

1982

Walking: An Analysis Summary

David L. Groves

Bowling Green State University

Follow this and additional works at: <https://scholarworks.bgsu.edu/visions>

How does access to this work benefit you? Let us know!

Recommended Citation

Groves, David L. (1982) "Walking: An Analysis Summary," *Visions in Leisure and Business*: Vol. 1: No. 2, Article 16.

Available at: <https://scholarworks.bgsu.edu/visions/vol1/iss2/16>

This Article is brought to you for free and open access by the Journals at ScholarWorks@BGSU. It has been accepted for inclusion in *Visions in Leisure and Business* by an authorized editor of ScholarWorks@BGSU.

SUMMARY

Each activity must be analyzed in terms of its cognitive and emotional dimensions in order to understand its potential as a vehicle to achieve program outcomes. Walking has a very low cognitive and a very high emotional appeal. This is its innate characteristic. It, therefore, has a high intuitive appeal and the basic programming question is how to develop a cognitive dimension to enhance the experience.
