

2001

Marginality, Power and Sport - NASSS Conference Program 2001

North American Society for the Sociology of Sport

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NASSS 2001

North American Society for the
Sociology of Sport



22nd Annual Conference

Marginality, Power and Sport

Sheraton Gunter Hotel
San Antonio, Texas
October 31 – November 3, 2001

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Our special thanks to site coordinator Dean Purdy of Bowling Green State University for all his invaluable help in putting this program together. Also, to Harold Dorton, South West Texas State, and Dan Hilliard, Southwestern University, for helping with local arrangements.

ACKNOWLEDGEMENTS

A very special thanks is deserved by the following individuals and organizations:

- ** Dean Paul Escott of Wake Forest University, who sponsored the printing of this program.
- ** Human Kinetics who sponsored the SSJ Board Breakfast and the Presidential Address.

CONFERENCE HIGHLIGHTS

Wednesday, October 31, 2001

6:00 p.m. — 9:00 p.m.	Registration	3 rd Floor Foyer
7:00 p.m. — 9:00 p.m.	NASSS Board Meeting	Trail Drivers
9:15 p.m. -11:00 p.m	Welcoming Reception	Ludwig's

Thursday, November 1, 2001

TIME	EVENT	LOCATION
7:15 a.m. - 8:15 a.m	NASSS Board Meeting	Robert E. Lee
8:00 a.m. — 5:00 p.m.	Registration	3 rd Floor Foyer
8:30 a.m. — 10:00 a.m.	Sessions	Alamo, Mahncke, Quadrangle, Baker, Frontier, Trail Drivers
10:30 a.m. — 12:00 noon	KEYNOTE SPEAKER MARY HUMS	Yellow Rose/Bluebonnet
12:15 p.m. — 1:30 p.m.	Lunch On Your Own	
1:45 p.m. — 3:15 p.m.	Sessions	Alamo, Mahncke, Quadrangle, Baker, Frontier, Trail Drivers
3:30 p.m. — 5:00 p.m.	Sessions	Alamo, Mahncke, Quadrangle, Banker, Frontier, Trail Drivers
5:15 p.m. — 6:30 p.m.	Session	Alamo

CONFERENCE HIGHLIGHTS

Friday, November 2, 2001

TIME	EVENT	LOCATION
7:15 a.m. – 8:15 a.m.	SSJ Board Meeting *	Ludwigs
7:15 a.m. – 8:15 a.m.	Grad Student Meeting	Magnolia Room, 2 nd Floor
8:00 a.m. – 5:00 p.m.	Registration	3 rd Floor Foyer
8:30 a.m. – 10:00 a.m.	Sessions	Alamo, Mahncke, Quadrangle, Baker, Frontier, Trail Drivers, Lee
10:15 a.m. – 11:45 a.m.	Sessions	Mahncke, Quadrangle, Baker, Frontier, Trail Drivers, Lee
12:00 noon – 1:30 p.m.	Take a Student to Lunch!	
1:45 p.m. – 3:15 p.m.	Sessions	Alamo, Mahncke, Quadrangle, Baker, Frontier, Trail Drivers, Lee
4:00 p.m. – 5:00 p.m.	PRESIDENTIAL ADDRESS MICHAEL MALEC	Yellow Rose/Bluebonnet
5:15 p.m. – 6:15 p.m.	Business Meeting and Awards Presentaion	Yellow Rose/Bluebonnet
6:30 p.m. – 8:00 p.m.	NASSS Reception	Ludwigs

*SSJ Board Meeting and Breakfast proudly sponsored by Human Kinetics, the information leader in the physical activity field.

Saturday, November 3, 2001

TIME	EVENT	LOCATION
7:00 a.m. – 8:15 a.m.	NASSS Board Meeting	Robert E. Lee
8:00 a.m. – 5:00 p.m.	Registration	3 rd Floor Foyer
8:30 a.m. – 10:00 a.m.	Sessions	Alamo, Mahncke, Quadrangle, Baker, Frontier Trail Drivers
10:30 a.m. – 12:00 noon	KEYNOTE SPEAKER KAREN DEPAUW	Yellow Rose/Bluebonnet
12:00 noon – 1:30 p.m.	Lunch On Your Own	
12:15 p.m. – 1:45 p.m.	Session	Mahncke
2:00 p.m. – 3:30 p.m.	Sessions	Alamo, Mahncke, Quadrangle, Baker, Frontier, Trail Drivers
3:45 p.m. – 5:15 p.m.	Sessions	Mahncke, Quadrangle, Baker, Frontier, Trail Drivers

Clearview: America's Course

Foreword by Renee Powell, LPGA/PGA Golf Pro.

Introduction by Jim L. Awtrey, Chief Executive
Officer,
The PGA of America.



*... the triumphant story of
William J. Powell, the only
African American to design,
build and operate his own
public golf course.*

By Ellen Susanna Nösner

Clearview tells the triumphant story of Ohio's own "Mr. P" who is America's first and only African American to design, build and operate his own golf course. When the World War II hero returned home, he set his sights on building his own golf course when segregation prevented him from pursuing professional golf. Mr. P, as family and friends affectionately call him, overcame enormous odds and went on to build a public course, "where the only color that matters is the color of the greens."

5

- In 2001 Clearview Golf Course was made a National Historical Site
- *Clearview: America's Course* is part of the African American Historical section at Library of Congress
- Featured in New York Times Book Review

•
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NORTH AMERICAN SOCIETY FOR THE SOCIOLOGY OF SPORT MEETING SCHEDULE

Wednesday, October 31, 2001

6:00-9:00 p.m. – Registration

3rd FLOOR LOBBY

7:00-9:00 p.m. – NASSS Board Meeting

TRAIL DRIVERS

9:15-11:00 p.m. – Welcoming Reception

LUDWIGS



Thursday, November 1, 2001

7:15-8:15 a.m. – Board of Directors Meeting

ROBERT E. LEE

8:00 a.m. – 5:00 p.m. – Registration

3rd FLOOR LOBBY

10:30 a.m. – 12:00 Noon – Keynote Speaker Mary Hums

BLUEBONNET

8:00 a.m. – 6:30 p.m. – Research Sessions

RESEARCH SESSIONS

8:30 – 10:00 a.m.

Session 1A

ALAMO

Sport, Illness and the Care of Self

Session Organizer: Samantha King, University of Arizona

Karen Mustain, University of North Carolina Greensboro. *Exercise as a
Complementary Therapy for Breast Cancer*

James Gillett, University of Windsor. *The Cultural Politics of Trekking with AIDS:
Representations of Sport as Catalyst for Self Transformation*

Samantha King, University of Arizona. *You Can't Wear a Ribbon If You're Dead:
The Race for the Cure and the Discourse of the 'Breast Cancer Survivor'*

Jay Johnson, University of Toronto. *Trying Too Hard? A Case Analysis of the Socio-
Cultural Phenomenon of Triathletes and Their Training Regiments*

Session 1B

L. MAHNCKE

Sport and the Media

Session Organizer: Steve Jackson, University of Otago

Jay Scherer, University of Otago. *Affective Advertising and the Corporatisation of National Identity in New Zealand: Steinlager's Past, Present and Future?*

Steve Jackson, University of Otago. *Sport, Advertising and Indigenous Culture: The Global and Local Contesting of the New Zealand All Black 'Haka'*

Ian Ritchie, Queens University. *Media Sport and the Olympic Movement*

Russell Field, University of Toronto. *Sport-Media-Business Convergence: A Case Study of Professional Sports Team Ownership in Toronto*

Session 1C

QUADRANGLE

African-American Women in Sport

Session Organizer: Terese Stratta, University of Tennessee

Terese Statta, University of Tennessee. *Remaining Culturally Centered: African American Women's Responses to Oppressive Forces in Sport*

Danielle Mincey, George Mason University. *Experiences of One African-American Female in Intercollegiate Athletics*

E. Newton Jackson, Florida State University. *African American Women as Athletic Directors: Will the HBCUs Grant the Opportunity?*

Session 1D

T.C. BAKER

Globalization and Sport

Session Organizer: Stephen Wieting, University of Iowa

Stephen Wieting, University of Iowa. *Structural Inducements to Rule Violation in Sports*

Hyun-Chin Lim, Seoul National University. *Globalization, World Cup, and Football Politics: A Case of the 2002 World Cup*

Yomee Lee, SUNY, Cortland. *Cultural Transitions: American Athletes in Korea*

Benjamin Brewer, Johns Hopkins University. *The Failure of Globalization in Professional Cycling: Internal, Comparative, and World-Historical Aspects*

Session 1E

FRONTIER

Sport, Technology and the Cyborg Theory

Session Organizer: Ted Butryn, San Jose State University

Ted Butryn, San Jose State University. *It's Hip to be Square: A Qualitative Analysis of Battlebots*

Matthew A. Masucci, University of Tennessee, and Ted Butryn, San Jose State University. *It's Not About the Book: A Cyborg Counternarrative of Lance Armstrong*

Genevieve Rail, University of Ottawa. *Silken Steel: Sport, Technology, Identity and Cyborg Theory*

Thursday, November 1, 2001

Session 1F

TRAIL DRIVERS

Constructing the Sporting Body

Session Organizer: James Steele, James Madison University

Laura Swift and Christopher Stevenson, University of Brunswick. *The Elite Woman*

Basketball Player and the Dilemma of the Societal Body Ideal for Women

Shari Dworkin, Pitzer College. *'Why's She Dressed so Fancy to Play Pool?' Youth*

Perceptions of Gender, Sport, and Contemporary Media Images of Female Athletes.

10:30-12:00 Noon – Bluebonnet Room

KEYNOTE SPEAKER

Mary A. Hums, Ph.D.

Associate Professor, Sport Administration

University of Louisville

**“The Paralympic Games: Past Triumphs,
Present Opportunities, Future Challenges”**



Thursday, November 1, 2001

RESEARCH SESSIONS

1:45 – 3:15 p.m.

Session 2A

ALAMO

Sex and Sport

Session Organizer: Eric Anderson, University of California-Irvine

Ian Wellard, Open University. *Men, Sport, Body Performance and the Maintenance of 'Exclusive Masculinity'*

Lindsay Shane, University of Toronto. *On the Push: The Tale of a Girl and Her Bicycle*

Brian Pronger, University of Toronto. *Fantastic Bodies: The Sexual Representation Of Bodies, Space, and Sport in Print, Video and Cyberspace*

Session 2B

L. MAHNCKE

Sports Management and Higher Education

Session Organizer: C. Keith Harrison, University of Michigan

Presider: Donald Reed, Iowa State University

Eddie Comeaux, UCLA and C. Keith Harrison, University of Michigan.

Faculty (Research One) and Student-Athlete (Revenue) Interactions: An Organizational Priority Collision?

Derek Gragg, University of Arkansas. *NCAA Compliance and the African American Male Student-Athlete in Revenue Sports*

C. Keith Harrison, University of Michigan. *The Arthur Ashe Awards, 1995-2000 (Black Issues in Higher Education): "Scholar-Ballers" (Paul Robeson Identities) versus "Dumb Jocks" (Institutionally Channeled and Academically Neglected Commodities)*

Session 2C

QUADRANGLE

Sociology of Sport and Health

Session Organizer: Donald Sabo, D'Youville College

Lisa Zurn, University at Buffalo, SUNY. *An Exploratory Study of Disordered Eating Patterns Among High School Athletes*

Elizabeth Pike, University College and Joseph Maguire, Loughborough University. *'Injury-Risk Zones' in Women's Sport*

Jane Crossman and Amy Gayman, Lakehead University. *The Relationship Between Social Influences and the Timing of Injury Onset*

Parissa Safai, University of Toronto. *Healing the Body. 'Culture of Risk', Pain and Injury: Negotiations between Clinicians and Injured Athletes in Canadian Competitive Intercollegiate Sport*

Thursday, November 1, 2001

Session 2D

T. C. BAKER

Critical Reflections on Doping Policy in High Performance Sports

Session Organizer: Ian Ritchie, Queens University

Bjoern Barland, Norwegian University of Sport and Physical Education. *Doping*

Among Top-Level Athletes. What Happens Inside the Closed Circuit?

Brian Denham, Clemson University. *I Don't Know if the Ball is Juiced, but the Players Sure as*

Hell are: What I Learned About Performance Enhancers from an

Independent Study with a Major League Baseball Player

Session 2E

FRONTIER

Disability Sport Policy

Session Organizer: Eli Wolff, Center for the Study of Sport in Society

David Promis, Auburn University. *Survey on Disability Sports and Recreation at Southern Universities*

Ted Fay, SUNY Cortland. *Race, Gender and Disability: A New Paradigm of Inclusion*

Destructing Marginality and the Hegemony of Controlling Power Elites

Session 2F

TRAIL DRIVERS

Foot Racing in Global Societies

Session Organizer: Rose Chepyator-Thomson, University of Georgia

Darcy Plymire, Towson University. *Natural Athletes: Images of Kenyan and Tarahumaran Runners in a Post-Colonial World*

Stacy Altman, University of Georgia. *Transnational Participation in Foot Racing: Legal and Ethical Issues and Considerations*

Rose Chepyator-Thomson, University of Georgia. *Transnational Participation: Concepts to Understand and Theorize Kenyan Runners' Stellar Performances and Contributions to Society*

RESEARCH SESSIONS

3:30 – 5:00 p.m.

Session 3A

ALAMO

The Female Sporting Body in Global Consumer Culture

Session Organizer: Michael Giardina, University of Illinois

Session Presider: Amy Hribar, University of Illinois

Nancy Spencer, Bowling Green State University. *Sister Act VI: The Williams Sisters and Racism at Indian Wells*

Michael Giardina, University of Illinois. *The Naked Ambition Tour: Unmasking*

Women's Tennis and Undressing the 'Global Hingis' Paradigm

Jennifer Metz, University of Illinois. *Crossing Over: WNBA-Style "Mother 'hood"*

and the Transnationalization of Women's Professional Sports

Session 3B

L. MAHNCKE

Sport, Media and Marginalized Identity

Session Organizer: Margaret MacNeill, University of Toronto

Louise Champagne, University of Manitoba. *Play as a Revolutionary Activity in a Capitalist World*

Joah Iannotta, National Academy of Sciences. *Post-Feminist Female Action Heroes: New Power, New Marginalities?*

LeAnne Petherick, University of Toronto. *Mediating the Olympic Paradox: A Content Analysis of 'Hello Sydney'*

Nikki Kumar, University of Toronto. *A Feminist Analysis of the Indo-Canadian Women's Experience of Her Body in Motion*

Session 3C

QUADRANGLE

Native Peoples and Sport

Session Organizer: Victoria Paraschak, University of Windsor

Victoria Paraschak, University of Windsor, and Michael Heine, University of Alberta. *Producing Meaning Through Movement: Explorations into the Social Construction of Place*

Audrey Giles, University of Alberta. *Competition Powwows: Fighting the Powers That Be*
Eric Anderson, University of California Irvine. *Sport and the Construction of Gender on the Navajo Nation*

Session 3D

T.C. BAKER

Women and Contact Sport

Session Organizer: Laura Chase, University of Iowa

Laura Chase, University of Iowa. *Rucking the Boat: Theorizing the Body and Physicality in Women's Rugby*

Maura Rosenthal, University of Minnesota. *The Physical and Relational Experiences of Women in Recreational Ice Hockey*

Hart Cantelon and John O'Hanley, Queen's University. *Women's Rugby in Canada: The Player's Speak Out*

Theresa Walton, University of Iowa. *The National Television Bracket: A Critical Analysis of How Malcolm in the Middle, King of the Hill and Boston Public 'Shoot In' on Girls' Wrestling*

Thursday, November 1, 2001

Session 3E

FRONTIER

Women in Sport I

Session Organizer: Jodi Cohen, Northeastern University.

Jodi Cohen, Northeastern University. *Smarter Girls, Stronger Girls: The Influence of Athletics on the Math Classroom Participation of Girls*

Paul Dubois, Bridgewater College. *Title IX: A Double-Edged Sword*

Christine Mennesson, UFR-STAPS de Toulouse. *Women in Contact Sports: Contexts of Practice and Gender Identities: The Case of French Women Soccer Players and Boxers*

Joanne Ardovini-Brooker, Sam Houston State University. *A Content Analysis of Sports Entertainment: Why the WWF Stand for 'We Wound Females'*

Session 3F

TRAIL DRIVERS

Race and Sport

Session Organizer: Othello Harris, Miami University.

Demetrius Pearson, University of Houston, Walter Owens, Northern Illinois University, and Delano Tucker, Wayne State University. *Parallel*

Paths: A Contemporary Analysis of Shadow Ball and Shadow Riders

Rudy Hughes, Michigan State University. *Proposition 48: Critical Perspectives and Alternatives*

Suzanne Lawrence, University of Tennessee. *The African-American Athlete's Experience with Race: An Existential-Phenomenological Investigation*

Lettie Gonzalez, Kent State University, E. Newton Jackson, Florida State University, and Pam Olson, University of New Mexico. *Photo Elicitation Study*

RESEARCH SESSION

5:15 – 6:30 p.m.

Session 4

ALAMO

Wearing the Secret Out: A Dramatic Performance of Life History Research About Homoeroticism and Homophobia in Physical Education

Session Organizers: Heather Sykes, University of Toronto; Jennifer Chapman, University of Wisconsin; Anne Swedberg, University of Wisconsin



Friday, November 2, 2001

7:15-8:15 a.m. – SSJ Board Meeting	LUDWIGS
7:15-8:15 a.m. – Graduate Student Meeting	MAGNOLIA ROOM
8:00 a.m. – 5:00 p.m. – Registration	3 RD FLOOR LOBBY
8:30 a.m. – 3:15 p.m. – Research Sessions	
4:00-5:00 p.m. – Presidential Address – Michael Malec	BLUEBONNET
5:15-6:15 p.m. – Business Meeting/Awards Presentation	BLUEBONNET
6:30-8:00 p.m. – NASSS Reception	LUDWIGS

RESEARCH SESSIONS

8:30 – 10:00 a.m.

**Session 5A
Round Table
Table #1**

ALAMO

Jennifer Smith Maguire, City University of New York. *"Promoting the Fit Self: Self-Improvement and Self-Care Through the Field of Fitness."*

Kay Biscomb, University of Wolverhampton. *"Exercise Dependence Syndrome: An In-Depth Interview Approach with Participants and Significant Others."*

Joannie Halas, University of Manitoba. *Culturally Relevant Physical Education for Students with Emotional and Behavioral Disorders*

ALAMO

Table #2

Tamar Semerjian, California State University. *Who is That in the Mirror?: An Exploration of Physical Identity and Physicality Among Older Women*

Robert Rinehart, California State University. *Memory Work, Fabrication, and the 'Eddie Scissons Syndrome'*

Session 5B

L. MAHNCKE

Sport, Media and National Identity

Session Organizer: Margaret MacNeill, University of Toronto

Session Presider: Leanne Petherick

Cora McCloy, University of Toronto. *Bidding Through the Media: Identity Construction, Federal Hosting Policy and the 2008 Toronto Olympic Bid*

Peter Donnelly, University of Toronto. *Branding as Canadian. Canadian Identity Issues Around the 2000 Sydney Olympics*

Toni Bruce and Emma Wensing, University of Waikato. *Constructions of National Identity in the Australian Media: The Narrativization of Cathy Freeman During the 2000 Olympic Games*

Margaret MacNeill, University of Toronto. *Olympic Media and the Politics of Identity: Intersections of Nationhood, Gender and Ethno-Cultural Relations at the Sydney Olympic Games*

Session 5C

QUADRANGLE

Sport and Masculinities

Session Organizer: Darcy Plymire, Towson University

Mary Louise Adams, Queen's University. *Fitting Bodies to the Times: Graceful Masculinities and the Question of How a Proper Gentleman Should Deport Himself on Skates*

Cynthia Strathmann, UCLA. *Decoding Australian Football: Race, Class and Male Privilege*

Darcy Plymire, Towson University. *Polysemy and Hypertext: Constructions of White Masculinity on Internet Sports Sites*

Session 5D

T. C. BAKER

Sport and Femininities

Session Organizer: Clare MacMahon, McMaster University

Discussant: Dayna Daniels

Fay Wachs, Loyola Marymount University. *It's a Girl's World: Research Notes on Gender, Language and Power*

Pamela Ponc, University of British Columbia. *Working Across Difference: The Realities of Feminist Action Research in a Community Recreation Context*

Laura Burton, Sally Reis and Jaci VanHeest, University of Connecticut. *Talent Development in U.S. Female Olympians*

Session 5E

FRONTIER

Sport and Religion

Session Organizer: Tamir Sorek, University of Maryland

Tamir Sorek, University of Maryland. *Confronting the Secular Threat of Sport: The Case of the Islamic Soccer League in Israel*

Alan Bairner, University of Ulster. *From Filbert Street to Paradise: The Northern Ireland Soccer Team and the Neil Lennon Factor*

Session 5F

TRAIL DRIVERS

Cartographic Inquiries: Spatiality and/in Research Design in the Study of Physical Culture

Session Organizer: Cathy van Ingen, University of Alberta

Cathy van Ingen, University of Alberta. *A Thirdspace Methodology: A Three-Way Dialectics of Space*

Caroline Fusco, University of Toronto. *The Spatial Narratives of Locker Rooms: Mapping (Inter)Textual and Discursive Landscapes in Sport's (S) Crypts*

Jane Unan, University of Toronto. *Using Motif Description as a Spatial Methodology to (re)Read Exercise Texts*

Robert Pitter, Acadia University. *Sport and Local Politics: Space, Civil Society, and Identity*

Friday, November 2, 2001

Session 5G

ROBERT E. LEE

Sociology of Sport and Health

Session Organizer: Donald Sabo, Youville College

Donald Sabo, Youville College; Merrill Melnick, SUNY Brockport; Kathleen Miller, Michael Farrell, and Grace Barnes, SUNY Buffalo. *High School Athletic Participation and Adolescent Suicide: A Nationwide Study*
Genevieve Rail, Karine Henrie, Veronique Martin, and Helene Dallaire, University of Ottawa; Natalie Beausoleil, Memorial University; Suzanne Laberge, University of Montreal and Philippe Voyer, University Laval. *Bodily Practices and Health: Hearing the Voices of Elderly Women*

RESEARCH SESSIONS

10:15 – 11:45 a.m.

Session 6A

L. MAHNCKE

Sport and the Irish

Session Organizer: Alan Bairner, University of Ulster

Session Chair: John Sugden, University of Brighton

Session Respondent: Joseph Maguire, Loughborough University

David Hassan, University of Ulster. *Institutionalized Discrimination: Northern Nationalities and the Irish Football Association*
Paul Darby, Liverpool Hope University College. *The Next Parish Over from Galway Bay: Gaelic Sport and the Irish Diaspora in Boston*
Alan Bairner, University of Ulster. *Ulster Unionism, National Identity and Sport*

Session 6B

QUADRANGLE

Disability, Sport and the Media

Session Organizer: P. David Howe, Cheltenham and Gloucester College of Higher Education

Session Discussant: Karen DePauw, Washington State University

Kim Pearce and Mary Jo Kane, University of Minnesota. *Media Representations By, For and About Athletes with Disabilities: What's Race & Gender Got to Do With It?*

P. David Howe, Cheltenham and Gloucester College of Higher Education. *Read All About It! Representation of a Distinctive Community: The Printed Media, Sport and Disability*

Ted Norman, University of Toronto. *Who Has Seen the Wind? The Sport of Sailing is no Longer as Exclusive as You Thought*

Session 6C

T. C. BAKER

Globalization and Sport II

Session Organizer: Andy Grainger, University of Maryland

Alan Law, Trent University. *Bavarians at the Gate: Kimberley's Resignification*

Dorrie Geissler, University of Illinois. *Imperialist 'Hoop Dreams' – Globalization and the Making of the WNBA.*

Andy Grainger and David Andrews, University of Maryland. *Globalization and the Black Sporting Pacific: A Preliminary Analysis*

Cora McCloy and Russell Field, University of Toronto. *The Local Impact of a Global Sporting Event: Edmonton, and the 2001 World Championships in Athletics*

Session 6D

FRONTIER

Gender Equity

Session Organizer: Ellen Staurowsky, Ithaca College

Larena Hill, University of British Columbia. *'Is it Really a Done Deal?' Critiquing Assumptions About Gender Equity in Canadian University Athletics*

Michael Sagas and Paul Batista, Texas A&M University. *The Importance of Title IX Compliance on the Job Satisfaction and Occupational Turnover Intent of Intercollegiate Coaches*

Elizabeth Tempesta, Boston College. *Establishing Women's Professional Baseball*

Gai Berlage, Iona College. *Marketing and Publicity Images of Women's Professional Basketball Players from 1977 to 2001*

Session 6E

TRAIL DRIVERS

Canadian Sport

Session Organizer: Michael Cantelon, University of Alberta

Michael Cantelon, University of Alberta. *The Canadian Football League: Radically Canadian?*

Marge Holman, University of Windsor. *The Face of Harassment: Canadian University Coaches Share Their Views*

Laura Misener, University of New Brunswick. *Canadian Federal Sport Policy and Youth Elite Athletics: A Case Study of Gymnastics Canada Gymnastique*

Kirsty Spence and Marjery Holman, University of Windsor. *Evaluating Policy: A Case Study of the Canadian Hockey Association and the Effectiveness of its Speak Out! Policies on Abuse and Harassment*

Friday, November 2, 2001

12:00-1:30 p.m.

TAKE A STUDENT TO LUNCH!



RESEARCH SESSIONS

1:45 – 3:15 p.m.

Session 7A
Round Table
Table #1

ALAMO

John Mitrano, Central Connecticut State University. *Cutting in Youth Sports: An Examination of the Process and Criteria of High School Coaches*
Rudy Hughes, Michigan State University. *Identifying Cultural Values Commonly Held by High School Parents, Coaches, Male and Female Athletes, and Non-Athletes*

Table #2

Gary Be Boshoff and Songezo Nayo, University of the Western Cape. *Breaking Down the Barriers of Privilege and Injustice: The Changing Face of South African Rugby*
Becky Beal, University of the Pacific. *'Chicks Dig Scars': Transformations in the Culture of Skateboarding*
Fiona Reid, Associate College of the University of Wales. *A Sociological Examination of the Perception and Acceptance of Female Climbers Within Rock Climbing*

Session 7B

L. MAHNCKE

Critical Cultural Studies of the Body

Session Organizer: Brian Pronger, University of Alberta

Suzanne Laberge and Alexandre Dumas, University of Montreal; Genevieve Rail and Helene Dallaire, University of Ottawa; Philippe Voyer, Laval University.
Social Significations of Physical Activity, Health and Well-Ageing Among Elderly Women

Suzanne Laberge and Alexandre Dumas, University of Montreal; Genevieve Rail and Helene Dallaire, University of Ottawa; Philippe Voyer, Laval University.
Bodily Habitus, Aesthetics and Ageing. Do Life Conditions Make That Much Difference for Elderly Women?

Pam Patterson. *Body/Ball: Somatic Roles*

Session 7C

QUADRANGLE

Socio-Cultural Aspects of Physical Activity and Fitness

Session Organizers: Heather Gibson, University of Florida and Karin Volkwein, West Chester University

Erin Reilly, Auburn University. *Escaping Domesticity, Conversation, and the Joking Relationship: Elements of Sociability in a Recreational Pool League*

Josianne Roma, Genevieve Rail and Helene Dallaire, University of Ottawa; Suzanne Laberge, University of Montreal; Philippe Voyer, Laval University. *The Impact of Cultural Identity on Physical Activity as a Health Promotion Strategy Among Elderly Women of Portuguese Origin*

Kyo Min Kang, Korean National University and Eun Ha Koh, Seoul National University. *Competitive and Cooperative Interactions and Intra-Group Attactions in Korean Swimming Classes*

Veronique Martin and Genevieve Rail, University of Ottawa. *Elderly Native Women's Perceptions of Health and Physical Activity Practices*

Session 7D

T. C. BAKER

Women in Sport II

Session Organizer: Margaret Duncan, University of Wisconsin

Sally Shaw, Brock University. *Gender Equity in Sport Organizations*

Margaret Duncan and Alan Aycock, University of Wisconsin. *You're Going to Cry... '96 Tears – Emotional Branding in the WNBA*

Cristina Caperchione and Marge Holman, University of Windsor. *A Gender Comparison of Coaches Views Towards Hazing*

George Cunningham, Ohio State University. *Gender Comparison in Human Capital, Turnover, and Intentions to Become a Head Coach*

Session 7E

FRONTIER

Sportsmanship

Session Organizer: Al Figone, Humboldt State University

Brian Wigley, Texas A&M University. *Role Morality and the 'Bean Ball' in the Game of Baseball*

C. Roger Rees, Adelphi University. *Justice and Caring: The Moral Orientations Of Adelphi University Physical Education Majors Toward Fair Play in Sport*

Al Figone, Humboldt State University. *An Analysis of Current Federal Legislation Proposed to Ban Gambling on College Sports*

Session 7F

TRAIL DRIVERS

Consumer Behavior and Sport

Session Organizer: Lee Vander Velden, University of Maryland

Karine Henrie and Genevieve Rail, University of Ottawa. *Women Athletes, Nudity and the Media*

Merrill Melnick, SUNY Brockport, and Daniel Wann, Murray State University. *Sport Fandom Influences, Interests, and Behaviors Among Norwegian University Students*

Jason Lanter, University of Maryland. *Spontaneous Fan Behavior Following a Sports Event*

Lee Vander Velden, University of Maryland and Heung-Joo Ryou, Korean Naval Academy. *Motives for Following the 2000 Olympic Games: A comparison of American and Korean Interests*

Session 7G

ROBERT E. LEE

Athletes with Disabilities

Session Organizer: Eli Wolff, Center for the Study of Sport in Society

Sue Gavron, Bowling Green State University and Doug Ulman, Lance Armstrong Foundation. *Athletes and Cancer: Stigma or Role Models?*

Mary Hums, University of Louisville and Eli Wolff, Center for the Study of Sport in Society. *The Role Of the Athlete with a Disability Within the Governance of Disability Sport*

November 2, 2001

3:30-4:30 p.m. – Bluebonnet Room
PRESIDENTIAL ADDRESS
Michael Malec, Ph.D.
Department of Sociology
Boston College

“Some Observations on the State of the Society” *



* Proudly sponsored by Human Kinetics, the information leader in the physical activity field

5:15-6:15 p.m. – Business Meeting/Awards Presentation
6:30-8:00 p.m. – NASSS Reception

BLUEBONNET
LUDWIGS

Saturday, November 3, 2001

7:15-8:15 a.m. – Board of Directors Meeting

8:00 a.m. – 3:00 p.m. – Registration

8:30 a.m. – 5:15 p.m. – Research Sessions

**ROBERT E. LEE
3rd FLOOR FOYER**

RESEARCH SESSIONS

8:30 – 10:00 a.m.

Session 8A

ALAMO

Round Table

Table #1

Brian Wilson, University of British Columbia. *Reconsidering Sport-Related Perspectives on the Global and the Local in the Age of the Internet*

Jay Scherer, Richard Batty & Michael Sam, University of Otago. *Sporting Sign Wars: Advertising and the Contested Terrain of Events and Venues*

Michael Sam, University of Otago. *Sport Policy Formulation by Taskforce: Entrenching Dominant Ideas, Ideologies and Paradigms*

Session 8B

L. MAHNCKE

Teaching Learning Technologies in Sport Courses

Session Organizer: James Steele, James Madison University

Sid Hayes, University of Brighton. *Differentiation or Social Construction? Students with Additional Needs in Physical Education*

Brian Lampman, Saline Middle School. *Changing the Game: Sports Sociology for the Middle School Student*

James Steele, James Madison University. *Using Teaching/Learning Technology in the Sport Classroom*

Andrew Theodoulides, University of Brighton. *Challenging Inequality: Physical Education and a Concern for Social Justice*

Session 8C

QUADRANGLE

Sport, Identities and Corporate Nationalism(s)

Session Organizers: David Andrews, University of Maryland and Michael Silk, DeMontfort University

Presider: Andrew Gainger, University of Maryland

John Amis, University of Memphis. *Exploiting Intangible Resources: Barclaycard and the English Premier Football League*

Jeremy Howell, University of San Francisco. *From Pac Bell Park to the Tokyo Dome: Baseball and Economic Nationalism*

David Andrews, University of Maryland and Michael Silk, University of Memphis. *Sport's Emblematic Individuals: Cultural Intermediaries & Corporate Nationalisms*

Session 8D

T. C. BAKER

Race and Sport

Session Organizer: John Phillips, University of the Pacific

Laurel Davis, Springfield College. *Racial Diversity in College/University Coaching and Affirmative Action*

Lettie Gonzalez, Kent State University. *Does the Origin of Latino Major League Baseball Players Result in Any Stacking Patterns?*

Herbert Simons and Vernon Andrews, University of California. *Culture Bound Interpretations of Black Expressive Sports Behavior: An Empirical Test*

Earl Smith, Wake Forest University, John Phillips, University of the Pacific and Joel Nathan Rosen, University of Kent at Canterbury. *The Persistent Explanation Problem with Centrality & Stacking Research*

Session 8E

FRONTIER

Lesbians in Sport

Session Organizer: Brenda Riemer, Chico State University

Linda Lyman, University of the Pacific. *The Impact of the Term 'Lesbian' on Coaching Style and Team Culture*

Brenda Riemer, Chico State University. *Lesbians and the Softball Environment (Part II): One Intercollegiate Team*

Katherine Jamieson, University of North Carolina. *Constructing Sexualities: A Case Study of Latina Collegiate Softball Athletes*

Danielle Brittain and Mary McElroy, Kansas State University. *The Lesbian Subculture in Sport: A Case Study of the Dinah Shore Golf Tournament*

Session 8F

TRAIL DRIVERS

Intercollegiate Sports

Session Organizer: Welch Suggs, Chronicle of Higher Education

Wilbert Leonard and Yan Sun, Illinois State University. *A Comparison of American and Chinese College Students' Attitudes Toward Sport*

Ellen Staurowsky, Ithaca College. *The Political Economy of "Gender Equity": Analyzing Conservative Rhetoric About Title IX and the Fate of Men's Sports*

Richard Southall, State University of West Georgia. *Intercollegiate Athletic Department Subcultures: An Organizational Culture and Stakeholder Theory Analysis*

Saturday, November 3, 2001

10:30-12:00 Noon – Bluebonnet Room

KEYNOTE SPEAKER

Karen P. DePauw, Ph.D.

Dean and Professor

Graduate School

Washington State University

“Completely Unperfect”



RESEARCH SESSION

12:15 – 1:45 p.m.

Session 9

L. MAHNCKE

NCES Longitudinal Study: Application for the Sport Sciences

Session Organizer: Dana Brooks, West Virginia University

Session Participants: Jeff Owings, NCES; Scott Johnson, Ronald Althouse, Mike Schuckers and Dana Brooks, West Virginia University; Jomills Braddock II, Jan Sokol-Katz, Lorraine Basinger-Fleischman and Ken Teed, University of Miami

Saturday, November 3, 2001

RESEARCH SESSIONS

2:00 – 3:30 p.m.

Session 10A

ALAMO

Round Table

Table #1

Rachel LaCroix, Florida State University. *Is it Size or Sex? Factors that Influence Salary Budgets for Coaches of Women's Intercollegiate Sports*

George Cunningham, Ohio State University; Michael Sagas and Paul Keiper, Texas A&M University. *Human Resources and Organizational Effectiveness of Intercollegiate Athletic Departments*

Table #2

Robert Sparks, University of British Columbia. *Hegemonic Process and the Construction of Active Lifestyles in Consumer Brand Advertising*

John Sugden, University of Brighton. *Scum Airways - Doing the European Champion's League Independent Travel*

Alexandre Vaz, Federal University of Santa Catarina. *Sport as Drama in 'Brazilian Dilemma': Soccer and its Role in Brazilian Society by Robert DeMatta*

Alexandre Vaz, and TATIANA DA SILVA DUTRA, Federal University of Santa Catarina. *Soccer, Violence & Roguery, Identity: An Exploration Study in a Small City of the South of Brazil*

Session 10B

L. MAHNCKE

Sport and Identity

Session Organizer: Margaret MacNeill, University of Toronto

Keith Strudler, Marist College. *Should I Stay or Should I Go?: An Analysis of the Social Impact of the 16th Maccabiah Games*

Jeffrey Montez de Oca, University of Southern California. *Imaging Empire: Conceptually Mapping Space and Identity in Early Sports Illustrated*

Joanne Kay and Suzanne Laberge, University of Montreal. *Media Construction of Authenticity in Adventure Racing*

Jennifer Hargreaves, Brunel University. *Sportswomen on the Margins: Exploring Ideas About Gender, Difference and Identity*

Session 10C

T. C. BAKER

Nike Nation

Session Organizer: Stephen Mosher, Ithaca College

Jon Entine, Independent Scholar. *Sporting Good Firms and Globalization:*

What's Really Happening? Do 'Codes of Conduct' And Boycotts Work?

George H. Sage, University of Northern Colorado. *Nike: Global Corporate Worker, Benefactor or Victim of a Conspiracy of Activists?*

Thomas Oates, University of Iowa. *Selling the Street: Urban Aesthetics and Media Culture*

Stephen Mosher, Ithaca College. *'Freestyle,' '41 Shots,' 'Politics and Snicker Pimps'*

Session 10D

QUADRANGLE

Progressive Reformist Athletes and the Emergence of the Sociology of Sport

Session Organizer: Paul Dubois, Bridgewater State College

David Meggyesy, Western Director, National Football League Players'

Association. *Militant Millionaires: Making Our Revolution*

Cindy Yarbrough, Austin, Texas. *Challenging the Sacred Steer of Texas Football*

Allen Sack, University of New Haven. Founder of the Center for

Athletes' Rights in Education. *The Impact of "Jock Liberation" on the Sociology of Sport: A Sociology of Knowledge Perspective*

D. Stanley Eitzen, Colorado State University (Emeritus). *Muckraking Past and Present and the Sociology of Sport*

Session 10E

FRONTIER

Women in Sport II

Session Organizer: Gai Berlage, Iona College

Tiffany Hogan, Central Connecticut State University and Dianna Shaw,

University of Massachusetts at Boston. *Competitive Masters Women Rowers:*

Conflict Within and Outside the Sport

Dayna Daniels, University of Lethbridge. *The Mark of an Athlete(?)*

Kelly Nelson, Arizona State University. *Watching Women: Gender Ideologies*

Among WNBA Spectators

Susan Zieff, San Francisco State University. *Girlspeak: Adolescent Females Talk About Sport*

Session 10F

TRAIL DRIVERS

Sport, Identities and Corporate Nationalism(s)

Session Organizers: Michael Silk, University of Memphis and David Andrews, University of Maryland

Presider: Joshua Newman, University of Maryland

Mark Falcous, Chester College of Higher Education, and Joseph Maguire, Loughborough University. *Making it Local?: NBA Expansion and the English*

Basketball Subculture

Joanne Kay and Suzanne Laberge, University of Montreal. *The Corporate Habitus In Adventure Racing*

Michael D. Giardina and Jennifer L. Metz, University of Illinois. *Every Girl's a Superhero: Corporate (Trans) Nationalism(s), Women's Soccer, and Global (W) USA*

Saturday, November 3, 2001

RESEARCH SESSIONS

3:45 – 5:15

Session 11A

L. MAHNCKE

Crime and Violence in Sport

Session Organizer: Michael Atkinson, Memorial University of Newfoundland

Michael Atkinson, Memorial University of Newfoundland. *'It's Just Part of the Game':*

Toward a Typology of Sports Crime

Ted Norman, University of Toronto. *Body Fluids or Fluid Bodies? Sport Violence and the Exchange of Fluids*

Kevin Young, Loughborough University. *Toward a More Inclusive Sociology of Sports-Related Violence*

Session 11B

QUADRANGLE

Sport and the Media II

Session Organizer: Steve Jackson, University of Otago

Session Presider: Cheryl Cooky, University of Southern California

Cheryl Cooky, University of Southern California. *Marking (Their) Territory:*

Combating the Feminization of Sport News

Fred Mason, University of Western Ontario. *'But You Gotta Love It Because It's*

Still Football': Critical Media Reading (?) and Sports Fandom on an XFL Message Board.

Jaime Schultz, University of Iowa. *Preserving Endangered Species: Outdoor Sporting Magazines and the Gender Order, 1972-1982*

Simon Darnell, University of British Columbia. *Canonization of Olympic Athletes as Celebrities and Heroes*

Session 11C

T. C. BAKER

Sport and Theory

Session Organizer: Timothy McGettigan, University of Southern Colorado

Mary McDonald, Miami University and Susan Birrell, University of Iowa.

Rethinking Agency in Postmodern Times

Jon Entine, Independent Scholar. *Shifting Paradigms in Sport Sociology. Genetics, Sociobiology, and the Social Construction of 'Race' and 'Gender' in Sports: The Historical Context of the Shifting Paradigm*

Sadie Fischesser, Syracuse University. *Bodies that Sport: The Materiality of Gender and Female Athletes*

Leon Culbertson, Edgehill University. *Leading with the Left: Boxing, Incarnation and the Progressive-Regressive Method*

Session 11D

FRONTIER

Sport and Community Identity

Session Organizer: Maureen Smith, California State University

Jeffrey Montez de Oca, University of Southern California. *Tales of the Fan: An Oral History on Watching Televised Football During the 1950's*

Maureen Smith, California State University. *Soulfood, Sports Illustrated, and Self-Esteem: Sacramento and Their Use of Sport to Define Community*

Shelly Lucas, Boise State University. *Pride and Prejudice: Iowa Girls' Basketball, State Identity and Tradition*

Peter Donnelly and Sarah Cluer, University of Toronto. *Lessons Learned: A Case Study of Canadian Broadcasting Corporation (CBC) Coverage of Men's and Women's Diving at the Sydney Olympics*

Session 11E

TRAIL DRIVERS

Gender Issues in Sport

Session Organizer: Kay Biscomb, University of Wolverhampton

Kay Biscomb, University of Wolverhampton and Fiona Reid, North East Wales

Institute. *Only the Balls Should Bounce: Gendered Consumption of Sporting Images*

Gary Stidder, University of Brighton. *Different or the Same? Gender Inequalities Within English Secondary School Physical Education Programmes*

Rebecca Lock, University of Alberta. *The Doping Ban: Compulsory Female Heterosexuality and Lesbophobia*

Barbara Brown Student Paper Awards

- | | |
|-----------|---|
| 1981 | Jacqueline Gillis, <i>University of North Carolina-Greensboro</i> . "American Civil Religion and Sport." |
| 1982 | Cathy Bray, <i>University of Alberta</i> . "Gender and Political Economy of Canadian Sport." |
| 1983-1988 | No Award Given. |
| 1989 | Laurel Davis, <i>University of Iowa</i> . "Racism and the Articulation of Differences: White Athletes." |
| 1990 | Lisa McDermott, <i>Queens University</i> . "Towards an Integrative Critique of Modern Sport." |
| 1991 | David Andrews, <i>University of Illinois</i> . "All Consumed Bodies: Baudrillard, Hyperreality and the Cybernetic Construction of Michael Jordan." |
| 1992 | Samantha King, <i>Queens University</i> . "The Politics of the Body and the Body Politic: Magic Johnson and the Ideology of Aids." |
| 1993 | Jennifer Joslin, <i>University of Iowa</i> . "Out of the Vacuum, Onto the Playing Field: Hoover-Ball and the Resurrection of an American President." |
| 1994 | Fay Linda Wachs, <i>University of Southern California</i> . "A Structural Analysis of College Basketball: The Negotiation of Capital." |
| 1995 | Shari Dworkin, <i>University of Southern California</i> . "A Woman's Place is in the ... Cardiovascular Room?: Gender Relations, the Body and the Gym." |
| 1996 | Brian Wilson, <i>McMaster University</i> . "The Black Athlete in Canada: Race, Representation and the Toronto Raptors." |
| 1997 | Michael Atkinson, <i>University of Calgary</i> . "Controlling the (FAN)Fare: The Role of Ticket Scalpers in Determining Access to Sporting Events." |
| 1998 | Theresa Walton, <i>University of Iowa</i> . "Steve Prefontaine: From Rebel with a Cause to Bourgeois Hero." |
| 1999 | Jay Scherer, <i>University of Windsor</i> . "Globalization and the Construction of Local Particularities: A Case Study of the Winnipeg Jets." |
| 2000 | Christine Provvidenza, <i>University of Toronto</i> . "A Feminist Discourse Analysis of 'Heart Smart Women: Your Guide to Your Health.'" |

***The student paper award was named in honor of the late Barbara Brown starting with the 1991 award.

NASSS Book Award Recipients

1993	Michael Messner , <i>University of Southern California</i> . <u>Power at Play: Sport and the Problems of Masculinity</u>
1994	No Award Given.
1995	Todd Crosset , <i>Northeastern University</i> . <u>Outsiders in the Clubhouse: Class and Gender on the Women's Professional Golf Tour</u>
1996	No Award Given.
1997	Alan Klein , <i>Northeastern University</i> . <u>Baseball on the Border: A Tale of Two Laredos</u>
1998	John Sugden , <i>University of Brighton</i> . <u>Boxing and Society: An International Analysis</u>
1999	Eric Dunning , <i>University of Leicester</i> . <u>Sport Matters: Sociological Studies of Sport, Violence, and Civilization</u>
2000	Vada Burstyn. <u>The Rites of Men</u>

Sociology of Sport Journal Best Article Award Recipients

1993	Tim Curry , <i>Ohio State University</i> . "Fraternal Bonding in the Locker Room: A Profeminist Analysis of Talk About Competition and Women."
1995	Naomi Fejgin , <i>Wingate Institute</i> . "Participation in High School Competitive Sports: A Subversion of School Mission or Contribution to Academic Goals?"
1997	Margaret MacNeill , <i>University of Toronto</i> . "Network: Producing Olympic Ice Hockey for a National Television Audience"
1999	Heather Sykes , <i>University of Wisconsin</i> . "Turning the Closets Inside/Out: Towards a Queer-Feminist Theory in Women's physical Education"

NASSS AUTHORS

- Anderson, Eric. 2000. *Trailblazing: The True Story of America's First Openly Gay Track Coach*. Alyson Books.
- Avery, Joanna and Stevens, Julie. 1997. *Too Many Men on the Ice: Women's Hockey in North America*. Polestar Book Publishers.
- Bairner, Alan and Sugden, John. 1999. *Sport, Nationalism, and Globalization, North American and European Perspectives*. Meyer and Meyer.
- Berlage, Gai Ingham. 1994. *Women in Baseball: The Forgotten History*. Praeger Books.
- Bryant, James E. and McElroy, Mary. 1997. *Sociological Dynamics of Sport and Exercise*. Wadsworth Publishing Co.
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- Knoppers, A. 2000. *The Construction of Meaning in Sport Organizations: Management of Diversity*. Shaker Publishing.
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- Rinehart, Robert E. 1998. *Player's All: Performances in Contemporary Sport*. Indiana University Press.
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- Yiannakis, A. and Melnick, M. 2001. *Contemporary Issues in Sociology of Sport*. Human Kinetics Publishers

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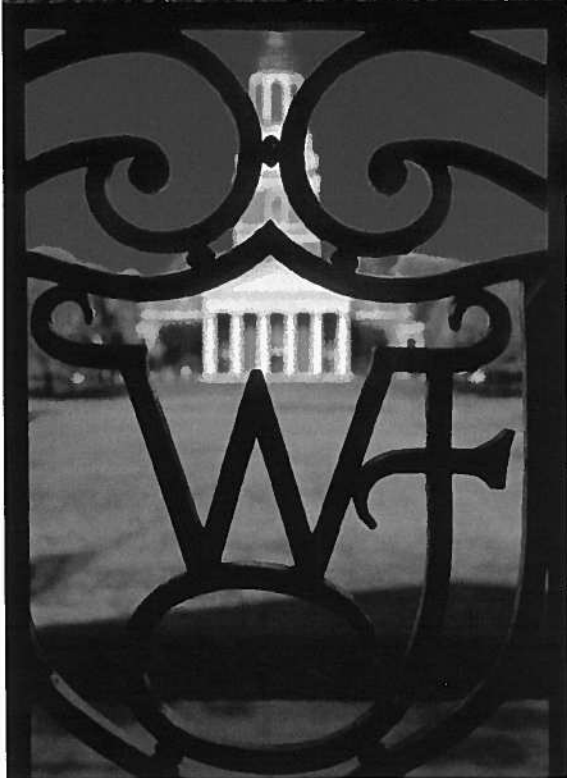
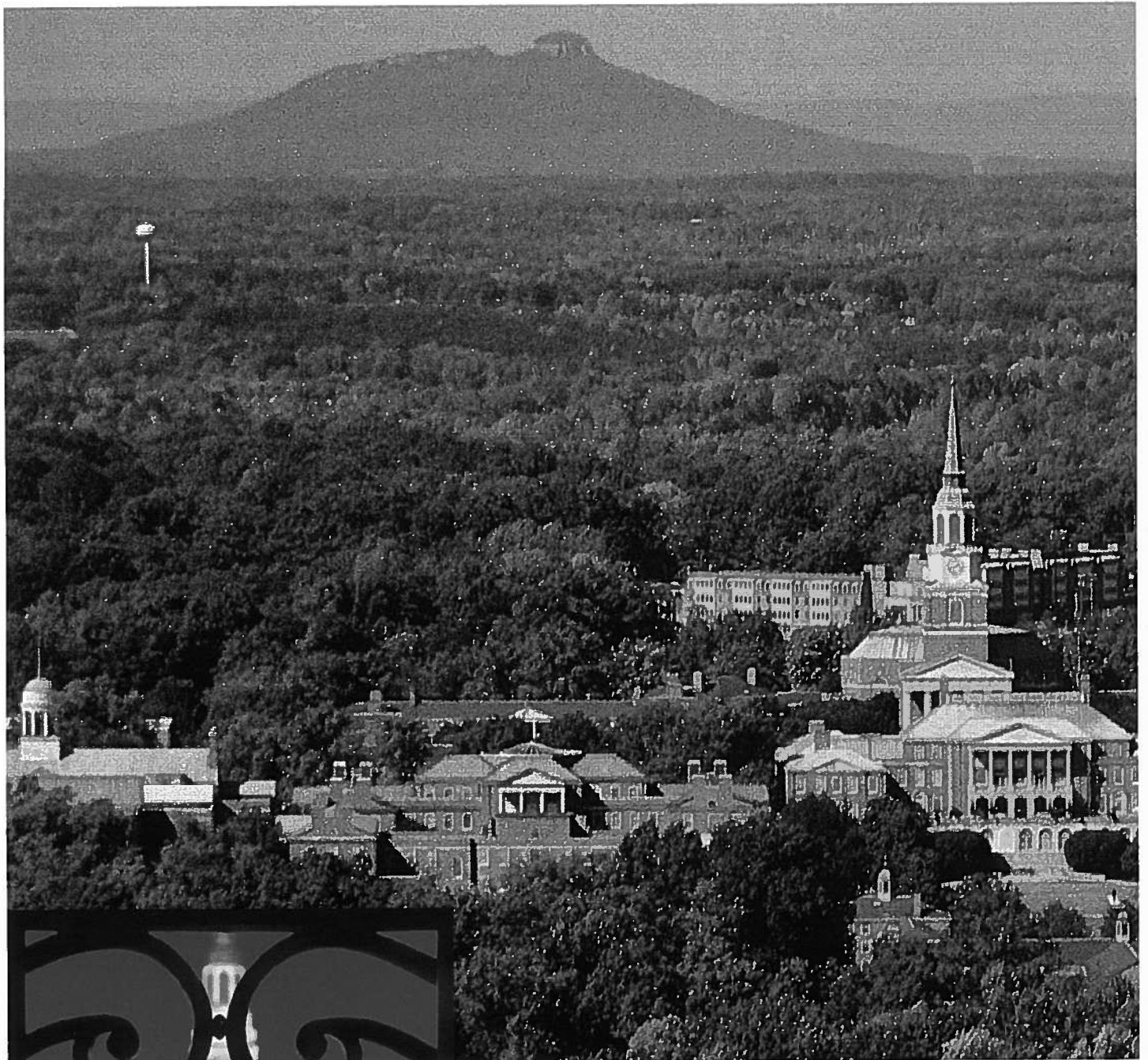
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Past Presidents of the North American Society for the Sociology of Sport

1980-1981	Andrew Yiannakis, <i>University of Connecticut</i>
1981-1983	Barry D. McPherson, <i>University of Waterloo</i>
1983-1985	George H. Sage, <i>University of Northern Colorado</i>
1985-1986	Susan Greendorfer, <i>University of Illinois</i>
1986-1987	D. Stanley Eitzen, <i>Colorado State University</i>
1987-1988	Janet C. Harris, <i>University of North Carolina-Greensboro</i>
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1989-1990	Howard Nixon II, <i>Appalachian State University</i>
1990-1991	Barbara Brown, <i>University of Western Ontario</i>
	Jay Coakley, <i>University of Colorado-Colorado Springs</i>
1991-1992	John Loy, <i>University of Illinois</i>
1991-1993	Mary E. Duquin, <i>University of Pittsburgh</i>
1993-1994	Don Sabo, <i>D'Youville College</i>
1994-1995	Michael A. Messner, <i>University of Southern California</i>
1995-1996	Tim Curry, <i>Ohio State University</i>
1996-1997	Margaret Carlisle-Duncan, <i>University of Wisconsin-Milwaukee</i>
1997-1998	Mary McElroy, <i>Kansas State University</i>
1998-1999	Alan Klein, <i>Northeastern University</i>
1999-2000	Peter Donnelly, <i>University of Toronto</i>
2000-2001	Michael Malec, <i>Boston College</i>
2001-2002	Earl Smith, <i>Wake Forest University</i>



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