

1988

## Sport in the Social Context - NASSS Conference Program 1988

North American Society for the Sociology of Sport

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# The North American Society for the Sociology of Sport



**9th  
Annual Meeting  
Cincinnati, Ohio  
November 9-12, 1988**

## **Program**

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# **The North American Society for the Sociology of Sport**

***"Sport in the Social Context"***

**Program**

**9th  
Annual Meeting  
Cincinnati, Ohio  
November 9-12, 1988**

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North Carolina, Greensboro

### *President-Elect:*

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### *Archivist:*

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### *Newsletter Editor:*

Lee Vander Velden, University  
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### *Program Chair:*

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### *Committee:*

Barbara Brown, University of  
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(Workshops)

Dean Purdy, Bowling Green  
State University (Book  
Exhibit)

William Rudman, Ohio State  
University (Media,  
Registration)

### *Site Chair:*

Steve Lerch, Radford  
University

## Host Institution

Radford University

## Acknowledgements

Charlene Lutes, Dean, College  
of Arts and Sciences,  
Radford University

Radford University Department  
of Sociology and Anthropology

University of Nevada,  
Las Vegas Department of  
Sociology

Miami University, Department  
of Physical Education,  
Health and Sport Studies

David Balmer, Crestar Bank

John Veith, Triangle Printing

Pat Rupe

Michele Spencer

Joyce Standish, "papers"

Patty Stevens, Terrace Hilton  
Hotel

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## Program

### **Conference Theme:**

"SPORT IN THE SOCIAL  
CONTEXT"

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### **Wednesday, November 9**

5:00 p.m.- **Registration**  
 9:00 p.m. **Terrace Hilton Conference Area**  
 8:00 p.m.- **Welcoming Reception**  
 10:00 p.m. **Arcade**

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### **Thursday, November 10**

7:00 a.m.- **1987-88 Board of Directors**  
 8:30 a.m. **Breakfast**  
**Valley Room**

8:00 a.m.- **Registration**  
 4:45 p.m. **Terrace Hilton Conference Area**

9:00 a.m.- **Book Exhibit**  
 4:45 p.m. **Terrace Hilton**  
**Conference Area**

8:30 a.m.- **Opening of Conference/**  
 9:00 a.m. **Welcome Announcements**  
**Skyline Ballroom**

James H. Frey - Program Chair  
 Steve Lerch - Local Arrangements

9:00 a.m.- **Conference Keynote Address**  
 10:15 a.m. **Skyline Ballroom**  
*"Subcultural Penumbra: Servicing  
 Leisure Worlds"*

Gary Alan Fine,  
 Department of Sociology  
 University of Minnesota

Presiding: Jay J. Coakley, University  
 University of Colorado, Colorado  
 Springs

10:30 a.m.- **SESSION 1 — Race and Sport**  
 12:00 noon **Participation - I**  
**Ohio Room**

Organizer: Othello Harris, Miami  
 University

Presider: Alison Dewar, Miami  
 University

*"An Analysis of the Salience of  
 Sports in the Black Subculture:  
 A Comparative Study"*  
 Elmer Spreitzer, Eldon Snyder,  
 Dean Purdy and David Chilson,  
 Bowling Green State University

*"Race, Sport and Academics: A  
 Study of Black and White High  
 School Athletes"*  
 Othello Harris, Miami University

*"The Career Development of Black  
 High School Athletes and  
 Nonathletes"*  
 Twinet Farmer, West Side Future

*"Discourses on Black Women - A  
 History of Silence: A Review of  
 Relational Analyses in the Education  
 and Sport Literature"*  
 Delia D. Douglas, Miami University

## **SESSION 2 — Socialization Via Youth Sport Arcade**

Organizer and Presider: William E.  
Lide, Salisbury State College

### *"The Physical Educator As A Role Model"*

Phillip G. White, McMaster  
University

William G. McTeer, Wilfred Laurier  
University

### *"Program Preferences and Per- ceptions of Junior High School Basketball Participants and Their Parents"*

Dean F. Anderson and Merlin B.  
Olberding, Iowa State University

### *"Perception of The General Public Concerning Youth Sports"*

Steven D. Houseworth, Illinois State  
University.

### *"Athletic Participation and Smoke- less Tobacco Use: Implications and Recommendations for Coaches and Athletic Personnel"*

R. Scott Olds, Kent State University  
Steven Mosher, Ithaca College  
F. Wayne Blann, Ithaca College

## **SESSION 3 — Feminist Perspectives on Sport Violence Skyline Ballroom**

Organizer and Presider: Michael  
Messner, University of Southern  
California

### *"When Bodies Are Weapons: Masculinity and Violence in Sport"*

Michael Messner, University of  
Southern California

*"Self-Defense Training for  
Survivors of Sexual Assault: Its  
Contributions to the Healing Process"*  
Jayne Schuiteman, Michigan State  
University

### *"A Feminist Analysis of Responses to Hockey Violence: Media Coverage of the 1987 World Junior Hockey Championship"*

Nancy Theberge, University of  
Waterloo

Discussant: Donald Sabo,  
D'Youville College

12:00 p.m.-

1:30 p.m.

## **\*LUNCH EXCURSION - 1**

### *"Violence in Sport"*

Leader: Merrill Melnick, SUNY  
Brockport

## **\* LUNCH EXCURSION - 2**

### *"Athletics and Academics"*

Leader: John Massengale,  
University of Nevada, Las Vegas

\* Limited to preregistered participants. Meet at  
conference registration desk.

1:30 p.m.-

3:00 p.m.

## **SESSION 4 — Corporate Sport and Sport Organization Arcade**

Organizer and Presider: William J.  
Rudman, Ohio State University

### *"The Structure and Function of Sport Organizations"*

Steven Houseworth, Illinois State  
University

### *"Research Into Action"*

William J. Rudman, Ohio State  
University

Alar Lippin, Northern Kentucky  
University

*"Support for New Sport Stadiums:  
The Baltimore Case"*

Lee Vander Velden, University of  
Maryland

*"Corporate Sponsored Sport  
Research: A Holy or Unholy  
Alliance"*

Donald Sabo, D'Youville College  
Merrill Melnick and Beth Vanfossen,  
SUNY, Brockport

**SESSION 5 — Qualitative Research  
In Sport Settings  
Skyline Ballroom**

Organizer and Presider: David Johns,  
University of Manitoba

*"Reconceptualizing Sport and  
Socialization: A Case for the Study  
of Informal Athletic Activities"*

Stephen Parker, University of  
Southern Mississippi

*"Qualitative Methodology in  
Studying Fans at Professional  
Drafts"*

Michael Givant, Adelphi University

*"On The Outside Looking In: The  
Problematics of Access to Wives of  
Professional Athletes"*

Steven M. Ortiz, University of  
California, Berkeley

Discussant: Alan Klein, Northeastern  
University

**SESSION 6 — Risk Sport  
Ohio Room**

Organizer and Presider: James H.  
Frey, University of Nevada, Las  
Vegas

*"Conceptualization of Eating  
Disorders for Female Athletes in  
High-Risk Sports: The Theory of  
Objective Self-Awareness"*

Terese M. Stratta, Southern Illinois  
University

*"Depsychologizing Risk: Notes  
Toward A Sociology of Risk Taking  
and High-Risk Sports"*

Peter Donnelly, McMaster  
University

*"Testing the Relation of Work and  
Leisure with High-Risk Sport  
Participants"*

James H. Frey,  
University of Nevada, Las Vegas

3:15 p.m.-  
4:45 p.m.

**SESSION 7 — Collective Behavior  
and Sport  
Skyline Ballroom**

Organizer and Presider: Jerry M.  
Lewis, Kent State University

*"A Test of Sports Violence Models:  
The Case of the Survival Game"*

Augie Diana, Northeastern  
University

*"A Night Out in Dusseldorf"*

Jerry M. Lewis, Kent State  
University

**SESSION 8 — Gender and Sport - I  
Ohio Room**

Organizer and Presider: Judith  
Bischoff, Northern Illinois University

*"A Postmodern Paradox? Begin-  
ning to Explore the Phenomenon of  
Cheerleaders at Women's Sporting  
Events"*

Laurel R. Davis, University of Iowa

*"Current Attitudes Toward Female Sport Participation: The Case of Widespread Social Acceptance"*

Mary Jo Kane and Eldon Snyder,  
Bowling Green State University

*"Unequal Exchange and Exploitation in College Sport: The Case of the Female Athlete"*

Elaine M. Blinde, Southern Illinois University

*"Sport and The Social Construction of the Gendered Body"*

Suzanne De Saulniers, University of Waterloo

Discussant: Jan Rintala, Northern Illinois University

**SESSION 9 — Applied Sociology of Sport  
Arcade**

Organizer and Presider: Andrew Yiannakis, University of Connecticut

*"A Conceptual Framework for Applied Sociology of Sport: An Introduction"*

Andrew Yiannakis, University of Connecticut

*"The Utility of the Sport Sociological Perspective in the Professional Preparation of Sport Practitioners"*

Erik Kjeldsen, University of Massachusetts

*"The Sport Sociologist in Action: An Analysis of Academic Services for Athletes"*

Paul DuBois, Bridgewater State University

*"Marketing and Promoting the Sport Sociologist"*

James Santomier, New York University

5:00 p.m.-

6:00 p.m.

**Presidential Address  
Skyline Ballroom**

*"Suited up and Stripped Down: Perspectives for Socio-Cultural Sports Studies"*

Janet Harris, University of North Carolina, Greensboro

Presider: James H. Frey, University of Nevada, Las Vegas

6:00 p.m.-

8:00 p.m.

**Social, Hosted by the Department of Physical Education, Health and Sport Studies, Miami University Arcade**



## Friday, November 11

7:00 a.m.- **Sociology of Sport Journal**

8:30 a.m. **Editorial Board Breakfast**  
**Valley Room**

8:00 a.m.- **Registration**

12:00 noon **Terrace Hilton Conference Area**

9:00 a.m.- **Book Exhibit**

5:00 p.m. **Terrace Hilton Conference Area**

8:30 a.m.- **SESSION 10 — Gender and Sport - II**

10:00 a.m. **Skyline Ballroom**

Organizer: Judith Bischoff, Northern Illinois University

Presider: Elaine Blinde, Southern Illinois University

*"The Deathleticization of Women: The Naming and Gender-Marking of Collegiate Sport Teams"*

D. Stanley Eitzen, Colorado State University

Maxine Baca Zinn, University of Michigan, Flint

*"Women as Diverse Beings: The Influence of Context on the Approach to and Interpretation of Barriers Women Face In Pursuing High School Athletic Administrative Positions"*

Linda C. Delano, Hamline University

*"Where Have All The Women Coaches Gone? Placing the Question in Context"*

Lesley Fishwick, University of Illinois

*"The Coaches of Division I Women's Basketball — Who Are They?"*

Judith Bischoff, Northern Illinois University

Discussant: Mary McElroy, Kansas State University

### **SESSION 11 — Visual Sociology of Sport** **Ohio Room**

Organizer and Presider: Tim Curry, Ohio State University

*"Emotion in Sport: A Case Study of Collegiate Women Gymnasts"*

Eldon E. Snyder, Bowling Green State University

*"A Photo Essay on the Normalization of Sport Injury"*

Tim Curry, Ohio State University

*"A Review of the Rites of Fall"*

Jon C. Durst, Ohio State University

Discussant: John H. Rieger, University of Louisville

### **SESSION 12 — Cross Cultural Views of the Sport Institution** **Arcade**

Organizer and Presider: Monika Zechetmayr, Penn State - DuBois

*"Play, Games, and Sports in the World of Juveniles: Theoretical Reflection and Empirical Findings"*

Wolf - Deitrich Brettschneider, University of Paderhorn, West Germany

*"The Socio-Cultural Analysis of Non-Japanese Players in Japanese Baseball"*

Hajime Hirai, University of Shiga

*"A Comparison of Rural Playforms and Modern Youth Sport: A Socio-Historical Approach"*

David Johns, University of Manitoba

*"Perceptions of the Olympic Movement: Differences Between Anglos and Native Americans in Northeastern Oklahoma"*

Jimmy A. Frazier, Bowling Green State University

Discussant: Monika Zechetmayr,  
Penn State - DuBois

10:30 a.m.- **SESSION 13 — Intercollegiate**

12:00 noon **Sport**

**Ohio Room**

Organizer and Presider: Michael Malec, Boston College

*"Dynamics of Gender Ratio in College Coaching"*

Annelies Knoppers, Barbara Bedker Meyer, Martha Ewing, and Linda Forrest, Michigan State University

*"The 'Cooling Out' Function in Junior College: Implications for the Student-Athlete"*

Albert J. Figone, Humboldt State University

*"The College Experience: Female Athletes and Nonathletes"*

Barbara Bedker Meyer, Michigan State University

*"Perks and Quirks: Are the Non-academic Privileges Provided to Student - Athletes Detrimental to Their Development of a Sense of Responsibility?"*

Dean A. Purdy, Bowling Green State University  
Beverly E. Baker, Medical College of Ohio

**SESSION 14 — Religion and Sport Arcade**

Organizer: Joel Thirer,  
Illinois State University

Presider: Steven Houseworth,  
Illinois State University

*"Masking and Transformation: The Religious Significance of Ritual Identification Among Super Bowl Fans"*

Joseph L. Price, Whittier College

*"Religion and Sport: The Attitudes of American Jewish Subgroups Toward Sport and Physical Activity"*

Joel Thirer, Illinois State University

Discussant: Jerry M. Lewis, Kent State University

**SESSION 15 — Sport in The Third World**

**Skylake Ballroom**

Organizer: Joan D. Mandle,  
Pennsylvania State University

Presider: Daniel E. Doyle, Institute for International Sport, University of Rhode Island

*"Sports Clubs and Nation-Building in the Yemen Arab Republic"*

Thomas Stevenson, Ohio State University

*"Voluntarism and Commercialization: Basketball in Trinidad and Tobago"*

Joan D. Mandle, Pennsylvania State University

Jay R. Mandle, Temple University

*"Beyond Health: The Personal and Social Need for Recreational Sport in the Third World"*

J. Charles Blauvelt, Longwood College

*"Yo Soy Dominicano: American Hegemony, Dominican Resistance and Baseball"*

Alan Klein, Northeastern University

*"Cricket as an Element of the Super-structure: Analyzing C.L.R. James' New Cricketing World"*

Christine Cummings, University of West Indies

Discussant: Brian Stoddert,  
Canberra College

12:00 p.m.-  
1:30 p.m.

**\* LUNCH EXCURSION — 3**

*"Teaching Sport Sociology:*

Leader: Michael Malec, Boston College

**\* LUNCH EXCURSION — 4**

*"Race and Sport"*

Leader: Dan Hilliard, Southwestern University

\* Limited to preregistered participants. Meet at conference registration desk.

1:30 p.m.-  
3:00 p.m.

**SESSION 16 — Sport, Values and Heroes  
Ohio Room**

Organizer and Presider: Tom McIntyre, SUNY, Brockport

*"Sports as a Refuge or Reality? Arguments and Evidence about the 'Degradation' of American Sports"*  
Howard L. Nixon II, University of Vermont

*"Who's Better: Mantle or Mays?"*  
Robert Regoli, University of Colorado

*"Sport Involvement and Political Orientations: Two Tests of the Relationship"*  
Marc Gelinas, McMaster University  
James Curtis and Ronald Lambert, University of Waterloo

*"Wouldn't It Be Nice? The Emergence of the Moral Hero in Contemporary Sport Films"*

Steve Mosher, Ithaca College

**SESSION 17 — Lifelong Leisure/Sport  
Arcade**

Organizer and Presider: Elmer Spreitzer, Bowling Green State University

*"Sailors Have More Fun: Commitment, Identity/Salience, and Leisure Role Behavior"*

Lucinda Hurley, BOCES of Nassau County

C. Roger Rees, Adelphi University

*"Career Contingencies: Patterns of Involvement in Competitive Distance Running"*

David M. Furst, James E. Bryant, and Bethany Shifflett, San Jose State University

*"The Triathlon: A Case Study in Commercialization and Standardization of Participant Sport"*  
Dan C. Hilliard, Southwestern University

*"Preparation for Career Disengagement: Reflections on Changing Cultural Context in Professional Baseball"*

Gerard A. Brandmeyer, University of South Florida

**SESSION 18 — Sport and Deviance  
Skyline Ballroom**

Organizer and Presider: Kevin Young, University of Calgary

*"Physical Contact in Women's Basketball: A First Interpretation"*  
Genevieve Rail, Laurentian University

*"Sports Betting as Deviant Behaviour: A Sociological Overview"*  
Garry Smith, University of Alberta

*"(Re)Constructing Sexualities in Sport: Women Speak 'Out' in Rugby"*  
Elizabeth Wheatley, University of California, Santa Cruz

*"'Masculine Deviants': Control of Women in Society as Reflected in the Microcosm of Sport and Analyzed through Labeling Theory"*  
Lois Mueller, Concordia College

Discussant: Kevin Young, University of Calgary

3:30 p.m.- 5:00 p.m. **\* WORKSHOP — 1**

**"Ethnographic Research"**  
**Arcade**

Leaders: Peter Adler, Denver University  
Charles Gallmeier, Long Beach State University

**\* WORKSHOP — 2**

**"How to Use The Interview To Your Advantage"**  
**Ohio Room**

Leader: Frances Munnings, Editor, **Physician and Sports Medicine**

\* Limited to preregistered participants.

5:15 p.m.- 6:15 p.m. **NASSS BUSINESS MEETING**  
**Skyline Ballroom**

-Book exhibit lottery  
-Conference Evaluation

6:30 p.m. **Restaurant Tours**

## Saturday, November 12

7:00 a.m. - **1988-1989 NASSS Board of Directors Breakfast**  
8:30 a.m. **Valley Room**

8:00 a.m.- **Registration**  
12:00 noon **Terrace Hilton Conference Area**

9:00 a.m.- **Book Exhibit**  
12:00 noon **Terrace Hilton Conference Area**

8:30 a.m.- **SESSION 19 — Sport, Class and Popular Culture**  
10:00 a.m. **Skyline Ballroom**

Organizer and Presider: Cynthia Hasbrook, University of Wisconsin, Milwaukee

*"Sports As Popular Culture: Mapping A Terrain in the Age of Reagan"*  
Jeremy Howell, University of Illinois

*"Sport as Popular Culture: Rugby in Wales, 1850-1988"*  
David L. Andrews, Great Britain

*"A Study of the Effects of Previous Family Connections to Professional Sport on Attainment of Professional Playing Positions"*  
James Curtis and Jack Birch, University of Waterloo

*"The Relationship Between Social Class and Adolescent Sport Involvement: Gender and Race as Mediating Variables"*  
Michael F. Black and Brenda Jo Light Bredemeier, University of California, Berkeley

**SESSION 20 — "Special Topics: Theory and Research"**  
**Ohio Room**

Presider: James Brown, Indiana University

*"Toward A New Paradigm"*

Todd Crosset, Brandeis University

*"Cultural Literacy: A Conceptualization, Operationalization, and Empirical Testing of Athletes and Nonathletes"*

Patricia T. Kohl, Wilbert M. Leonard II, Bill Rau, and Donna Taylor, Illinois State University

*"The Crisis in High School Sport: Changing Times, Changing Myths"*

Andrew W. Miracle, Texas Christian University

C. Roger Rees, Adelphi University

*"Televised Sport: The Pleasure of Looking"*

Margaret Carlisle Duncan and Barry Brummett, University of Wisconsin, Milwaukee

*"Generalist Sports Magazines in the USA and UK: Researching Representations of Sport"*

John D. Horne, Staffordshire Polytechnic

**SESSION 21 — Race and Sport Participation - II  
Arcade**

Organizer and Presider: Othello Harris, Miami University

*"Racial Discrimination in Major League Baseball: A Re-Examination of the Equal Pay for Unequal Work Hypothesis"*

Dean A. Purdy, Bowling Green State University

D. Stanley Eitzen, Colorado State University

*"Ethnic and Racial Succession among Professional Boxers: A Structural Account"*

Thomas H. Jenkins, University of Cincinnati

*"Positional Segregation and Aboriginal Rugby Players"*

Christopher Hallinan, University of Wollongong

*"Racial Bias in Women's Sports"*

D. Stanley Eitzen, Colorado State University

David M. Furst, San Jose State University

10:30 a.m.-

12:00 noon

**SESSION 22 — International Sport: Politics and Ideology  
Skyline Ballroom**

Organizer and Presider: March Krotee, University of Minnesota

*"Dialectical Analyses of the International Olympic Movement"*

March Krotee and Ambrose N. Alexandrakis, University of Minnesota

*"Apartheid: A View To The Future"*

March Krotee, University of Minnesota

*"The 49th Paradox: The 1988 Winter Olympic Games and The Social Construction of Canadian Identity"*

Steven J. Jackson and Jeremy W. Howell, University of Illinois

*"The Nonaligned Nations in the International Arena of Sports: Their Relations to UN-UNESCO and the I.O.C."*

Ambrose N. Alexandrakis

**SESSION 23 — Special Topics: Qualitative Studies  
Arcade**

Presider: George Sage, University of Northern Colorado

*"Athletes Sharing Their Life Stories: The Emergence of the Contemporary Sport Autobiography"*

Mary McElroy, Kansas State University

*"A Qualitative Analysis of the Home Advantage"*

Tim Jurkovic, Bowling Green State University

*"Feminism, Gender and The Ethnographic Study of Sport"*

Judith A. Dilorio, Indiana University - Purdue University

*"Diamond Fever: Women's Baseball in the late 1800s"*

Gai Ingham Berlage, Iona College

**SESSION 24 — Critical Issues in the Critical Movement in the Sociology of Sport (Panel)**

**Ohio Room**

Organizer and Presider: Cheryl Cole, University of Iowa

Participants: Susan Birrell, University of Iowa; Alison Dewar, Miami University; Alan Ingham, Miami University; Michael Messner, University of Southern California

12:00 p.m.- 1:30 p.m. **1989 Conference Program Committee Luncheon Arcade**

1:30 p.m.- 3:00 p.m. **SESSION 25 — Media, Sport, and Society Arcade**

Organizer and Presider: Lawrence A. Wenner, University of San Francisco

*"The Research Agenda for the Communication of Sport"*  
Lawrence A. Wenner, University of San Francisco

*"Television Broadcasting and Sports Programming: A History of Early Congressional Concerns"*  
Bruce Watkins, University of Michigan

*"The Rhetoric of Winning and Losing: The American Dream and America's Team"*  
Leah R. Vande Berg and Nick Trujillo, Southern Methodist University

*"White Knights, Poker Games, and MXM Invasion: (un) covering the Sale of a Professional Sports Franchise"*  
Nick Trujillo, Southern Methodist University

*"Spectator's Enjoyment of Sports Violence"*  
Jennings Bryant, University of Alabama

Discussant: Lawrence A. Wenner, University of San Francisco

**SESSION 26 — Cultural versus Mainstream Approaches to the Sociology of Sport**  
**Ohio Room**

Organizer and Presider: Peter Donnelly, McMaster University

*"The Politics of Cultural Representation"*  
Cheryl Cole, University of Iowa

*"Responses to Sexual Oppression in Physical Education and Sport"*  
Alison Dewar, Miami University

*"Towards a Theory of Sport and The  
Emotions: A Figurational  
Perspective"*

Joe Maguire, Loughborough  
University

*"Violence in the Workplace of Pro-  
fessional Sport From a Cultural  
Studies Perspective"*

Kevin Young, University of Calgary

Discussant: Alan Ingham, Miami  
University

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