

Summer 2011

Bibliofiles Summer 2011

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THE FRIENDS OF THE UNIVERSITY LIBRARIES

The Friends of the University Libraries would like to 'Friend' you

Yes, you can be our friend, and you don't even have to be on Facebook to do it! To be a University Libraries friend, you just have to become a member at one of the levels listed below. As a member of Friends of the University Libraries, you are one of the generous people who help the organization present the following annual awards and recognitions to deserving recipients:

- » UL Employee Award
- » Undergraduate Student Employee Award
- » Graduate Student Employee Award
- » Professional Development Award
- » Master of Library Science Scholarship
- » The Friends Award
- » Artists and Authors Recognitions.

Plus, the Friends of the University Libraries participates in National Library Week activities, sponsors a Valentine's Day drawing, provides support to the University Writing Center, purchases specialized equipment, sponsors the sale of used books and records, hosts a student employee appreciation barbecue, and contributes to the aesthetic appeal of the UL.



Get Connected!

Want to hear about what's going on at the University Libraries? Meet up with us on our "Bowling Green State University Libraries" Facebook page or follow "bglibrarian67" on Twitter to learn about new books, resources, services and upcoming events.

Friends Membership Levels

Jerome \$1,000 or more

- » All five DVDs plus "Ohio: A Sentimental Journey."

Laureate \$500-\$999

- » Choice of three DVDS

Nobel \$100-\$499

- » Choice of one DVD

Pulitzer \$35-\$99

- » Newsletters, invitations to special events, courtesy card.

The Friends of the UL is a 503(c)(3) organization. The cost of your membership, therefore, is tax deductible to the extent allowed by law. To join The Friends, please visit www.bgsu.edu/colleges/library/about/page40963.html or call 419-372-2856.

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2010-11
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Sentinel editor named 'Friend of the Library'

David C. Miller, editor of the Bowling Green-based Sentinel-Tribune, was presented with the Friends of the University Libraries Award during the Authors and Artists Celebration. "David Miller is devoted to libraries," declared his nominators, his fellow members on the Libraries Advocates Board.

He was recognized for his "decades-long service to the public libraries of Ohio," as president of the State Library of Ohio Board and chair of the Ohio Library Council, the Ohio Libraries Trustees Association and the Wood County District Public Library Board of Trustees. He is a charter member of the University Libraries Advocates Board, "always contributing well-considered and sound ideas. . . His professional expertise has helped the University Libraries in countless ways," the advocates wrote. Miller has supported the libraries in editorials and articles in the newspaper. In addition to his formal duties as a board member, "Dave has labored tirelessly on behalf of the University Libraries behind the scenes," they said.



Also during the reception, 79 faculty members were recognized for their scholarly publications and artistic achievements. During the past 24 years, the Friends organization has acknowledged more than 1,000 faculty and staff members for their important contributions to their disciplines, the culture and the University.

New sign illuminates library patrons

The University Libraries is offering students, faculty and staff a new way to stay informed about programs and services at the Wm. T. Jerome Library.

Using funds supplied through an Enrollment Management initiative, the UL has installed a new electronic sign outside the main entrance. The electronic sign identifies the library and makes patrons aware of hours, services, events and available resources.

The sign is a full color illuminated sign fabricated with Wm. T. Jerome Library on the top. It is visible to patrons near the entrance of the building and from other vantage points on campus.

The sign has the capability for scrolling and flashing messages and has the ability to display interactive images and graphics, time, and temperature.

Picture yourself in a library SLEEVEFACE PROJECT

What is "sleevefacing?"

Susannah Cleveland, head of the Music Library and Sound Recordings Archives, describes it as "more fun than one should have at work."

According to the creators of the sleeveface.com blog, a sleeveface is "one or more persons obscuring or augmenting any part of their bodies with record sleeve(s), causing an illusion."



With the vast collection of vinyl albums and thus album covers in BGSU's collection, the possibilities are nearly endless. Library staff, faculty and patrons have all gotten into the act, creating some startling illusions. There's rocker David Bowie in line to check out a book, while Tina Turner struts her stuff at the information desk and Kitty Wells enjoys one of the listening carrels.

The hidden agenda behind the fun is raising awareness of the library's collections, said Cleveland. "It's good outreach to get people to see what's in the collection and to think of it in different ways. It gets our users more engaged with us, and we've gotten to know our patrons a lot better."

Some of the younger patrons had not actually seen albums before, which presents a learning opportunity, Cleveland added. The albums also provide a chronicle of marketing history and the development of graphic design. "It's such a treasure trove; this gives us another way to make use of it," she said.

The sleevefacing idea was brought to BGSU by Liz Tousey, student and circulation supervisor, who has been with the University about a year. "It's easy and free and a great way to show off our collection," Tousey said. "People are doing sleevefacing in other places, not just in libraries." Tousey posts about three images a week on a blog (<http://blogs.bgsu.edu/librarysleevefacing/>) and a Facebook page. "We've gotten a lot of really positive feedback," she said. The library has invited others to submit their own. BGSU's rules require that all images must be taken in the libraries and may not be digitally altered.

The albums used are all doubles and designated for the annual record sale. The sleevefacing project has promoted a new way of cataloging that might make ordinary librarians shudder: Tousey has organized them by the color of the performers' outfits. She now keeps her eye out for people wearing certain patterns and colors. Cleveland said there's a bonus for finding someone dressed in checks—very hard to come by.

While the staff is not above nabbing patrons for specific covers, they also offer people the chance to choose an album to represent. "It's taking it

to a different level. What you listen to identifies and defines you; this is adding the visual. Some people are more theatrical, some choose an artist who's antithetical to who they are. When people saw it, they wanted in," Cleveland said.

The public participated in the project during the Arts Extravaganza in the Fine Arts Center.



The sleevefacing project has garnered some national attention. It has been featured in the online blog AL Direct, from the American Library Association, at American Libraries Direct and in the blog for the School Library Journal.

BGSU



Dean's Letter *Happy New Year!*

On behalf of the University Libraries (UL) faculty and staff I am pleased to share information in this issue of Bibliofiles highlighting recent library activities, new spaces and innovative services.

Summon, the new "power" search tool, is revolutionizing the way library users discover information, and the instruction librarians have been actively introducing its functionality to the campus community.

The William T. Jerome Library facility experienced a great deal of construction over the summer months. The much-anticipated Thinkers' Café, an Outtakes facility, opened its doors at the start of fall semester. Students and faculty have a new space in which to meet, greet, study and enjoy refreshments. As we expected, the café is very popular and appreciated. The eighth floor was renovated to include more modern, quiet study spaces.

The Learning Commons, a one-stop shop for tutoring assistance, moved from Moseley Hall to the first floor of the William T. Jerome Library and is a wonderful academic support resource for students.

The campus landscape has certainly changed over the past few months. Two new residence halls and dining facilities have opened, the Stroh Center is hosting athletic events and concerts, and the Wolfe Center for the Arts opened in December.

I invite you to return to campus and experience the new facilities and to visit the new spaces within the University Libraries.

All the best,
Sara Bushong, Dean

BGSU, HESA recognize Cardwell



Cathi Cardwell, an associate professor in the University Libraries, was recognized by the University and the Department of Higher Education and Student Affairs (HESA) last fall.

Her involvement and leadership in the University initiative "Connecting the Undergraduate Experience" (CUE) earned her the accolades.

HESA presented her with the University Community Fellowship Award, which is given to a BGSU faculty, staff or student community member who has made extraordinary contributions to building collegial working relationships at BGSU. Cardwell was chosen for her work as chair of the Connecting the Undergraduate Experience committee and for her service as interim vice provost for academic programs from January 2009 to August 2010. Additionally, Cardwell's peers on the CUE Steering Committee expressed their appreciation for her leadership.

Committee member Dr. Neal Jesse cited Cardwell's "unselfish leadership efforts . . . toward achieving Charting Our Future's Strategy."

In addition to her regular administrative responsibilities, the Faculty Senate committee pointed out, Cardwell presided over weekly communication and organizational meetings while facilitating bi-monthly steering committee meetings; organized several Steering Committee praised Caldwell for handling so many varied tasks.

"While Cathi's tremendous understanding of general education requirements locally and at the state level was crucial to this committee's work, her leadership abilities were equally important," the commendation stated.

Stephen Abram LIBRARY FUTURIST VISITS BGSU



With virtual presence everywhere - on desktops, phones, and beyond the library is truly everywhere. But what is the library experience? Stephen Abram, MLS, a well-know library futurist, researcher and popular blogger, led a discussion on the future of the library.

Abram is vice president for strategic partnerships and

marketing at Cengage Learning, and past president of the Special Libraries Association (SLA) and the Canadian Library Association. He was vice president of innovation for SirsiDynix and chief strategist for the SirsiDynix Institute. He has been vice president of corporate development for Micromedia ProQuest and publisher of electronic information for Thomson. He ran libraries for Suncor, Coopers & Lybrand, Smith Lyons Torrance Stevenson and Mayer and Hay Group.

Abram was listed by Library Journal as one of their first "Movers and Shakers," the key people influencing the future of libraries and librarianship. He is the author of ALA Editions' bestselling Out Front with Stephen Abram. His blog, Stephen's Lighthouse, <http://stephenslighthouse.com> is a popular blog in the library sector.

Employee dedication marked at reception

Longtime University Libraries faculty and staff were recognized for their years of service to the University at the 10-, 15-, 20-, 25-, 30-year levels.

Congratulations to:
Matt Hungling.....35 years
Eric Honneffer and **Chris Miko**25 years
Steve Charter and **Nancy Down** 20 years
John Forsyth, Stefanie Hunker, Julie Rabine, Linda Rich and **Lisa Tatham**.....15 years
Kathy Gardner10 years

New staff debut

Dr. Marcia Suter joined the University Libraries in September as interim chair of the Library Teaching & Learning Department. Suter, a 1973 graduate of BGSU, brings a wealth of library administrative experience from her former positions with The University of Toledo, most recently as associate professor and associate dean of the University Libraries; and, previously as director of library services, main campus libraries, eLearning and academic support; interim assistant dean for access and information services of the University Libraries; chair of the University Libraries faculty; and director of the Learning Resource Center. She co-chaired the North Central Association Re-Accreditation Steering Committee for the University of Toledo. She also is experienced with strategic planning, space planning, instruction and collection development.

Colleen Boff was appointed to interim associate dean in August. In her new position, Boff supervises the Northwest Ohio Regional Book Depository supervisor; coordinates the assessment of library operations and services; collaborates with campus constituents to develop and enhance programs and services for students, faculty and the community; assists with developing, implementing, and assessing the annual and strategic planning initiatives as well as policies and plans that support the research and curricular needs of the University community; and plans and oversees UL capital improvements and other operations-related projects.

Katie Mihaly began employment as the library associate 2 (reserves supervisor) in August. Mihaly comes from the Carlson Library at the University of Toledo, where she supervised the circulation desk as well as OhioLINK processing functions, and was responsible for course reserves and processing interlibrary loan articles.

Quilt project supports SCHOLARSHIPS, DECK PROJECT



With the support of many generous donors, the University Libraries raised more than \$1,300 for the Centennial Quilt Raffle. The funds were divided between the Deck Renovation Project and the Classified Staff Student Scholarship Fund.

Eight quilts were raffled and awarded to Carol Singer, Janet Parks, Ellen Dalton, Jeanne Tondryk, Rhonda Melchi, Pat Pauken, Betty DeSilvio, and Bob and Patricia Maurer.

Students make use of the new deck furniture that was funded, in part, by proceeds from the Centennial Quilt Raffle, as well as from other donations.



Pictured is one of the eight quilts that three University Libraries' staff members created in honor of the University's 100th anniversary.

Board Approves Learning Commons

The Board of Trustees, at its May 6 meeting, moved to direct \$795,000 to create space in Wm. T. Jerome Library for the Learning Commons, the tutoring and academic support services center currently housed in Moseley Hall. The funding will come from the University's renewal and replacement funds.

The move is designed to promote retention of current students as the complement to the University's stepped-up recruitment efforts. Creation of the Learning Commons will allow several disparate tutoring labs to be combined physically and share staffing, while including other retention activities.

The project will comprise about 12,000 contiguous square feet of space on the library's lower level, with a seating capacity of 175-200 people. It will also convert the current atrium into usable floor space while still providing natural light to the area. The new Learning Commons will include a computer lab and small set of offices for staff and graduate students.

Library hosts Centennial events

The William T. Jerome Library was the venue for the University's special Homecoming Centennial Celebration event in October. BGSU alumni and friends gathered at the William T. Jerome Library as part of the Homecoming and Centennial festivities. With the assistance of the BGSU Office of Alumni and Development, the library was transformed into the perfect setting for more than 200 guests who enjoyed live music, dancing and unique food selections.



On Nov. 9, the University Libraries hosted its Centennial Lecture, featuring two staff members from the Center for Archival Collections. Steve Charter, head librarian, and Eric Honneffer, conservator, provided an interactive presentation about "The History of BGSU."

