

1985

6th Annual Meeting - NASSS Conference Program 1985

North American Society for the Sociology of Sport

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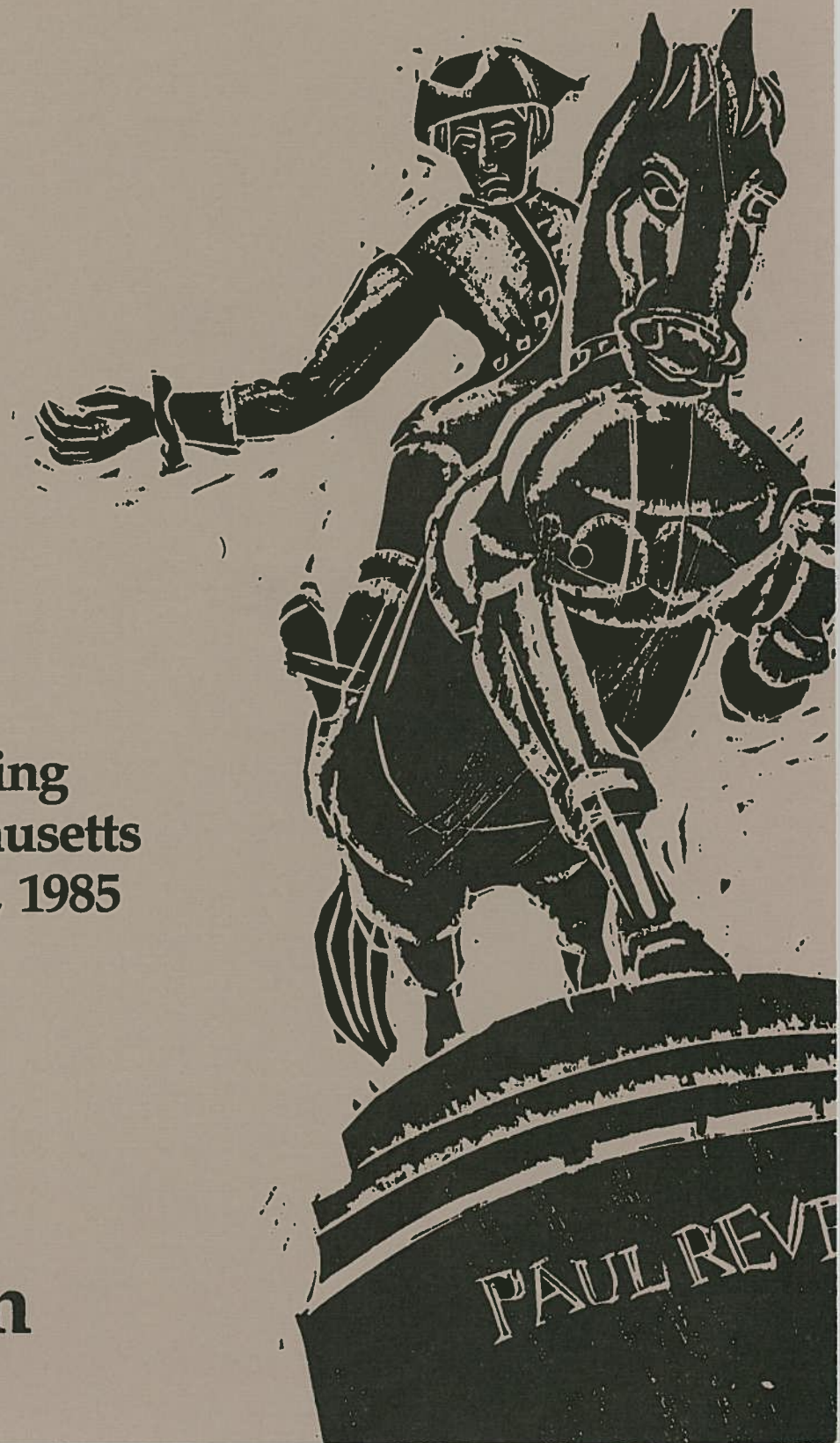
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The North American Society for the Sociology of Sport

6th
Annual Meeting
Boston, Massachusetts
November 6-10, 1985

Program



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Foreword

On behalf of the Organizing Committee for the 1985 NASSS Conference, we welcome you to Boston and our meetings. 1985 has been an important year for NASSS. It marks our sixth annual conference and the second year of publication of the Journal—both bear testimony to the continuing vitality and growing strength of the field. The Committee has put together what promises to be a most exciting program for you. The overwhelming response to the Call for Papers, and the program which has resulted reflect the high level of scholarly activity among sport sociologists, the diverse interests of our members and the quality of work being done. We hope that you are as excited as we are by the opportunities for scholarly and social interaction which this year's meeting will provide.

The theme of this year's conference is *Sport and Social Change*. It is appropriate to have social change as our theme. Boston was the center of historic changes in America and the beginnings of sociology were grounded in the changing social structure of nineteenth century Europe. Thus, the Plenary addresses, symposia and free communications sessions explore sport in a changing world and the changing face of sport in light of new and ever-changing social forces. The quality of scholarly exchange will be enhanced by the participation of scholars from across the U.S., Canada and abroad. Participants include many new faces along with the "old faithfuls" and most encouraging is the strong involvement in this year's conference by student members. 1985 has been a banner year for NASSS.

We also invite you to get to know Boston while you are here. Enjoy the sites, immerse yourself in the history of the area, treat yourself to sumptuous dining experiences and have fun.

Barbara A. Brown
Eldon Snyder
Program Co-Chairs
1985 NASSS Conference

Program

Conference Theme

SPORT AND SOCIAL CHANGE

Wednesday, November 6

6:00 p.m.- 8:00 p.m. **Registration**
8:00 p.m.- 10:00 p.m. **Reception**
Conference Suite

Thursday, November 7

8:00 a.m.- 5:00 p.m. **Registration**

9:00 a.m.- 10:00 a.m. **Welcome**
Salon E
George Sage (University of Northern Colorado)

Conference Information/Announcements
Barbara Brown (University of Western Ontario)

Plenary Session 1
Mario Allison (Arizona State University)
Kaleidoscope and Prism: The Study of Social Change in Play, Sport and Leisure

10:15 a.m.- 12:15 p.m. **Symposium 1—The Representation of Sport Through the Media: The Case of T.V.**
Salon H/I
Margaret MacNeill (Queen's University)
The Twenty Minute Workout: A Semiological Analysis
Hart Cantelon (Queen's University)
Women's Body Building: New Wine in an Old Bottle
Richard Gruneau (University of British Columbia)
Issues in the Theory of Representation as It Applies to Sport and the Electronic Media
Discussant: Bruce Kidd (University of Toronto)
Organizer and Chair: Rob Beamish (Queen's University)

10:15 a.m.-
12:15 p.m. **Symposium 2—Gambling, Sport and Public Policy**
Salon E

Ken Carlson (ABT Associates)
Sports Betting and the Underground Economy

Garry Smith (University of Alberta)
Canadian Experiences with Legalized Sports Betting

Gary Williams (Boston College)
Gambling in College Sport

Patrick Sullivan (New England Patriots)
The Impact of Sports Betting in Professional Sport

Eugene Christianson (New York City Offtrack Betting Corporation)
The Extent of Sports Gambling and Regulatory Alternatives

Organizers: James Frey (University of Nevada—Las Vegas) and The Center for the Study of Sport in Society (Northeastern University)

Chair: James Frey (University of Nevada—Las Vegas)

10:15 a.m.-
12:15 p.m. **Free Communications 1—Fitness and Exercise**
Salon J/K

Regina Kenen (Trenton State College)
Double Messages, Double Images: Physical Fitness, Self-Concepts and Women's Exercise Classes

Elaine Loebner (University of Baltimore) and Ann Wannan (Aerobics International)
Physical Fitness or Physical Beauty? Motivations for Exercise

Barbara Schreier (University of Massachusetts)
The Masculinization of Women's Sportswear: A Reflection of Social Change

Monika Zechetmayr (Pennsylvania State University)
Benefits and Problems in Industrial Fitness Programs in the U.S.A.

M. Faye Sawyer and Ray Graham (Appalachian State University)
What Kind of Activity Do You Look Forward to in Your Later Years: Rocking or Running?

Chair: Ian Bailey (California State University at Fullerton)

12:15 p.m.-
1:30 p.m. **Lunch Break**

1:30 p.m.-
3:00 p.m. **Free Communications 2—The Political Economy of Sport**
Yarmouth Room

Andrew Miracle (Texas Christian University)
Corporate Economy, Social Ritual and the Rise of High School Sports

James Frey (University of Nevada—Las Vegas)
The Economic and Social Extent of the Leisure/Sport Industry

David Higginson (Creighton University)
An Analysis of the Dollar Value of Intercollegiate Athletic Exposure Gained Through Newspaper Coverage for Selected Division I Institutions

Michael Givant (Adelphi University)
Magic and Politics: Some Latent Meanings of the Singing of Patriotic Songs at Sports Events in West Germany and the U.S.

Daniel Fink (Centre du Recherche sur la Culture Sportive)
Social Biographies of High Level Sportsmen and Markets of Sports Excellence: Tendencies of Social Change in High Level Sport

Chair: James Bryant (Metropolitan State College, Denver)

1:30 p.m.-
3:00 p.m. **Free Communications 3—Student Papers—Women and Sport**
Salon H/I

Genevieve Rail (University of Illinois)
Toward a Phenomenology of "Feminine" Body Movements in Sport

Aniko Varpalotai (Ontario Institute for Studies in Education)
Sport, Gender and the Hidden Curriculum

Lynn Smith (University of Manitoba)
The Elite Female Gymnast: A Study of Cultural Dissonance

Todd Crosset (Brandeis University)
Male Coach/Female Athlete Relationships

Chair: Susan Birrell (University of Iowa)

1:30 p.m.-
3:00 p.m. **Free Communications 4—Student
Papers—Sport Involvement
Salon J/K**

Tim Jurkovic (Bowling Green State
University)
*Collegiate Basketball Players' Perceptions of
the Social and Physical Effects of Playing in
Home and Away Situations*

Twinet Parmer (Coralville, Iowa)
*Athletics in Perspective: Chasing the Dream
With New Meaning*

Changming Duan (University of Maryland)
*An Investigation of Attitudes Toward Physical
Activity Among Male and Female Students in
Three Types of Schools in Beijing, China*

Elfreda Burkholder (University of Waterloo)
*Socio-Demographic and Lifestyle Factors
Related to Participation in Masters
Competition*

Tim Jurkovic, Craig Mulling and Gunnar
Valgeirsson (Bowling Green State University)
Youth Sport: What Do We Really Know?
Chair: Allan Burton (DePaul University)

3:15 p.m.-
5:00 p.m. **Free Communications 5—The Social
Organization of Sport
Salon J/K**

Trevor Slack and Robert Hinings (University
of Alberta)
*Planning, Organizational Change and High
Performance Sport*

Dale Cunningham, Trevor Slack and Robert
Pitter (University of Alberta)
*Paradigmatic Change in Voluntary Sport
Organizations*

Paul Redekop (University of Winnipeg)
*Finding the Sport in Sport Policy: A Survey of
Policies Relating to Sport*

William McTeer (Wilfrid Laurier University)
*The Canadian Football League Draft: A
Basic Organizational Requirement*

D. Stanley Eitzen (Colorado State University)
*The Structure and Consequences of Formal
Team Rules*

Chair: Erik Kjeldsen (University of
Massachusetts)

3:15 p.m.-
5:00 p.m. **Boston Sport Tour***
Organizer: Will Holton (Northeastern
University)

7:30 p.m.-
9:00 p.m. **Plenary Session 2
The Exploitation of Athletes: The Denial of
Education
Salon H/I/J/K**

Steve Moore (New England Patriots)
Keith Lee (Indianapolis Colts)
Terry O'Reilly (Boston Bruins)
Tom "Satch" Sanders (Former Boston Celtic)
Organizer and Chair: Richard Lapchick
(Center for the Study of Sport in Society,
Northeastern University)

Friday, November 8

7:00 a.m.-
8:30 a.m. **Editorial Board Breakfast Meeting**
Singleton's Restaurant

8:00 a.m.-
5:00 p.m. **Registration**

8:45 a.m.-
10:15 a.m. **Symposium 3—Roundtable Discussion:**
The Political Economy of Hosting
Professional Sport Franchises: The Case
of Boston
Salon G
Harry Wessel (Northeastern University)
Marty Nolan (Boston Globe)
Nate Greenberg (Boston Bruins)
Organizer and Chair: Art Johnson (University
of Maryland—Baltimore)

8:45 a.m.-
10:15 a.m. **Free Communications 6—Sport and the**
Media
Salon J/K
Klaus Meir (University of Western Ontario)
A Horse of a Similar Color
Judith Bischoff and Jane Heidorn (Northern
Illinois University)
Gender Differences in Verbalizations and
Voice Overs in Commercials from Sport and
Non-Sport Programs

Barbara Brown and Frances Fraser
(University of Western Ontario)
Fair Play: Media Coverage of Women in the
Olympic Games: Los Angeles '84
Steven Messner (State University of New
York at Albany)
Televised Sport and Aggregate Voting
Behavior: Some Evidence Bearing on the
Marxist Perspective
Timothy Curry (Ohio State University)
The Wrestlers vs. The Photographers: The
Sports Photograph as Applied Symbolic
Interaction
Chair: Tom McIntyre (State University of New
York at Brockport)

8:45 a.m.-
10:15 a.m. **Free Communications 7—Sport and**
Socialization
Harvard Room

Cynthia Hasbrook and Thelma Horn
(University of Wisconsin—Milwaukee)
Childhood Socialization into Sport: Some
Theoretical and Methodological
Considerations

Leslie Fishwick and Susan Greendorfer
(University of Illinois)
Socialization Revisited: A Critique of the
Sport Related Research

Gary Sailes (Chicago State University)
Sport Socialization Comparisons Among
Black and White Adult Male Athletes and
Non-Athletes

Dean Purdy (Bowling Green State University)
Competitiveness, Transference From Parents
to Children: A Youth Sport Environment

Dean Anderson (Iowa State University),
Dale Pease (University of Houston) and
Fred Lorenz (Iowa State University)
Prediction of High School Sport Participation
from Children's Sex, Past Participation and
Attitude Toward Reward Systems

Chair: M. Ann Hall (University of Alberta)

10:30 a.m.-
12:00 noon **Symposium 4—Contemporary Perceptions**
of the Female Participant in Sport
Salon G

Nancy Dunavant (University of Kansas)
Psychological Needs and Performance
Achievement Interests of High School and
College Women Athletes as Perceived by
Their Head Coaches

Susan Molstad (Louisiana State University)
and Gail Witaker (San Francisco State
University)
Perceptions of Female Basketball Players
Regarding Male Versus Female Coaches

Marlene Mawson and Nancy Dunavant
(University of Kansas)
Perceptions of Opposite Sex and Same Sex
Teammates on the Social Consequences of
Athletic Performance Success

Moderator: Carole Oglesby (Temple
University)

Organizer: Marlene Mawson (University of
Kansas)

10:30 a.m.-
12:00 noon

**Free Communications 8—Sport
Involvement
Salon J/K**

Mary Frances Stuck (Syracuse University)
*Sport Involvement and Non-Involvement:
Adolescents Speak for Themselves*

Judith Bischoff (Northern Illinois University)
*Influence of Significant Others in the Sports
Participation of Female and Male Athletes*

Edwin Rosenberg (LaRoche College)
*Death Anxiety and Athletic Involvement: A
Conceptual Framework*

Arthur Evans Jr. (Florida Atlantic University)
and Lee Jones (Broward Community College)
*Correlates of Personal Orientation in
Athletics: An Empirical Test*

C. Roger Rees (Adelphi University),
Frederick Andres (University of Toledo) and
Frank Howell (North Carolina State University)
*On the Trail of the "Turkey Trotters": The
Effect of Previous Sports Involvement and
Attitudes on Commitment to and Skill in
Running*

Chair: Louis Krutcher (University of South
Florida)

10:30 a.m.-
12:00 noon

**Free Communications 9—Student
Papers—Additional Papers
Bentley Room**

Genevieve Rail (University of Illinois)
*Sport Federations Executives and
Organizational Strategies*

Daniel Egeler (Washington State University)
Indoor Soccer: The Americanization of Soccer

Rob Pitter (University of Alberta)
*Unravelling the Paradox of Play: Sport,
Labour, Freedom and Social Transformation*

Douglas Newell and Sharon Mathes (Iowa
State University)
*Game Predictability and Male High School
Varsity Basketball Players' Superstitions*

Margo Gee (Dalhousie University)
*The 1980 Olympic Boycott: Media Bias in
Great Britain and Canada*

Chair: Stephen Lerch (Radford University)

12:00 noon-
1:30 p.m.

Lunch Break

1:30 p.m.-
3:00 p.m.

**Plenary Session 3
Salon G**

Robert Lipsyte
*Runners for the Nation: The New Role for
Journalists and Academics in the Chaos of
Sportsworld*

3:15 p.m.-
4:45 p.m.

**Free Communications 10—
Disengagement from Sport
Salon J/K**

David Johns (University of Manitoba)
The Short Career of Female Gymnasts

Douglas Kleiber, Susan Greendorfer, Dianne
Sandahl and Elaine Blinde (University of
Illinois)

*Quality of "Exit" from University Sports and
Life Satisfaction in Early Adulthood*

Richard Ennis and James Curtis (University
of Waterloo)

*A Comparative Profile of Former Elite-Level
Hockey Players: Any Evidence of Stressful
Disengagement?*

M. Ann Hall (University of Alberta)
*Women Athletes Leaving Sport: Some
Preliminary Findings and Observations*

Christopher Grenfell (California State
University)

*Involvement in Secondary Sport Roles As A
Form of Desocialization in Sport*

Chair: Susan Greendorfer (University of
Illinois)

3:15 p.m.-
4:45 p.m.

**Free Communications 11—The Social
Transformation of Sport
Provincetown/Orleans Room**

John Sewart (University of Santa Clara)
*Deep Muscle: The Transformation of
Professional Wrestling*

Gerard Brandmeyer (University of South
Florida)

*A Sociological Offering on the Shift from
Institution to Occupation in the Social
Organization of Professional Baseball*

Eric Wagner (Ohio University)
*Sport as Reflector of Change: Wilderness
Sport and Dominant American Values*

Mary Catherine Ware (State University of
New York at Cortland)

*The 'Joystick Quarterback': A New Trend
Worth Watching*

Andrew Yiannakis (University of Connecticut)
*Video Games: A Socio-Psychological
Analysis*

Chair: Lee Vander Velden (University of
Maryland)

- 3:15 p.m.-
4:45 p.m. **Free Communications 12—Social Stratification and Sport**
Cape Cod/Hyannis Room
- Kendall Blanchard (Middle Tennessee State University)
Sport, Change and Social Class in Appalachia
- Gerald Slatin (University of Kentucky)
Work, Class and Sports Consumption: The Case of Professional Wrestling
- Barry McPherson and James Curtis (University of Waterloo)
Regional Differences in the Physical Activity Patterns of Canadian Adults
- Norman Yetman (University of Kansas)
Continuity and Change in Men's and Women's Intercollegiate Basketball 1958-1985.
- Gene Burns and Mark Clark (University of Montana)
The 'Brickyard' Revisited—New Thoughts on Centrality and Stacking in American Professional Football
- Chair: John Pooley (Dalhousie University)
- 5:00 p.m.-
7:00 p.m. **Wine and Cheese Reception**
Salon G
- 7:00 p.m. **Media Awards Dinner***
Salon F
- Northeastern University Awards for Excellence in Sport Journalism
- Master of Ceremonies: Robert Lipsyte, CBS-TV
- Recipients: Frank Deford, Sports Illustrated
Howard Cosell, ABC-TV
- *Admission by Ticket only

Saturday, November 9

- 8:45 a.m.-
10:45 a.m. **Symposium 5—Unemployment, Sport and Leisure**
Salon E
- Richard Gruneau (University of British Columbia)
- Alan Ingham (Miami University)
- Nancy Theberge (University of Waterloo)
- Alan Tomlinson (Brighton Polytechnic)
- Karl Fasting (Norges Idrettshogskole)
- Ian Taylor (Carleton University)
- Robert Hollands (Birmingham University)
- George Lipsitz (University of Houston at Clear Lake City)
- Organizer and Chair: Peter Donnelly (McMaster University)
- 8:45 a.m.-
10:45 a.m. **Symposium 6—Sport, The State and High Performance Athletes in Canada**
Cape Cod/Hyannis Room
- Richard Cavanaugh (Queen's University)
The State, Ideology, and High Performance Sport in Canada
- Heather Clark (Queen's University)
The High Performance Athlete and Employment Sharing
- Rob Beamish and Jan Borowy (Queen's University)
Central Issues in the Formation of a Collective Voice for High Performance Athletes in Canada
- Jean Harvey (University of Ottawa)
Ideological Discourse and the Political Economy of Lifestyles in Canada
- Organizer and Chair: Rob Beamish (Queen's University)

8:45 a.m.-
10:45 a.m. **Free Communications 13—Women and Sport 1**

Maine Room

Merrill Melnick (State University of New York at Brockport), Don Sabo (D'Youville College) and Beth Vanfossen

Psychosocial Effects of Interscholastic Athletics Participation Among Female Athletes: A National Survey

Elaine Blinde and Susan Greendorfer (University of Illinois)

Impact of Recent Structural Changes in Women's Intercollegiate Sport on the Sport Experiences of Women

Dan Hilliard (Southwestern University)
Gender, Athletic Participation and Perceptions of Masculinity and Femininity

Martha Wilkerson (Southwestern Missouri State University)

Women Who Coach: What Does Society Expect?

Hardayal Singh and Kamaljit Kooner (Netaji Subhas National Institute of Sports)
Elite Indian Sportswomen: Some Research Findings

Chair: Gai Berlage (Iona College)

11:00 a.m.-
12:00 noon **Plenary Session 4**
Salon E

John Hoberman (The University of Texas at Austin)

Sport, Ideology and Social Change: The United States and the People's Republic of China

Chair: George Sage (University of Northern Colorado)

12:00 noon-
1:30 p.m. **Lunch Break**

1:30 p.m.-
2:15 p.m. **Plenary Session 5**
Salon E

Ian Taylor (Carleton University)
The Politics of Declining Working-Class Sport: British Soccer After Bradford and Brussels

Chair: John Loy (University of Illinois)

2:30 p.m.-
4:00 p.m. **Free Communications 14—Violence and Sport**

New Hampshire Room

Eric Dunning and John Williams (University of Leicester)

Jerry Lewis (Kent State University)
A Study of the Heysel Stadium Riot Using Smelser's Model of Collective Behavior

Monika Zechetmayr (Pennsylvania State University)

Violence, Crime and Ice Hockey in West Germany

Lyle Hallowell (State University of New York at Stonybrook)

A Political Economy of Violence in Ice Hockey: 1870-1985

Chair: Wilbert Leonard (Illinois State University at Normal)

2:30 p.m.-
4:00 p.m. **Free Communications 15—Theory and Measurement**

Salon H/I

Jim McKay (University of Queensland)
Marxism as a 'Way of Seeing': Beyond the Limits of Current 'Critical' Approaches to Sport

Elmer Spreitzer and Eldon Snyder (Bowling Green State University)

Reflections Concerning a Generic Sociology: Applications to the Subfield of Sport Sociology

Neil Widmeyer, Larry Brawley (University of Waterloo) and Albert Carron (University of Western Ontario)

Measurement Issues Revisited: the Group Environment Questionnaire as Byproduct

Chair: Mary McElroy (Kansas State University)

2:30 p.m.-
3:15 p.m. **Plenary Session 6**

Karl Fasting (Norges Idretthogskole)
Gender, Verbal Behavior and Power in Sports Organizations

Chair: Nancy Theberge (University of Waterloo)

3:30 p.m.-
5:30 p.m. **Free Communications 16—Women and Sport 2 Salon E**

Nancy Theberge and Alan Cronk (University of Waterloo)
Work Routines in a Newspaper Sports Department and the Coverage of Women's Sport

Cheryl Cole and Susan Birrell (University of Iowa)
The Challenge of Renee Richards: A Feminist Analysis

Kristin Burns (Northeastern University)
Reconstructing Leadership Experiences: Toward a Feminist Theory of Leadership

Gai Berlage (Iona College)
Women Intercollegiate Athletes Use of the Apologetic

Chair: Jay Coakley (University of Colorado at Colorado Springs)

4:15 p.m.-
5:30 p.m. **Symposium 7-Deviance and Sport: Theoretical Perspectives Provincetown/Orleans Room**

Dean Purdy (Bowling Green State University)
Functional Perspectives of Deviance and Sport

Eldon Snyder (Bowling Green State University)
Deviance in Sport: A Symbolic Interactionist Perspective

D. Stanley Eitzen (Colorado State University)
Conflict Theory and Deviance in Sport

Organizer and Chair: Dean Purdy (Bowling Green State University)

4:15 p.m.-
5:30 p.m. **Free Communications 17—Additional Papers Salon H/I**

Judith Young (University of Maryland)
Social Correlates of Sport Participation and Physical Skill

Howard Nixon II (University of Vermont)
The Background, Nature and Implications of the Organization of the "Capitalist" Olympics

Edward Albert (Hofstra University)
The Social Production of Winners in the Sport of Amateur Bicycle Racing

Janet Harris (University of North Carolina)
Athletic Heroes in Context: Exemplar Selections in Relation to Sex, Race and Age

Mary McElroy and Mark Hartung (Kansas State University)
School Size, Athletic Participation and Continued Involvement in Physical Education

Chair: Alyce Cheska (University of Illinois)

5:45 p.m. **NASSS Business Meeting Vineyard/Yarmouth Room**

Sunday, November 10

8:45 a.m.- 10:15 a.m. **Symposium 8—Future Directions in Sport Sociology: Theoretical and Applied Considerations**

Salon J/K

John Massengale (Eastern Washington University)

Applications of Sport Sociology to the Teaching Profession

Alan Sack (University of New Haven)
Applications of Sport Sociology to Sport Management

Susan Greendorfer (University of Illinois)
Sociology of Sport and the Issue of Relevance

Organizer and Chair: Andrew Yiannakis (University of Connecticut)

8:45 a.m.- 10:15 a.m. **Free Communications 18—Additional Papers**

Salon H/I

Howard Nixon II (University of Vermont)
Social Order in the Water: The Social Structure of the Pool

Donald Chu (Skidmore College)
The Evolution of American Higher Education and Sport: Organizational and Ethical Considerations

John Chandler (University of Texas at Dallas)
Sport is Not a Religion

Alyce Cheska (University of Illinois)
Sporting Metaphors for Sale: Who's Buying

Chair: William Whit (Aquinas College)

10:30 a.m.- 12:00 noon **Farewell Brunch***
Salon F

