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GAME-BASED LEARNING RESOURCE WEBSITE

Gerald J. Phillips

A Major Project

Submitted to the Graduate College of Bowling Green State University
in partial fulfillment of
the requirements for the degree of

MASTER OF EDUCATION

Spring 2015

Committee:

Dr. Fei Gao, Chair/Project Advisor

Dr. Donna Trautman

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Abstract

Dr. Fei Gao, Chair

Dr. Donna Trautman, Advisor

Motivation is a huge factor in the success of students at all ages, especially in this fastpaced technological world we live in. So - what motivates people to learn? Better yet, what,
plain and simply, motivates people? Digital and non-digital games have a strong grasp on the
attention of people across the world. They provide competition and mental stimulation that
many people just cannot find in reality. Games engage players in unique problem solving
situations, let them explore and satisfy curiosity, and connect players around the world who other
wise would never meet. Every achievement offers a reward and increase in status and
gratification for the player. Research shows that utilizing these game-based trends as an
educational tool will help educators increase student motivation to learn and create an enhanced
environment for learning to occur. The Game-Based Learning Resource site will provide a
central location for links, resources, community collaboration, and up-to-date research, for any
educator interested in taking advantage of game-based learning.

Acknowledgements

I would like to thank my committee chair, Dr. Fei Gao, as well as Dr. Donna Trautman, for their help and patience with me throughout this entire process. I would also like to thank the following teachers at Clyde High School who took the time out of their busy schedule to evaluate my project: Jackie Miller, Mike Martin, Wayne Strudthoff, and Tyler Tea.

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SECTION I: BACKGROUND AND GOAL

Statement of the Project and Background Information

Game-based learning is the theory of utilizing games as a source for intense focus on a subject, resulting in increased knowledge retention and over student success. This includes *gamification* of projects and teaching methods to improve overall student participation and achievement. It can be used to add an extra spark to traditional in-class projects for a digital or non-digital gaming experience that increases student excitement and participation. Game-based learning can take place through the use of interactive media, such as Xbox, Playstation, and online math games, that provide a digital world for learning to occur.

Gamification is the art of adding the principles of games such as badges, point-scoring, leaderboards, and other characterisitics of games that make the experience challenging but rewarding for every minor accomplishment. Gamifying projects and instruction gives students clear and rewarding goals that are fun to achieve.

The use of game-based learning in high school classrooms is an interesting area of research potential. Some experts say that game-based learning can improve scores on tests over traditional teaching strategies, while others say it does not provide any significant difference in scores. Game-based learning can be expensive and time-consuming to creating these games, and gaps exist between educational experts and the experts in game development which causes issues in productivity in the field of game-based learning.

Statement of the Problem

The goal of the project is to develop a working website to function as a resource for game-based learning. There is not a significant number of resource websites or central location of links to available educational games for educators to access. Game-based learning tools have their own unique abilities to deliver content information and desireable educational outcomes. In

addition, the website will contain informational pages that define game-based learning and gamification, as well as their benefits in education and links to supporting documentation.

As it stands, there is not enough supporting evidence that says game-based learning is a *more* effective way of delivering information. Research shows in many cases that the use of games as a learning tool does not allow for any substantial improvements in learning over traditional methods, however, in many cases it does show improvements in testing scores and retention of the material learned. Additionally, gamification of traditional classroom lessons may show an increase in student interest and participation, thus increasing the amount knowledge gained and retained. It is my hope that anyone interested in adding game-based lessons to their curriculum can utilize this website as a resource of knowledge for game-based learning.

Proposed Objectives

- Create a functioning website that serves as a resource for Game-Based learning for schools in all areas of study.
- Links to other sites that have online games available, as well as options to submit links for websites with educational games.
- o Console game examples and their educational values
- o Description of game-based learning
- o Information regarding the benefits of game-based learning
- o Information on gamification and how to apply it to a traditional lesson

Identification and Description of Resources

- o A functioning resource website
- o Links directly to other resources available as well to educational games

Definition of Terms

o Game-Based learning (GBL) is the theory of utilizing games as a source for

intense focus on a subject, resulting in increased knowledge retention and overall student success. This includes *gamification* of projects and teaching methods to improve overall student participation and achievement. It can be used to add an extra spark to traditional in-class projects for a digital or non-digital gaming experience that increases student excitement and participation. Digital Gamebased learning can take place through the use of interactive media, such as Xbox, Playstation, and online math games, that provide a digital world for learning to occur.

- O Digital Game-Based Learning (DGBL) Digital game-based learning is a research field within the context of technology-enhanced learning that has attracted significant research interest (Panoutsopoulos, pg 15, 2012). It is the similar to the above GBL definition but is specific to digitally created games, rather than including *gamification*.
- Gamification: "is a much newer concept than game-based learning. It is about using 'elements' derived from video-game design, which are then deployed in a variety of contexts, rather than about using individual video games" (Perrotta, 2013). It is the art of adding the principles of games such as badges, scoring points, leaderboards, and other characterisitics of games that make the experience challenging but rewarding for every minor accomplishment. Gamifying projects and instruction gives students clear and rewarding goals that are fun to achieve.
- Scaffolding In education, refers to a variety of instructional techniques used to move students progressively toward stronger understanding and, ultimately, greater independence in the learning process (Hidden curriculum 2014).

Literature Review

The literature will cover the supporting research behind Game-Based Learning (GBL) and Digital Game-Based Learning (DGBL) including specific case studies, methods of implementation, and benefits that students can receive from it as well as motivation to learn. Although many of the studies show no statistically significant improvement in the learning outcomes from GBLs over traditional instruction styles, all studies that included an assessment on participants perception of learning outcomes and their motivation to learn showed significant increase in their motivation to learn and their overall enjoyment in the lessons and classrooms.

"The engagement and motivation that games offer alongside with their potential to provide concrete learning experiences has attracted significant research interest with regard to the integration of commercial games into formal educational settings as well as the development and use of specially-designed educational games" (Panoutsopoulos, pg 15, 2012).

Studies have shown that the use of Game-Based Learning (GBL) methods have increased student success, including a research study conducted in a Taiwan History class (Kuan-Cheng, 2012). The study shows with statistical significance that the use of interactive DGBL experiences increased learning and retention in the studied population. In addition, another study investigated the same concept that DGBL experiences could enhance the learning motivation in a group of students. While there were no statistically significant results in increasing the overall learning, the group that was introduced to DGBL in the Civics and Society classes had shown significantly increased motivation in learning, and an overall enhanced classroom atmosphere that was conducive to increasing problem-solving skill development (Yang, 2012).

One of the main issues with integrating DGBL strategies in the classroom is the ability to align the game experience with the intended educational outcome while avoiding as much distraction as possible. "Thus, selecting an appropriate pedagogical approach for framing the

game-supported educational activities is considered as highly important" (Panoutsopoulos, pg 18, 2012). Because of the difficulty of aligning the games with a prticular lesson, it is important to choose a game experience that will fit this pedagogical mind-set. Many commercial games are not designed intentionally for an overall educational experience, but rather for entertainment purposes that attract the broadest possible audience.

In another study, researchers found that there is another significant area of interest and research related to the integration of GBLs. Researchers from the University of Haifa, in Haifa, Israel, conducted a study on the student's perception of their intended learning outcomes while playing a business simulation game. The authors incorporated three groups: "study and play," "play and study," and "play only," with the first two recieving a supplemental *scaffolding* lessons on the intended problem-solving skill development in addition to the game-based method (Barzilai, 2014). This information is relative to this project because it includes information on another strategy that could be implemented to help educators who are interested in integrating GBLs in their classroom and can be included on the resource website.

Perhaps the most important factor in integrating GBLs in the classroom is their undeniable ability to capture attention and motivation from the players. "One strength of educational games stems from their potential to increase students' motivation and engagement during educational tasks" (Jackson, 2013). Jackson and McNamara, through Arizona State University, conducted a test to determine if a game-based version of an instructional method would be preferred over a traditional method, and whether or not either method would show a significant increase in learning outcomes. Based on their test results, Jackson and McNamara found that the game-based version of the lesson was significantly preferred over the traditional method by the participating students (Jackson, 2013). While neither method provided a significant increase in the intended learning outcomes, the game-

based model significantly increased student's motivation to complete the lessons.

SECTION II: PROCEDURES

The GBL Resource website was created using the free web design tool Weebly. It includes all of the following information and was created using the theories and design strategies studied throughout the Learning Design coursework.

Investigation (Development) Procedure

The website creator used a free web design and hosting application called Weebly. The site was designed keeping in mind all of the criteria, theories, and design elements that have been learned throughout the course of the Learning Design degree. The resource website includes: Home, About, Definition, Game Links, Research page, Discussion, and a Contacts page. A web-like design structure was implemented so that all of the major information can be found easily from any location on the site. This allows for a free-flow thought process, where users can follow their personal interest twhile navigating the site rather than be directed. Please see Appendix A for screenshots of each page.

o "Home":

- Welcome statement and introduction to GBL
- Relevant Picture and Background
 - May attract the user and keep interest but will not deter from intended learning outcomes
- Home page will be simple and attractive to the user
- "Next Page" button for the option of a directed site navigation

o "About":

- Defines what the site is about
- Embedded screencast that serves as an alternate method of content delivery for the page's information

A section about the developer's background and accomplishments

o "Define":

- Embedded videos for differentiated content delivery to viewers
- Define "GBL"
 - Digital, non-digital
- Define "Gamification"
 - Definition
 - Badges, point scoring, rewards, achievements
 - Provide examples of "gamification" of a traditional lesson

o "Links to Games":

- Links page contains hyperlinks to readily-available online games
- Links are seperated based on Subject:
 - Math
 - Reading/writing/english
 - Science
 - Engineering
 - History

o "Research":

- This page will include references to expert research that support the theories behind GBL integration
- Will allow for users with a deeper interest to have quick and easy access to relevant research material regarding GBL

o "Discussion":

A discussion board for community collaboration

o "Contacts":

 The project creator's information is available for contact purposes through email

Timeline and Schedule of Activities

- o Project will be completed by the end of the semester that the Project is due.
- Outline (approx. Sept. 14th, 2014)
- o Proposal Draft (approx. Oct. 19th, 2014)
- Proposal Edits and Revisions (constant)
- o Final Draft Due (November 10, 2014)
- o Defense Date (Late November or Early December)
- o First Draft of Final Report (March 15th, 2015)
- o First Draft of Project Website (March 15th, 2015)
- o Final Defense Date (Mid-April, 2015)

Budget

There is no budget required for this project, as all information used to complete the website is attained through coursework, and database and internet research studies. In addition, the website itself will be created using the free online web design tool called Weebly.

Method to Evaluate Objectives

The Game-Based Learning Resource Website was evaluated by a panel of 4 experts in the fields of learning design and education. Each panel member had a rubric that was created to evaluate the intended outcomes of this project. After review, evaluation, and recommendations, the website will be published to the web to be utilized as a resource for game-based learning.

SECTION III: DESCRIPTION/METHODOLOGY/DEVELOPMENT

Restatement of the Problem

There is not a significant number of resource websites or central location of links to

available educational games for educators to access all in one stop. Game-based learning tools

have their own unique abilities to deliver content information and desireable educational

outcomes, as well as create a fun and effective environment for learning. The goal of this project

is to create a resource website where educators can visit and find any resource they may need to

implement game-based learning strategies in their classrooms.

As it stands, there is not enough supporting evidence that says game-based learning is a

more effective way of delivering information. Research shows in many cases that the use of

games as a learning tool does not allow for any statistically significant improvements in learning

over traditional methods, however, in many cases it does show improvements in testing scores

and increased retention of the material learned. Additionally, gamification of traditional

classroom lessons shows an increase in student interest and participation, thus increasing the

amount knowledge gained and retained over time.

To address this difficulty in finding a central location for substantial and reliable

information, the researcher developed a working website that functions as a resource center for

game-based learning. It contains informational pages that define game-based learning and

gamification, links to supporting documentation, a collaborative forum for communication in the

community, and the ability to input suggestions to the creator. The goal for this project is that

anyone interested in adding game-based lessons to their curriculum can utilize this website as a

resource of knowledge for game-based learning.

Website Design

Website Link: http://game-basedlearnin.weebly.com/

The website was designed using the free online creation tool Weebly.

Development Process Review

The free website development tool Weebly was used to create the Game-Based Learning Resource center. Weebly made everything simple, from designing the layout and structure of the site to including all of the information needed. Creating a site with common fonts and color schemes across each page can be tedious and frustrating, but Weebly made this a simple process as well. It even creates a mobile version of the website that can be viewed on any cell phone. One thing I found interesting is the fact that Weebly is free, however they offer a "premium" version for a small price. The premium version allows the designers to include an easy to use store for viewers to make purchases, drops the "Weebly" title from the URL, has a header slideshow, HD video and audio players, password-protected pages, membership, personalized favorites icon, site searches, SSL Security, and Google Advertising credit. There was hardly any difficulty in using the tool other than the small learning curve that needed to take place to develop it.

After reviewing the theories and practices on website development and content inclusion, the creator chose several images that added slight humor and meaning to each section. Images were chosen to help categorize the sections of games as well as to provide a visual stimuli when visiting each page within the website.

The "Home" page was kept quite simple and only stated a summation of the content of the entire site. This simplicity provides a welcoming page and reassures the viewer that they are viewing the site they intended to.

The "About" page contains a brief description of what this site contains. The description is followed by a short screencast video that the creator captured and streamed through YouTube.

It gives the viewer a virtual tour of the website and allows them to see what is on each page briefly with a bit more detail than the text description. This screencast was included to provide an alternative to reading the text. Also on this page, the creator included a short description of himself so that interested readers can get a better sense of the qualifications he has and a personal connection.

Definitions of the common terms used throughout the resource website were included on the "Definition" page. This is to allow for readers to get a better understanding of what the content is about before reading too deeply into it. Initially, the creator embedded a YouTube video of a TedTalks production about "gamification." TedTalks are well known and well respected conventions for modern knowledge and innovations. Additionally, a second video is embedded lower on the page that further describes game-based learning and gamification, as well as how to begin implementing it.

Next is the link to the section titled "Game Links," which is a collection of online games with educational value. Each link has been tested for validity and categorized based on subject area. Each subject area is defined with a title of that subject and an image that is related to the subject in some way. More links will be included once they have been found and tested for educational value.

After "Game Links" is a tab to take the viewers to the "Gamification" section. Here, viewers can learn more specifically about gamification and how to implement it into their classroom. Several examples of phone applications and websites are given, as well as examples of curriculum that demonstrate game-based learning principals. This page is a bit cluttered and can be organized a bit further using subheadings to categorize the different types of examples that there are.

The next page is dedicated to the "Research" behind GBL. On this page, viewers will find a general summary of the standings of research in GBL. It contains several references to scholarly articles that have been published to research databases as well as links to professional websites that continuously update information on GBL and gamification and how it is currently being used. At the bottom of the page is a list of a few the references to some of the articles that were used to include specific information for the site, as well as some other articles that users might find interesting. There are many articles and sites about GBL, these are just a few that were analyzed to develop the proposal and the final project.

"Discussion" boards are typically included on a site like this to help engage the viewers in a collaborative way. Here, viewers can comment and post in different threads and even create their own. Other viewers can learn from other people who have thoughts and ideas about the topics on the site.

Finally, there is the "Contact" page, where viewers can submit suggestions, thoughts, ideas, criticisms, and other comments via e-mail directly to me. They can fill out the form and click the *submit* button to send it. This is all that was included on the page in order to simplify it and organize the site's content better.

Development Analysis

After analyzing the initial designs and the content of the page the creator made several edits and changes to content. Some pages lacked substantial information while others contained too much and did not follow the design guidelines. The "Research" tab was the most difficult to perfect because of the depth of information, however the literature review of this document presented viable solutions to the issue. Also, the "Gamification" section required much more time and evaluation to categorize each example provided. There are many examples of

curriculum and available applications to aid in gamifying a classroom, and no way to evaluate them all in the given time period. More will be added to the site if there is an increase in interest from viewers. Lastly, the "Contact" page contained too much content on the initial design and build, so another page titled "Discussion" was dedicated to the discussion board to help relieve the amount of content on one particular page.

SECTION IV: RESULTS/EVALUATIONS/RECOMMENDATIONS

Expert Evaluation Results

To get an outside point of view and evaluation on this project, I decided to allow four of my fellow colleagues, teachers at Clyde High School, to have access to the website and grade it using the rubric I provided. See Appendix B for the full rubric that was used. The evaluators were allowed to remain anonymous on the rubrics to allow for a more accurate review on their behalf.

According to Mr. Mike Martin, retiring Health and Physical Education teacher at Clyde High School, "The information presented on Game-Based Learning is very intriguing." Mr. Martin stated further, "if we can incorporate games into our curriculum, the students would be more willing to do assignments that are assigned."

The evaluators commonly gave a score of 4 out of 4 for Navigation, Spelling and Grammar, and Content. All four of the evaluators commonly gave a score of 3 out of 4 for both Graphics and Background. Finally it was a mix between a score of 3 out of 4 and 4 out of 4 for Learning of the Material and Fonts. An average score based on the rubrics provided gives the Project a Final score of **3.72 out of 4**. See Appendix C for specific scores.

Fulfillment of Objectives

All objectives have been met that the designer initially sought out to accomplish.

Deadlines were met at a fairly consistent basis with only minor complications and delays throughout the entire process.

Recommendations

It is recommended that the designer continue to perform updates to the site and add more content as it becomes available. Some examples include more links to educational games, new research provided on game-based learning, and continue participating in the discussion board

section of the website as it all becomes available.

For future studies, it is recommended that researchers dig more into the incorporation of commercial games into the classroom. Using games that are popular with students in the classroom could create a more relatedable lesson for them to understand. There are varying methods for which these games could be implemented, but more research is needed to determine each methods' effectiveness.

In addition, it is recommended that researchers continue to add supporting or refuting evidence for game-based learning to add more depth to research database on the topic.

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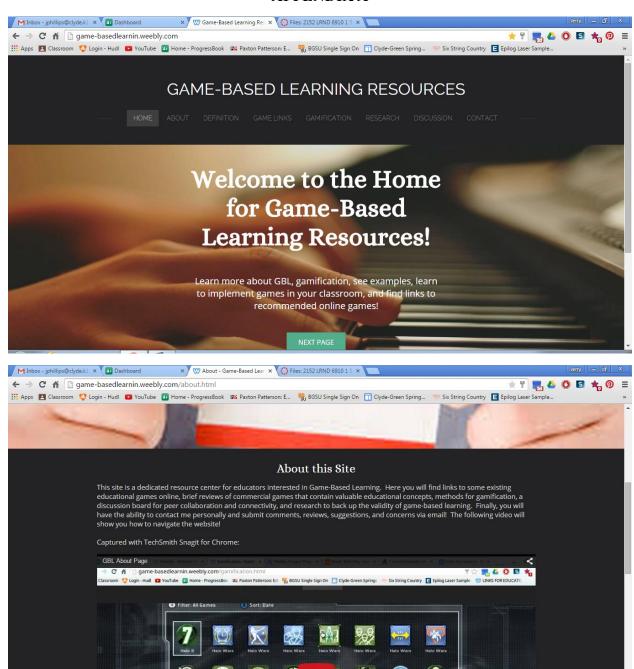
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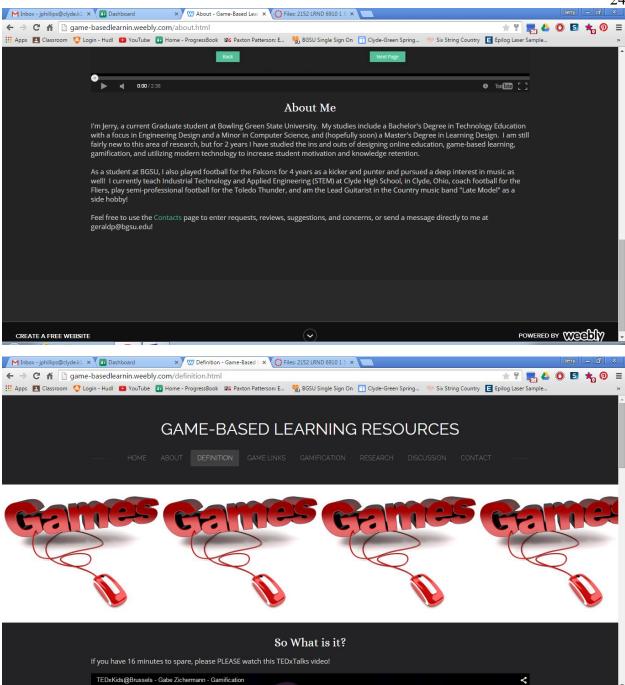
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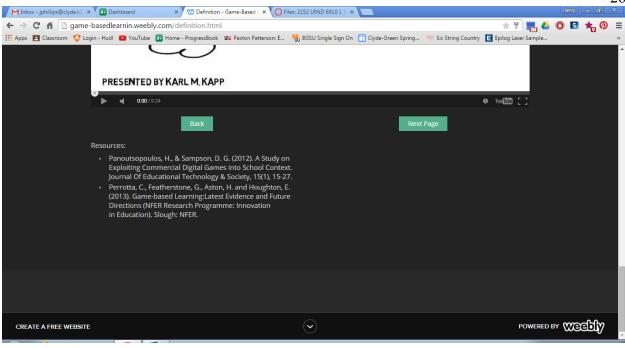
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APPENDIX A

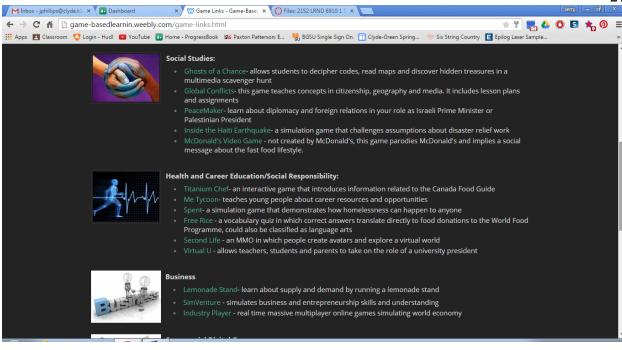


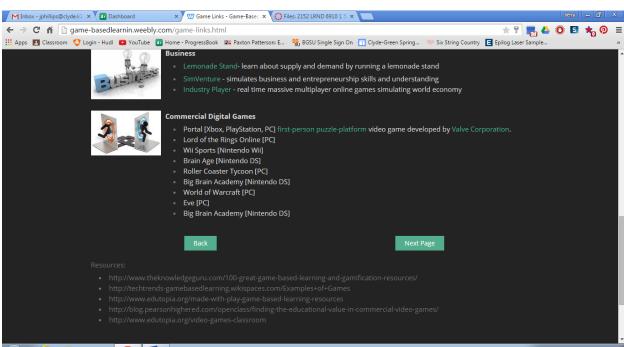


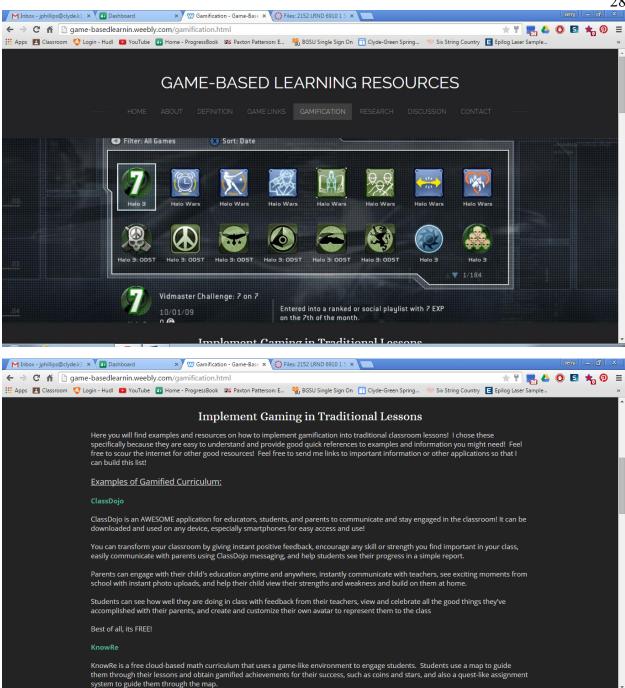


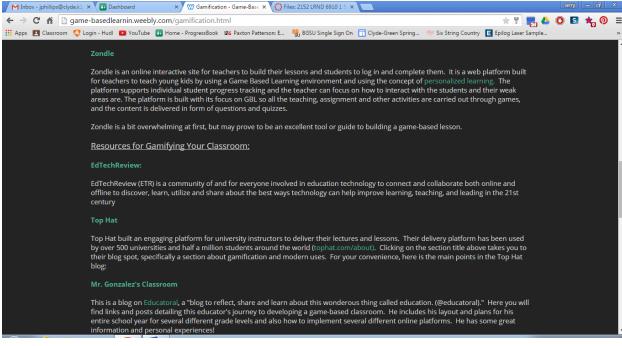


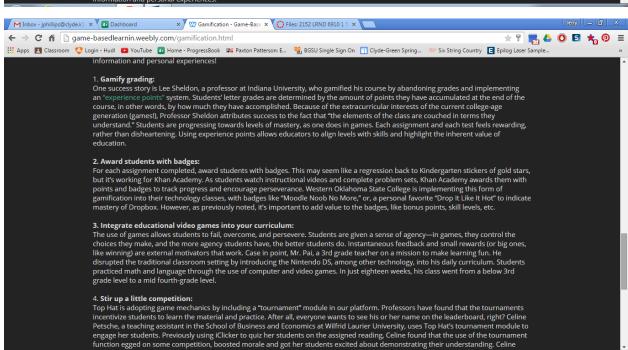


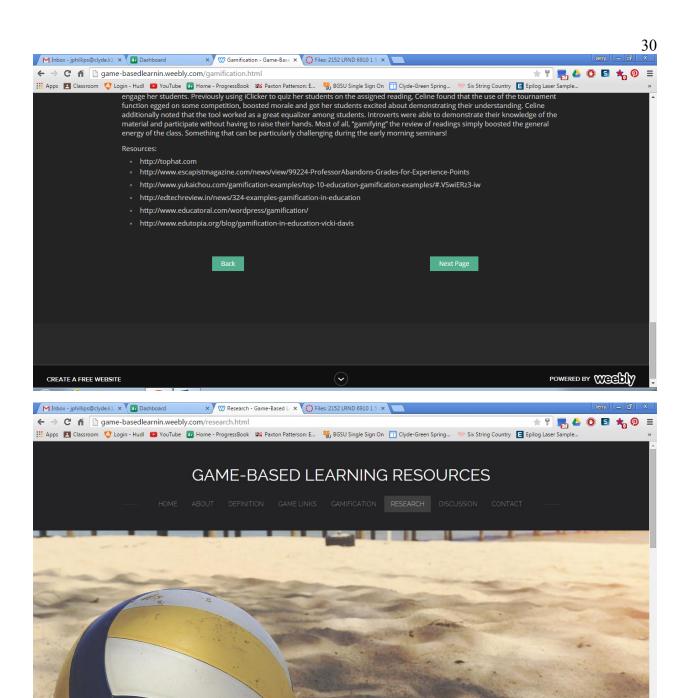




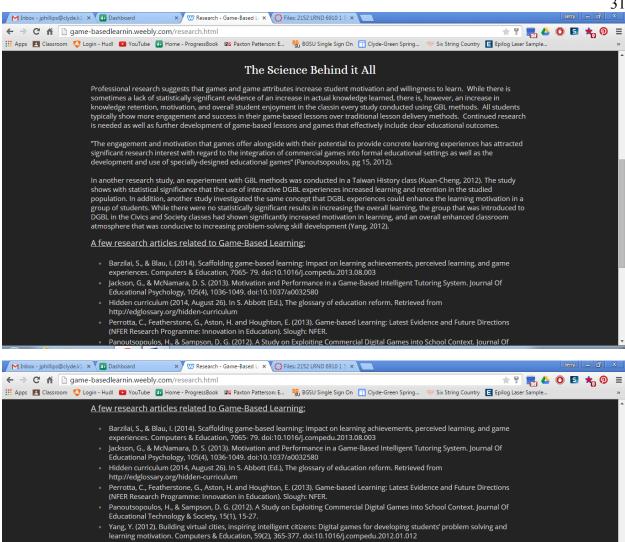








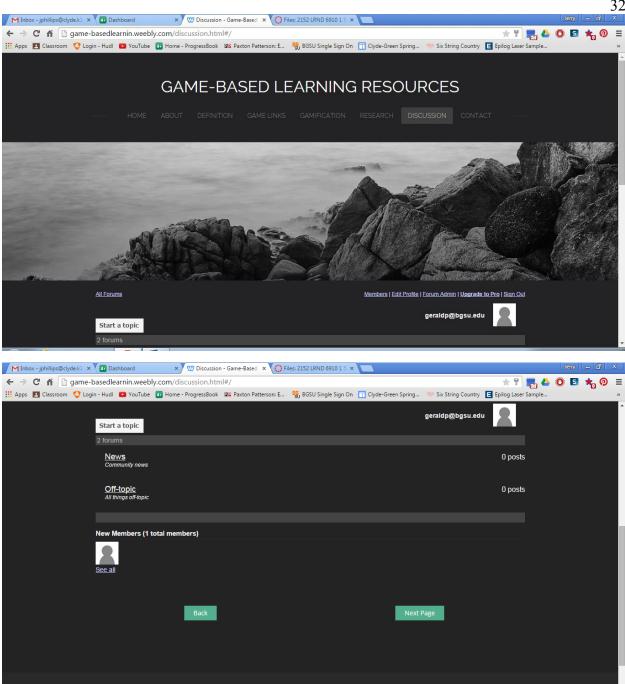
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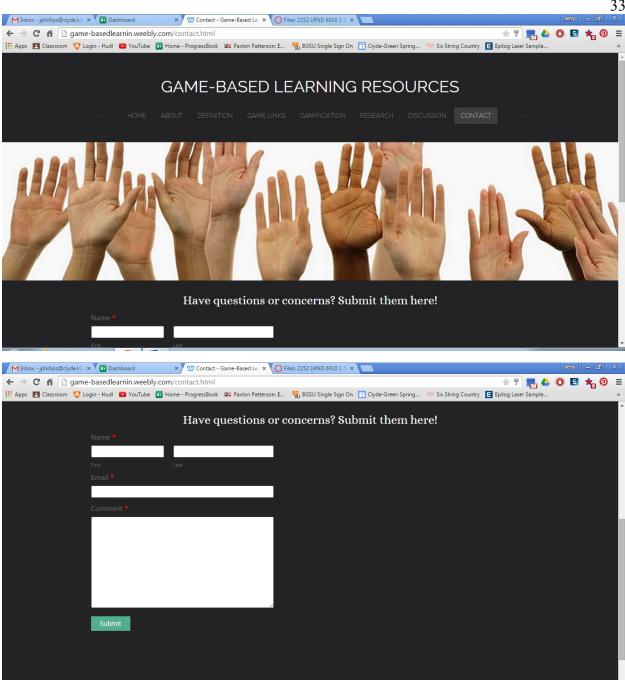


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doi:10.4018/jdet.2012100108

CREATE A FREE WEBSITE





Rubric for evaluation of the Game-Based Learning Resource Site

APPENDIX B

CATEGORY	4	3	2	1
Navigation	Links for navigation are clearly labeled, consistently placed, allow the reader to easily move from a page to related pages (forward and back), and take the reader where s/he expects to go. A user does not become lost.	Links for navigation are clearly labeled, allow the reader to easily move from a page to related pages (forward and back), and internal links take the reader where s/he expects to go. A user rarely becomes lost.	Links for navigation take the reader where s/he expects to go, but some needed links seem to be missing. A user sometimes gets lost.	Some links do not take the reader to the sites described. A user typically feels lost.
Spelling and Grammar Content	There are no errors in spelling, punctuation or grammar in the final draft of the Web site. The site has a well-stated clear	There are 1-3 errors in spelling, punctuation or grammar in the final draft of the Web site. The site has a clearly stated pur-	There are 4-5 errors in spelling, punctuation or grammar in the final draft of the Web site. The purpose and theme of the site	There are more than 5 errors in spelling, punctuation or grammar in the final draft of the Web site. The site lacks a purpose and
	purpose and theme that is car- ried out through- out the site.	pose and theme, but may have one or two elements that do not seem to be related to it.	is somewhat muddy or vague.	theme.
Fonts	The fonts are consistent, easy to read and point size varies appropriately for headings and text. Use of font styles (italic, bold, underline) is used consistently and improves readability.	The fonts are consistent, easy to read and point size varies appropriately for headings and text.	The fonts are consistent and point size varies appropriately for headings and text.	A wide variety of fonts, styles and point sizes was used.

				33
Learning of Ma-	The designer has	The designers has	The designer has	The designer did
terial	an exceptional	a good under-	a fair understand-	not appear to
	understanding of	standing of the	ing of the mate-	learn much from
	the material in-	material included	rial included in	this project. Can-
	cluded in the site	in the site. Can	the site. Can eas-	not answer most
	and where to find	easily answer	ily answer most	questions about
	additional infor-	questions about	questions about	the content and
	mation. Can eas-	the content and	the content and	the procedures
	ily answer ques-	procedures used	procedures used	used to make the
	tions about the	to make the web	to make the web	web site.
	content and pro-	site.	site.	
	cedures used to			
	make the web			
	site.			
Background	Background is	Background is at-	Background is	Background de-
	exceptionally at-	tractive, con-	consistent across	tracts from the
	tractive, con-	sistent across	pages and does	readability of the
	sistent across	pages, adds to the	not detract from	site.
	pages, adds to the	theme or purpose	readability.	
	theme or purpose	of the site, and		
	of the site, and	does not detract		
	does not detract	from readability.		
	from readability.	•		
Graphics	Graphics are re-	Graphics are re-	Graphics are re-	Graphics seem
	lated to the	lated to the	lated to the	randomly chosen,
	theme/purpose of	theme/purpose of	theme/purpose of	are of low qual-
	the site, are	the site, are of	the site, and are	ity, OR distract
	thoughtfully	good quality and	of good quality.	the reader.
	cropped, are of	enhance reader		
	high quality and	interest or under-		
	enhance reader	standing.		
	interest or under-			
	standing.			

APPENDIX C

Table of scores recieved using the rubric:

CATEGORY	4	3	2	1	Mean
Navigation	4	0	0	0	4
Spelling and Grammar	3	1	0	0	3.75
Content	4	0	0	0	4
Fonts	3	1	0	0	3.75
Learning of Material	3	1	0	0	3.75
Background	1	3	0	0	3.25
Graphics	2	2	0	0	3.5