

Spring 2018

Endeavor: Ari Emanuel

Maxime Gire

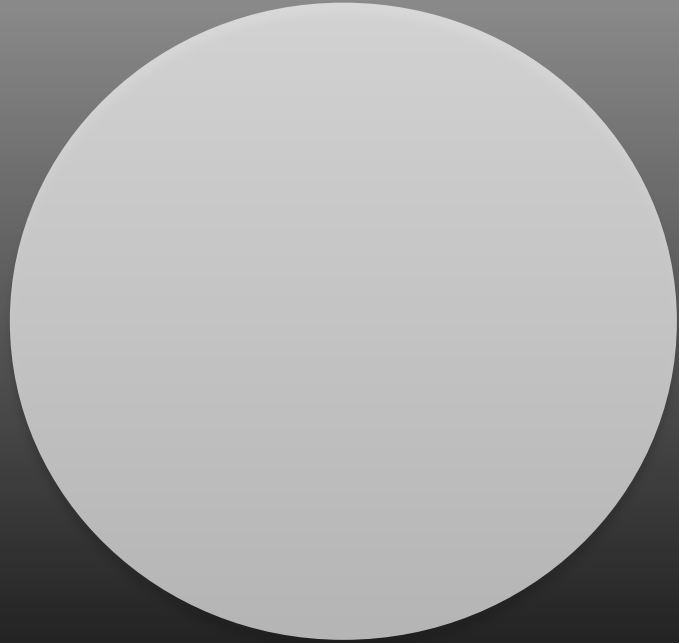
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MEDIA LEADER PRESENTATION

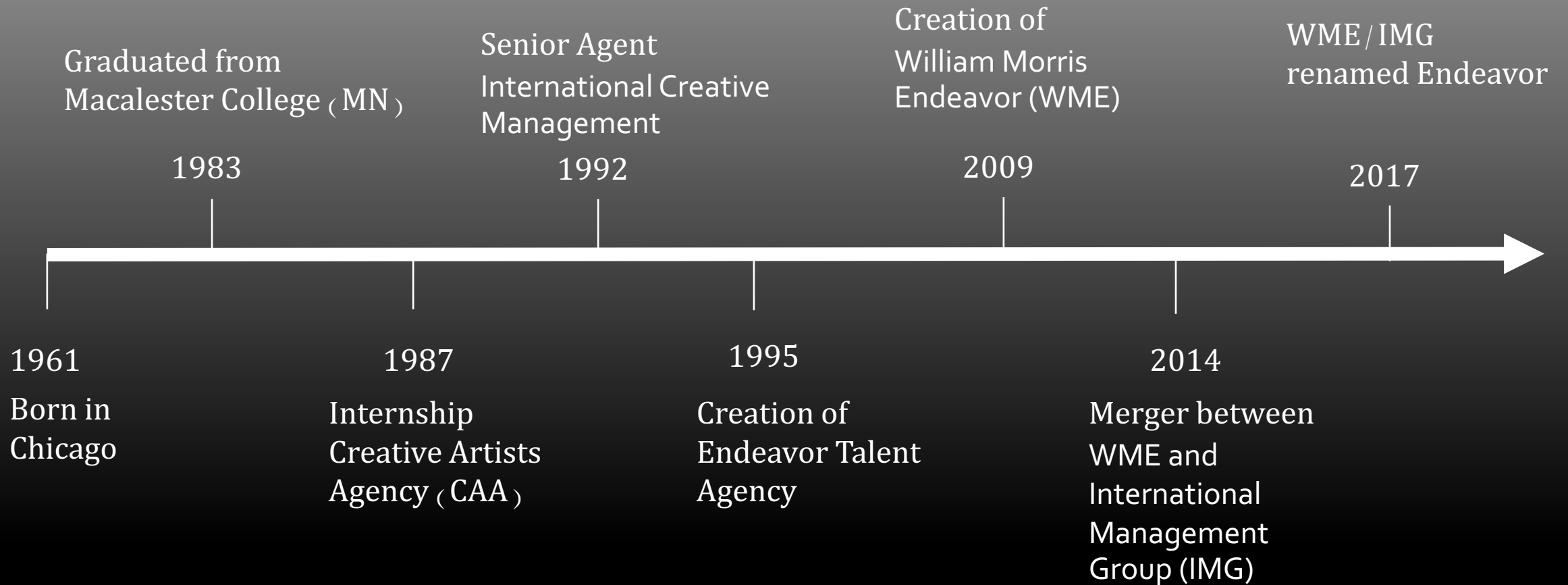
Ari Emanuel, CEO of Endeavor

MAXIME GIRE

About Ari Emanuel

- 56 years old
- Grew up in Chicago
- Talent Agent
- Co-CEO of Endeavor (formerly WME/IMG)
- Brother of Rahm Emanuel (mayor of Chicago)
- Inspired the character of Ari Gold in TV show "Entourage"
- Known in the industry for his brash style

Chronology



Business model of the media company

Entertainment

Representation of a powerful and diverse roster of artists and creator across every entertainment

Fashion

Manage the careers of clients that includes 14 of the 21 highest paid models in the world

Sports

Production of more than 50.000 hours of sports programming every year distributed across TV, radio, mobile and other devices.

Management philosophy

<https://www.youtube.com/watch?v=dp8g64DPsws>