

9-2024

Survey of Ohio Likely Voters 18+, September 2024 Toplines

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BOWLING GREEN STATE UNIVERSITY

Bowling Green State University Democracy and Public Policy Research Network

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Website: <https://www.bgsu.edu/arts-and-sciences/democracy-and-public-policy-research-network/bgsu-poll.html>

Methodology Statement

Bowling Green State University/YouGov Survey of Ohio Likely Voters

Survey Research Field Dates: September 18th –27th, 2024

N=1000 Ohio Likely Voters Margin of Error: +/- 3.6%

YouGov interviewed 1080 Ohio registered voters, with the goal of screening for and surveying likely voters. These Ohio registered voters were then matched down to a sample of 1010, yielding a target subsample of 1000 Ohio likely voters. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame is a politically representative "modeled frame" of US adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on 2020 presidential vote choice as well as a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories). The weighted dataset of Ohio registered voters was then subsetted on likely voters, as determined by response to the question, "Thinking ahead to the presidential election in November, how likely are you to vote?" Upon subsetting to those who answered at least "somewhat likely," the weights were trimmed and recentered around 1, to produce the final weights for Ohio likely voters.

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Sample 1000 Survey of Ohio Likely Voters 18+, September 2024
Conducted September 18 – 27, 2024
Margin of Error ±3.6%

1. These days, many people are so busy they can't find time to register to vote, or move around so often they do not get a chance to re-register.

Yes, I am registered	99%
No, I am not registered	-
I plan on registering	1%
Not sure	-

2. Thinking ahead to the presidential election in November, how likely are you to vote?

Almost certain	89%
Very likely	9%
Somewhat likely	2%
Not very likely	-
Not at all likely	-

3. If the election were held today would you vote for Democrat Kamala Harris or Republican Donald Trump?

Kamala Harris	44%
Donald Trump	51%
Undecided	4%
Some other candidate	1%

4. If the election for the U.S. Senate was held today would you vote for Democrat Sherrod Brown or Republican Bernie Moreno?

Sherrod Brown	49%
Bernie Moreno	45%
A candidate from another party	0%
Undecided	6%

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5. If the election for the U.S. Congress was being held today, who would you vote for in the congressional district where you live?

The Democratic Candidate	43%
The Republican Candidate	48%
Other	0%
Not sure	8%

6. As you may know, state legislative districts and congressional districts must be redrawn after each national census, including the 2020 U.S. Census. This process is known as redistricting. This November Ohio voters will be asked to approve or reject Issue 1, a ballot measure addressing redistricting. How much have you heard or read about Issue 1 in Ohio?

A lot	22%
A little	51%
Nothing at all	28%

7. This November, voters will be asked whether they approve or reject Issue 1.

Yes, in favor of Issue 1	60%
No, to reject Issue 1	20%
Not sure	20%

8. Who do you believe is primarily responsible for redistricting in Ohio?

Ohio Gov. Mike DeWine	7%
An Ohio redistricting commission	23%
The Ohio state courts	4%
Ohio state legislators	36%
City and county officials	4%
Other	2%
Not sure	25%

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9. Who do you think should be primarily responsible for redistricting in Ohio?

Ohio Gov. Mike DeWine	5%
An Ohio redistricting commission	45%
The Ohio state courts	5%
Ohio state legislators	14%
City and county officials	5%
Other	6%
Not sure	20%

10. Are you satisfied or dissatisfied with how redistricting is being handled in Ohio?

Very satisfied	5%
Somewhat satisfied	11%
Neither satisfied nor dissatisfied	32%
Somewhat dissatisfied	12%
Very dissatisfied	22%
Not sure	19%

11. How important is it to you that Ohio's maps prioritize more competitive districts, where a candidate of one political party isn't always guaranteed to win?

Very important	42%
Somewhat important	42%
Not very important	11%
Not at all important	5%

12. How important is it to you that Ohio's maps reflect the state's racial diversity?

Very important	37%
Somewhat important	28%
Not very important	16%
Not at all important	20%

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13. How important is it to you that Ohio's maps are not drawn by elected officials?

Very important	53%
Somewhat important	31%
Not very important	11%
Not at all important	6%

14. Do you think that the country is headed in the right direction or is off on the wrong track?

Right direction	23%
Wrong track	64%
Not sure	13%

15. Do you think that Ohio is headed in the right direction or is off on the wrong track?

Right direction	26%
Wrong track	53%
Not sure	21%

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16. From this list, which one of the following is most important for you when you think about voting in this November's election?

Inflation	20%
Abortion	9%
Guns	2%
Opioid Crisis	0%
Conflict in the Middle East	1%
Conflict in Ukraine	1%
Health care	4%
Threats to democracy	17%
Crime	1%
Immigration	14%
The Economy in general	22%
LGBTQ+ Issues	2%
Foreign affairs	0%
Other	5%
Not sure	1%

17. Thinking about your own economic situation over the past year, do you feel your personal economic situation has gotten better, gotten worse, or stayed about the same?

Gotten much better	4%
Gotten somewhat better	12%
Stayed about the same	34%
Gotten somewhat worse	28%
Gotten much worse	22%
Not sure	1%

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18. Over the past year, do you feel the nation's economic situation has gotten better, gotten worse, or stayed about the same?

Gotten much better	5%
Gotten somewhat better	18%
Stayed about the same	15%
Gotten somewhat worse	21%
Gotten much worse	38%
Not sure	2%

19. Who did you vote for in the Ohio 2022 election for Governor, Democrat Nan Whaley or Republican Mike DeWine?

Mike DeWine	54%
Nan Whaley	28%
Someone else	1%
Did not get a chance to vote	12%
Do not recall	5%

20. How did you vote in Ohio's November 2023 special election on Issue 1, where a "Yes" vote would amend the constitution to make it easier for Ohioans to make reproductive decisions, including abortion?

Voted yes	49%
Voted no	30%
Did not get a chance to vote	12%
Do not recall	9%

21. How did you vote in Ohio's November 2023 special election on Issue 2, where a "Yes" vote would amend the constitution to legalize recreational marijuana in Ohio?

Voted yes	51%
Voted no	32%
Did not get a chance to vote	11%
Do not recall	6%

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22. Do you approve or disapprove of the way each of the following is handling their job?

	Strongly approve	Somewhat approve	Neither or not sure	Somewhat disapprove	Strongly disapprove
Joe Biden as a president	17%	18%	5%	10%	50%
Sherrod Brown as a U.S. Senator	26%	17%	15%	12%	29%
JD Vance as a U.S. Senator	19%	20%	16%	5%	39%
Mike DeWine as Ohio's Governor	14%	30%	15%	23%	16%

23. Is your opinion of each of the following people or organizations favorable or unfavorable?

	Strongly favorable	Somewhat favorable	Neither favorable or unfavorable	Somewhat unfavorable	Strongly unfavorable
Donald Trump	30%	16%	4%	6%	43%
Kamala Harris	29%	14%	5%	6%	47%
Tim Walz	27%	13%	15%	8%	37%
JD Vance	21%	20%	12%	7%	40%
Sherrod Brown	26%	18%	14%	15%	28%
Bernie Moreno	12%	21%	20%	11%	36%
Democrats in Congress	16%	23%	13%	15%	33%
Republicans in Congress	11%	25%	16%	14%	34%
The US Supreme Court	15%	26%	20%	16%	22%
Democrats in the Ohio legislature	14%	22%	22%	20%	22%
Republicans in the Ohio legislature	10%	27%	19%	15%	29%
The Ohio Supreme Court	9%	26%	43%	13%	9%

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24. We would like to know your thoughts on the current political environment.

	Strongly agree	Agree	Not sure	Disagree	Strongly disagree
The current political environment has strained relationships between my family and friends	13%	29%	13%	32%	13%
The current political environment is as toxic as it has been at any point in my lifetime	55%	29%	6%	7%	2%
People like me are afraid to talk about politics these days	15%	32%	9%	29%	15%
Answer Not sure to this question	-	-	100%	-	-
It is important for people who have differences of opinion to have conversations with one another	40%	45%	10%	4%	1%
I am worried about the future of the country due to the current political environment	47%	42%	5%	4%	2%
The current political environment will lead to increased violence in the United States	37%	42%	16%	4%	2%
The current political environment has weakened the United States on the world stage	50%	32%	9%	6%	3%
When thinking about the issues that divide the nation, I believe there are serious threats to the future of our democracy	46%	37%	10%	6%	2%

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25. When thinking about politics these days, how often do you feel...

	Always	Often	Sometimes	Rarely	Never
Exhausted	24%	37%	25%	9%	5%
Angry	16%	40%	29%	11%	4%
Hopeful	10%	17%	35%	29%	9%
Excited	5%	14%	29%	36%	16%

26. How well do each of the following phrases describe Democrats?

	Very well	Somewhat well	Not too well	Not well at all	Not sure
Lazy	15%	21%	23%	33%	9%
Immoral	25%	19%	20%	29%	7%
Dishonest	30%	18%	19%	27%	6%
Hardworking	19%	30%	21%	24%	5%
Unintelligent	15%	18%	22%	38%	7%
Moral	14%	26%	17%	37%	6%
Honest	14%	26%	16%	40%	4%
Open-minded	20%	26%	16%	35%	3%
Intelligent	21%	31%	21%	22%	5%
Close-minded	28%	19%	17%	30%	4%
Tolerant	20%	27%	13%	37%	4%

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27. How well do each of the following phrases describe Republicans?

	Very well	Somewhat well	Not too well	Not well at all	Not sure
Lazy	12%	12%	29%	38%	9%
Immoral	25%	17%	22%	30%	7%
Dishonest	29%	19%	24%	23%	5%
Hardworking	26%	31%	18%	17%	7%
Unintelligent	16%	19%	23%	36%	7%
Moral	16%	31%	16%	31%	6%
Honest	12%	31%	18%	34%	5%
Open-minded	10%	27%	19%	40%	4%
Intelligent	19%	35%	21%	21%	4%
Close-minded	34%	20%	21%	22%	3%
Tolerant	11%	27%	18%	39%	6%