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Facebook: Mark Zuckerberg

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Mark Zuckerberg

CO-FOUNDER OF FACEBOOK, AND CURRENTLY OPERATES AS ITS CHAIRMAN AND CEO
Facebook is an American online social media and social networking service company, it works all around the world.

Users can post comments, share photographs and links to news or other interesting content on the Web, they can even play games, chat live, and stream live video.

Shared content can be made publicly accessible, or it can be shared only among a select group of friends or family, or with a single person.
Personal Life

- Born on May 14, 1984 in White Plains, New York, into a well-educated, well-off family raised by both his parents.
- He was interested in computers at the young age of 12 and created a messaging program called the Zucknet.
- Took graduate college courses at Mercy college at age 12
- went to high school at Philips Exeter Academy which is a preparatory school in New Hampshire. received a diploma in classic literature, and created an early version of the music software known as Pandora (he called it Synapse)
Leadership

- In terms of their hiring process Facebook has a certain Culture that they want to keep and that’s hiring those who not only think outside the box but like to take risks.

- Once they are in, they take part in intensive training that teaches them the "hacker way" of fast, creative coding that Zuckerberg prizes.

- He also allows his employees to work on projects that they are interested in and develop their projects and take risks instead of just assigning them jobs they won't like.

- Mark Zuckerberg incorporates the Y leadership style in how he wants his employees to have self-control and self-direction to get the job at task done.

- He wants his employees to think outside of the box and to challenge the status que, he constantly repeats the phrase “Move fast and break things”
Personal Accomplishments/Leadership

- Released Facemash in 2003
- In 2004, Mark Zuckerberg, Eduardo Saverin, Dustin Moskovitz and Chris Hughes found what was then called “thefacebook”. It was the first student only social network platform
- Time’s person of the year (2010)
- Acquired Instagram in 2012 for $1 billion
- Wins CEO of the year at annual crunchies in 2013
- Grew Facebook from having 1 million active users in 2004 to having 1.72 billion active users in 2016
- Achieved a net worth of $73.3 billion
The Social Network

- https://www.youtube.com/watch?v=VKnNUYknsuQ