

1991

The Body and Sport as Contested Terrain - NASSS Conference Program 1991

North American Society for the Sociology of Sport

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THE BODY AND SPORT AS CONTESTED TERRAIN

Program for the
North American Society for the Sociology of Sport
1991 Conference

November 6-9, 1991
Marc Plaza Hotel
Milwaukee, Wisconsin

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SPECIAL ACKNOWLEDGEMENTS

Wendy Pribbanow for typing of conference abstracts
Alison Dewar for the Book Display

and

the following groups/organizations for their generous donations:

Departments of Human Kinetics & Mass Communication,
University of Wisconsin-Milwaukee
Human Kinetics Publishers, Inc.
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**RECIPIENT OF THE HUMAN KINETICS PUBLISHERS'
STUDENT PAPER AWARD**

David Andrews
University of Illinois, Urbana-Champaign

"All Consumed Bodies: Baudrillard, Hyperreality, and the Cybernetic
Construction of Michael Jordan."

To be presented on Thursday, November 7, 1991, 10:30-12:00
Session 1: Theoretical Perspectives I - Cultural Studies of the Body
Van Gogh Room

Student Paper Award Committee
Alan Ingham, Chair, Miami University
Peter Donnelly, McMaster University
Janet C. Harris, University of North Carolina at Greensboro

WEDNESDAY, NOVEMBER 6, 1991

6:00-9:00 p.m.	Conference Registration	(4th Floor Foyer)
6:30-8:00 p.m.	Board of Directors Meeting	(English Room)
8:00-11:00 p.m.	Welcoming Reception	(Regency Room)

THURSDAY, NOVEMBER 7, 1991

8:00 a.m.-4:00 p.m.	Registration, Book Display	(4th Floor Foyer)
8:45-10:00 a.m.	Welcome, Announcements	(Monarch Room)
	<u>KEYNOTE ADDRESS</u>	(Monarch Room)

Presider: Alan Ingham (Miami University)

Mike Featherstone (Department of Administrative
and Social Studies, Teeside Polytechnic),
"The Body, Image and Sport"

10:15-12:00 CONCURRENT SESSIONS

Session 1: Theoretical Perspectives I - Cultural Studies of the Body
(Van Gogh Room)

Organizer: John Loy (University of Illinois, Urbana-Champaign)
Presider/Facilitator: Nancy Theberge (University of Waterloo)

Cheryl L. Cole (University of Colorado, Colorado Springs), "Dialogues
'on' the Body: Feminist Cultural Studies and Foucault."

David Andrews (University of Illinois, Urbana-Champaign), "All
Consumed Bodies: Baudrillard, Hyperreality, and the Cybernetic
Construction of Michael Jordan."

Session 2: Physical Activity and Postmodern Bodies (Picasso Room)

Organizer & Presider: Synthia S. Slowikowski (University of Illinois, Urbana-Champaign)

Facilitator: Genevieve Rail (Ottawa University)

Anne Bolin (Eldon College), "Women Body Builders: Relation, Reflection and Reform."

Pirko Markula (University of Illinois, Urbana-Champaign), "Firm but Shapely, Fit but Sexy, Strong but Thin: The Post-Modern Aerobicizing Bodies."

M. Ann Hall (University of Alberta), "Body, Politic and Gender."

Session 3: Bodily Practices and Resistance in Sport (Da Vinci Room)

Organizer & Presider/Facilitator: Peter Donnelly (McMaster University)

Chris Stevenson (University of New Brunswick), "Christianity as an Agency of Hegemony and Counter-Hegemony in Elite Sport."

Becky Beal (University of Northern Colorado), "The Subculture of Skateboarding: Beyond Social Resistance."

John Walker (University of Illinois, Urbana-Champaign), "Soccer, Ethno-Nationalism and Cultural Resistance in Ontario."

SCAATCHED

Session 4: Research in Progress

(Dali Room)

Organizer & Presider/Facilitator: David Furst (San Jose State University)

Wilbert M. Leonard II and Tracy Ellman (Illinois State University), "Race/Ethnicity in the Salary Arbitration Process in Major League Baseball."

John R. Mitrano and Melissa K. Gilbert (Boston College), "The Gender Dynamics of Sports 'Man' Ship: Men's and Women's Basketball."

David P. Marple (Loyola Marymount University), "A Study of Normative Standards in Sport: Some Preliminaries."

Session 5: Interscholastic Sports

(English Room)

Organizer & Presider: Roger Rees (Adelphi University)

Facilitator: Merrill Melnick (SUNY College at Brockport)

Timothy Jon Curry (Ohio State University), "Eliminating Gender Bias in Measuring Sport Identity: Social Psychological Effects of Receiving a College Letter on Male and Female Athletes."

Linda C. Delano (Hamline University), "Coaching Certification: A Question of Institutional Discrimination?"

Yevonne R. Smith and Martha Ewing (Michigan State University), "Interscholastic Sport Coaching: The Under Representation of Gender and Ethnicity, Research Results and Sociological Implications."

1:30-3:15 p.m.

CONCURRENT SESSIONS

Session 1: The Body Politic and the Politics of the Body - I
(Van Gogh Room)

Organizer & Presider/Facilitator: Alan Ingham (Miami University)

Jean Harvey (University of Ottawa) and Rob Beamish (Queen's University), "Investing the Body: Responses of the Welfare State in Canada, France, England and Germany to the Crisis of the 1930s."

Rob Beamish and Diane Stewart (Queen's University), "The Juridical Body: Transformations in the Athlete/National Sport Organization Relationship in Canada from 1968 to 1991."

Alan Klein (Northeastern University), "Narcissism and Fascism in the Body-building Subculture."

Session 2: Sport and Emotional Bodies (Picasso Room)

Organizer & Presider: Eldon E. Snyder (Bowling Green State University)
Facilitator: Charles Gallmeier (University of Illinois, Chicago)

Genevieve Rail (University of Ottawa), "Emotion and Sport: Revisiting Physical Contact in Basketball."

Dan C. Hilliard (Southwestern University), "'It's Seventy-Five Percent Mental': The Management of Pain and Emotion in Ultra-Marathon Running."

Albert H. Gardner (University of Maryland), "Faculty-Staff Basketball: Fifty Minutes of Madness."

Session 3: Intercollegiate Athletics (Da Vinci Room)

Organizer & Presider/Facilitator: Dean Purdy (Bowling Green State University)

James Frey (University of Nevada, Las Vegas), "Deviance of Organization Subunits: The Case of Athletic Departments."

Dean F. Anderson (Iowa State University), "Career Socialization and Mobility of Football Coaches."

Session 4: Disabled and Discarded Bodies in Sport Organizations: Injury, Pain, and Social Trauma - I (Dali Room)

Organizer & Presider/Facilitator: Howard Nixon (Appalachian State University)

Eileen Hornberger Thompson (University of Tennessee), "Alienation of Female Distance Runners: A Conflict Perspective."

David M. Furst (San Jose State University), "Injured Runners: Forced Out of the Fold?"

William G. McTeer (Wilfrid Laurier University) and Philip G. White (McMaster University), "Sport, Masculinity and the Injured Body."

3:30-5:15 p.m.

CONCURRENT SESSIONS

Session 1: Express Yourself? Building Bodies, Style and Power
(Van Gogh Room)

Organizer & Presider: Cheryl L. Cole (University of Colorado, Colorado Springs)

Facilitator: Jay Coakley (University of Colorado, Colorado Springs)

Honi Haber (University of Colorado, Denver), "Re-Viewing the Female Body, Re-Visioning Culture."

Shari Zeck (University of Iowa), "Where is Control? Mechanized Body, Expressionism, and Janet Jackson's Rhythm Nation 1814."

Jim McKay (University of Queensland), "The State of Sexual Politics and Sport in Australia."

Session 2: The Body Politic and the Politics of the Body - II
(Picasso Room)

Organizer & Presider/Facilitator: Rob Beamish (Queen's University)

Stephen R. Walk (Michigan State University), "Body, Personality and the Athleticized State in Hegel's Philosophy of Right."

Dorothee Dieckelman (Freie Universitat Berlin), "Educated Minds, Unemployed Bodies."

Sandra Murray (Queen's University), "A Socio-cultural Geography of Softball in Cornwall, Ontario."

Session 3: Disabled and Discarded Bodies in Sport Organizations: Injury, Pain, and Social Trauma - II (Da Vinci Room)

Organizer & Presider/Facilitator: Howard Nixon (Appalachian State University)

Timothy Jon Curry (Ohio State University), "A Little Pain Never Hurt Anybody: 'Positive Deviance' and the Meaning of Sport Injury."

Mary E. Duquin (University of Pittsburgh), "Choosing Pain: The Meaning, Myth and Reality of Self-Inflicted Pain in Sport."

Howard L. Nixon II (Appalachian State University), "Accepting the Risks and Pain of Sports Injuries: Understanding the Nature of 'Consent' to Play."

Session 4: Lifelong Recreational Sports (Dali Room)

Organizer & Presider/Facilitator: Elmer Spreitzer (Bowling Green State University)

Dean F. Anderson and Charles M. Cychosz (Iowa State University), "Preliminary Examination of Exercise Behavior and Role-Identity among Employees of a Medical Center."

Ronald L. Ammons and Eldon E. Snyder (Bowling Green State University), "Adult Participation in Coed Softball."

Michael A. Messner (University of Southern California), "Egalitarian Opinions and Gendered Dreams: Fathers, Children, and Athletic Participation."

Session 3: The Body: Ritual and Performance (Da Vinci Room)

Organizer & Presider: Andrew W. Miracle (Texas Christian University)
Facilitator: Synthia S. Slowikowski (University of Illinois, Urbana-Champaign)

Jane Granskog (California State University, Bakersfield), "In Search of the Ultimate: Ritual Aspects of the Hawaiian Ironman Triathlon."

Charles Laughlin (Carleton University), "Revealing the Hidden: The Epiphanic Dimension of Games and Sport."

Andrew W. Miracle and Dan Southard (Texas Christian University), "The Athlete and Ritual Timing: An Experimental Study."

Session 4: Human Motors and Mortal Engines: The Body, Technology and Sport (Dali Room)

Organizer & Presider/Facilitator: John Hoberman (University of Texas)

Dwight H. Zakus (University of Regina), "Perceptions Regarding the Production and Consumption of the Body in Elite Female Sport Performance."

Alan Klein (Northeastern University), "Pumping Alienation: Bodybuilding as Self-Objectification."

John Hoberman (University of Texas), "Modernity and the Scientization of the Sportive Body."

Session 5: Obsessive/Compulsive Bodies (English Room)

Organizer: Jeremy W. Howell (University of California, Berkeley)
Presider/Facilitator: Alison Dewar (Miami University)

Howard Stidwell (Northern Illinois University), "Exercise Addiction: A Social, Psychological and Physiological Perspective."

James Gillet and Philip G. White (McMaster University), "Doing It With Mirrors: Reflections on Self- and Other-Surveillance Among Male Bodybuilders in Weight Training Rooms."

Liv Jorunn Kolnes (Norwegian University of Sport and Physical Education), "Social Control and the Bodies of Female Elite Athletes."

1:30-3:15 p.m. CONCURRENT SESSIONS

Session 1: Traffic in Macho (Van Gogh Room)

Organizer & Presider: Cheryl L. Cole (University of Colorado, Colorado Springs)

Facilitator: Honi Haber (University of Colorado, Denver)

Blye W. Frank (Mount Saint Vincent University), "Ideological Jock Straps and Masculine Practice: The Body as Contested Terrain."

Gregory Conerly (University of Iowa), "The Black Body and the Eroticization of Sports in Gay Porn."

Doug Ischar (University of Illinois, Chicago), "Household Misappropriations."

Session 2: Sport and Political Activism (Picasso Room)

Organizer & Presider/Facilitator: Genevieve Rail (University of Ottawa)

Don Sabo, Jamie DeWaters and Roger Fiedler (D'Youville College),
"Sociology in Pursuit of Change: The Politics of an Athletic Equity
Evaluation in a Suburban School District."

Bruce Kidd (University of Toronto), "The Toronto Commitment:
Towards a Social Contract for the Olympic Games."

Session 3: Body Adornment and Decoration (Da Vinci Room)

Organizer & Presider/Facilitator: Sylvia Sparkis (Purdue University)

Sylvia Sparkis (Purdue University), "Armor and Self Image in the
Society for Creative Anachronism."

Chris Standerfer (University of Illinois, Urbana-Champaign)
"I Gotta Be Me': The Fashions of Older Women Mall-Walkers."

**Session 4: International Dimensions of Sport and Physical Activity
(Dali Room)**

Organizer & Presider: March L. Krotee (University of Minnesota)
Facilitator: Paul F. Blair (University of Minnesota)

Paul F. Blair, March L. Krotee (University of Minnesota), Roland
Naul (University of Essen, Germany), Ken Hardman (Manchester
University), and Hiroshi Komuku (Tenri University, Nara, Japan),
"Five-Nation Study of Sport and Leisure Behavior Patterns of
Junior High School Females."

Karin Volkwein (Northern Illinois University), "Changes of Sport in
Unified Germany: A Sociological Perspective."

Christopher J. Hallinan (University of Alabama) and March L. Krotee
(University of Minnesota), "Recruitment Practices among Non-Anglo
Soccer Clubs in Australia."

Session 5: Accounts of Bodybuilders (English Room)

Organizer & Presider: Kevin Young (University of Calgary)
Facilitator: Jon Rieger (University of Louisville)

Alan Klein (Northeastern University), "Body Double: Ethnography
Meets Post-Modernism in the Gym."

Sharon Guthrie and Cathy Brennan (California State University, Long
Beach), "Elite Women Bodybuilders: Models of Resistance or
Compliance?"

Otto Penz and Leslie Miller (Verlag fur Gesellschaftskvitik, Wein, Austria), "Women Bodybuilders: Feminine Invaders of a Masculine Terrain?"

3:30-4:45 p.m. PRESIDENTIAL ADDRESS (Monarch Room)
President: Howard Nixon (Appalachian State University)

Jay Coakley (Chair, Department of Sociology, University of Colorado, Colorado Springs), "Reconceptualizing 'Burnout' among Adolescent Athletes: From a Personal Trouble to a Social Issue."

5:00-6:00 p.m. NASSS Business Meeting (Monarch Room)

6:00-8:00 p.m. NASSS Reception (Regency Room)

SATURDAY, NOVEMBER 9, 1991

7:00-8:30 a.m. NASSS Board of Directors (English Room)
Breakfast Meeting

8:00 a.m.-12:00 Registration (4th Floor Foyer)

8:45-10:00 a.m. Announcements (Monarch Room)

KEYNOTE ADDRESS (Monarch Room)

President: Margaret Carlisle Duncan (University of Wisconsin-Milwaukee)

John Fiske (Department of Communication Arts, University of Wisconsin - Madison), "Controlling Bodies: Aspects of Sport in Popular Culture."

10:15 a.m.-12:00 CONCURRENT SESSIONS

Session 1: The Political Economy of Sports Media (Van Gogh Room)

Organizer/Moderator: Gregg Hoffman (University of Wisconsin-Milwaukee)

"The Influence of Television on Small-Market Sport Franchises: Milwaukee as a Case Study"

Panelists: Marty Greenberg (Director of the National Sports Law Institute)

Dale Hoffman (Sports Journalist, Milwaukee Sentinel)

Bill Haig (Vice President, Broadcasting, Milwaukee Brewers)

John Steinmiller (Vice President, Business Operations, Milwaukee Bucks)

Phil Wittliff (Milwaukee Admirals)

Session 2: Mediated Images of the Body in Sport (Picasso Room)

Organizer: Susan Greendorfer (University of Illinois, Urbana-Champaign)
President: Toni Bruce (University of Illinois, Urbana-Champaign)
Facilitator: Mary Jo Kane (University of Minnesota)

Edward Albert (Hofstra University), "Body of the Hard Man: The Archaic and the Modern in Media Coverage of Professional Bicycle Racing."

Robert Rinehart (University of Illinois, Urbana-Champaign), "Sport as Avant-Garde: A Case Study of the World Wrestling Federation."

Donald E. Lytle (Chico State University), "Perceived Stature of Collegiate Athletes: Inaccurate Images and the Body Ideal."

Session 3: Sport Media Messages (Da Vinci Room)

Organizer & President: Laurel R. Davis (University of Iowa)
Facilitator: Linda C. Delano (Hamline University)

Jim McKay (University of Queensland), "Sisters Doing it for Themselves or Market Feminism? Media Images of Australian Sportswomen."

Janet C. Harris and Laura A. Hills (University of North Carolina, Greensboro), "Telling the Story: Narrative in Newspaper Accounts of a Men's Collegiate Basketball Tournament."

Jane Crossman (Lakehead University), "A Content Analysis of Canada's National Newspaper."

Session 4: Sport Audiences and Spectators: Causes and Effects of Fandom (Dali Room)

Organizer: Lawrence Chalip (University of Maryland)
President/Facilitator: Lee Vander Velden (University of Maryland)

Lawrence A. Wenner (University of San Francisco) and Walter Gantz (Indiana University), "Fanship and Television Sports Viewing Experience."

Heather Gibson, Simon Attle and Andrew Yiannakis (University of Connecticut), "'Husky Mania' A Case Study: Changes in Support for a Big Time Athletic Program Before and After the 'Dream Season'".

Roman Horak (Institute for Culture Studies, Wien, Austria), "Football Spectators in Vienna: From the Local Club Supporter to the Soccer-Interested Consumer."

Session 5: Teaching the Sociology of Sport: More Creative Classroom Techniques (English Room)

Organizer & President/Facilitator: Timothy Jurkovic (Firelands College)

Hart Cantelon (Queen's University), "The Basketball Franchise: Game Playing to Introduce the Concept of Hegemony."

Merrill J. Melnick (State University of New York College at Brockport), "Sports Spectating in the United States: Teaching Sociology of Sport from the Fan's Perspective."

Catriona T. Higgs and Roberta L. Braden (Slippery Rock University) and Karen H. Weiller (University of North Texas), "Sexism and Racism in Sport: A Graduate Course Outline."

1:30-3:15 p.m.

CONCURRENT SESSIONS

Session 1: Gender and Race in Sport Media Messages

(Van Gogh Room)

Organizer & Presider: Laurel R. Davis (University of Iowa)

Facilitator: Robert Sparks (University of British Columbia)

Don Sabo (D'Youville College) and Sue Curry Jansen (Muhlenberg College), "Seen But Not Heard: Images of Black Men in Sport Media."

Jan Rintala (Northern Illinois University) and Mary Jo Kane (University of Minnesota), "Culturally Constructed Factors that Mediate the Media's Portrayal of Female Athleticism: The Case of Age, Race and Disability."

Jo Ann Buysse (Hamline University), "Differential Media Treatment in Sport and Gender Difference: An Analysis of Photographic Presentations of Intercollegiate Athletes on NCAA Division I Media Guides, 1989-90."

Session 2: Sport Media Production

(Picasso Room)

Organizer & Presider/Facilitator: Janet C. Harris (University of North Carolina, Greensboro)

Gai Ingham Berlage (Iona College), "Creating a Publicity Image of Feminine Baseball Players for the All-American Girls' Baseball League."

Kevin Young (University of Calgary), "Writers, Rimmers and Slotlers: Privileging Violence in the Construction of the Sports Page."

Margaret MacNeil (University of Toronto), "Icing the Game: An Ethno-Semiotic Study of CTV's Olympic Ice Hockey Production."

Session 3: Sport Audiences and Fans: Roles of Imagination and Interpretation

(Da Vinci Room)

Organizer: Lawrence Chalip (University of Maryland)

Presider & Facilitator: Stephen Mosher (Ithaca College)

Margaret Carlisle Duncan and Barry Brummett (University of Wisconsin-Milwaukee), "Liberal and Radical Sources of Female Empowerment in Sport Media."

Vernon Andrews (University of Wisconsin-Madison), "Race, Culture, Situation and the Touchdown Dance."

Jonathan F. Lewis and Andre Buteau (Illinois Benedictine College), "Sports Fantasies."

Session 4: Theory and Research in Progress

(Dali Room)

Organizer & Presider: Phil White (McMaster University)

Facilitator: Bill McTeer (Wilfrid Laurier University)

Jennifer E. Joslin (University of Iowa), "The Legitimation of an Emerging Cultural Form: A Case Study of Hoover Ball."

Tony Ladd (Wheaton College), "James Naismith: A Reexamination of the Inventor of Basketball as Social Engineer."

Ian Ritchie (Bowling Green State University), "'Run Ben, Run': An Ethical Justification for the Deregulation of Drug Use in Sport."

Howard Stidwell (Northern Illinois University), "Self-Efficacy through Sport."

Session 5: International Dimensions of Sport and Leisure
(English Room)

Organizer & Presider/Facilitator: March L. Krotee (University of Minnesota)

Ambrose Alexandrakis (University of Minnesota), "Political Activism in International Sport: The Struggle for Restructuring the International System of Olympic Sport."

Yiorgos Apostolopoulos and Stella Leivadi (University of Connecticut), "Sociocultural, Political, Economic and Ecological Impacts on International Tourism: A Methodological Approach - Preliminary Findings."

Thomas McIntyre (State University of New York at Brockport), "A Comparative Analysis of Exemplars of Estonian and Finnish Youth."

3:30-5:15 p.m. CONCURRENT SESSIONS

Session 1: Sport Media Markets (Van Gogh Room)

Organizer & Presider: Kimberly S. Schimmel (Miami University)
Facilitator: Kathleen Kinkema (University of North Carolina, Greensboro)

Leslie Fishwick and Lucy Baxter (Newcastle Polytechnic), "Preliminary Analysis of Job Segregation in Radio Sport Journalism."

Laurel R. Davis (University of Iowa), "Sports Illustrated and the Hailing of the Ideal Spectator."

Lee Vander Velden (University of Maryland), "Inter-City Rivalry and Fan Interest: The NFL Case."

Session 2: Bodies-Pleasures-Powers (Picasso Room)

Organizer & Presider: Cheryl L. Cole (University of Colorado, Colorado Springs)

Facilitator: Michael Messner (University of Southern California)

R.W. Connell (Harvard University, Macquarie University), "Throwing Like a Girl, Or, How to Undermine Masculinity and Post-Modernism at the Same Time."

David Whitson (University of Alberta), "Gendered Identities: Discipline, Power, Pleasure."

Brian Pronger (University of Toronto), "Muscling In: Pleasure in the Embodiment of Simulacra."

Session 3: Sport, Myth and Media

(Da Vinci Room)

Organizer: Program Committee

Presider/Facilitator: Robert Rinehart (University of Illinois, Urbana-Champaign)

Jeffrey O. Segrave (Skidmore College), "Myth and Sport: A Preliminary Analysis." *SCRATCH*

Steve J. Jackson (University of Otago), "Media and the Social Construction of National Identity: A Year in the Life of Canada and Wayne Gretzky."

Steven Mosher (Ithaca College), "Video Analysis of Green's A Spy in the House that Ruth Built and Riefenstahl's Olympia."

Session 4: Sport, Media and the War in the Persian Gulf

(Dali Room)

Organizer: Program Committee

Presider/Facilitator: Bruce Kidd (University of Toronto)

Leslie Taylor (University of Iowa), "Nationalism, the State, Sport and War: The Problem of Using Women as Patriotic Symbols."

Michael A. Malec (Boston College), "Patriotic Symbols in Intercollegiate Sports during the Gulf War."

Ross T. Runfola (Medaille College), "Television Coverage of Super Bowl XXV and the War in the Persian Gulf: The Fixing of the Big Game."

Session 5: Research in Progress

(English Room)

Organizer: Program Committee

Presider/Facilitator: David Andrews (University of Illinois, Urbana-Champaign)

X Monika Zechetmayr (Pennsylvania State University, Dubois Campus), "Lifelong Recreational Sport or Corporate Induced Momentary Activity?"

Bernard Booth (University of Ottawa), "Hegemony Theory and Working Class Sport in 19th Century Cumberland and Westmoreland."

Jon Donlon (University of Illinois, Urbana-Champaign), "Different Fruit, Same Roots: Why Did Classical Limbs Yield French Fraternity and American Individuality as Revolutionary Produce?"

X Monika Zechetmayr (Pennsylvania State University, Dubois Campus), "The Commercialization of the Healthy Body."

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