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Bowling Green State University

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Helping Hands

The Center for Community and Civic Engagement celebrated its 10th annual MLK Jr. Day of Service. | PAGE 2

The morality of Trump and Stormy Daniels | PAGE 3

Women’s basketball takes down Akron | PAGE 9

How to avoid antibiotic resistance | PAGE 11

PHOTO BY MICHAELA DAVIS
Instead of taking the day off, more than 775 volunteers made MLK Jr. Day a “day on” by giving 2,000-plus hours of service.
TV male-female friendships

By Michelle Bellman

I was watching the show *The Last Kingdom* with my roommate when we paused to discuss something surprising on screen. No, it wasn’t any huge battle between Saxons and Danes, which often happens on the show, or any sort of love scene, which also often happens on that show. Actually, what caused us to pause it was something very subtle and quiet, but so important. It was a platonic male-female friendship between the main character, Uhtred, and a rogue nun named Hild.

It starts in season one and progresses to become stronger in season two as the duo travels with some other characters on the show throughout the land now known as England. There is flirting between the two and Uhtred often says to her “You are too good a woman for God alone,” but that is the extent of anything more than a platonic relationship between the two.

It surprised us because this kind of relationship is rarely seen, and when it is, it isn’t as realistic as it is in this show. The two have their differences, they are both attractive and flirtatious, but they are equals and friends.

The two of us discussed this and as I thought about it more, I realized how rare it is to find this relationship in stories. Often, the woman in a show either ends up with one of the men, is chasing the man or is being flirted with by the male characters surrounding her. Rarely does she have an equal and platonic friendship with one of them. For example, though Wonder Woman is a good example of a strong female character in film, she is flirted with by the male characters in *Justice League* and her beauty is often the center of the conversation or jokes.

It is one thing to address her beauty, as the character is supposed to be beautiful, but it shouldn’t be the focus. What about her strength? Her wisdom? The fact that she saved the world? It dawned on me that many of my favorite female characters all were tied to a man romantically.

Another example is Eowyn, in Peter Jackson’s *Lord of the Rings* trilogy, who had a crush on Aragorn and it took over her entire character arc. Also, in many Disney and Nickelodeon shows I grew up with, there is a trio of main characters, usually two girls and a boy, where at least one of girls and the boy end up together romantically. From a young age I have grown up seeing this and not seeing any of these men or women be friends. I believe the lack of this representation of male-female friendships in stories, on television, and in movies have made it taboo in the real world.

Often, when I speak about a male friend to my family or other friends, I am asked if I am dating them and this is always in the back of my mind. I have many men in my life who are just as good as friends as the women and why should that be seen as taboo and why should there be an expectation that our platonic friendship will end just because society says so?

It isn’t right to show young girls and women that their role is to eventually end up with a man or to be flirted with the men in their lives. They should feel equal and should be encouraged to think of the men in their lives as their friends.

Sticky situation on campus

By Heidi Larson

I was walking back to my car after class the other day, and I noticed there was a white piece of paper on my windshield. It couldn’t be a parking ticket because I have a permit. Turns out, it was a nasty note from a disgruntled person telling me not to park in two spots. When I had parked that morning, the person next to me parked poorly and I pulled in next to them, which meant I was also taking up two spots. Plus, the yellow lines were mostly hidden by a layer of snow and ice.

The original car was no longer parked next to me and I wondered if they had also received a nasty note. The student who left the note was, apparently, so upset they forgot you can tuck paper under the windshield wiper of cars. Instead, the note was duct taped on my windshield.

When I walked around to my door, there was grape jelly on my door handle. If a college student has paper and pen they want to waste writing rude notes, that makes sense. If they happen to be carrying duct tape, that’s a little more unusual but maybe they had some on hand. But who has random grape jelly to squirt on cars? Did they think to themselves “This situation calls for grape jelly,” go get some and come back? College students should not be wasting food.

The joke is on the jelly-waster, though. I folded his or her paper protest and used it to open my car door without getting jelly on my gloves. When I got home, I cleaned the jelly off my door and moved on with my life. Perhaps the parking services wouldn’t have thought he or she was doing a service to drivers everywhere and ridding the world of a poorarker.

I’m actually a good driver, and even without the nasty note, I have no intention of parking in two spaces again. Granted, if everyone else parks poorly then I will have no choice. If I see someone parked incorrectly, I might judge them a little bit and then move on. I would not take the time to write a note, let alone prank them with jelly. I also recognize their car might not be the one that started the poor parking pattern. College students should make better use of their time and energy focusing on their academic, social and financial success, rather than someone else’s parking.

“College students should make better use of their time and energy focusing on their academic, social and financial success, rather than someone else’s parking.”

— Heidi Larson —

Columnist

Fortunately, this is my only experience with vandalism on my car. Aside from this, my experiences at the University have been positive. Let this be a friendly reminder to students to chill-out about poor parking and leave the tickets to parking services.

“College students should make better use of their time and energy focusing on their academic, social and financial success, rather than someone else’s parking.”

— Michelle Bellman —

Columnist

PEOPLE ON THE STREET

What class will be the hardest this semester, and why?

“BizX 1000. A lot of outside group work.”

GRiffin Recker

Freshman, Marketing and Business

“OChem because chemistry has always been hard for me.”

Miranda Mader

Junior, Biology

“OChem. It’s going to be a harder challenge because it goes in depth with the topics and we don’t have lab to help us with our grade.”

Cameron Friedman

Junior, Biology and Psychology

“Physics because I’ve never had a physics course before so it’s all new.”

Kerstie Shaw

Freshman, Biology
President Trump and Daniels

By Chase Bachman
Columnist

Trump is not the ideal role model. That statement is of course up for debate, but some of the things he has said or done were things our parents told us not to do in middle school.

"Don't make fun of others." "Don't call other people hurtful names." "Don't cheat on your pregnant wife with a porn star and pay her $130,000 to keep quiet." My parents couldn't stress that last one enough.

The Washington Post reported last Friday that Trump encountered adult film star Stormy Daniels (real name Stephanie Clifford) in Lake Tahoe in 2006. Trump at the time had been married to Melania Knauss for one year, who was pregnant with son Barron Trump.

Ten years later, in October of 2016, Daniels was contemplating going public with the information just before the election. Trump's personal attorney Michael Cohen then paid Daniels $130,000 in hush money. Trump and Daniels have both denied the report.

Whether or not this is true remains to be seen, but when it regards Trump, it would not be the least bit surprising. This is not the first woman to come forward with stories about sexual encounters with the president.

I've seen enough of “The Wolf of Wall Street” to know there's almost a 0 percent chance Donald Trump hasn't cheated on his wives multiple times with dozens of women. I don't condone any of it, not even remotely. But I can at least understand his mindset. He's a rich, successful man with billions of dollars, a ton of properties, manpower and resources. At the very least he feels some sense of invincibility when you can discreetly have extramarital sex with other women and all it takes is a few thousand dollars to keep them quiet (that is, if they weren't planning on being quiet about it).

Regardless, this is an excellent opportunity to point out the irony of anyone who is married and continues to cheat on their wife.

It isn't that Trump is known for being a man of high moral standards (he isn't), but it's so incomprehensible why Trump gets married. Shouldn't he have the self-awareness to understand he isn't the type to be with one person for the rest of his life? He isn't the kind of man who settles down with one woman. The only settling he does is with women he uses to cheat.

Have some self-awareness and know if you're the kind of person who can be in a committed relationship, or one that would rather have multiple partners. Having sex with porn stars isn't necessarily bad, but having sex with a porn star while married to someone else is, quite frankly, deplorable.

You hurt so many people by cheating. You hurt yourself, your reputation and your significant others. A lot of the problems that stem from cheating are because people make a commitment that is eventually broken. Spare people the heartbreak and pain, and don't commit to someone when you know you can't remain with one person.

This ultimately won't sway many Trump supporters from their position (nothing really does), but if it were a person you knew who cheated on their wife, you'd have a hard time looking at that person the same way. That's the power of Trump. People don't look at him any different despite the overwhelming evidence of dishonorable behavior.
A guide to prevent antibiotic resistance

By Meredith Siegel
Reporter

1. Bacteria can be both good and bad – some strains of bacteria help humans digest food or perform other bodily functions necessary for life.

2. Researchers credit the overuse of antibiotics as one cause for antibiotic resistance. Both natural and man-made antibiotic drugs can contribute to antibiotic resistance.

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By Stepha Poulin
Forum Editor

Antibiotic resistance is a term defining the growing number of pathogens (germs) that are becoming accustomed to treatments which worked effectively in the past. Hans Wildschutte, associate professor of biology at the University, has devoted much of his research to understanding and preventing antibiotic resistance.

1. Bacteria can be both good and bad – some strains of bacteria help humans digest food or perform other bodily functions necessary for life.

2. Researchers credit the overuse of antibiotics as one cause for antibiotic resistance. Both natural and man-made antibiotic drugs can contribute to antibiotic resistance.

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Music and theatre events this spring

By Meredith Siegel
Reporter

The Language Archive - Julia Cho
Eva Marie Saint Theatre
February 15, 16, 17, 22, 23 and 24 at 8 p.m.
February 17, 18 and 24 at 2 p.m.
$5 for students, $10 for seniors, $15 for adults
A man, George, is a linguist who catalogues dying languages, but has trouble expressing himself in his personal life.

University and Concert Bands Concert
Kobacker Hall
April 20 at 8 p.m.
$7
Performances from the University and Concert bands.

The Vagina Monologues - Eve Ensler
BTSU Multipurpose Room
February 15, 16 and 17 at 8 p.m.
$8
A series of monologues telling the stories about women based on interviews done with women of all kinds. All proceeds go to the Cocoon.

BG Philharmonia - 51st Annual Concerto Concert
Kobacker Hall
February 25 at 3 p.m.
$7
The winners of the 51st annual competition in music preform with the Bowling Philharmonia

The Threepenny Opera - Bertolt Brecht and Kurt Weill
Donnell Theatre
April 19, 20 and 21 at 8 p.m.
April 21 and 22 at 2 p.m.
$5 for students, $10 for seniors, $15 for adults
It calls itself “an opera for beggars” and is an attempt to satirize traditional opera and create a new kind of musical theatre according to the University calendar page.
Nintendo doubles down on Wii U ports

Jacob Clary
Pulse Editor

Last Thursday, Nintendo released a Nintendo Direct Mini. They announced multiple games releasing in the coming months, and many of them are ports from the Wii U.

There were eight new games announced at the Direct, and three of them were ports of games released for the Wii U: “Hyrule Warriors Ultimate Edition,” “Donkey Kong Country: Tropical Freeze” and new downloadable content for “Pokken Tournament DX.” These games are added to the already big catalogue of ports from the Wii U like “Mario Kart 8 Deluxe,” “The Legend of Zelda: Breath of the Wild” and the upcoming Switch version of “Bayonetta 2.” My main point is that the Nintendo Switch is full of Wii U ports and, as a former owner of the Wii U, I love that all of these games are coming to a system that people actually own.

The Nintendo Wii U, Nintendo’s home console prior to the Nintendo Switch, only sold 13.56 million units in five years on the market, which made it the worst selling Nintendo console so far behind the GameCube, which sold 21.74 million units. The Wii U didn’t do well, and not many people played the spectacular games on the system.

I would argue that Nintendo put out some of their best, and most interesting content, in years. Games like “Captain Toad: Treasure Tracker,” “Super Mario Maker” and “Splatoon” released for the system, and not many people got the chance to play them. “Super Mario Maker” and “Splatoon” were held back by the sparse online community, especially “Super Mario Maker,” which was full of many low-quality levels, and the single player games were held back by people just not buying them. Because people didn’t buy them, Nintendo was unable to see what worked and what didn’t work in the games they released for the Wii U. There wasn’t enough of a fan base playing the console to make third party developers want to develop for the system.

The Nintendo Switch hasn’t even passed its first year on the market, and it has already sold over 10 million units. It is projected to pass the Wii U’s lifetime sales by the end of its first year in March. The system is already a massive success, and will pass the PlayStation 4 and Wii for most sales in its first year if the projections hold up. The people who owned a Wii U got to play all of the amazing games on the system early, and not everyone else deserves a chance to play those games on a better and more popular console, the Nintendo Switch.

I think Nintendo should try and release as much of the Wii U’s library to the Switch, or make sequels to them, like another Mario Maker game. There will be months that brand new software cannot always release in, because there are only so many developers making games, so, for example, Nintendo could release a port of “Super Mario 3D World” to have a release for that month, and keep consumers happy.

Some owners of the Wii U dislike all the ports because they have already played them, which leads them to feel like nothing is being released for them. These people supported Nintendo when not many people did. They bought “Super Smash Bros.” and “Mario Kart 8” when no one was there, and now other people that didn’t own the system can play these games. I understand why people feel this way, but if you do, wouldn’t you want people to play all of the great games on the Wii U? I know I do.

The Nintendo Switch is already full of ports from the Wii U, and other systems as well. The Wii U games mentioned above, and years-old games like “The Elder Scrolls V: Skyrim,” “Doom” and “Minecraft” all succeeded very well making the transition to the Switch, which will probably mean even more third party games will come to the system, which is always good. The more games that come to the Switch will mean more people will feel the system is worthy of buying, which will bring more third party developers to the system.

Ports are also a good way for a game’s ideas to have a second chance, and even though a port signifies a certain connotation that not much will be changed, it does give a developer chances to change what didn’t work the first time. For example, “Mario Tennis Aces,” the new tennis game announced by Nintendo last Thursday, looks to have many similar mechanics and a similar arena. However, it adds many different things like better looking arenas and an actual story mode, the first time a Mario Tennis game has had a story mode since the Game Boy Advance.

Ports are not bad, they are great for a console’s release schedule. It allows people that didn’t buy the port on the original console to buy it now, and puffs out the year with games, instead of having a barren year. Look for Nintendo to announce even more ports, and it is a very smart move.
A powerful film about the freedom of speech

By Jacob Clary
Pulse Editor

"The Post," Steven Spielberg’s newest film, finally released to the public on Friday after the press was able to view the movie a few weeks ago, is an outstanding film. The performances by Tom Hanks and Meryl Streep are definitely Oscar-worthy, and Bob Odenkirk, unsurprisingly, was also good. The plot is based on the true story about the Pentagon Papers incident, and the message of the movie is as important now as it was when the actual Pentagon Papers happened. The directing, costume design and set design were great. The movie did well at making the viewer feel like they were going back in time and watching the events unfold.

The cast of the movie is the best part. Not a single part was skimped on in terms of finding top talent. The standouts of the movie are Hanks and Streep. They played their roles perfectly, and I loved watching them every time they were on screen. Their relationship in the movie is one of respect. Hanks’ character comes to realize what Streep’s has at stake in the fight to print the story. Odenkirk’s performance was also great, and I felt that other than Hanks and Streep, his performance was the best in the movie. The whole cast was marvelous though, and it was obvious Spielberg tried his best to find the best person for each part.

The message of the movie is that the press is integral to the way society operates. The public needs to know what is happening in the world, at least a basic understanding, and that is the job of the journalist. The journalist is supposed to tell the people the news, and "The Post" is about that struggle for journalists to tell news the government doesn’t want the public to know. This message is also something that is being discussed right now, in 2018 with the “fake news” argument by President Donald Trump. Journalists need to tell the facts, even if the President or anyone else, doesn’t like it. I loved the message of the movie, and felt that it was put in a great position by when it was released.

Because of how beautiful every scene was crafted, the movie brought the viewers in, and never let them go. It is surprising how engrossing the movie is, despite not having any “action.” I was never bored during the movie, and was waiting on the edge of my seat to see the next great scene, and it was because of how amazing crafted everything is. It is easy to tell a lot of work was put into every facet of the design for the movie, and they make the movie that much better because of it.

"The Post" is one of the best movies released in 2017. I loved all of the performances by the actors and actresses in the movie, and they were complimented very well by the amazing design of everything else around the film. The message of the movie was clear at the beginning; it is important for the public to know what is happening in the world, and that is important in the world right now. This movie showed the importance of telling the news, even when journalists might be severely punished for doing so. It is a powerful movie of a time when the press were under fire for publishing news the government didn’t want. In today’s media climate, there is a warning and lesson to be learned from this film.
The Falcon hockey team was swept for the first time this season against the Northern Michigan Wildcats, losing 3-2 in overtime Saturday night after falling 5-2 Friday night.

“Obviously I'm not very happy with the series overall,” Falcons head coach Chris Bergeron said. “We had a three point lead for second place (in the WCHA standings) and we ended up going backwards.”

Friday's game saw Northern Michigan get off to a good start with a pair of power play tallies three minutes apart in the first period to give them a 2-0 lead early. In the second, however, the Falcons were able to cut the lead in half as senior forward Mitch McLain scored at the 7:41 mark of the first period, which they held going into the second. Early in the second period, however, Northern Michigan got on the board with a power play goal of their own at the 1:55 mark. The game remained even at one until Northern Michigan scored again with just 32 seconds remaining in the period to take a 2-1 lead. Throughout most of the third period, the Falcons were unable to get the tying goal, however, when the goaltender pulled for the extra attacker, freshman forward Cameron Wright scored as just 1:29 remained in regulation to eventually send the game into overtime.

“(The tying goal) was a good play and we knew that's what it was going to take to beat this goaltender, he made it very difficult for us, so it was a good play, we just didn't have enough of them over the course of the weekend.”

Chris Bergeron
Falcons Head Coach

On Saturday, the Falcons got off to a strong start by capitalizing on a power play opportunity as senior forward Mitch McLain scored at the 7:47 mark of the first period, which they held going into the second. Early in the second period, however, Northern Michigan got on the board with a power play goal of their own at the 1:55 mark. The game remained even at one until Northern Michigan scored again with just 32 seconds remaining in the period to take a 2-1 lead. Throughout most of the third period, the Falcons were unable to get the tying goal, however, when the goaltender pulled for the extra attacker, freshman forward Cameron Wright scored as just 1:29 remained in regulation to eventually send the game into overtime.

“In overtime, neither team was able to get much momentum offensively until just six seconds remained, when Northern Michigan scored to put the game away 3-2 and secure the sweep.

“We pushed a little bit in the third, we had a couple of chances,” Bergeron said. “(The tying goal) was a good play and we knew that's what it was going to take to beat this goaltender. He made it very difficult for us, so it was a good play, we just didn't have enough of them over the course of the weekend.”

The team will next play Friday and Saturday nights at home against the Alaska Anchorage Seawolves.
Women’s basketball defeats Akron

By Brendan Kramer
Sports Reporter

The Falcon women’s basketball team bounced back from not only a five-game losing streak, but also a seven-point deficit with only two minutes remaining in regulation on the road against the Akron Zips.

“Gutting out a win, as cliche as it sounds, is the best description for this game. Everybody in the country is talking to their teams about being tougher and finishing,” Falcons Head Coach Jennifer Roos said. “Everybody in the country is talking to their teams about being tougher and finishing.”

Jennifer Roos
Falcons Head Coach

It’s mentally, it is togetherness on the floor, it’s diving for loose balls and it’s knowing the plays at every position.”

They played their best basketball when it mattered most and claimed the game 66-64 coming off of the tails of a 10-1 run that would close out the ball game. These late game heroics secured Bowling Green’s first win in MAC Conference play, as well as allowing the team’s record to improve to 9-7 with the win as Akron’s record dropped to 6-10.

The Falcons were led by junior guard Carly Santoro, who netted 19 on 6-of-12 shooting, as well as eight rebounds. Junior guard Sydney Lambert added 14 points and Haley Puk provided 13 points with an important three point bucket late in the fourth quarter, which proved to be the difference.

“We got the ball inside,” Roos said. “We got good contributions from Andrea (Cecil) and Clare (Glowniak), we got some low post catches and I thought our tempo was good.”

Alyssa Clay had 22 points to lead Akron’s scoring attack, while Shaunay Edmonds added 15 points. These performances went by the wayside though, as Akron was unable to hold onto their lead late in the fourth quarter.

Akron came out swinging in the final quarter by scoring the first nine points of the period and leading by 12 points. The Akron run was halted by Santoro, however, as Santoro went on to score 15 of her 19 total points in the final period. The performance led the team to the comeback victory, 66-64.

“We had struggled to finish in the fourth quarter in a few other games,” Roos said. “But that experience gave us the resilience and the toughness to finish in the fourth quarter today.”

The Falcons return home on Wednesday night, taking on the Kent State Golden Flashes, as the team looks to build upon their first conference win.

Men’s basketball falls to Akron Zips

By Jamison Terbrack
Sports Reporter

The Falcon men’s basketball team lost to the Akron Zips 80-78 on Saturday afternoon, their first road loss to a MAC opponent this season.

The Falcons now sit at 2-2 in MAC play and 11-6 overall after their latest defeat.

“We came up with the stop we needed [on final possession of game],” Falcons head coach Michael Huger said. “We weren’t able to come up with the rebound. That was the difference in the game, we come up with that rebound, we get a chance to take the last shot and that us instead of Akron coming up with that bucket and it hurts, it definitely hurts, but we missed so many free throws that’s the game right there. We were 29 for 43. We’re a 72 percent free throw shooting team and we shoot 67 and we get 43 free throws to their 20. So we took care of business when we should have but we missed free throws and then we couldn’t get the rebound that we needed, we couldn’t get the stops that we needed.”

The Falcons were paced on offense in this game by freshman guard Justin Turner, who dropped a team high of 30 points in 34 minutes, shooting an efficient .53 percent field goal percentage.

“We have got to be able to make our free throws down the stretch,” Huger said. “We have got to come up with a stop when we need a stop, we have got to come up with a rebound when we need a rebound. We out rebounded them by one by they are a small team. They just wanted it more than we did.”

Junior forward Demajeo Wiggins was strong as usual by putting in 18 points in the effort along with 12 boards.

“They hit some big threes, they hit some big shots during the game,” Huger said. “You get Cotton who comes in (for Akron) and he plays very well. He hits a bunch of shots, he gets some fouls and he played really well for those guys and he was the difference in the game for them. We were able to control (Daniel Utomi and) (Jimond) Ivey hit some big shots for them and that’s the ballgame. It’s frustrating.”

The team will next play on Tuesday night on the road against the Miami Red-Hawks.
University encourages student interest

By Adam Gretsingner
Copy Chief

Winter weather can keep students from gathering together as friends or group members, but this week, the University will host an event that cannot be snowed out: the 2018 Get Involved Fair.

The Office of Campus Activities will be hosting the Get Involved Fair Jan. 18, between 1 p.m. and 5 p.m. in the The Bowen-Thompson Student Union Grand Ballroom. Students will get a chance to look at groups and organizations at the University and their upcoming activities this week.

Like Campus Fest, which takes place near the beginning of fall semesters on University green spaces, many different student groups will be present at the fair. According to the University's website, over 300 student organizations will host tables in the ballroom.

Additionally, different University offices, community groups and local businesses will present at the fair to attract attention and emphasize participation. Included in these groups are the University’s Women's Center and the Not in Our Town community advocacy group.

“I think that making sure students are aware of what’s offered to them … is important,” Kiara Vance, first-year graduate student and organizer of major events with the Office of Campus Activities, said.

Vance said she had enjoyed working in extracurricular groups as an undergraduate student at the University and wanted to encourage a similar degree of participation among current undergraduates through her work on the Get Involved Fair.

She added that, in addition to wanting students to discover more social opportunities, organizers and fellow office members are “really hoping to increase student participation.”

While different students can discover extracurricular activities through attending organization fairs, not all paths to participation are through such events.

Travis Durham, a sophomore psychology major, said he decided to become an Opening Weekend Group Leader because he found out about the position through the Campus Update mailing feature. He said an earlier-held counselor position at a camp had helped him become interested in peer management positions, and that knowing about the campus job convinced him to participate.

Durham also mentioned that, while he appreciated attending the similarly-organized Campus Fest and discovering various groups, he was not convinced to join a student or University organization because of it.

Additionally, he said the Get Involved Fair, which he had not known about previously, could be harder to attend due to the difference in venue; while Campus Fest was convenient to attend because it was in the middle of the University on a summer day, the Get Involved Fair would require more of a direct drive to attend.

However, while his experience with previous fairs was not so effective in generating participation as organizations would hope, Durham said he appreciated the existence of the event. “It shows people such an organization exists,” he said about the potential of recruiting for his own position at such an event.

Vance said the organizers had begun preliminary planning in September and more intense planning in November, but the Office of Campus Activities kept the organization registration form open until Jan. 10.

A diverse selection of opportunities may be found at the fair for students. “We really take it upon ourselves to set up success outside the classroom,” she said.

Bureau plans city rebrand

By Adam Gretsingner
Copy Chief

The city of Bowling Green will be going through changes as a contract promises to heighten city branding efforts — to differing current students, though, the city is already good enough.

Bowling Green City Council voted for a proposal last November set forth by the town’s Convention and Visitor Bureau to plan and raise funds for town branding and marketing services, in conjunction with the Bureau.

“The city is extremely pleased that the CVB is working to create a cohesive community brand and messaging,” Assistant Municipal Administrator Joseph A. Fawcett said via email.

He said this motion is the latest action in a multi-year trend instigated by various community members and organizations for community marketing. Among the interested entities mentioned were the city, the town school system, the University, Downtown BG, the Chamber of Commerce and the CVB.

“At the city we will assist the CVB in their efforts when and how we can,” Fawcett said.

The proposal, which was presented by various local business owners as members of the Bureau, also called for a motel and hotel tax increase of 1 percent. CVB chair member and Wooster Street Best Western owner Todd McGee said in a BG News story about the vote last year the tax increase would help maximize the number of customers using hotels and generate visitors through promotions.

McGee had also said a vital step in the plan was generating a representative brand that would capture the community’s character.

The proposal had stated the funds, after being sufficiently raised, would go toward creating advertisements and commercials for town businesses and University-centric events that would appear on media throughout the Midwest.

Though the proposal looks to affect major changes in the presentation of the town, many students think the presentation is fine as it currently is.

“I just like the small town feel,” Caleb Pryor, freshman computer science major, said. He said he thinks the town was doing a good job with exporting its brand.

This sentiment was shared by senior Amanda Wolf, a media production major. She also mentioned the town’s central square and other “small town” characteristics as elements that worked well to make her interested in investing in the community.

The presence of the University is also an attractive aspect of the town, according to senior broadcast journalism major Molly Wells.

“The University is the biggest form of branding you can find around here,” she said.

Many local businesses benefit from close proximity to the University, she also said. Downtown landmark business like Grounds for Thought and Campus Pollyeyes receive many student patrons and find success due to such customers.

Wells also said different aspects of the community made it “become more like home” than her hometown of Toledo.

However, she said that, aside from the annual Tractor Pull event, the town has few attractive factors which are not the University. She believes that, despite her appreciation for the town in its current state, the lack of features rivaling the school make it difficult for the town to brand itself as something separate from the University.

Wells and other students mentioned the lack of a college town atmosphere during the summer months as another complaint concerning the town’s image. “I lived here over the summer,” Wolf said, “and it is dead.”

Though the town has many attractive features for students, different parts of the city do not work to attract people to the city itself. The branding proposal looks to alleviate some of these issues with a greater social presence in the region.
3. The Center for Disease Control notes that over half of antibiotics prescribed are not needed.

4. Even if most bacteria can be treated with antibiotics, the stronger, antibiotic-resistant germs survive. This means “weaker” germs die while the antibiotic-resistant ones survive and multiply, causing further infection.

5. Antibiotic resistance is a natural part of how bacteria evolve. It’s possible to slow down our contribution to antibiotic resistance, but researchers will always have to create new treatments.

**How you can prevent antibiotic resistance:**

1. Tell your healthcare professional you are concerned about antibiotic resistance.

2. Ask your healthcare professional if there are steps you can take to feel better without using antibiotics.

3. Take the prescribed antibiotic exactly as instructed.

4. Discard leftover medication.

5. Never skip doses.

6. Never take an antibiotic for a viral infection like a cold or the flu.

7. Never pressure your healthcare professional to prescribe an antibiotic.

8. Never save antibiotics for the next time you get sick.


10. Ask your healthcare professional about vaccines recommended for you and your family to prevent infections that may require an antibiotic.

https://www.cdc.gov/antibiotic-use/community/about/antibiotic-resistance-faq.html https://www.cdc.gov/drugresistance/about.html
Meet Morale Captain Noah Brown

BG News will be introducing you to the Morale Captains in following issues. Check in each week to meet a new member of the ZggyThon team!

By Brionna Scebbi
Reporter

What inspired you to become a Morale Captain?
Last year when I was a dancer, I loved seeing the impact that the former Morale Captains had on what you felt throughout the event. I think that, as a Morale Captain, it is important to have a "why," and I wanted to be more involved. Therefore, my inspiration to be a Morale Captain was to find my "why" about Dance Marathon: why I love it and why I am FTK (For The Kids). I also wanted to have the same impact on new participants that my Morale Captains had on me.

What goals do you have for Ziggython?
As a Morale Captain this year, I am hoping to become more well-known on campus, that way I can spread my love for Dance Marathon and FTK all throughout BGSU. I want to accomplish my fundraising goal of $1,000 this year, and I hope that I can meet as many Miracle Families as possible!

What are you most excited about for this year's Dance Marathon program?
The line dance, duh! The other Morale Captains and myself chose a bunch of great songs, and I cannot wait to put the line dance together because it is going to be great!

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The Daily Crossword Fix

1. Agreement
2. Monster
3. Den
4. Always
5. A pinnacle of ice
6. Jason's crew (Greek mythology)
7. Discourse
8. French for "State"
9. Expound
10. Presbyopic
11. Muse of love poetry
12. Savory jelly
13. Attempt again
21. Hoods
25. Daybreak
26. Part of the outer ear
27. By mouth
28. Consciousness
29. Unity
30. Car or floor polish
31. Delay
32. Chocolate cookie
33. Pear-shaped instrument
34. Whatever person (archaic)
35. Used to stabilize a ship
36. Killer whale
37. Indian dress
38. Creative work
39. Used to stabilize a ship
40. Rectum
41. Seductive looking woman
42. Heretofore (2 words)
43. Spritelike
44. Boohoos
45. On leave (military)
46. Twosome
47. Tquesome
48. Not these or those
49. Not false
50. Greek letter
51. Slack-jawed
52. Columbus's birthplace
53. Despises
54. Enemies
55. In an unfortunate way
56. Equipment
57. Dwelling
58. Chills and fever
59. Not difficult
60. Clairvoyant
61. 1 1 1 1
62. Where a bird lives
63. Against
64. Quaint outburst
65. Pilotless plane
66. He writes in verse
67. Ploy
68. Chordophones
69. Not difficult
70. Clairvoyant
71. It makes dough rise

ACROSS
1. Stilts
6. Breezed through
10. Terror
14. Aloe
15. Learning method
16. Backside
17. Weeper
18. Annoying insect
19. Avestruck
20. Hard brownish-red earthenware
22. Blend
23. Ice cream holder
24. Foolishness
26. Not a win
30. Car or floor polish
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32. Chocolate cookie
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DOWN
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