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The North American Society for the Sociology of Sport

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6th Annual Meeting Boston, Massachusetts November 6–10, 1985



The North American Society for the Sociology of Sport

6th Annual Meeting Boston, Massachusetts November 6–10, 1985

Program

Society Officers 1984–1985

President: George Sage, University of Northern Colorado

Treasurer: Susan Greendorfer, University of Illinois

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Site Chairs: Alan Klein, Northeastern University Augusto Diana, Northeastern University

Special Session Chair:

Richard Lapchick, Center for the Study of Sport in Society, Northeastern University

Host Institution

Northeastern University Center for the Study of Sport in Society

Acknowledgements

Office of the Dean, College of Arts and Science, Northeastern University

- Center for the Study of Sport in Society, Northeastern University
- Faculty of Physical Education, University of Western Ontario
- Department of Sociology, Bowling Green State University
- Richard Astro, Dean, College of Arts & Sciences, Northeastern University
- Jacques Eusebe, Center for the Study of Sport in Society, Northeastern University
- Joan Macrow, Faculty of Physical Education, University of Western Ontario

TWA Airlines

David Giblin, Boston Marriott Copley Place

American Sociological Association, Teaching Resources Center

Foreword

On behalf of the Organizing Committee for the 1985 NASSS Conference, we welcome you to Boston and our meetings. 1985 has been an important year for NASSS. It marks our sixth annual conference and the second year of publication of the Journal-both bear testimony to the continuing vitality and growing strength of the field. The Committee has put together what promises to be a most exciting program for you. The overwhelming response to the Call for Papers, and the program which has resulted reflect the high level of scholarly activity among sport sociologists, the diverse interests of our members and the quality of work being done. We hope that you are as excited as we are by the opportunities for scholarly and social interaction which this year's meeting will provide.

The theme of this year's conference is Sport and Social Change. It is appropriate to have social change as our theme. Boston was the center of historic changes in America and the beginnings of sociology were grounded in the changing social structure of nineteenth century Europe. Thus, the Plenary addresses, symposia and free communications sessions explore sport in a changing world and the changing face of sport in light of new and ever-changing social forces. The quality of scholarly exchange will be enhanced by the participation of scholars from across the U.S., Canada and abroad. Participants include many new faces along with the "old faithfuls" and most encouraging is the strong involvement in this year's conference by student members. 1985 has been a banner year for NASSS.

We also invite you to get to know Boston while you are here. Enjoy the sites, immerse yourself in the history of the area, treat yourself to sumptuous dining experiences and have fun.

Barbara A. Brown Eldon Snyder Program Co-Chairs 1985 NASSS Conference

Program

Conference Theme

SPORT AND SOCIAL CHANGE

Wednesday, November 6

6:00 p.m 8:00 p.m.	Registration
8:00 p.m	Reception
10:00 p.m.	Conference Suite

Thursday, November 7

8:00 a.m 5:00 p.m.	Registration
9:00 a.m 10:00 a.m.	Welcome Salon E
	George Sage (University of Northern Colorado)
	Conference Information/Announcements
	Barbara Brown (University of Western Ontario)
	Plenary Session 1
	Mario Allison (Arizona State University) Kaleidoscope and Prism: The Study of Social Change in Play, Sport and Leisure
10:15 a.m 12:15 p.m.	Symposium 1—The Representation of Sport Through the Media: The Case of T.V. Salon H/I
	Margaret MacNeill (Queen's University) The Twenty Minute Workout: A Semiological Analysis
	Hart Cantelon (Queen's University) Women's Body Building: New Wine in an Old Bottle
	Richard Gruneau (University of British Columbia)
	Issues in the Theory of Representation as It Applies to Sport and the Electronic Media
	Discussant: Bruce Kidd (University of Toronto)
	Organizer and Chair: Rob Beamish (Queen's University)

10:15 a.m.-Symposium 2---Gambling, Sport and 12:15 p.m. **Public Policy** Salon E

Ken Carlson (ABT Associates) Sports Betting and the Underground Economy

Garry Smith (University of Alberta) Canadian Experiences with Legalized Sports Betting

Gary Williams (Boston College) Gambling in College Sport

Patrick Sullivan (New England Patriots) The Impact of Sports Betting in Professional Sport

Eugene Christianson (New York City Offtrack **Betting Corporation**)

The Extent of Sports Gambling and Regulatory Alternatives

Organizers: James Frey (University of Nevada-Las Vegas) and The Center for the Study of Sport in Society (Northeastern University)

Chair: James Frey (University of Nevada-Las Vegas)

10:15 a.m.-Free Communications 1—Fitness and 12:15 p.m. Exercise Salon J/K

> Regina Keneh (Trenton State College) Double Messages, Double Images: Physical Fitness, Self-Concepts and Women's Exercise Classes

> Elaine Loebner (University of Baltimore) and Ann Wannen (Aerobics International) Physical Fitness or Physical Beauty? Motivations for Exercise

> Barbara Schreier (University of Massachusetts) The Masculinization of Women's Sportswear: A Reflection of Social Change

Monika Zechetmayr (Pennsylvania State University)

Benefits and Problems in Industrial Fitness Programs in the U.S.A.

M. Faye Sawyer and Ray Graham (Appalachian State University) What Kind of Activity Do You Look Forward to in Your Later Years: Rocking or Running?

Chair: Ian Bailey (California State University at Fullerton)

12:15 p.m.- Lunch Break 1:30 p.m.

1:30 p.m.-3:00 p.m.

Free Communications 2—The Political Economy of Sport Yarmouth Room

Andrew Miracle (Texas Christian University) Corporate Economy, Social Ritual and the **Rise of High School Sports**

James Frey (University of Nevada-Las Vegas)

The Economic and Social Extent of the Leisure/Sport Industry

David Higginson (Creighton University) An Analysis of the Dollar Value of Intercollegiate Athletic Exposure Gained Through Newspaper Coverage for Selected Division I Institutions

Michael Givant (Adelphi University) Magic and Politics: Some Latent Meanings of the Singing of Patriotic Songs at Sports Events in West Germany and the U.S.

Daniel Fink (Centre du Recherche sur la Culture Sportive)

Social Biographies of High Level Sportsmen and Markets of Sports Excellence: Tendencies of Social Change in High Level Sport

Chair: James Bryant (Metropolitan State College, Denver)

1:30 p.m.-Free Communications 3—Student 3:00 p.m. Papers—Women and Sport Salon H/I

> Genevieve Rail (University of Illinois) Toward a Phenomenology of "Feminine" Body Movements in Sport

Aniko Varpalotai (Ontario Institute for Studies in Education)

Sport, Gender and the Hidden Curriculum

Lynn Smith (University of Manitoba) The Elite Female Gymnast: A Study of Cultural Dissonance

Todd Crosset (Brandeis University) Male Coach/Female Athlete Relationships Chair: Susan Birrell (University of Iowa)

1:30 p.m	Free Communications 4—Student
3:00 p.m.	Papers—Sport Involvement
	Salon J/K

Tim Jurkovac (Bowling Green State University)

Collegiate Basketball Players' Perceptions of the Social and Physical Effects of Playing in Home and Away Situations

Twinet Parmer (Coralville, Iowa) Athletics in Perspective: Chasing the Dream With New Meaning

Changming Duan (University of Maryland) An Investigation of Attitudes Toward Physical Activity Among Male and Female Students in Three Types of Schools in Beijing, China

Elfreda Burkholder (University of Waterloo) Socio-Demographic and Lifestyle Factors Related to Participation in Masters Competition

Tim Jurkovac, Craig Mulling and Gunnar Valgeirsson (Bowling Green State University) Youth Sport: What Do We Really Know?

Chair: Allan Burton (DePaul University)

3:15 p.m.-Free Communications 5—The Social5:00 p.m.Organization of Sport
Salon J/K

Trevor Slack and Robert Hinings (University of Alberta)

Planning, Organizational Change and High Performance Sport

Dale Cunningham, Trevor Slack and Robert Pitter (University of Alberta) Paradigmatic Change in Voluntary Sport Organizations

Paul Redekop (University of Winnipeg) Finding the Sport in Sport Policy: A Survey of Policies Relating to Sport

William McTeer (Wilfrid Laurier University) The Canadian Football League Draft: A Basic Organizational Requirement

D. Stanley Eitzen (Colorado State University) The Structure and Consequences of Formal Team Rules

Chair: Erik Kjeldsen (University of Massachusetts)

3:15 p.m.- Boston Sport Tour*

5:00 p.m. Organizer: Will Holton (Northeastern University)

7:30 p.m.- Plenary Session 2

9:00 p.m. The Exploitation of Athletes: The Denial of Education Salon H/I/J/K

Steve Moore (New England Patriots)

Keith Lee (Indianapolis Colts)

Terry O'Reilly (Boston Bruins)

Tom "Satch" Sanders (Former Boston Celtic)

Organizer and Chair: Richard Lapchick (Center for the Study of Sport in Society, Northeastern University)

Friday, November 8

7:00 a.m 8:30 a.m.	Editorial Board Breakfast Meeting Singleton's Restaurant	8:45 a.m 10:15 a.m.	Free Communications 7—Sport and Socialization Harvard Room
8:00 a.m 5:00 p.m.	5		Cynthia Hasbrook and Thelma Horn (University of Wisconsin—Milwaukee)
8:45 a.m 10:15 a.m.	Symposium 3—Roundtable Discussion: The Political Economy of Hosting Professional Sport Franchises: The Case		Childhood Socialization into Sport: Some Theoretical and Methodological Considerations
	of Boston Salon G		Leslie Fishwick and Susan Greendorfer (University of Illinois)
	Harry Wessel (Northeastern University) Marty Nolan (Boston Globe)		Socialization Revisited: A Critique of the Sport Related Research
	Nate Greenberg (Boston Bruins)	10:30 a.m 12:00 noon	Gary Sailes (Chicago State University) Sport Socialization Comparisons Among Black and White Adult Male Athletes and Non-Athletes
	Organizer and Chair: Art Johnson (University of Maryland—Baltimore)		
8:45 a.m 10:15 a.m.	Free Communications 6—Sport and the Media Salon J/K		Dean Purdy (Bowling Green State University) Competitiveness, Transference From Parents to Children: A Youth Sport Environment
	Klaus Meir (University of Western Ontario) A Horse of a Similar Color Judith Bischoff and Jane Heidorn (Northern Illinois University) Gender Differences in Verbalizations and Voice Overs in Commercials from Sport and		Dean Anderson (Iowa State University), Dale Pease (University of Houston) and Fred Lorenz (Iowa State University) Prediction of High School Sport Participation from Children's Sex, Past Participation and Attitude Toward Reward Systems
	Non-Sport Programs		Chair: M. Ann Hall (University of Alberta)
	Barbara Brown and Frances Fraser (University of Western Ontario) Fair Play: Media Coverage of Women in the		Symposium 4—Contemporary Perceptions of the Female Participant in Sport Salon G
	Olympic Games: Los Angeles '84 Steven Messner (State University of New York at Albany) Televised Sport and Aggregate Voting Behavior: Some Evidence Bearing on the		Nancy Dunavant (University of Kansas Psychological Needs and Performance Achievement Interests of High School and College Women Athletes as Perceived by Their Head Coaches
	Marxist Perspective Timothy Curry (Ohio State University) The Wrestlers vs. The Photographers: The Sports Photograph as Applied Symbolic Interaction		Susan Molstad (Louisiana State University) and Gail Witaker (San Francisco State University) Perceptions of Female Basketball Players Regarding Male Versus Female Coaches
	Chair: Tom McIntyre (State University of New York at Brockport)		Marlene Mawson and Nancy Dunavant (University of Kansas) Perceptions of Opposite Sex and Same Sex Teammates on the Social Consequences of Athletic Performance Success
			Moderator: Carole Oglesby (Temple University)
			Organizer: Marlene Mawson (University of Kansas)

10:30 a.m.- Free Communications 8—Sport 12:00 noon Involvement Salon J/K

Mary Frances Stuck (Syracuse University) Sport Involvement and Non-Involvement: Adolescents Speak for Themselves

Judith Bischoff (Northern Illinois University) Influence of Significant Others in the Sports Participation of Female and Male Athletes

Edwin Rosenberg (LaRoche College) Death Anxiety and Athletic Involvement: A Conceptual Framework

Arthur Evans Jr. (Florida Atlantic University) and Lee Jones (Broward Community College) *Correlates of Personal Orientation in Athletics: An Empirical Test*

C. Roger Rees (Adelphi University), Frederick Andres (University of Toledo) and Frank Howell (North Carolina State University) On the Trail of the "Turkey Trotters": The Effect of Previous Sports Involvement and Attitudes on Commitment to and Skill in Running

Chair: Louis Krutcher (University of South Florida)

10:30 a.m.-Free Communications 9---Student12:00 noonPapers--Additional PapersBentley Room

Genevieve Rail (University of Illinois) Sport Federations Executives and Organizational Strategies

Daniel Egeler (Washington State University) Indoor Soccer: The Americanization of Soccer

Rob Pitter (University of Alberta) Unravelling the Paradox of Play: Sport, Labour, Freedom and Social Transformation

Douglas Newell and Sharon Mathes (Iowa State University)

Game Predictability and Male High School Varsity Basketball Players' Superstitions

Margo Gee (Dalhousie University) The 1980 Olympic Boycott: Media Bias in Great Britain and Canada

Chair: Stephen Lerch (Radford University)

12:00 noon- Lunch Break 1:30 p.m.

1:30 p.m.- Plenary Session 3

3:00 p.m. Salon G

Robert Lipsyte Runners for the Nation: The New Role for Journalists and Academics in the Chaos of Sportsworld

3:15 p.m.-4:45 p.m.

m.- Free Communications 10 m. Disengagement from Sport Salon J/K

David Johns (University of Manitoba) The Short Career of Female Gymnasts

Douglas Kleiber, Susan Greendorfer, Dianne Sandahl and Elaine Blinde (University of Illinois)

Quality of "Exit" from University Sports and Life Satisfaction in Early Adulthood

Richard Ennis and James Curtis (University of Waterloo)

A Comparative Profile of Former Elite-Level Hockey Players: Any Evidence of Stressful Disengagement?

M. Ann Hall (University of Alberta) Women Athletes Leaving Sport: Some Preliminary Findings and Observations

Christopher Grenfell (California State University)

Involvement in Secondary Sport Roles As A Form of Desocialization in Sport

Chair: Susan Greendorfer (University of Illinois)

3:15 p.m.-Free Communications 11—The Social4:45 p.m.Transformation of SportProvincetown/Orleans Room

John Sewart (University of Santa Clara) Deep Muscle: The Transformation of Professional Wrestling

Gerard Brandmeyer (University of South Florida)

A Sociological Offering on the Shift from Institution to Occupation in the Social Organization of Professional Baseball

Eric Wagner (Ohio University) Sport as Reflector of Change: Wilderness Sport and Dominant American Values

Mary Catherine Ware (State University of New York at Cortland)

The 'Joystick Quarterback': A New Trend Worth Watching

Andrew Yiannakis (University of Connecticut) Video Games: A Socio-Psychological Analysis

Chair: Lee Vander Velden (University of Maryland)

3:15 p.m.-Free Communications 12—Social4:45 p.m.Stratification and Sport
Cape Cod/Hyannis Room

Kendall Blanchard (Middle Tennessee State University)

Sport, Change and Social Class in Appalachia

Gerald Slatin (University of Kentucky) Work, Class and Sports Consumption: The Case of Professional Wrestling

Barry McPherson and James Curtis (University of Waterloo) Regional Differences in the Physical Activity Patterns of Canadian Adults

Norman Yetman (University of Kansas) Continuity and Change in Men's and Women's Intercollegiate Basketball 1958–1985.

Gene Burns and Mark Clark (University of Montana)

The 'Brickyard' Revisited—New Thoughts on Centrality and Stacking in American Professional Football

Chair: John Pooley (Dalhousie University)

5:00 p.m.-Wine and Cheese Reception7:00 p.m.Salon G

7:00 p.m. Media Awards Dinner* Salon F

Northeastern University Awards for Excellence in Sport Journalism

Master of Ceremonies: Robert Lipsyte, CBS-TV

Recipients: Frank Deford, Sports Illustrated Howard Cosell, ABC-TV

*Admission by Ticket only

Saturday, November 9

8:45 a.m 10:45 a.m.	Symposium 5—Unemployment, Sport and Leisure Salon E
	Richard Gruneau (University of British Columbia)
	Alan Ingham (Miami University)
	Nancy Theberge (University of Waterloo)
	Alan Tomlinson (Brighton Polytechnic)
	Karl Fasting (Norges Idrettshogskole)
	lan Taylor (Carleton University)
	Robert Hollands (Birmingham University)
	George Lipsitz (University of Houston at Clear Lake City)
	Organizer and Chair: Peter Donnelly (McMaster University)
8:45 a.m 10:45 a.m.	Symposium 6—Sport, The State and High Performance Athletes in Canada Cape Cod/Hyannis Room
	Richard Cavanaugh (Queen's University) The State, Ideology, and High Performance Sport in Canada
	Heather Clark (Queen's University) The High Performance Athlete and Employment Sharing
	Rob Beamish and Jan Borowy (Queen's University) Central Issues in the Formation of a Collective Voice for High Performance Athletes in Canada
	Jean Harvey (University of Ottawa) Ideological Discourse and the Political

Economy of Lifestyles in Canada Organizer and Chair: Rob Beamish (Queen's University)

Free Communications 13—Women and 8:45 a.m.-10:45 a.m. Sport 1

Maine Room

Merrill Melnick (State University of New York at Brockport), Don Sabo (D'Youville College) and Beth Vanfossen

Psychosocial Effects of Interscholastic Athletics Participation Among Female Athletes: A National Survey

Elaine Blinde and Susan Greendorfer (University of Illinois)

Impact of Recent Structural Changes in Women's Intercollegiate Sport on the Sport Experiences of Women

Dan Hilliard (Southwestern University) Gender, Athletic Participation and Perceptions of Masculinity and Femininity

Martha Wilkerson (Southwestern Missouri State University) Women Who Coach: What Does Society

Expect? Hardaval Singh and Kamaliit Kooner (Netaji

Subhas National Institute of Sports) Elite Indian Sportswomen: Some Research Findings

Chair: Gai Berlage (Iona College)

Plenary Session 4 11:00 a.m.-12:00 noon Salon E

John Hoberman (The University of Texas at Austin)

Sport, Ideology and Social Change: The United States and the People's Republic of China

Chair: George Sage (University of Northern Colorado)

12:00 noon- Lunch Break 1:30 p.m.

1:30 p.m.-**Plenary Session 5** Salon E 2:15 p.m.

Ian Taylor (Carleton University) The Politics of Declining Working-Class Sport: British Soccer After Bradford and Brussels

Chair: John Loy (University of Illinois)

2:30 p.m	Free Communications 14—Violence and
4:00 p.m.	Sport
	New Hampshire Room

Eric Dunning and John Williams (University of Leicester)

Jerry Lewis (Kent State University) A Study of the Heysel Stadium Riot Using Smelser's Model of Collective Behavior

Monika Zechetmayr (Pennsylvania State University)

Violence, Crime and Ice Hockey in West Germany

Lyle Hallowell (State University of New York at Stoneybrook)

A Political Economy of Violence in Ice Hockey: 1870-1985

Chair: Wilbert Leonard (Illinois State University at Normal)

Free Communications 15—Theory and 2:30 p.m.-4:00 p.m. Measurement Salon H/I

Jim McKay (University of Queensland) Marxism as a 'Way of Seeing': Beyond the Limits of Current 'Critical' Approaches to Sport

Elmer Spreitzer and Eldon Snyder (Bowling Green State University) Reflections Concerning a Generic Sociology:

Applications to the Subfield of Sport Sociology

Neil Widmeyer, Larry Brawley (University of Waterloo) and Albert Carron (University of Western Ontario)

Measurement Issues Revisited: the Group Environment Questionnaire as Byproduct Chair: Mary McElroy (Kansas State

University)

Plenary Session 6 2:30 p.m.-

3:15 p.m.

Karl Fasting (Norges Idrettshogskole) Gender, Verbal Behavior and Power in Sports Organizations

Chair: Nancy Theberge (University of Waterloo)

3:30 p.m.-Free Communications 16—Women and5:30 p.m.Sport 2

Salon E

Nancy Theberge and Alan Cronk (University of Waterloo)

Work Routines in a Newspaper Sports Department and the Coverage of Women's Sport

Cheryl Cole and Susan Birrell (University of Iowa)

The Challenge of Renee Richards: A Feminist Analysis

Kristin Burns (Northeastern University) Reconstructing Leadership Experiences: Toward a Feminist Theory of Leadership

Gai Berlage (Iona College) Women Intercollegiate Athletes Use of the Apologetic

Chair: Jay Coakley (University of Colorado at Colorado Springs)

4:15 p.m.-Symposium 7-Deviance and Sport:5:30 p.m.Theoretical Perspectives
Provincetown/Orleans Room

Dean Purdy (Bowling Green State University) Functional Perspectives of Deviance and Sport

Eldon Snyder (Bcwling Green State University) Deviance in Sport: A Symbolic Interactionist Perspective

D. Stanley Eitzen (Colorado State University) Conflict Theory and Deviance in Sport

Organizer and Chair: Dean Purdy (Bowling Green State University)

4:15 p.m.-Free Communications 17—Additional5:30 p.m.Papers

Salon H/I

Judith Young (University of Maryland) Social Correlates of Sport Participation and Physical Skill

Howard Nixon II (University of Vermont) The Background, Nature and Implications of the Organization of the "Capitalist" Olympics

Edward Albert (Hofstra University) The Social Production of Winners in the Sport of Amateur Bicycle Racing

Janet Harris (University of North Carolina) Athletic Heroes in Context: Exemplar Selections in Relation to Sex, Race and Age

Mary McElroy and Mark Hartung (Kansas State University)

School Size, Athletic Participation and Continued Involvement in Physical Education Chair: Alyce Cheska (University of Illinois)

5:45 p.m. NASSS Business Meeting Vineyard/Yarmouth Room

Sunday, November 10

8:45 a.m 10:15 a.m.	Symposium 8—Future Directions in Sport Sociology: Theoretical and Applied Considerations Salon J/K
	John Massengale (Eastern Washington University) Applications of Sport Sociology to the Teaching Profession
	Alan Sack (University of New Haven) Applications of Sport Sociology to Sport Management
	Susan Greendorfer (University of Illinois) Sociology of Sport and the Issue of Relevance
	Organizer and Chair: Andrew Yiannakis (University of Connecticut)
8:45 a.m 10:15 a.m.	Free Communications 18—Additional Papers Salon H/I
	Howard Nixon II (University of Vermont) Social Order in the Water: The Social Structure of the Pool
	Donald Chu (Skidmore College) The Evolution of American Higher Education and Sport: Organizational and Ethical Considerations
	John Chandler (University of Texas at Dallas) Sport is Not a Religion
	Alyce Cheska (University of Illinois) Sporting Metaphors for Sale: Who's Buying Chair: William Whit (Aquinas College)

10:30 a.m.- Farewell Brunch*

12:00 noon Salon F

