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Front Matter

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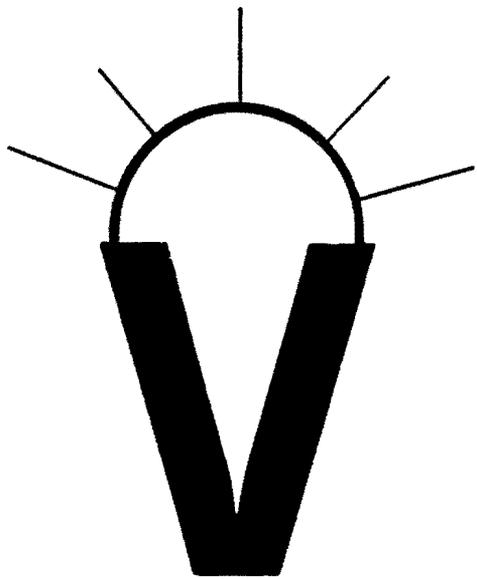
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VISIONS IN LEISURE AND BUSINESS



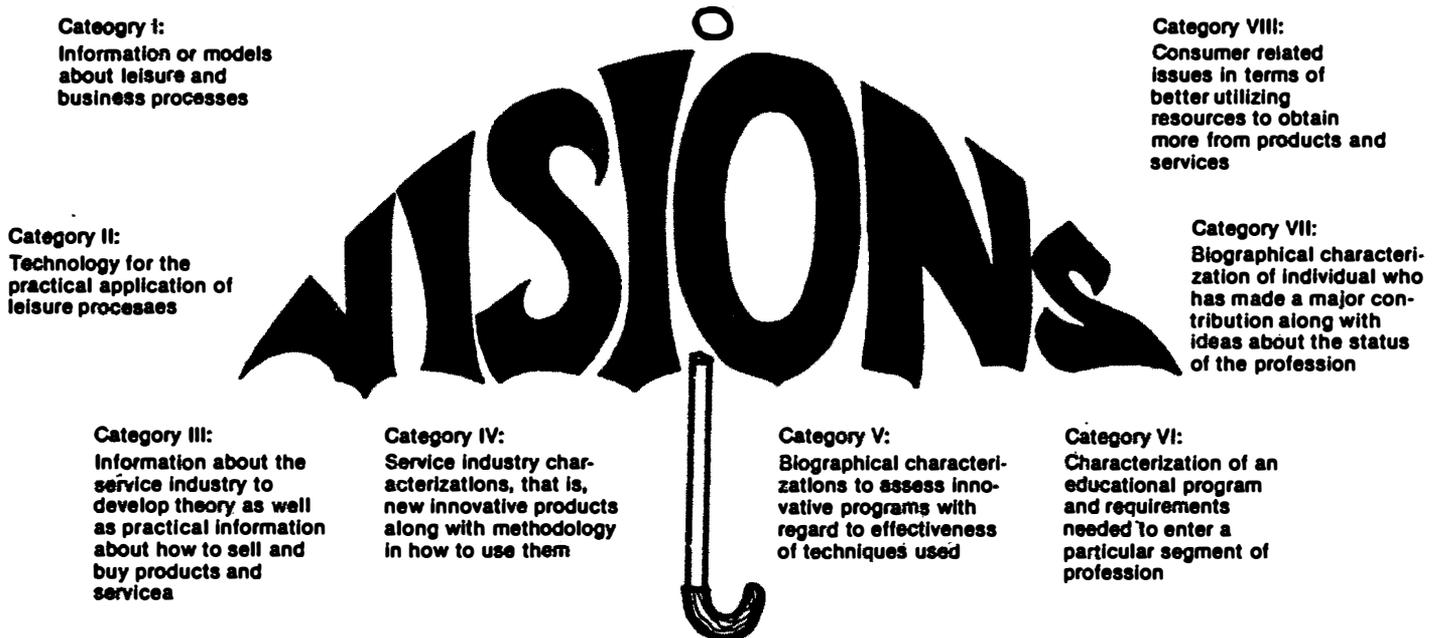
**An International Journal of Personal Services,
Programming, and Administration**

Visions in Leisure and Business

There is a growing demand for information about leisure and business processes that apply to personal services, programming, and administration. Leisure is those services and activities engaged in during time that is free from duty or obligation. It is a vehicle that helps the individual change his life, thereby, making a more positive contribution to his organization and society.

VISIONS IN LEISURE AND BUSINESS is an interdisciplinary umbrella that seeks to improve delivery systems. Business processes in the leisure service industry are different because they are based upon freedom of decision as well as supply and demand. The purpose of the journal is isolation and integration of those business processes that relate to the leisure service industry. Leisure and its associated services have a unique impact upon the business institution, especially in its ability to act as a catalyst to improve the individual and his/her environment. This journal will help to improve and broaden current theory and applied methods through stimulation of ideas among traditional and nontraditional aspects of the leisure and business institution.

VISIONS IN LEISURE AND BUSINESS will not compete with existing journals, but act as a complement to fill the void between the application of leisure sciences and business processes. The first step is the exchange of ideas to give direction to the development of a comprehensive framework for the better application of information. There have been eight conceptual categories identified where professionals need information:



The success of the journal depends directly upon interaction among professionals and their contributions.

There is an unprecedented demand for leisure and only through better management and the application of business processes will the current demand be met by an expanding industry. The application of sound leisure and business principles is one way to control future development of the leisure institution so that it will have a major positive impact on society.

VISIONS IN LEISURE AND BUSINESS

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INTRODUCTION

Visions in Leisure and Business has been reformatted as a monograph series. The purpose of this series is to explore issues that are themed and outside the realm of other publications. The focus of the first few publications will be on projects that have been sponsored or funded by Visions. The journal, even though it has made significant contributions, needed to be changed to reflect new journals that are filling niches that Visions covered in the past. A policy decision was made that the new format of the monograph may best serve the scholarly community.

The first of these monographs will focus upon a project that deals with planning and how, through the case study of the Maumee River Corridor in Ohio, that such a process may be initiated. This project was initially funded through SeaGrant of Ohio and the follow-up was funded by Visions. This is a good example of where public seed money and the private sector can cooperate to develop model projects.

The articles contained within the monograph are a collection of manuscripts based on qualitative processes used to study the planning methods in communities that have potential where the resources are apparent but strategies have to be developed to increase cooperation among cities and municipal subdivisions.

The purpose of this monograph is not to suggest solutions, but to identify key issues or barriers to the planning process. Some of the manuscripts are more position papers and reflect a deductive qualitative approach used in the humanities. The ability to identify the latent causality is the problem that does not allow full cooperation. Symptoms are used as causal statements and the prescription is based not on cause but upon impacts or frustrations that do not lead to solving the problem.