

Spring 2018

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Recommended Citation

Dugasz, Alex, "AMC: Josh Sapan" (2018). *Media Company Leader Presentations*. 5.
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Josh Sapan

By Alex Dugas



Personal Background

- Grew up in these different locations: Brooklyn, Queens, Long Island
- Early dreams of becoming a baseball star
- Studied Communications at the University of Wisconsin



Early start

- Assisted in medical media
 - Already making deals
- Showtime
 - Early influences
- Bravo



Risks

- Changing up the format
- Deals with Netflix and Hulu



Management Philosophy

- Credit where credit is due
- Trust in the people you work with



Business Model

- Low perishability
 - Respect your audience
- Diversify your revenue



Chronology

- 1980-Spearheaded Bravo Development
- 1995-CEO of AMC
- 2007-Mad Men Premiere
- 2011-Led the company's successful spin-off from Cablevision Systems Corporation
- 2013- Cable Center Hall of Fame