Hancock County Dementia Coalition

Building a Dementia Friendly Community

39th Annual Ohio Association of Gerontology and Education Conference
April 24, 2015
The Hancock County Dementia Coalition was founded in 2007 by the Alzheimer’s Association, Northwest Ohio Chapter and the Hancock County Agency on Aging. It quickly grew to include several county agencies, organizations, and businesses.
OUR VISION AND MISSION

**Vision:** To create a community that is aware and accepting of individuals with dementia

**Mission:** To achieve and maintain a community which:

- Is skilled in identifying, supporting, and providing care for persons with dementia and their care partners
- Is knowledgeable about services that can assist individuals and families affected by dementia
- Is capable of providing linkage to those agencies and organizations
- Includes persons who have dementia in the life of the community
- Understands and acts upon dementia risk reduction information
STRUCTURE OF THE HANCOCK COUNTY DEMENTIA COALITION

• Advisory Group
  • 15 Community leaders in various fields

• Executive Committee
  • 18 Community leaders in various fields
OVERARCHING GOALS OF THE DEMENTIA CAPABLE GRANT

- In 2013, The Hancock County Dementia Coalition received a grant from The Findlay-Hancock County Community Foundation to:
  
- Develop Hancock County into a dementia capable community
  
- Create a model of dementia capability that can be replicated and sustained in other communities
HOW DO WE CREATE A DEMENTIA FRIENDLY COMMUNITY?

• Provide education and training to numerous populations
• Recruit, train, and support Speaker’s Bureau volunteers
• Develop an annual dementia capable recognition program for businesses, organizations, and other entities
• Evaluate grant activities for effectiveness and replication
Ohio Dementia Capable Project:

Statewide Initiative

- Training Area Agencies on Aging staff
- Increasing Community Awareness of Disease – Healthcare provider outreach
- Statewide evidence-based program: BRI Care Consultation
- Quality Assurance and Evaluation
ACCOMPLISHMENTS TO DATE

- Executive Committee Roster strengthened
- Common agenda was discussed with Advisory Group and Executive Committee members
- SWOT Analysis was completed in December 2013 to brainstorm the strengths, weaknesses, opportunities and threats of creating a dementia capable community
- Community Needs Assessment Survey developed and distributed into community
ACCOMPLISHMENTS TO DATE

• Hancock County Dementia Coalition flyer created
• Hancock County specific dementia resource list for families
• New list of local resources created for families including free/reduced cost events for seniors
• Participation in Hancock County Health Survey – included questions about dementia
ACCOMPLISHMENTS TO DATE

• Ongoing research of dementia capable models from other states and countries

• Involvement with Hancock County long term care services and support, and senior/health care providers

• Participation and attendance at community events and meetings

• Attendance to local support groups and educational programs

• Collaboration with media outlets in the community
COMMUNITY COLLABORATIONS

- Be Healthy Now Hancock County
- Brown Mackie College
- Findlay City Health Department
- Findlay City Schools
- Findlay Senior Towers
- Findlay Young Professionals
- Hancock County Coordinating Council
- Hancock County Educational Service Center
- Hancock County Senior Center
- Hancock County Sheriff’s office Project Lifesaver

- HATS – Hancock Area Transportation Services
- Helping Hands
- Marathon Petroleum Corporation
- Millstream Career Center Medical Technology Students – Skills USA project
- TLC for Long Term Care
- Triad
- University of Findlay – OT, PT, Nursing, Pharmacy
- Whirlpool Corporation
ACCOMPLISHMENTS TO DATE

- **70 Programs** completed from November 2013 to present, at schools, businesses, faith communities, long term care facilities, home health care agencies, rotary groups, and other community groups

  - Goal is 30 programs per year according to the grant

- We have reached over **1,300 individuals** in Hancock County from November 2013 to present
SPEAKER’S BUREAU VOLUNTEERS

- **30 volunteers** from various backgrounds (students, retired professionals, health care professionals, family caregivers, teachers, etc.)
- Facilitate and participate in education programs, health fairs, community resource fairs, administrative work, etc.
- Also participate in Advocacy events
CONNECTING WITH STUDENTS IN HANCOCK COUNTY

• Speaker’s Bureau Schools Curriculum:
  • Dementia education
  • Effective communication strategies
  • Healthy lifestyle choices/risk reduction strategies
  • Local volunteer opportunities
  • Community resources

• Implementation of programs at local schools including middle school, high school, and university level students

Photo provided by: http://www.alz.org
SCHOOLS CURRICULUM

2015 Alzheimer’s Association Facts and Figures:
https://www.youtube.com/watch?v=kcI5UVwFyN0

“Hi, My Name is Brittany”:
https://www.youtube.com/watch?v=tKYxKsBMcfI

Interactive Brain Tour:
http://www.alz.org/braintour

A Teens Guide to Alzheimer's disease:
https://www.youtube.com/watch?v=FbQyG7uxcUc

Seth Rogen Opening Statement:
https://www.youtube.com/watch?v=UHqx3-mfHAY

Instead of Your Name:
http://prichardfund.org/video/
CONNECTING WITH STUDENTS IN HANCOCK COUNTY

- Audience ranging from 6th grade to high school seniors, and collegiate level programs focusing on health professions, occupational therapy, nursing, etc.

- The Hancock County Dementia Coalition has reached over 750 students from May 2014 to present
CONNECT WITH US

http://www.volunteerhancockcounty.org > Alzheimer’s Association, NW Ohio Chapter and Hancock County Dementia Coalition

https://www.facebook.com/HancockCountyDementiaCoalition
THANK YOU!

Elizabeth Marvin, Dementia Coalition Coordinator
Alzheimer’s Association, Northwest Ohio Chapter

Marty Williman, RN, BSN, Education Manager
Alzheimer’s Association, Northwest Ohio Chapter

1800 N. Blanchard Street, Suite 128
Findlay, Ohio 45840

419-425-5409 or 1-800-272-3900
emarvin@alz.org or mwilliman@alz.org