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Net neutrality ruling aftermath

By Stepha Poulin
Forum Editor

In early December, the FCC repealed an Obama-era ruling that enforced regulations for net neutrality: the concept that internet service providers must not discriminate the data usage and browsing habits of internet users. Overwhelmingly, internet users have voiced their distaste in the wake of its repeal, especially younger people.

Prior to the FCC’s vote, protests erupted across many internet platforms, spanning from popular social media sites to the less-popular portions of the web-forum 4Chan. This call-to-action largely reached young people, as they make up an ever-growing portion of internet users.

Many young internet users oppose the appeal of net neutrality, like senior multi-platform journalism major Maxwell Hess.

“I think net neutrality benefits the majority of consumers and is a pain for internet service providers. It’s important, unless paying extra for the full internet experience isn’t an issue for you,” Hess said. “People should care about net neutrality as long as they enjoy freedom of expression online.”

According to the Pew Research Center, 86 percent of 18 to 29-year-old adults used the internet in 2016, and 92 percent of 13 to 17-year-old teens went online daily. The internet has evolved with younger people, and they utilize the internet more than any other age group.

Their presence in online protests is seen in a variety of ways, including: sharing petitions, representatives’ phone numbers, text-message generated letters to Congress and the House and memes raising awareness.

Junior Mike Stram, visual communication technology major, has used social media to raise awareness.

“I tried to get simplified information out there for people to read so they could understand what net neutrality is and a little bit about how it works,” Stram said. “Things like Facebook posts and just talking to your friends are great ways to spread information.”

However, net neutrality is hard to explain, especially with character limits on social media posts. Stram decided to simplify what net neutrality encompasses by using tangible examples.

“Imagine information as a tollway. If you pay the fee you can go anywhere and as fast as your car can travel without extra charges,” he said. “Without neutrality, the owners of the highway could charge you extra for using the fast lane, charge you for going to certain exits or even block exits entirely if they don’t like where they go.”

There are varying opinions about net neutrality among young people, however. John Herman, senior at Anthony Wayne High School has a different viewpoint.

“I believe that net neutrality is good, but Title II is not a good way to enforce it,” Herman said.

Title II is a portion of the Communications Act that regulates “common carriers.” Common carriers used to cover basic utilities, like electricity. The 2015 ruling on net neutrality added ISPs to the list of common carriers.

“I think that there is a major misunderstanding on what this repeal will do to the internet,” Herman said. “If the repeal goes through, the FTC (Federal Trade Commission) will still be allowed to regulate their rules for net neutrality.”

FCC Chairman Ajit Pai has become the punchline to a lot of jokes about net neutrality, essentially turning him into the “supervillain” of the internet. His past employment at Verizon Wireless has led many to label him as an ISP loyalist.

A video response Pai filmed seemed to mock several concerns internet users have about net neutrality. In the video, he listed seven things internet users can still do on the internet following the repeal. Pai’s video has 30,000 dislikes and 2,000 likes on YouTube, and the comments show a small sample of the internet’s opinions about Pai.

Net neutrality will continue to make headlines in 2018. Sixteen states are planning to sue the FCC and adopt state laws about net neutrality.

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How to beat procrastination

By Stephia Poulin
Forum Editor

Every semester, I usually say something like this to myself, “I’m going to leave procrastination behind, and I’m going to do everything early this semester!”

It might start off well, but it usually goes downhill a few weeks into the semester. It’s apparent my procrastination problem needs a new approach.

After ruminating over the issue over break (not procrastinating), I came to one conclusion: my goal to stop procrastinating is too broad. I need to look at what causes me to procrastinate and why I keep coming back to it. Then, I need to adjust my behavior one step at a time.

I ruled out that watching Netflix all day provided me with any sort of reward. If anything, it makes me feel like a scrub at the end of the day. It might give me some brief satisfaction, but at the end of the day, it just adds onto the stress of looming deadlines.

The stress of procrastination is what really makes me want to make a change. It feels so much better when I get something done and then reward myself. Conversely, watching a show while waiting to finish an assignment or story makes it difficult to even enjoy it.

Admittedly, at the start of my college career, it was pretty fun to procrastinate (don’t let that fool you, though). However, it just got more stressful as my courses got harder, and none of us need any added stress in our lives, with college students experiencing some of the highest stress levels in history.

It’s still hard to get motivated with this in mind, but behavioral changes take time. We aren’t robots, so it’s not as simple as changing a code in our programming. If you made a New Year’s resolution related to procrastination, I suggest setting a simpler goal to start with. That way, you don’t get bummed if you mess up.

Phillippa Lally and colleagues from University College London recruited 96 people who were interested in forming a new habit. Here were their findings:

“Although the average was 66 days, there was marked variation in how long habits took to form, anywhere from 18 days up to 254 days in the habits examined in this study. As you’d imagine, drinking a daily glass of water became automatic very quickly, but doing 50 sit-ups before breakfast required more dedication.”

Setting broad goals is why many of us give up on a set goal. A dream can seem impossible to achieve, but the baby steps are often easily accomplishable.

Look forward to the New Year

By Vik Scanlon
Guest Columnist

Take a look at your accomplishments this year.

It is easy to get caught up in what was missed -- but there is no way you can look back and not think of a single happy moment, accomplishment or challenge conquered. Even if for some reason you spent the whole year alone on the couch and are unable to conjure up a good moment, then what better reason to make the most of the new year.

Take control of your life and do what fills you with happiness. Meet new people, find a better job, marry that girl, take better care of your body or start a new hobby. Everyone deserves to look back on 2018 with pride.

Appreciate the things you have.

We all want more. More love, more attention, more freedom or more money. But what about what we do have? Do you have a place to sleep at night? Do you have clothes on your back? Food in your belly?

More simply: are you breathing? Can you feel your pulse? The warmth of your skin? The thoughts in your head?

These things are so easily over-looked when stress is present. The mere fact we can say yes to those things is reason to be ever thankful. You have your own reality at your fingertips, and if you’re unhappy, it could change with one decision.

Take time to appreciate the things that make you happy. For some that is their sweet car, beautiful home, sexy body or upcoming diploma. For some it is the love they give to those around them every day, like hugging your friends, puppy kisses or saying, “I love you.”

Love the ones around you.

Family and friends are so incredibly important. However, we tend to scotch them to the back-burner when life is happening. But who is there for you when your friends aren’t being good friends? Who is there when you lose your residency? When you suffer a breakup? When you’re scraping by and need a meal, or need a place to escape for a minute?

Whomever you define as your family, take time this year to show them they are the ones you hold close. Yes, we do not always agree - as it is human nature to clash. We all have different upbringings, thoughts and opinions that are formulated from a completely different background, and backed by strong emotions.

It’s human nature. But I promise you -- when the chance to say, “I love you” is gone, there is nothing more comforting than the thought of being able to express it just one last time.

If you often choose other things over spending time with them, say yes for once. I’m sure that video game, bar trip, hanging with friends or lazy day can wait.

“Take control of your life and do what fills you with happiness. Meet new people, find a better job, marry that girl, take better care of your body or start a new hobby.”

-- Vik Scanlon
Guest Columnist
Resolve to be rejected in 2018

By Chase Bachman
Columnist

If 2018 were an "As Seen On TV" product, January would be the limited-time warranty. A warranty guarantees a product can be repaired, if needed, within a certain amount of time. The product in this case being the calendar year 2018.

For some of you, 2018 is already broken and it may feel as if the year can't be repaired. You may have lost a loved one, maybe returning to school is painful or perhaps any other low points of 2017 are giving you an emotional hangover (in addition to your literal hangover from New Year's).

For others, the month of January is an exciting time to try new things and improve upon yourself from last year, whether that's physically, academically or romantically. That last aspect is something a lot of my friends and people in general try to do. They've failed to land a significant other during the so-called "cuffing season," and are using the new year as motivation to market themselves to a field of potential partners.

This is horrifying for a lot of people. The idea of walking up to someone and initiating conversation or DMing a person over social media is enough to give people a panic attack and wish they'd never talked to someone. That couldn't be more true for a friend of mine. Let's call him Kenny.

Kenny recently ended a relationship with a girl and resolved to start talking to new people in 2018. He began messaging girls on Twitter and was more open in his classes. He even took my advice and finally downloaded Snapchat.

A couple of rejections in, Kenny was ready to quit. He couldn't stand the repeated rejection or the people that would ignore his approach. His resolution to talk to more girls became a resolution to never talk to anyone ever again for the rest of his life. Ever.

I encouraged him to keep trying, but he seemed dead set on his new New Year's Resolution.

Kenny's situation reminded me of a very valuable idea: in order to overcome the fear of rejection, you must embrace it. Don't let the fear of being ignored or left on read, or the fear of being told "no" make you quit. It's different for everyone, but eventually you will find success in talking to others. Going through a period of rejection and eventual success erases the fear of failing.

Doing things when you know there's a great chance you could be rejected shows a lot of bravery and even a bit of confidence. It's not just a strategy for talking to potential partners. It's a great strategy for eliminating fear in your daily life, the kind of fear or anxiety many of us live with.

Keep applying for competitive jobs when you know it's likely you won't even get a response. Ask for more time on a project, or for your grade to be rounded up when you know your teacher would never consider it. The idea isn't for you to get whatever you want but to get used to the feeling of rejection and to understand it's a normal part of life.

Kenny has said he still wants to take some time off from approaching girls. Eventually, he'd like to begin talking when the time feels right, and that's perfectly reasonable. What matters is that ultimately he is putting himself out there when he knows he could be rejected.

"Doing things when you know there's a great chance you could be rejected shows a lot of bravery and even a bit of confidence."

— Chase Bachman —
Columnist

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Falcon Communications gets revamped

By Kaitlyn Filhart
Social Media Editor

Public Relations Student Society of America is revamping its Falcon Communications program where it helps on and off campus organizations with their marketing, branding, event planning and social media.

Instead of one client per semester, PRSSA will be working on multiple projects with more than one organization.

Falcon Communications chair Ali Pearson says the change to the program will be beneficial to PRSSA members because it reflects what it is like to do agency work in a realistic setting.

“This new system will be more efficient in helping clients. In the future, we’ll be taking on more than one client, so members can get an idea of what it will be like to work at a real agency,” Pearson said. “With the old way Falcon Communications operated, clients had to take the steps to implement the public relations plan themselves. Now, members will be doing all the implementation, so that takes off the pressure from the clients having to do it.”

Pearson goes on to explain the benefits of Falcon Communications as the program moves away from a “student club” environment to one where it focuses more specifically on client needs and deadlines and utilizes a professionally-focused, student learning platform.

“With Falcon Communications, we would work on creating this plan throughout the semester,” Pearson said. “With the new Falcon Communications, the members will be a part of the process of actually implementing the work, so that they can get a more hands-on experience.”

Fellow on-campus organization BG Falcon Media will be the first client under the new way Falcon Communications operates. The way the program will operate for BG Falcon Media will be an evolving process that will change as the semester goes on to become efficient and beneficial for the group.

“PRSSA is a well-functioning group that has a lot of value to add to the overall and evolving needs of BG Falcon Media,” director of student media Bob Bortel said. “With the infusion of the group and their talents and the leadership and coordination of efforts by Ali Pearson, we will not only add more quality learning opportunities for the students, but also meet some much-needed promotions and brand development for Falcon Media.”

Bortel has a positive outlook on the effects this change in the Falcon Communications program will have for students and the University alike.

“It’s going to provide more student learning opportunities, it will spur greater student skill growth through greater expectations and professional interactions and it will raise the visibility of student activities to help with student recruitment to the University.”

As of right now, a student must be a member of PRSSA in order to be a member of Falcon Communications, but PRSSA is open to all students of any major who are interested in joining.
2018 a good, not great, year for games

By Jacob Clary
Pulse Editor

2017 was the best year for video games I have ever lived through, and even though 2018 doesn’t look to have the breadth and variety last year did, plenty of good games are still being released.

The Nintendo Switch will look to expand its library with some more exclusives, like new Yoshi, Kirby and Fire Emblem games possibly releasing this year. The Nintendo Switch will most likely see more ports and indie games this year to tide over the fan base until bigger games like the new Pokemon and Metroid Prime 4 release in a couple years. The PlayStation 4 has a variety of exclusives out this year as well, such as “Yakuza 6: The Song of Life,” and will get all of the multi-platform games that usually come out every year. The Xbox One will have a couple games release exclusively to the system, like “Sea of Thieves” by Rare, but the meat and potatoes of the year for the system will be the multi-platform games.

One of the few fighting games releasing this year is “Dragon Ball FighterZ,” and it looks gorgeous. Coming to PlayStation 4, Xbox One and PC Jan. 26, the game features many characters from the famous Dragon Ball franchise like Cell, Goku and Frieza. The game is developed by Arc System Works, the renowned developers of fighting game franchises like Guilty Gear and BlazBlue. Arc System Works is a well-regarded fighting game developer, so if you are a fan of the genre, be sure to keep this game on your radar.

“Monster Hunter World” looks to bring the series finally into the realm of the West when it releases Jan. 26 on PlayStation 4 and Xbox One, and later in the year on PC. The franchise has had releases in Japan before, but this game is the biggest and most accessible to possibly bring more fans to the franchise. The crux of the game is that the player hunts monsters, and after defeating these monsters, uses parts of their body to make new armor and weapons. The series is known for having a lot of content, and many creatures to defeat, so look to be able to spend a lot of time in this game.

“A sequel to a cult hit is coming to PlayStation 4 and PC on March 23 titled, “Ni No Kuni II: Revenant Kingdom.” The original game was lauded for its story and visual style, the latter having been created by the famous Studio Ghibli. However, the combat of the original was the worst part of the game. The sequel brings back the gorgeous visual style and interesting story, and changes up the combat to become more hands-on, giving the player more control in the battle. If you love role-playing games, then “Ni No Kuni II: Revenant Kingdom” is the game for you.

The God of War franchise has gotten a reboot, with the new game, just titled “God of War.” Coming exclusively to PlayStation 4, instead of focusing on Greek mythology, this installment will focus on Norse mythology. It also changes how the combat of the series works. Instead of the hack-and-slash the series is known for, the game’s combat requires some thought which series loyalists may not be excited for. Players cannot button mash and hope to win. The series looks to have changed enough to make this installment seem to be a whole new game, and that’s exciting.

One series that has not had a new entry in a while is Mega Man. There has not been a new entry since the release of “Mega Man 10” in 2010. “Mega Man 11” will change that. Releasing on Nintendo Switch, PlayStation 4, Xbox One and PC, it brings the series back to its roots. Just like the games on the old Nintendo Entertainment System, “Mega Man 11” will have players face a group of robot masters, then take their powers and use them on the other robot masters. If you’re a fan of classic video games, “Mega Man 11” is for you.

“Red Dead Redemption 2,” the sequel to one of Rockstar Game’s best games, releases later this year on PlayStation 4 and Xbox One. “Red Dead Redemption 2” is a prequel to the original game and is the first game released by the acclaimed developer since “Grand Theft Auto V.” After a ridiculous year for video games in 2017, if the new game is to the standard of “Grand Theft Auto V,” then “Red Dead Redemption 2” should easily be the Game of the Year for 2018.

Video games are not always just products of big companies anymore. Sometimes it is the result of a few people making a game they want to make. That is the story for “Agony,” a horror game set in Hell. Coming to PlayStation 4, Xbox One and PC on Mar. 30, “Agony” puts the player in control of someone that is trapped in Hell and has to make their way through the land of the afterlife to escape. Similar to the Outlast series, there is not much combat in the game, so the player has to hide from the enemies. If you like horror games like “Outlast,” then “Agony” has to be something to look out for.

One of the best games of all time, “Shadow of the Colossus” is getting a remaster for PlayStation 4 on Feb. 6. The remaster does not include any new colossi, but the game looks significantly better than the PlayStation 3 remaster. The only enemies in this game are the colossi, but the colossi are basically puzzles. It is a puzzle game in a way, where players try to find out how to hurt the colossi that are in front of the player. This game will hopefully be the best version of one of the best games of all time.

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New Avengers the highlight of 2018

By Jacob Clary
Pulse Editor

2017 was a great year for movies, with instant classics like “Get Out” and “Blade Runner 2049,” and 2018 looks to have many more good movies. There are brand new films coming like “Red Sparrow,” starring Jennifer Lawrence as a Russian intelligence agent, and “Holmes and Watson,” a comedy about the famous characters starring Will Ferrell and John C. Reilly. Plenty of new movies are sequels, too, like “Mission Impossible 6” and “Pacific Rim: Uprising,” which stars John Boyega in the same universe as the original.

“Black Panther” is the first superhero movie in a year full of them, but this one looks to be different. Starring Chadwick Boseman, Michael B. Jordan and Lupita Nyong'o, the movie focuses on T’Challa, Boseman’s character and his life after the plot of “Captain America: Civil War.” The cast is almost entirely African American, which will be a breath of fresh air compared to all of the other Marvel movies. The movie also takes place in Wakanda, a futuristic African nation that hasn’t been seen in the Marvel Cinematic Universe yet, and is a place I’ve been looking forward to seeing for a while. “Black Panther” releases on Feb. 16 and will help to bring in the new year for a bevy of Marvel movies.

“Solo: A Star Wars Story” is, obviously, a prequel following the famous Star Wars character, Han Solo in his distant past before the first Star Wars movie. The movie stars Alden Ehrenreich as Han Solo and Donald Glover as Lando Calrissian. Woody Harrelson, Emilia Clarke and Paul Bettany are also appearing in the film. Not much else is known about the film other than it being about Solo’s escapades prior to his joining the Rebellion. The movie releases May 25.

One of the surprises in 2015 for me was “Sicario,” which focused on the Mexican drug trade. The sequel, titled “Sicario 2: Soldado,” brings back Josh Brolin and Benicio Del Toro in the same roles. Brolin’s character has to team back up with Del Toro to stop the Mexican drug cartels from bringing drugs to the United States. However, the director of the original movie, Denis Villeneuve, did not return for the sequel. The writer is the same, Taylor Sheridan, and maybe that will help the new director find similar footing. The sequel releases Jun. 29.

The biggest movie of the year for me is “Avengers: Infinity War.” It is the culmination of 10 years of Marvel movies, which has finally led to the moment we see Thanos facing the Avengers. It will be glorious. This movie has all of the characters seen in the Marvel movies teaming up to defeat Thanos, and it is only the first part in a duo of movies Thanos will appear in. The patience Marvel Studios has shown in being able to hold off having their big villain be 10 years away will be rewarded when “Avengers: Infinity War” releases on May 4.

One of my favorite movies of 2016 was the Harry Potter spin-off “Fantastic Beasts and Where to Find Them.” It was fun to see the magic from the Harry Potter series happen in the United States and to see characters we had heard about actually on the screen, like Newt Scamander and Grindelwald. The sequel, titled “Fantastic Beasts: The Crimes of Grindelwald,” takes places a couple months after the original, in the year 1927. The movie also introduces Jude Law as Albus Dumbledore, and will most likely show the beginning of strife between Dumbledore and Grindelwald. The movie releases on Nov. 16, which will be exciting for the Thanksgiving season.
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The Edge BG
The Bowling Greenest town in Ohio

Paul Garbarino
City Editor

The city of Bowling Green draws 41 percent of total power usage from sustainable energy sources, providing a home to Ohio’s largest solar field and the state’s first utility-sized wind farm.

The solar field and wind farm collectively produce approximately 27.2 megawatts of electricity annually, enough energy to power an estimated 5,500 homes, curbing approximately 35,000 metric tons of carbon dioxide emissions every year.

“We invest heavily in hydro-electric power and solar,” Mayor Richard Edwards said. “We have the largest solar-field of any community in the whole state of Ohio. We were the first to have wind turbines in this community. This is history, and it’s good history. And it reflects us as best ‘hometown.’ Other communities aren’t even close to us. I don’t want to get into a fight with Toledo, but they don’t even come close to what we’re doing here.”

Ohio’s bigger cities, such as Toledo, Columbus and Cincinnati, struggle to rival Bowling Green’s sustainability progress, but they do implement several various key initiatives that have significantly improved energy efficiency and conservation.

The city of Toledo currently follows its “Going Beyond Green” sustainability plan, led by the Toledo-Lucas County Sustainability Commission. According to a sustainability index that evaluates the city’s natural, social and economic systems, Toledo currently scores 41 out of 100, a fair rating. But by 2030, Toledo has goals to increase its index to 70.

“Things that we are doing pretty well: economic and work force development goes well here,” TLCSC Director Melissa Hopfer said. “We are seeing steady job growth, good business retention and we’re also seeing a number of businesses come into the area.”

Similar to Bowling Green, Toledo possesses a sustainable business recognition program where firms, community groups and businesses are commemorated for their sustainable practices, and where the continuation of those practices is incentivized. It has also implemented a complete streets program, constructing biking lanes to create a community more conducive to walking and biking.

Toledo is currently putting heavy focus on its water quality. Harmful algae blooms and excess waste have significantly contributed to the city’s water quality deterioration.

This year, Toledo will be bringing an anaerobic digester online at its wastewater treatment plant, which will generate all of the energy needed for the plant. The digester will take all the waste that comes into the plant and use it to create energy, fueling one-third of Lucas County energy use. It can even take food waste, so the city is looking to form a co-op with local businesses to transform city food waste into energy, as opposed to filling landfills.

Bigger cities, like Cincinnati and Columbus, face greater challenges when trying to go green to cultivate support and participation for key initiatives from their residents.

“Transportation is difficult,” Green Cincinnati Plan Coordinator and Sustainability Coordinator Oliver Kroner said. “We are a car-dependent city, so shifting away from the personal automobile has been a challenge. So much of what we do is, at heart, behavior change, and habits die hard, right? So, finding ways to effectively communicate what we’re trying to do and the programs we offer and promoting participation has been a challenge.”

Cincinnati has seen success, however, achieving an 18 percent reduction in carbon emissions since 2008. The city is also implementing multiple new anaerobic digesters, and has successfully lobbied the state of Ohio to strengthen renewable portfolio standards and market for more solar projects.

The city of Columbus has also been able to reduce greenhouse gas emissions by 35 percent through the establishment of the city’s sustainability office in 2005 and its programs and projects.

David Celebrezze, Columbus GreenSpot coordinator, spoke about the changes. “We have a lot of different community groups and businesses that practice sustainability,” Celebrezze said. “We had a green team for a number of years that was made up of 40 different businesses and non-profits. We have also been in the process of changing all the city’s lights to LED.”

None of these cities, however, come close to 41, the percent sustainability of Bowling Green, but many are seeing improvements.
The Falcon hockey team jumped back into conference play with a strong effort, defeating the Ferris State Bulldogs 3-0 Sunday night after taking a 6-3 victory over Ferris State Saturday night.

“Any time you come to Ferris and win two games, you’re pretty happy with that,” Falcons head coach Chris Bergeron said. “By winning both games this weekend, you take advantage of the games that you have in hand over the other teams.”

Saturday’s game began with the Falcons getting on the board quickly, as senior forward Tyler Spezia scored just 54 seconds into the game to give the team a 1-0 advantage. The team then doubled their lead at the 8:12 mark with a goal from freshman forward Connor Ford.

However, it didn’t take long for Ferris State to regain their footing, as they took advantage of a power play chance just before the halfway point of the period at 9:47. Ferris State then capped off the exciting first period with another goal to make it a 2-2 game heading into the second.

In the second, however, the same level of scoring did not carry over, but Ferris State was able to take the lead on a power play chance with just 23 seconds remaining in the period. In the third, the Falcons began an offensive onslaught with freshman forward Sam Craggs tying the game up at 2:43. The team was further able to gain momentum, drawing a five minute major power play, which they took advantage of as freshman forward Cameron Wright scored at the 4:26 mark. With the team still on the power play, Wright scored again to give the Falcons a two-goal advantage.

“Cameron’s a guy that’s proven this year that he can find offense,” Bergeron said. “The puck kind of follows him around, and both of his goals were on the power play, so that was nice to see.”

The team added to the lead at the 9:41 mark with a goal by sophomore forward Lukas Craggs. From there, the team would hold on to seal the 6-3 victory.

“We feel like if we’re forechecking right and we’re doing things right, we can create offense. Obviously our third period was the best period, but I liked the way we played the first two periods, I thought there were a couple mistakes I’d like to have back that ended up in our net, but I thought we were around their net, we were skating and we were creating chances.”

Chris Bergeron
Falcons Head Coach

On Sunday, both teams went scoreless through the first period, but the Falcons got on the board first, with senior forward Mitch McLain scoring at the 6:00 mark of the second to take a 1-0 lead. Late in the period, it was Lukas Craggs taking advantage of a power play opportunity with less than two minutes remaining that sent the team into the third with a 2-0 lead.

In the third, however, neither team was able to score until McLain got his second goal of the game on a shorthanded empty net chance with just 29 seconds remaining to seal the game for the Falcons with a 3-0 victory. Sophomore goaltender Ryan Bednard stopped all 27 shots to earn the shutout.

“It was kind of an answer game for him,” Bergeron said. “He didn’t finish the last start that he had great. He played okay, but he didn’t finish great, and tonight he had an opportunity and played well.”

The team will next play on Friday and Saturday nights on the road against the Northern Michigan Wildcats.
Women’s basketball falls to Ball State

By Travis Devlin
Sports Reporter

The Falcon women’s basketball team held home court at the Stroh Center on Saturday where they faced off in their third Mid-American Conference matchup against the Ball State Cardinals. They suffered their fourth straight loss, 84-73, falling to 8-6 overall and 0-3 in MAC play.

At the end of the first half, the Cardinals led 46-32, with a strong scoring performance by guard Carmen Grande. However, the high scoring first half for the Cardinals was due in large part to 11 turnovers and 17 points off turnovers by the Falcons.

With the many costly mistakes at the start by the Falcons, head coach Jennifer Roos talked about the difference that made in the game.

“We fumbled into turning the ball over,” Roos said. “I can handle certain turnovers, and our kids understand the difference between a turnover with working the ball and a contested shot at the buzzer, or what I call the pick six where you turn it over at the top of the key, which leads to two points the other way.”

While turnovers and foul trouble hindered the Falcons’ chances to get back into the game completely, sophomore guard Caterrien Thompson didn’t go down without a fight going 6-10 from three-point range, scoring 21 points in total off the bench.

“I got a lot of open looks,” Thompson said. “I just tried to keep my confidence after missing a few.”

Thompson was quick to point out, despite her success from beyond the arc, that Ball State made it difficult for the Falcons to get “into the paint” and score.

“They were in our face a lot, used pressure,” Thompson said. “They were constantly switching it up, which made it a little difficult.”

The Falcons were able to cut the score down to single digits a few times in the second half, but ultimately, with quick responses on the other end of the floor by the Cardinals and the turnovers, it was just too much to overcome.

“We’ve just got to figure out how to take care of the ball better,” Thompson said. “When that happens that’s pretty hard, almost impossible to get out of.”

Despite the loss and the disappointing first quarter, the team was pleased with their overall attitude and confidence throughout the rest of the game.

“Give our kids credit, they didn’t stop after that first quarter and battled throughout. There were multiple times where we had a lot of young ones on the court and they stepped up and produced in crunch time. I’m proud of our effort.”

The team will play next Wednesday night, where they will head to Mount Pleasant, Michigan to take on the Central Michigan Chippewas.

Men’s basketball takes down E. Michigan

By Zane Miller
Sports Editor

The Falcon men’s basketball team pulled off their first Mid-American Conference victory of the season on Saturday afternoon, defeating the Eastern Michigan Eagles 75-71 in overtime.

“We were able to rebound against their size and length, that was the biggest key for us,” Falcons head coach Michael Huger said.

“We were able to make shots, that’s it, their zone is very long and athletic and they were all over the place, so it’s like they were playing with six guys.”

The teams played evenly throughout the first half, as Eastern Michigan held a slim 30-29 advantage going into halftime. However, it took a strong effort from the Falcons in the second part of the half to make it a close game after Eastern Michigan was up 24-13 at one point.

“We actually went small out of necessity, we had our big guys get into foul trouble early,” Huger said. “We had to go small at that point and that’s when we started to hit shots with our four guards in, we were able to hit a lot of shots and that’s what created the success for us against those guys.”

The second half was close as well, with the Falcons coming back from another deficit early in the half to outscore Eastern Michigan, sending the game into overtime after being tied 66-66 at the end of regulation.

In overtime, the Falcons started off with a bang as senior guard Matt Fox hit a three point shot to regain the lead. However, Eastern Michigan came back with a layup to make it a 69-68 game. But, the Falcons would get on a roll of their own with a layup from junior guard Antwon Lillard as well as a pair of successful free throws from freshman guard Justin Turner. The team would hold the lead for the remainder of the overtime period as they took the 75-71 win.

Lillard had a strong game overall, leading the team with 20 total points on the strength of eight field goals and four free throws.

“He was special today,” Huger said. “When he’s engaged and locked in, he is very good and he was locked in and engaged for the 45 minutes that we played. He was into it with his teammates, he played hard, he gave me everything that he had today and I would like to get that going forward for the rest of the season.”

The team will next play on Tuesday night at home against the Northern Illinois Huskies.
The University's athletic programs have the lowest expenses, and one of the lowest budgets, in all the Mid-American Conference. Due to this, the athletic department needs to find new ways to get revenue.

These new sources of revenue are important because of the limited amount of money the University has to spread around to all the sports. Jason Knavel, the Assistant Athletic Director for Athletic Communication, talked about the amount of money the University gives to sports.

"We rank fifth in the MAC in revenue generated by the athletic department itself," he said. "The largest difference comes in student fees. So based off of the reports from USA Today, the most recent report...that tabulated all the numbers, we (Bowling Green State University) were fifth in terms of generating revenue in the MAC with $8.9 million."

The University is actually generating more revenue than other MAC schools that spend and receive more money. However, Knavel talked about why the University isn't succeeding as well as the other schools in as many areas.

"The big difference is we receive $12.9 million in subsidies from the University, where if you look at other schools: Eastern Michigan received $27.3 million, Western Michigan received $25.8 million, Buffalo $24.3, Miami $23.8... The biggest thing is living within our means and managing with what we are getting, because we are getting a lot, but that's where the difference comes, in terms of revenue."

Because of the dichotomy between the amount of money the University receives compared to other MAC schools, they need to find different ways to make money. Knavel talked about some of these different ways to get revenue.

"We're always looking for ways to maximize your sponsorship deal," he said. "We just re-upped with Nike a couple years ago, so that's not something that necessarily is on the forefront right now. We moved from Adidas to Nike a couple years ago as a way to try to generate more revenue stream. Those are things we're always looking for: ticket sales, marketing, always looking at what's the right amount to be charging for tickets, parking, concessions, merchandising."

Bob Moosbrugger, Athletic Director for the University, talked to BG News sports editor Zane Miller previously about the athletic funding, and the difficulty of finding funding.

"While we have the lowest institutional support in the MAC, I don't think that's going to grow anytime soon," Moosbrugger said. "We have to go out as an external staff...as I told in our staff meetings. We're all fundraisers, we're all ticket sellers and we're all NCAA compliance folks, so it's on us to sell the product out into the community and get fans into our stands to help raise money for this department. That's the only way we're going to stabilize our finances."

Even though the University doesn't have as much money to spend as other schools, according to the Department of Education and Massey Composite, as well as SB Nation, the University is one of the most efficient. SB Nation wrote that the University has an average Massey ranking of 77.4, but 109.1 in average spending. Their average difference is 31.7, which is one of the best in the country.
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After months of use, reviews have come in for two of the University’s most recently refurbished buildings: they are a success, mostly.

University and Moseley Halls were re-opened at the beginning of Fall 2017 semester after a period of construction starting in Spring 2016.

In addition to alterations in physical space, both buildings received technological upgrades, both in the installation of devices most other buildings on campus currently have, such as built-in projectors, and in sustainability improvements.

Building planners worked to make University Hall more accommodating for student organizations and school offices on the first and second floors and secured space for classrooms on the third and fourth floors. Additionally, a theater space in the building was removed and replaced with a secondary main entrance to minimize energy use and emphasize the importance of organizations’ presence in the building.

Paul Valdez, associate director of the Center for Community and Civic Engagement, said in a BG News interview last year his group’s activities benefitted from the renovations, citing more expansive office space and higher-quality work desks as stand-out improvements.

He also said his group benefitted from the addition of a custom additional project room, and that it was put in the renovation plans directly because of input from the group. Many other groups in the building received similar custom accommodations, which pleased many group members and leaders. Continued on page 20
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Brett Holden, academic affairs coordinator of learning communities, said he liked the central location the renovated hall afforded different student groups, as well as its continued existence as a historical building on campus.

Changes to the classrooms on the upper floors, however, were met with more contention, with different professors expressing disdain over the non-traditional set-up of the classrooms and the distribution of dry-erase boards. Some rooms received additional changes, like more boards, to account for these complaints.

Moseley Hall, on the other hand, received changes so it could host a selection of introductory laboratory science courses prior to renovation, stock rooms and designated study areas were created to better serve current students.

Alex Shearer, a sophomore who had been taking various courses in Moseley Hall to fulfill his Biology major, said he appreciated many of the changes made to the building. He thought they made the building superior to other science-focused halls. “Compared to last year’s experience,” he said, “Moseley’s was a very big step up.”

Shearer made special mention of the classrooms’ bigger spaces and quality of equipment, saying he would rather have more of his major-required classes in Moseley instead of some of the other science buildings.

He also mentioned the bright, colorful appearance of the altered building, saying it was “very good for the University’s look.”

Megan Knepp, a sophomore gerontology major, appreciated many of the environmental improvements the building gave compared to other science buildings during her biology 2050 course last semester.

“The feeling was brighter,” she said. “The appearance of the building made for very interesting lessons. The shortage of technology.” She mentioned that some labs were marked by equipment shortage, citing one session in which her equipment could not be replaced and that she had to share tools with other students. “There was a lot to share when we didn’t have to,” she said.

Though not all changes to two of the University’s oldest buildings have been met with approval, many of the major changes have been popular.