algerian Hart, Western Illinois University

Examining various influences with youth sport and physical activity involvement
E. Missy Wright, Ben Ferrari-Church, Sara Silva, Arianna Mazzarini, CSU, East Bay

No More Amateurs Here: Professionalization and Entrepreneurism in Youth Sports
Scott Brooks and Stephane Andrede, University of Missouri

Accept or Not Accept: Will youth want a CrossFit after-school program
Christina Gipson, Georgia Southern University

SESSION 5C

SITUATING SPORTS IN THE 21ST CENTURY

Organizer/Presider: Ellen Staurowsky, Drexel University

The Business of Amateurs: Lessons From The Front Lines
Bob DeMars, Filmmaker

Labor and Learning at the University of Illinois Urbana-Champaign 2.0: A Tale of Three Tweets’
Alex M. Mobley, University of Illinois, Urbana-Champaign

Global Migration of Former NCAA Basketball Players: Oscillating Migrant Workers on the Move Once Again.
Richard Southall, University of South Carolina

Striking a Chord: The College Athlete Players Association v. Northwestern University
Ellen J. Staurowsky, Drexel University
**RACE AND PROFESSIONAL SPORTS**

Organizers/Presiders: Adriene Davis and Rachel Allison, Mississippi State University

Exploring the ethnic identity perception of Hyun-Jin Ryu's Korean American fans
Na Ri Shin and Jon Welty Peachey, University of Illinois at Urbana-Champaign

Linsanity: Asian American Identity, Basketball, and the Battle Against Stereotypes
Taylor Henry, University of Massachusetts at Boston

A Mundanity of Excellence: The Trajectory of NBA Players
Scott Brooks, Matthew Knudtson & Isais Smith, University of Missouri

Revisiting the Negro Leagues: An examination of the Evolution of Black Baseball in the U.S.
Geremy Cheeks, Texas A&M University, Joseph Cooper, University of Connecticut; & J. Kenyatta Cavil, Texas Southern University

Fighting the Asian Mystique: Popular representations of female Asian American bodies in MMA
Jessica W. Chin, San José State University

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**CONTESTED CORPOREAL BORDERS AND THE (IN)ACTIVE FAT BODY I**

Organizers: Shannon Jette & Katelyn Esmonde, University of Maryland
Presider: Shannon Jette, University of Maryland

Feelin’ Myself(?):: A Black Feminist Reflection on Fat Acceptance
Marita Gilbert,

Yoga for Every Body: Physical Activity in Size Inclusive Spaces
Andrew C. Pickett & George B. Cunningham, Texas A&M University

Fit Fat Cripples: Queering Embodied Borderlands
Candice Casas, University of North Carolina at Greensboro

Safe in the Den: The Bear Community and Obesity Discourse
Shaun Edmonds, University of Maryland
SESSION 5F

SPORT AND VISUAL CULTURE III

Organizer/Presider: John Paul, Washburn University

Happy Again: Constructing Penn State Through Documentary Film
Adam Berg, Penn State University

Representations of Masculinity in Tailgating TV Commercials
Maria Veri, San Francisco State University & Rita Liberti, California State University, East Bay

Visual Mediation of Sporting Bodies and Culture: From Intertextuality to Inter-embodiment
Margaret MacNeill, University of Toronto

New Millennium Sport Films: Salient Trends in the Data
Demetrius Pearson, James Conyers, Russell Curtis, University of Houston

SESSION 5G

THE SOCIAL CRITICISM OF SPORT: AN INTERDISCIPLINARY PERSPECTIVE

Organizer: William J. Morgan, University of Southern California
Presider: Lawrence Wenner, Loyola Marymount University

No Other Choice: An Integrated Approach to Examining the Exploitation of College Football Players
Felecia Theune, University of Miami, Coral Gables

Record Sports: The Threat from Within
Sigmund Loland, Norwegian School of Sport Sciences

The Invention of Sport
Rick Gruneau, Simon Fraser University

This Changes Everything: Or Does It? Corruption and Sports Mega-Events After the FIFA Crisis
John Horne, University of Central Lancashire

The Social Criticism of Sport: When to Argue and When to Transgress
William J. Morgan, University of Southern California
NARRATIVES AND EXPERIENCES OF SPORTS PARTICIPATION

Organizer: Conference Program Committee
Presider: Kathy Jamieson, University of North Carolina, Greensboro

Disability sport as embodied resistance: experiences of blind elite sportspeople
Ben Powis, University of Brighton

Challenging the culture of sport: A multilevel model to identify factors of the positive co-ed experience
Nicole Melton, Adam Cohen, & Donna J. Fickes, Texas Tech University

Becoming disabled women in sport: gender politics and practices in Taiwan
Chung-Lan Tsai & Shan-Hui (Tiffany) Hsu, National Cheng Kung University

Adult Women Learn-to-Play Hockey Experiences: A Case Study
Daina Pidwerbeski, York University

DIGITAL MEDIA REINFORCING OR CHALLENGING SPORT BORDERS II

Organizers/Presiders: Ann Pegoraro & Barbara Ravel, Laurentian University

Panopticism, Twitter and the female sportscaster
Guy Harrison, Arizona State University

Mom, Dad, or employee? How sport journalists identify on social media
Steve Bien-Aime, Penn State University

Final Four sports reporters on Twitter: Gender differences and similarities
Kent Kaiser, University of Northwestern - St Pau

A critical analysis of Ronda Rousey’s self-representation on social media
Jordan E. Schmidt & Ted M. Butryn, San Jose State University

PUSHING THE BOUNDARIES: SOCIOLOGICAL EXAMINATIONS OF ENDURANCE SPORTS

Organizer: Theresa Walton-Fisette, Kent State University
Presider: Laura Chase, Cal Poly Pomona

Mental endurance: Bike-packing through my mind
Ryan Kota, Florida State University

Stepping beyond the village: global-local dynamics and community in ultrarunning
Ian MacNairn, University of Calgary

Transcontinental Acts of Physical Endurance: Climate Marchers "Racing" for Change
Dain TePoel, University of Iowa

Enduring or Stubbornness? What it Takes to Be a Runner with Physical Limitations
Jennifer Walton-Fisette, Kent State University

Boston Strong: American Marathoner Meb Keflezighi
Theresa Walton-Fisette, Kent State University
RICHARD GRUNEAU / ALAN INGHAM MEMORIAL LECTURE

SWEENEY A/B

FRIDAY 10:00AM - 11:30AM

“Why Critical Theory Still Matters”
Richard Gruneau, Simon Fraser University
Presider: Peter Donnelly, University of Toronto

Speaker Bio
Richard Gruneau will be presenting the Alan Ingham Keynote Lecture at NASSS. The annual address commemorates Ingham, whom NASSS member Rob Beamish describes as a key critical sport scholar who “helped establish the field as a fully legitimate area of intellectual inquiry.” Gruneau is Professor of Communication at Simon Fraser University in Burnaby, British Columbia, where he teaches the political economy of communication, media and ideology, histories of communications and social theory. His most recent book (co-edited with John Horne) is Mega Events and Globalization: Capital and Spectacle in a Changing World Order, Routledge (2016).

Abstract
The phrase “critical theory” has its origins in the social sciences and philosophy in an essay written by Max Horkheimer in 1937. It later came to reference a reflexive approach to theory, focused on a critique of domination, associated with the work of several key writers affiliated with the Institute for Social Research in Frankfurt Germany. During the late 1960s and early 1970s, “Frankfurt School Critical Theory” became very popular, partially through its attractions to the student left. Critical Theory found its way into sport studies early on in a spate of works such as Gerhard Vinnai’s Football Madness, Bero Rigauer’s Sport and Work, as well as in some of the early writing of the French sports critic, Jean Marie Brohm. However, through the 1970s, there was increasing awareness of the limitations of this school of German Critical Theory. The critical focus of research in sport studies shifted to other frameworks, for example to the writings of Antonio Gramsci, Foucault, Derrida, Bourdieu or Stuart Hall; to the writing of prominent feminist theorists such as Nancy Hartsock,, Donna Harroway, and Judith Butler; to the critical spatial political economy developed by writers such as David Harvey, and Neal Smith; and to the postcolonial and critical theories explored by writers such as W.E. B. Dubois, Frantz Fanon, Edward Said, or Gayatri Spivak. These diverse theoretical influences have greatly enriched critical writing on sport. However, I will argue that something important has also been lost and, despite its many limitations, Frankfurt School Critical Theory still matters. It is time to reconsider both its limitations and its ongoing promises for the sociological study of sport.
SESSION 6 11:45 AM - 12:45 PM

SESSION 6A
GENDER ISSUES IN COLLEGIATE SPORTS

Organizer: Conference Program Committee
Presider: Nicole Willms, Gonzaga University

Being a lady: The “Lady Vols” nickname as polysemic text
Lars Dzikus, Jonathan W. Evans & Allison B. Smith, University of Tennessee, Knoxville

Caught in the middle: Experiences of female mid-level administrators in intercollegiate athletics
Robin Hardin, Elizabeth Taylor, & Jessica Siegele, University of Tennessee, Knoxville

“A men’s ‘sport’ and a women’s ‘extracurricular activity’”: Doing power in the discourse of women’s basketball
Nicole Willms, Gonzaga University

SESSION 6B
REFORM MOVEMENTS IN COLLEGE SPORT

Organizer/ Presider: Michael Malec, Boston College

Gerald Gurney, President, The Drake Group
Michael Bowen, Chair, The Coalition of Intercollegiate Athletics
Amy Perko, Executive Director, The Knight Commission on Intercollegiate Athletics

This panel includes presentations by representatives of three major organizations, The Coalition of Intercollegiate Athletics, The Drake Group, and The Knight Commission on Intercollegiate Athletics. Speakers will describe various proposals and perspectives of their organizations and the prospects for achieving meaningful reform.

SESSION 6C
SOCIOLOGY OF SPORTS COACHING II

Organizer/ Presider: Brian Garity, Denver University

Borderline “Pro-Illegiate” sport: Coaching collegiate club sports
Joel Cormier, Eastern Kentucky University, Myrah Stockdale, University of North Carolina-Greensboro, Steven Howell, Northern Illinois University

Sports coaching as situated interaction: Outline of an ethnomethodological approach to the coaching process
Bryn Evans, Auckland University of Technology

Youth coaching in the balance – an autoethnographic study of 20 years in coaching
Dale Sheptak, Lake Erie College

Brains & Brawn: Educational Requirements & Opportunities in Strength Coaching
Samuel Twito, University of Texas at Austin
SESSION 6D
SPORTS ARENAS: TRANSLATING AND TRANSGRESSING PUBLIC/PRIVATE BORDERS II

Organizer: Conference Program Committee
Presider: Kimberly Schimmel, Kent State University

Contested Sporting Space: The Boundary Making of Wrigley Field
Jacob Toppel, Grace Yan, Nicholas M. Watanabe, University of Missouri & Chad Seifried, Louisiana State University

Fields Without Borders: The NFL Stadium and the Globalization of Football
Adam Rugg, University of Iowa

Public Lives/Public Costs: On Stadium Development and the Undoing of Democracy in Los Angeles
Michael Giardina, Florida State University

SESSION 6E
RACIALISED SPORTING BODIES BETWEEN/ACROSS/AGAINST THE BORDER(S) II

Organizers: Daniel Burdsey, University of Brighton & Stanley Thangaraj, City College of New York
Presiders: Stanley Thangaraj, University of New York

Un/making the British Asian athlete: race, legibility and the state
Daniel Burdsey, University of Brighton

‘Bad’ Black (im)migrants: the contingent acceptance and essentialized blackness of African athletes
Munene Mwaniki, Western Carolina University

Another ‘deliberate’ massacre of Egyptian Ultras: border security technologies and the Sport Military-Industrial Complex
Manal Hamzeh, New Mexico State University & Heather Sykes, University of Toronto

SESSION 6F
SPORT AND THE (RACIALIZED) BORDERS OF SEX AND GENDER

Organizer/Presider: Ann Travers, Simon Fraser University

Homonormativity and queer futurity in an LGBT Softball League
Sara Mertel, Arizona State University

What’s there to Cheer About?: How Cheer Affects Girls of Color Self-Identity
Sekani Robinson, California State Polytechnic University, Pomona

Branding Her Fist: Selling Gendered Difference in the Ultimate Fighting Championship
Jennifer McClearen, University of Washington
SESSION 6G
CHANGING THE BORDERS OF NASSS: HOW OUTSIDERS HAVE BECOME INSIDERS

Organizer: Brenda Riemer, Eastern Michigan University
Presider: Erica Zonder, Adrian College

Teaching Consent through Contact Improvisation
Kristi Ganoe, University of Notre Dame

The Changing Borders of NASSS and Me: Identities and Acceptance
Brenda Riemer, Eastern Michigan University

Just Climb On the Airport Shuttle to Get to the Hotel....": Reflections on Sport Related Academic Conference Attendance by Scholars with Disabilities
Mary A. Hums, University of Louisville

SESSION 6H
NAVIGATING RACIAL BARRIERS IN EUROCENTRIC SPORT(ING) INSTITUTIONS II

Organizers: John N. Singer, Justin Garner, & Anthony Weems, Texas A&M University
Presider: John N. Singer, Texas A&M University

Failure to Fortune: Combating Eurocentrism Through College Sport and Scholarship
Justin R. Garner & John N. Singer, Texas A&M University

The Policing of Black Expression in American Sport and Society
Vernon Andrews, San Jose State University

Styling the Black Male Body: Stylists, Clothiers and Designers' Perspectives in the NBA
Laquez Spearman, Midwestern State University

SESSION 6I
GRADUATE ASSISTANTS: STRADDLING THE BOUNDARY BETWEEN STUDENT AND PROFESSIONAL

Organizers/Presiders: Nicholas Schlereth, University of New Mexico & Michelle Richardson, The Citadel
Moderator: Nicholas Schlereth, University of New Mexico

Female Student-Athletes Transition into Athletic Department Graduate Assistantships
Allison Smith & Robin Hardin, University of Tennessee

Graduate Assistant Athletic Trainer: Student Assistants or Full-Time Employees
Dwayne Hagenow, Western Illinois University

Navigating the Border between Worker and Student via Collective Action
Matthew R. Hodler & Cathryn Lucas, University of Iowa
SESSION 6J
AUTOETHNOGRAPHY

Organizer: Conference Program Committee
Presider: Judy Davidson, University of Alberta

Using Cancer, Mindfulness and Feminism to Re-conceptualize Bodies, Movement and Identities
Katharine Jones, Philadelphia University

Moving, Feeling, Writing: Thoughts on a Methodology of Intimacy
Judy Davidson, University of Alberta

SESSION 7 2:30 PM - 3:45 PM

SESSION 7A
FEMINIST PRACTICES, POLITICS, AND THEORIES IN SPORT III

Organizer/Presider: Sarah Barnes and Jennifer Wigglesworth, Queen’s University

Transgressing the ‘Imaginary Body’ of the ‘WAG’: News media representations of Tania Hird during the ‘Essendon Supplements Saga’
Shawna Marks, University of Adelaide

The postfeminist sports fan
Kim Toffoletti, Deakin University

Feminist Critique of Continuing Coaching/Administrative Inequalities after Title IX Implementation
Eryn Rothenberg and R. Pierre Rodgers, George Mason University

The Underrepresentation of Women in Sport; Choice or Discrimination
Terri Anderson, Western Illinois University

Feminist practices, politics, and theories in sport
Alaina Di Giorgio, Western Illinois University
SESSION 7B
HERE ARE THE KIDS: CONSTRUCTING, CONTESTING AND MAPPING IDENTITIES IN YOUTH SPORT

Organizers: Carly Adams and Jason Laurendeau, University of Lethbridge
Presider: Holly Thorpe, University of Waikato

Contested Identities: Developing Bodies in Youth Swim Club
Sean Heath, Simon Fraser University

Homophobia and Male Midget AAA Ice Hockey in Canada
Cheryl MacDonald, Concordia University, Montreal

Unequal Childhods: Cultural Perceptions of Sport for Male Youth Development
Natasha Hill, University of Arkansas

The Neighborhood Effect: The sporting lives of young people in social housing
Cathy Van Ingen, Erin Sharpe, Brock University & Brett Lashua, Leeds Beckett University

SESSION 7C
BEYOND THE BELL: RACE, CLASS, AND THE STUDENT-ATHLETE EXPERIENCE II

Organizer/ Presider: Jeff Sacha, University of Southern California

The Successful Learning Experiences of African American Male Student-Athletes and Salient Leadership Influences That Support Them
Kendrick Scott, Florida State University

Beyond the Field: Black Athletes, Identity Construction and Academic Success
Keona Lewis, Georgia Institute of Technology

The Uneven Playing Field: The Black Student-Athlete Experience at Three Los Angeles High Schools
Jeffrey O. Sacha, University of Southern California

SESSION 7D
INCLUSIVE PLACES: EXCLUSIVE SPACES, RE-DEFINING SPORT SEGREGATION II

Organizers: Algerian Hart & Alexander Deeb, Western Illinois University
Presider: Algerian Hart

Redefining Sport Stereotypes: The Black Athlete
Alexander Deeb, Western Illinois University

Searching for the “Dreamkeepers”: Promoting a culturally relevant approach towards mentoring Black female college athletes
Akilah Carter-Francique, Texas A & M University

‘Separatist Solutions’: Re-Imagining Racial Segregation and HBCU Sports
Kristal McGregor & Ketra L. Armstrong, University of Michigan

U.S. College Athletic Departments: Separate & Unequal
Ellen Staurowsky, Drexel University
SESSION 7E
SPORT, CITIZENSHIP, AND INTERNAL BOUNDARIES TO BELONGING II

Organizer/Presider: Courtney Szto, Simon Fraser University

Re-Membering the Nation
Michael Gavin, Anne Arundel Community College

Association of Athletic Identity to Sport Cultural Popularity and Level
Allison Rasquinha; Dr. Bradley J. Cardinal, Oregon State University

Playing Together: Baseball's function as a nation building technology in the United States
Dylan Chandler, Simon Fraser University

Eating through the wall: Sport food concessions' role in bridging cultures
Mark Slavich & Greg Greenhalgh, Virginia Commonwealth University

SESSION 7F
INTERROGATING AND EXPANDING BORDERS: SPORT, SOCIETY, AND TECHNOLOGY III

Organizer/Presider: Jennifer Sterling & Mary McDonald, Georgia Institute of Technology

"Pink Concussions:“ At the Nexus of Gender and Neuroscience
Matt Ventresca, Queen’s University

Sports, technologies and boundaries of (dis)ability
Remi Richard, Université de Montpellier, laboratoire SantéSiH
Hélène Joncheray & Bernard Andrieu, Université Paris Descartes, laboratoire TEC

The NFL Combine: Sporting Labor and the Biopolitical Art of Evaluation
Lauren Anderson & Matt Hawzen, Florida State University

iHealth, Foucault, Merleau-Ponty and me: Fitness-tracking technologies and changing forms of embodiment
Mary Louise Adams, Queen’s University

SESSION 7G
CROSSING ACADEMIC BORDERS IN THE STUDY OF SPORT II

Organizer/Presider: Elizabeth Daniels, University of Colorado at Colorado Springs

Treading lightly at disciplinary borders in sports pedagogy
Andrea Phillipson, Queen’s University

The effect of course sequence and time intervals between prerequisite courses on student learning outcomes in the sport economics course
Susan Glanz, St. John’s University

Teaching and Studying Sport by Crossing Academic Borders
Emese Ivan, St. John’s University

Collaboration in academia; expanding and exceeding sports studies
Marloes van Eijkelenburg, Western Illinois University
SESSION 7H

ETHICAL BORDERLANDS: SPORT AND MEDIA ETHICS IN THE PUBLIC SPHERE

Organizer: Lawrence Wenner, Loyola Marymount University
Presider: William J. Morgan, University of Southern California

Sport and the Communication of Ethics
Lawrence Wenner, Loyola Marymount University

An examination of in-groups and out-groups surrounding the deflategate controversy
Jong Hoon Lee & Mike Stocz, University of New Mexico

Product placement: Media ethics and the wider commercialized environment. Simon McEnnis, University of Brighton

Sport Management Students’ Ethical/Moral Compass Development, Michelle Richardson, The Citadel & Nicholas Schlereth, University of New Mexico

SESSION 7I

PURSUITING PUBLIC SOCIOLOGY: ESTABLISHING A BLOG FOR NASSS MEMBERS

Organizer/Presider: Adam Love, Mississippi State University

Building upon sessions at previous NASSS conferences concerning the topic of how scholars might best pursue public engagement, the intent of this session is to discuss establishing a blog to which NASSS members are invited to contribute. A blog with some type of formal NASSS affiliation may serve as a centralized platform through which we can pursue engagement with members of the public by using our scholarship to help analyze and interpret current events in the realm of sport and physical culture. It can serve as a means to transgress “borders” that exist between us as academics and members of various publics, including students, media members, and others from the sporting public. Of course, such a project is not without its potential pitfalls. The purpose of this session is to discuss the opportunities and challenges associated with this undertaking and, hopefully, build momentum to create a blog for NASSS members.

Toni Bruce, University of Auckland
Jay Coakley, Independent Scholar
Nicole LaVoi, University of Minnesota
Kristine Newhall, Smith College

SESSION 7J

TO A GREATER GOAL/VERS LE GRAND BUT: WOMEN’S SOCCER IN 2015

Organizer/Presider: Claire M. Williams, Saint Mary’s College of California

Fields of Play: Situating Women’s Professional Soccer in the American Sports Landscape
Rachel Allison, Mississippi State University

“One Nation, One Team”: Social Media and US Soccer Inclusion Politics
Elizabeth S. Cavalier, Georgia Gwinnett College

“Booters with Hooters”: The 1999 U.S. Women’s National Soccer Team, Postfeminist Subjectivity, and a Politics of Exclusion
Eileen Narcotta-Welp, University of Iowa

Monumental Summer: World Cup 2015
Phil Hatlem, Saint Leo University
SESSION 8A
SPORT AND GENDERED VIOLENCE
O’KEEFFE

Organizer/Presider: Curtis A. Fogel, Lakehead University Orillia

Hope Solo: Domestic Violence, Women’s Soccer, and the Media
Pamela Laucella Indiana University-Purdue University Indianapolis and Kathryn Shea, Fisher College

What does Derrida and feminist interpretations of his work tell us about sexual violence in sport?
Montserrat Martin, Joan Arumí, Albert Juncà, and Didac Herrero, University of Vic - Catalonia

Perception and Prevention: Former College Athletes’ Knowledge of Sexual Assault
Kristy McCray, Otterbein University Donna Pastore, and Susan Sutherland, The Ohio State University

Effects of Music Videos on Bystanders’ Reactions to Sexual Harassment
Claudia Benavides, Arkansas State University

Sexual Harassment Experiences of Elite Female Athletes
AeHyun Jung and R. Pierre Rodgers, George Mason University

SESSION 8B
NATIONALISM AND SPORT
MILAGRO

Organizer: Conference Program Committee
Presider: Robert Lake, Douglas College

The impact of “Operation Protective Edge” on Israel’s sports diplomacy
Yoav Dubinsky & Lars Dzikus, University of Tennessee, Knoxville

Korea-origin female golfers’ LPGA accomplishment as a construction site for pure-blooded national identity
Wanyoung Lee & Kyungyun Park, Hanyang University

“Tennis in an English Garden Party”: Wimbledon at the Borders of both English and British National Identities
Robert Lake, Douglas College

Punjabi Women: Defining Physical Activity and Barriers to Sport Participation
Urooj Shahzadi, University of Toronto

Constructing ‘Social Cohesion’ in Sport: The Context of South Africa
Grace Yan, Nick Watanabe, & Jerett Rion, University of Missouri
SESSION 8C

CROSSING THE BORDER: EXAMINING THE MYTH SURROUNDING DIVISION I SPORTS

Organizer/Presider: Robert Engvall & Jessica Skolnikoff, Roger Williams University

Parental influence over the choice between student and athlete
Megan Parietti, University of Wisconsin-Parkside

Exploration of Migration Patterns of Tennis Players in NCAA Division I and II
Ryan James Turcott, Jepkorir Rose Chepyator-Thomson, and Emma Sande Ariyo University of Georgia

Myth of Division I Athletic Department Citizenship Behavior
Nicholas Schlereth & Shawn Berman, University of New Mexico

Show Me the Money: Student Fees and the Myth of Athletics as a Drain on the University
Ryan King-White & Adam Beissel, Towson University

Blurring the Boundaries between Amateurs and Professionals
Robert Engvall & Jessica Skolnikoff, Roger Williams University

SESSION 8D

REMEMBERING PAUL ROBESON: EXAMINING THE SCHOLAR-ACTIVIST-ATHLETE

Organizer/Presider: Akilah Carter-Francique, Texas A&M University, Billy J. Hawkins, University of Georgia, Athens & C. Keith Harrison, University of Georgia, Athens

The HBCU Athletic Answer to Activism: The Forgotten Legacy of Ben L. Cavil, Sr. “Big Ben”
Kenyatta Cavil, Texas Southern University

The Multi-Dimensional Black Athlete: The Borderland Between Success and Exploitation
Alvin Logan & Louis Harrison, University of Texas-Austin

A Holistic Development Approach for Enhancing the Experiences of Athletes of Color
Joseph Cooper, University of Connecticut

Transformational Agency: How Black Football Players Cope with Stereotype Threat
Whitney Griffin, University of California Riverside
SESSION 8E
SOCIOLOGY OF SPORT AND SOCIAL JUSTICE

Organizer: Conference Program Committee
Presider: David Karen, Bryn Mawr College

Interrogating the motivations of sport for development and peace scholars
Jon Welty Peachey, University of Illinois at Urbana-Champaign, Adam Cohen, Texas Tech University, Allison Musser & Nari Shin, University of Illinois at Urbana-Champaign

Critical Education: Capabilities of Sport for Development and Peace
Michael Dao, University of Toronto

Sport and Asylum Seeking: Calling Sport Sociologists to Action
Alicia J. Johnson, University of Tennessee, Knoxville

On the tautology of “the biopolitics of sport” and how we might study it
Christopher McLeod & Joshua I. Newman Florida State University

Advancing Standards of Normative Fairness: Sports’ Unique Social Role
David Karen & Robert E. Washington, Bryn Mawr College

SESSION 8F
DIGITAL MEDIA REINFORCING OR CHALLENGING SPORT BORDERS III

Organizer/ Presider: Ann Pegoraro & Barbara Ravel, Laurentian University

Interrogating “democratic utopia”: Studying transnational masculinities in online reader comments
Yeomi Choi, Independent Scholar

Gender representations in the Online CrossFit Journal: A qualitative content analysis
Bobbi Knapp, Southern Illinois University, Carbondale

“Howzat?”: Media usage among South Asian cricket fans in the United States
Sreyoshi Dey & Anne Osborne, Syracuse University

When athlete activism clashes with group values: The “Boycott the St. Louis Rams” Facebook page and social identity threat management
Jimmy Sanderson, Clemson University, Evan Frederick & Mike Stocz, University of New Mexico

The mediatization of the Montreal Canadiens Alumni engagement
Fannie Valois-Nadeau, Concordia & Queen’s University
TIPS, TRICKS AND TECHNIQUES FOR TEACHING THE SOCIOLOGY OF SPORT II: POWER AND PRIVILEGE IN THE CLASSROOM

Organizer/Presider: Linda Henderson, St. Mary’s University Calgary

Who am I?: Strategies for Teaching about Power and Privilege
Heather Van Mullem, Lewis-Clark State College

Sexual Violence in the Sport Classroom: Experiences of Female GTAs
Elizabeth A. Taylor, and Alicia J. Johnson, University of Tennessee, Knoxville

Breaking down borders between students and faculty: Sharing the power.
Maura Rosenthal, Jennifer K. Mead, Bridgewater State University and Daniel L. Chase, Bridgewater State University

Teaching social justice and physical activity in the urban university: A reflective discussion
Matthew Atencio, Becky Beal, & ZaNean McClain, California State University, East Bay

FOMENT ON THE FIELD: THE CHANGING FACE OF RUGBY

Organizer: Conference Program Committee
Presider: Ken Muir, Appalachian State University

Sense of community and persistence in rugby sport participation.
Allison Musser, B. Christine Green, Jon Welty Peachey, & Erin Morris University of Illinois at Urbana-Champaign

Women’s participation in club rugby, constraints and suggestions for growth.
Erin Morris, University of Illinois at Urbana-Champaign

The evolution of social cohesion within a high-level rugby union team
Hélène Joncheray, Paris Descartes University – Sorbonne Paris Cité, Laboratory TEC, Rémi Richard, Montpellier University, Laboratory SantéSiH, and Nicolas Besombes, Paris Descartes University – Sorbonne Paris Cité, Laboratory TEC

Gays/Lesbians in Rugby: Tackling the Borders of Straight Sport
Ken Muir, Appalachian State University
Organizers: Jay Coakley/ University of Colorado, Colorado Springs & Brian Garity, University of Denver
Session Chair: Jay Coakley, University of Colorado, Colorado Springs
Moderator: Brian Garity, Denver University

This session presents an invited panel of NASSS members who are youth coaches. The panelists combine their coaching experiences and a sociological imagination to critically discuss the goals and recommendations in the Aspen Institute’s Project Play Report published in 2015 (available online http://youthreport.projectplay.us/ with full background materials http://www.aspenprojectplay.org/). Questions will be sent in advance to panelists with additional questions coming from the moderator and audience. The session goal is to assess Project Play as an organized attempt to reinvent youth sports in the United States. Although Project Play focuses on the United States, it was partly inspired by similar efforts in Canada, and is applicable to youth sports worldwide.

Anna Baeth, University of Minnesota
Jim Denison, University of Alberta
Algerian Hart, Western Illinois University
Ryan King-White, Towson University
Jeffrey Montez de Oca, University Colorado-Colorado Springs
Gary Sailes, University of Indiana
Katlin Okamoto, University of Minnesota

BUSINESS MEETING & AWARDS PRESENTATION
Anasazi Ballroom (Eldorado Hotel) 5:30 PM - 6:45 PM

PRESIDENTIAL RECEPTION
The Gallery/ Presidential Suite (Eldorado Hotel) 7:00 PM - 10:00 PM
SESSION 9 8:15 AM - 9:30 AM

9A | Sport and Marriage
Organizer: Steven Ortiz
Presider: Steven Ortiz

9B | Communicating Social Behaviors of College Athletic Departments & Student-Athletes
Organizer: Nicholas Schlereth, Mike Stocz, & Evan Frederick

9C | Chicanismo, Indigeneity, and Physical Culture
Organizer: Jorge E. Moraga
Presider: Jorge E. Moraga

Please note: there are two hotel venues named DeVargas, session meetings in the DeVargas room will be held in the convention center.
SESSION 9A
SPORT AND MARRIAGE
Organizer/Presider: Steven Ortiz, Oregon State University
Marginalized Women: Negotiating Outsider Status in the Sport Marriage
Steven Ortiz, Oregon State University
Marriage at the End of the Game
Katie Rodgers, Coe College

SESSION 9B
COMMUNICATING SOCIAL BEHAVIORS OF COLLEGE ATHLETIC DEPARTMENTS & STUDENT-ATHLETES
Organizers: Nicholas Schlereth, Mike Stocz, Evan Frederick, University of New Mexico
Moderator: Nicholas Schlereth, University of New Mexico
Discussants: Heidi Nordstrom, Gonzaga University & Evan Frederick, University of New Mexico
The session will focus on how athletic departments communicate the social impact activities in their communities. Student athletes are commonly called upon to participate in service learning and may only choose to participate in the required service learning activities. The session will examine how the athletic department goes about communicating its social impact, and if communication to stakeholders can increase the likelihood of student-athlete participation in the community more than the required time dictated by the athletic department. A thought-provoking presentation will be followed by an engaging panel discussion on the topic in an attempt to develop research and practical application to enhance the service learning for student athletes and the communication of this to stakeholders increasing social capital for the athletic department.
Using Social Media to Ignite Social Causes
Heidi Nordstrom, Gonzaga University & Peggy Keiper, University of Central Michigan
Within NASSS 2015 situated in Aztlan, it offers a unique occasion to re-focus analyses of physical culture alongside what Gloria Anzaldúa originally described as the borderlands: “a vague and undetermined place...in a constant state of transition.” (1987, 3) Since physical culture has often served as a site of colonial domination but also as resistance to settler colonialism for both indigenous and Chicana/o peoples, this panel explores discussions of ethnorace, gender, nationality, and sport beyond the black/white paradigm. Papers in this panel include: the relationship between baseball, brownness and cultural memory; the agitative, yet queer potential of a browned sporting commons; and the competing claims of the Aztec mascot at San Diego State University. Collectively, panelists highlight various ‘states of transition’ and consider the ways that the brownness and indigenousness of physical culture provide productive examinations into identity politics, historical agency, and struggles for equity.

Beyond Funerals, Statues & Bobbleheads: The Cultural Politics of Remembering Peloteros in Major League Baseball
Jorge E. Moraga, Washington State University

Aztlan, Legacies of Brown Containment and San Francisco’s Mission Playground as Agitative spaces
Katherine M. Jamieson, University of North Carolina at Greensboro

Playing with Indigeneity in the Borderlands: On the San Diego State University Aztecs
C. Richard King, Washington State University

Coffee Break 9:30 AM - 10:00 AM
Pre-function | Convention Center
SARAH BANET-WEISER / NASSS KEYNOTE ADDRESS

SPONSORED BY HUMAN KINETICS, PUBLISHERS SWEENEY A/B

SATURDAY 10:00AM - 11:30AM

“Strong is the New Skinny:” Gender, Race, and Empowerment in Sport”
Sarah Banet-Weiser, University of Southern California
Presider: Michael A. Messner, University of Southern California

LUNCH / EXCURSION

Details will be announced at the conference.

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NASSS AWARDS

BARBARA A. BROWN OUTSTANDING STUDENT PAPER AWARD

2014 Masters: Bahar Tajrobehkar, York University
Subverting the ideal? Female bodybuilding competitors’ perceptions and negotiations of the competition norms
Doctoral: Bryan Lagae, University of Miami
African American representation in big-time sports: The case of baseball

2013 Masters: Anima Adjepong (University of Texas, Austin)
Rethinking sportswomen’s un/apologetics: Gender, race, and sexuality on and off the rugby pitch
Doctoral: Gavin Weedon (University of British Columbia) Mud Running: Political Ecology Meets the Sociology of Sport

2012 Masters: Shawn Forde (University of British Columbia)
Doctoral: Jennifer Hardes (University of Alberta)
Toward a sporting common: Spectacle, biopolitical production and multitudinal becomings
Doctoral Honorable Mention: Munene Mwaniki (University of Illinois at Urbana-Champaign) Biological Fandom

2011 Masters: Letisha Engracia Cardoso Brown (University of Texas at Austin)
The Spectacle of Blackness: Race, Representations and the Black Body
Doctoral: Mark Norman (University of Toronto)
The Consumption and Production of Hockey Day in Canada on Twitter: Cultural Citizenship, Collective Discussion, and the Implications of New Media Communication

2010 Masters: Brittney Boliba (California State University, East Bay)
Accessibility of an Action Sport: Examining Social Inclusion/Exclusion in Kiteboarding
Doctoral: Koji Kobayashi (University of Otago)
Corporate Nationalism and Glocalization of Nike Advertising in Asia

2009 Sean Smith (European Graduate School of Media and Communications)
From Panoptic to Panhaptic? High Performance Running and the Societies of Control

2008 Masters: Lindsey Pilver (University of Massachusetts-Amherst)
"I am Naturally Competitive, but I am O.K. with Being in the Middle." Identity Negotiation and the Conflicting Discourses of Female College Athletes
Doctoral: Michael Friedman (University of Maryland)
"The Transparency of Democracy": Spectacle and Symbolism in the Design of Washington National Park

2007 Masters: Jennifer J. Hardes (Ohio State University)
More than Merely “Me”?: “Identity Politics” and the Paradigmatic Assumptions of Sport Sociologists
Doctoral: Simon C. Darnell (University of Toronto)
Post-hegemony? Investigating the Utility of Sport within International Development

2006 Barbara Ravel (University de Montreal)
"I Play Hockey and I’m Gay But Don’t Call me Butch!": Discursive Constructions of Gender and Sexuality in Quebec Women’s Sport
<table>
<thead>
<tr>
<th>Year</th>
<th>Author (University)</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>Holly Thorpe (University of Waikato)</td>
<td>Beyond 'Decorative Sociology': Contextualizing Female Surf, Skate and Snow Boarding</td>
</tr>
<tr>
<td>2004</td>
<td>Jamie Schultz (University of Iowa)</td>
<td>&quot;Staff of Which Legends are Made&quot;: Jack Trice Stadium and the Politics of Memory</td>
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<tr>
<td>2003</td>
<td>Benita Heiskanen (University of Texas)</td>
<td>Boxing Womanhood: Spatio-Bodily Dialogue in Texas</td>
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<tr>
<td>2002</td>
<td>Parissa Safai (University of Toronto)</td>
<td>Healing the Body in the 'Culture of Risk': Examining the Negotiation of Treatment between Medicine Clinicians and Injured Athletes in Canadian Intercollegiate Sport</td>
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<tr>
<td>2001</td>
<td>Jeanne Kay (University de Montreal)</td>
<td>The Corporate Habitus in Adventure Racing</td>
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<td>2000</td>
<td>Christine Provvidenza (University of Toronto)</td>
<td>A Feminist Discourse Analysis of &quot;Heart Smart Women: Your Guide to Your Health&quot;</td>
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<tr>
<td>1999</td>
<td>Jay Scherer (University of Windsor)</td>
<td>Globalization and the Construction of Local Particularities: A Case Study of the Winnipeg Jets</td>
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<td>1998</td>
<td>Theresa Walton (University of Iowa)</td>
<td>Steve Prefontaine: From Rebel with a Cause to Bourgeois Hero</td>
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<tr>
<td>1997</td>
<td>Michael Atkinson (University of Calgary)</td>
<td>Controlling the (FAN)Fare: The Role of Ticket Scalpers in Determining Access to Sporting Events</td>
</tr>
<tr>
<td>1996</td>
<td>Brian Wilson (McMaster University)</td>
<td>The Black Athlete in Canada: Race, Representation and the Toronto Raptors</td>
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<tr>
<td>1995</td>
<td>Shari Dworkin (University of Southern California)</td>
<td>A Woman's Place is in the ... Cardiovascular Room?: Gender Relations, the Body and the Gym</td>
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<tr>
<td>1994</td>
<td>Faye Linda Wachs (University of Southern California)</td>
<td>A Structural Analysis of College Basketball: The Negotiation of Capital</td>
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<tr>
<td>1993</td>
<td>Jennifer Joslin (University of Iowa)</td>
<td>Out of the Vacuum, Onto the Playing Field: Hoover-Bali and the Resurrection of an American President</td>
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<tr>
<td>1991</td>
<td>David Andrews (University of Illinois)</td>
<td>All Consumed Bodies: Baudrillard, Hyperreality and the Cybemetic Construction of Michael Jordan</td>
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<tr>
<td>1990</td>
<td>Lisa McDermott (Queen's University)</td>
<td>Towards an Integrative Critique of Modern Sport</td>
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<tr>
<td>1989</td>
<td>Laurel Davis (University of Iowa)</td>
<td>Racism and the Articulation of Differences: White Athletes</td>
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<tr>
<td>1982</td>
<td>Cathy Bray (University of Alberta)</td>
<td>Gender and Political Economy of Canadian Sport</td>
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<tr>
<td>1981</td>
<td>Jacqueline Gillis (University of North Carolina-Greensboro)</td>
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DISTINGUISHED SERVICE AWARD

2014  R. Vivian Acosta (Brooklyn College) and Linda Jean Carpenter (Brooklyn College)
2013  Nancy Spencer (Bowling Green State University)
2012  Merrill Melnick (SUNY Brookport)  Peter Donnelly (University of Toronto)
2011  Don Sabo (D’Youville College)  Gary Sailes (Indiana University)
2010  Joseph Maguire (Loughborough University)
2009  Susan Birrell (University of Iowa)  Harry Edwards (University of California, Berkeley)
2008  Jennifer Hargreaves (Universities of Surrey and Brighton, UK)  Richard Lapchick (University of Central Florida)
2007  Mike Malec (Boston College)  Michael Messner (University of Southern California)
2006  Vicky Paraschak (University of Windsor)
2005  Nancy Theberge (University of Waterloo)
2004  Jim Frey (University of Nevada - Las Vegas)
2003  John Loy (Universities of Illinois and Otago)
2002  Andrew Yiannakis (University of Connecticut)  Susan Greendorfer (University of Illinois at Urbana-Champaign)
2001  George Sage (University of Northern Colorado)  D. Stanley Eitzen (Colorado State University)
1996  Jay Coakley (University of Colorado - Colorado Springs)  Gunther Lueschen (University of Alabama)  Lee Vander Velden (University of Maryland)
1993  Gerald Kenyon (Universities of Wisconsin and Waterloo)

OUTSTANDING BOOK AWARD

2014  Jeffrey Montez de Oca (University of Colorado, Colorado Springs)  Discipline and Indulgence: College Football, Media, and the American Way of Life During the Cold War
2013  Katie Fitzpatrick (University of Auckland)  Critical Pedagogy, Physical Education and Urban Schooling
2012  Joshua I. Newman and Michael Giardina (Florida State University)  Sport, spectacle, and NASCAR nation: Consumption and the cultural politics of neoliberalism
2011  Emily Chivers Yochim (Allegheny College)  Skate Life: Re-Imagining White Masculinity
2010  Shari L. Dworkin (UCSF) and Faye Linda Wachs (Cal Poly Pomona)
       Body Panic: Gender, Health and the Selling of Fitness

2009  Thomas F. Carter (University of Brighton)
       The Quality of Home Runs

2008  Earl Smith (Wake Forest University)
       Race, Sport and the American Dream

2007  Pirkko Markula (University of Alberta) and Richard Pringle (University of Waikato)
       Foucault, Sport and Exercise: Power Knowledge and Transforming the Self

2006  Michael D. Giardina (University of Illinois at Urbana-Champaign)
       Sporting Pedagogies: Performing Culture & Identity in the Global Arena

2005  Sherri Grasmuck (Temple University)
       Protecting Home: Class, Race, and Masculinity in Boys’ Baseball

2004  Michael Messner (University of Southern California)
       Taking the Field- Women, Men and Sport

2003  Dan Nathan (Skidmore College)
       Saying It's So: A Cultural History of the Black Sox Scandal

2002  Michael Robidoux (University of Ottawa)
       Men at Play: A Working Understanding of Professional Hockey

2001  Nancy Theberge (University of Waterloo)
       Higher Goals: Women's Ice Hockey and the Politics of Gender

2000  Varda Burstyn (Independent writer)
       The Rites of Men: Manhood, Politics, and the Culture of Sport

1999  Eric Dunning (University of Leicester)
       Sport Matters: Sociological Studies of Sport, Violence, and Civilization

1998  John Sugden (University of Brighton)
       Boxing and Society: An International Analysis

1997  Alan Klein (Northeastern University)
       Baseball on the Border

1996  Jennifer Hargreaves (University of Surrey Roehampton)
       Sporting Females: Critical Issues in the History and Sociology of Women's Sports

1995  Todd Crosset (University of Massachusetts)
       Outsiders in the Clubhouse: Class and Gender on the Women's Professional Golf Tour

1993  Michael Messner (University of Southern California)
       Power at Play: Sport and the Problems of Masculinity
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<tbody>
<tr>
<td>2013</td>
<td>Koji Kobayashi (University of Otago)</td>
<td>Corporate Nationalism and Globalization of Nike Advertising in Asia: Production and Representation Practices of Cultural Intermediaries</td>
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<tr>
<td>2012</td>
<td>Michael A. Messner (University of Southern California)</td>
<td>Gender ideologies, youth sports and the production of soft essentialism</td>
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<td>2011</td>
<td>Ryan King-White (Towson University)</td>
<td>Danny Almonte: Discursive Construction(s) of (Im)migrant Citizenship in Neoliberal America</td>
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<td>2010</td>
<td>Thomas Patrick Oates (Penn State University)</td>
<td>New Media and the Repackaging of NFL Fandom</td>
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<td>2009</td>
<td>Samantha King (Queen’s University)</td>
<td>What’s Queer About (Queer) Sport Sociology Now?</td>
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<tr>
<td>2008</td>
<td>Lisa McDermott (University of Alberta)</td>
<td>A Governmental Analysis of Children &quot;at Risk&quot; in a World of Physical Inactivity and Obesity Epidemics</td>
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<tr>
<td>2007</td>
<td>Laura Frances Chase (California State Polytechnic University, Pomona)</td>
<td>(Un)Disciplined Bodies: A Foucauldian Analysis of Women’s Rugby</td>
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<tr>
<td>2006</td>
<td>Cynthia Fabrizio Pelak (University of Memphis)</td>
<td>Athletes as Agents of Change: An Examination of Shifting Race Relations Within Women’s Netball in Post-Apartheid South Africa</td>
</tr>
<tr>
<td>2005</td>
<td>Jay Scherer (University of Alberta) and Steven J. Jackson (University of Otago)</td>
<td>From Corporate Welfare to National Interest: Newspaper Analysis of the Public Subsidization of NHL Hockey Debate in Canada</td>
</tr>
<tr>
<td>2004</td>
<td>Ted Butryn (San Jose State University)</td>
<td>Posthuman Podiums: Cyborg Narratives of Elite Track and Field Athletes</td>
</tr>
<tr>
<td>2003</td>
<td>Joanne Kay and Suzanne Laberge (University de Montreal)</td>
<td>Mapping the Field of &quot;AR&quot;: Adventure Racing and Bourdieu's Concept of Field</td>
</tr>
<tr>
<td>2002</td>
<td>Michael Silk (University of Maryland)</td>
<td>Together We’re One? The Place of the Nation in Media Representations of the 1998 Kuala Lompur Commonwealth Games</td>
</tr>
<tr>
<td>1999</td>
<td>Heather Sykes (University of Wisconsin)</td>
<td>Turning the Closets Inside/Out: Towards a Queer-Feminist Theory in Women's Physical Education</td>
</tr>
</tbody>
</table>
1997 Margaret MacNeill (University of Toronto)  
Network: Producing Olympic Ice Hockey for a National Television Audience

1995 Naomi Fejgin (Wingate Institute)  
Participation in High School Competitive Sports: A Subversion of School Mission or Contribution to Academic Goals?

1993 Tim Curry (Ohio State University)  
Fraternal Bonding in the Locker Room: A Profeminist Analysis of Talk About Competition and Women

GRADUATE DIVERSITY SCHOLARSHIP

2014 Masters: Caroline Piquette (Laurentian University)  
Doctoral: Ember Skye W. Kanelee (University of Massachusetts Amherst)

2013 Masters: Bahar Tajrobehkar (York University)  
Doctoral: Satoko Itani (University of Toronto)

2012 Chelsea Johnson (University of Southern California)

2011 Albert Y. Bimper, Jr. (University of Texas)

2010 Nikolas Dickerson (University of Iowa)

2009 Jasmine Hamilton (Louisiana State University)

2008 Kyoung-Yim Kim (University of Toronto)

2007 Rachel Sarabia (University of California, Santa Barbara)

2006 Nicola Potopsighn (Queen's University)

2005 Bryan Bracey (University of Maryland)

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